A report on an Arts Administration internship with Fanfare

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A Report on an Arts Administration Internship with Fanfare

A Report

Submitted to the Graduate Faculty of the University of New Orleans
In partial fulfillment of the Requirements for the degree of

Masters of Arts in Arts Administration

By
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B.A., Washington and Lee University, 1972
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# TABLE OF CONTENTS

I. History .................................................................................................................. 1

II. Management Structure ......................................................................................... 4

III. Description of Internship ...................................................................................... 12

IV. Management Challenge ......................................................................................... 18

V. Recommendations .................................................................................................. 47

VI. Contributions to the Organization ......................................................................... 60

VII. Conclusion .......................................................................................................... 62

References .................................................................................................................. 67

Appendices ................................................................................................................. 68

  Appendix A. Fanfare History ...................................................................................... 69

  Appendix B. Fanfare Programs .................................................................................... 78

  Appendix C. Fundraising ............................................................................................ 92

  Appendix D. Grant Proposal ....................................................................................... 122

  Appendix E. Fanfare 1999 Budget ............................................................................ 133

  Appendix F. Fanfare 1998 Budget ............................................................................ 175

  Appendix G. Management .......................................................................................... 229

  Appendix H. Press Releases ....................................................................................... 234

  Appendix I. Publicity .................................................................................................. 269

  Appendix J. Advertising ............................................................................................. 291

  Appendix K. Marketing ............................................................................................... 302

  Appendix L. Contract ................................................................................................ 313

Vita ................................................................................................................................. 327
1. HISTORY OF FANFARE

In 1986, Southeastern Louisiana University made the difficult decision to terminate its football program. The Louisiana economy was in a major slump due to the oil crisis and the university had endured eleven major budget cuts. The football program was expensive and loosing seasons had resulted in poor attendance.

Music professor Harriet Vogt had long dreamed of creating an arts festival that would bring cultural enrichment to this rural university and community. She enlisted the support of fellow professors Roy Blackwood, Chairman of the Department of Visual Arts and Karen White of the Department of Music. Together they convinced the university to allow them to create an arts festival to be known as Fanfare and to provide close to $5,000 in seed money. It was decided that Fanfare would take place during the month of October to help fill the void left by the termination of the football program, which was having a negative impact on the university’s sense of pride.

The founders wisely built upon existing university resources. The university’s music, theatre, dance and visual arts programs traditionally scheduled concerts, performances and exhibitions during the fall and they were encouraged to participate in Fanfare with special presentations. Other departments in the humanities and sciences collaborated with Fanfare to sponsor interesting and important lectures and presentations by leaders in their field. This first united effort was well received by the university and the community and a tradition was born (Appendix A).

In 1988, Vogt was appointed Artistic Director and worked tirelessly to develop Fanfare into the highly respected arts and humanities festival that it is today. For Fanfare to grow, funding was needed from sources outside of the university. The Artistic Director
worked with the S.L.U. Development Foundation to solicit programming support from local businesses and corporations. Contributions from individuals were received thanks to an annual fundraising letter and successful grants applications were funded by the Louisiana Division of the Arts. Slowly the staff was expanded to include a part time assistant and secretary. Finally in 1996, a full time Assistant Director was hired. Keiron Couret, a recent M.B.A. graduate of S.L.U., was selected and remains in that position today. Secretary Betsy Creel was hired in 1998 and completes the list of full time positions.

Artistically, Fanfare has presented many of the nations finest musicians, writers, scholars, artists and performers. Ray Bradbury, Maya Angelou, Canadian Brass, Capt. James Lovell, Earnest Gaines, Jean-Yves Thibaudet, Elizabeth Futral and the Los Angeles Guitar Quartet are just a few of the major celebrities that Fanfare has brought to this rural community. With the planning for the 1999 season well under way, Harriet Vogt announced to the university that she was retiring as of March 1, 1999.

Fanfare Highlights


1988: Marsha Norman, Louisiana College Theatre Festival, Manhattan Tap and the Asbury Brass Quintet.


1990: S. Fred Starr, Vienna Chamber Trio, Ronnie Cole and Joseph Evans.

