Opening Remarks

Jeffrey Giering
GOHSEP

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From Katrina to Isaac:

Challenges in Hazard Mitigation

Jeffrey Giering
State Hazard Mitigation Officer
Governor’s Office of Homeland Security and Emergency Preparedness
Post-Katrina Challenges

• Defining and Selling the Concept of Mitigation
• Defining and Quantifying Risk
• Addressing Louisiana’s RL/SRL Properties
• Documenting Risk Reduction Success Stories
Louisiana’s State and Local Capabilities Pre- and Post-Katrina

Staffing and Training

Pre-Katrina:
- 6 dedicated mitigation staff
- Limited training through FEMA
- Limited local knowledge of mitigation concepts and funding sources

Post-Katrina:
- 70 mitigation staff and 6 contractors
- Robust training program developed specifically for State staff as well as local officials
GOHSEP’s Repetitive Loss Strategy

- 4,291 RL & 21,250 SRL properties
- 1,149 in current projects
- Emphasis on RL/SRL properties for all future funding
Community Education and Outreach

The GOHSEP Community Education & Outreach (CEO) program is a multi-year initiative, using federally dedicated funds, to build a culture of hazard mitigation awareness and actions, empowering Louisiana residents to break the cycle of destruction that follows every disaster.
What We’ve Accomplished

5 Strategic Partnerships

• UNO CHART
• NIMSAT - UL - Lafayette
• Building Officials Association of Louisiana (BOAL)
• LSU's Stephenson Disaster Management Institute (SDMI)
• LSU’s Ag Research & Extension Center
• State Historic Preservation Office (SHPO)
What We’ve Accomplished

55 Workshops and Training Events
- 5 Regional Hazard Mitigation Grant Workshops
- 1 Statewide Procurement Seminar
- 2 UNO Chart Disaster Resiliency University Workshops
- 2 UNO Elected Officials Executive Symposium
- 4 UNO Community Continuity Regional Workshops
- 5 Building Officials of Louisiana code official training events
- 25 SDMI Small Business Workshops
- 6 Recovery Workshop Mitigation Presentations
What We’ve Accomplished

17 Brochures and other Job Aids

Media and Print Materials Outreach
- 20 TV and Radio Announcements (over $5 million in public service air time)
- 2 Movie Theater on screen campaigns
- 21 Newspaper ads (and over $1 million in donated space)
- 1,570,000 pieces of printed literature with Hazard Mitigation messages

Over 600 mitigation projects

Over 3,000,000 Louisiana citizens reached
For More Information:
Jeffrey Giering
State Hazard Mitigation Officer
Governor’s Office of Homeland Security & Emergency Preparedness
225-267-2516
jeffrey.giering@la.gov
www.getagameplan.org/mitigationplan