1992: Stephen Ambrose, Missoula Children’s Theatre, Jazz Downtown with Wanda Rouzan, Germaine Bazzle and Jacques Gauthe’s Creole Rice Band; Ruth Falcon, Swine Palace Theatre Productions of All the King’s Men and Tartuffe and Ballet South.

1993: Ray Bradbury, Robert Waller, Feld Ballet, Peter Schickele, Swine Palace Theatre’s production of A Confederacy of Dunces, the Steel Bandits and Jazz Downtown with the New Leviathan Oriental Fox-trot Orchestra.


1995: Maya Angelou, Empire Brass, Jean-Yves Thibaudet, Moses Hogan Chorale, Winston Groom, Reduced Shakespeare Company, La Gran Scena Opera Company, John Scott Exhibition and the Fine Arts Quartet.


1997: Ann Richards, Ed Metzger as Albert Einstein, the Platters, Margaret Lattimore, Pittsburgh Ballet Theatre, Earnest Gaines and the Moscow Boys Choir.


II. MANAGEMENT STRUCTURE

Fiscal Structure

As an official department within the College of Arts and Sciences at Southeastern Louisiana University, Fanfare enjoys the benefits of being part of a public, nonprofit educational institution, chartered in the state of Louisiana and granted 501 c (3) status by the Internal Revenue Service. Fanfare receives funding for operational support from the university budget, but must raise programming funds from ticket sales, contributions from individuals, businesses, corporations, foundations and state and federal grants. Additional support comes from other departments on campus that contribute part of their budget to collaborative programming.

The majority of this external funding is processed through the S.L.U. Development Foundation, which has a separate 501 c (3) status from the university. Many state universities establish separate foundations to avoid the tremendous amount of red tape involved in processing contracts through the university, which by law must follow state rules and regulations. Fanfare is exceptionally vulnerable to this problem. As a presenting organization, Fanfare signs contracts with touring performers and groups that require an up front deposit. State guidelines prohibit payment until the services are complete. To function efficiently, Fanfare signs most contracts and submits grant applications through the Development Foundation. Grant applications do not present as big a problem as an artist’s contract, but the additional state bureaucracy of numerous signatures and scrutiny usually results in grants being submitted through the Foundation.

The use of both the university’s accounting system and the Development Foundation’s accounting system provides many advantages, but makes the bookkeeper’s
job tremendously complex. Often a contract with an artist is written through the Development Foundation and other expenses such as food, ground transportation, and lodging are processed through the University’s operating account. For many years the university has asked that the entire budget be passed through the university, but until there are changes made in state guidelines that accommodate the needs of projects like Fanfare this is not advisable.

Earned income from ticket sales is critically important to Fanfare. Much care is given to scheduling performances and events that are artistically strong and that will be of interest to the students, faculty and the general community. To maintain its high artistic standards, Fanfare often schedules events that cost a great deal more than potential ticket revenue. Most major events are scheduled in the Pottle Music Auditorium, which seats 567 people or in the Vonnie Borden Theatre, which seats 434 people. Fanfare tries to keep tickets reasonably priced with students and faculty receiving special rates and many events are free. When the same group performs in Baton Rouge or New Orleans, ticket prices at Fanfare are considerably lower.

The Artistic Director works closely with the Development Foundation to solicit individual donors and corporate and business contributions. Special care is taken to insure that Fanfare’s fundraising does not conflict with other university efforts. Up until the appointment of Dr. Sally Clausen as President of S.L.U. in 1995, Fanfare enjoyed free reign in the fundraising arena. Fanfare was one of the few university programs that was soliciting outside funds. Dr. Clausen realized that the university should be raising millions from outside sources and efforts were made to insure that potential large donors were not receiving multiple funding requests from different university programs.
All Fanfare donors above a certain level receive recognition in the programs that are printed for each event and invitations to parties for the artists and lecturers (Appendix B). Major sponsors are recognized in the brochure and their representatives are introduced on stage at their sponsored event. Beginning with the 1999 season, I introduced a new benefit package for donors of $500 or more that included two tickets to four of our major events, called the Classical Series. This series package was also made available to the general public at a special price. The response was very positive from the donors who in the past had only received name recognition. This did require additional staff time to control, especially when a patron decided not to use an event ticket and turned it in to be resold. Benefit packages must be continually reviewed by the organization to insure that too much is not being given away and that the benefits are acting as a true incentive.

Corporate giving is another major source of revenue and is extremely difficult to attract due to the lack of major businesses and corporations in the Hammond area. Entergy and BellSouth have been substantial supporters over the years, as have the major banking institutions such as Hibernia, Bank One, Central Progressive Bank, Parish National and First Guaranty Bank. Charter Communications, North Oaks Medical Systems and I-55 Internet Services are regular contributors (Appendix C). Fanfare is in a rather tenuous position as these few corporations are increasingly being solicited by a growing number of community organizations as well as other competing programs at the university. The recent announcement of the return of football to S.L.U. by the year 2003 has caused great concern regarding future funding for Fanfare.
Because Fanfare is considered to be an important part of cultural tourism in Tangipahoa, the Tangipahoa Parish Tourist Commission regularly contributes toward the printing and promotion budget of Fanfare. I was pleased that after a presentation to their board, they increased their annual contribution from $3,000 to $5,000 for 1999.

Financial support in Louisiana has been extremely limited due to Fanfare’s location away from the urban areas. The Edgar Monroe Foundation in New Orleans has contributed from time to time thanks to the efforts of one of the Advisory Board members.

The Fanfare Advisory Board was established by Harriet Vogt to assist with fundraising. “Developing an ongoing process of cultivation to involve as many potential donors as possible is essential to effective fundraising. People do not usually give to strangers or causes which they have no relationships. Develop guilds, friends groups, advisory boards, volunteer committees. Try to involve as many community members as possible in your organization” (Dreeszen and Korza 277). Most members are regular donors or community leaders. A few are actively involved in the arts or education.

State and federal grant support has been limited to funding from the Louisiana Division of the Arts (Appendix D). With so many presenting organizations around the country competing for funding, previous proposals to the National Endowment for the Arts have not been funded. I happened to be a panel member for the N.E.A. in the 90’s when one of Fanfare’s proposals was being considered, but the lack of real community outreach, multi-cultural programming and commissioning new works prevented the proposal from being funded. Small grants have been received from the Louisiana Division of the Arts over the years and support would increase if the outreach
components were seriously expanded and if Fanfare would take an active role in working with other Louisiana presenting organizations.

Fanfare is at a major crossroads in its development program. With the recent softening of the economy and the increasing competition for local funds, Fanfare must look to new sources of revenue and increased ticket sales for survival.

Staff

The Artistic Director reports directly to the Dean of the College of Arts and Sciences. The Dean is very supportive of Fanfare and is interested in seeing Fanfare's programming expanded to be more attractive to students and faculty in all departments in the college. At his request, Fanfare has changed its official slogan from "a Celebration of the Arts and Humanities" to "a Celebration of the Arts, Humanities and Sciences". The Artistic Director is responsible for programming, fundraising, marketing, budgeting and personnel management. This is a tremendous responsibility for one person, especially during the fall when everything comes to a head in October.

A great deal of support is available from other departments in the university. The Assistant Vice-President for University Development in the Development Foundation actively supports Fanfare and will often set up meetings with potential donors and accompany the Artistic Director on the call. They often steer contributions toward Fanfare from donors who are looking to support artistic and cultural activities at S.L.U.

Fanfare is fortunate to have staff support from the university's Office of Public Information. The beautiful full color brochure is designed in-house by the graphic designer and all newspaper, radio and television advertising is handled through this office. All press releases are written and distributed for Fanfare and the university's staff
photographer is available to cover each event and to take publicity photographs on request. With efficient planning and intelligent programming provided by the Artistic Director, the Office of Public Information can handle almost all of Fanfare’s marketing needs.

The Assistant Director is directly responsible to the Artistic Director and is critically important to the smooth running of the organization. All contracts with artists are processed by the Assistant Director and she is responsible for scheduling all performance spaces and working with the university’s Technical Director to insure that each production runs smoothly (Appendix L). Since many contracts will specify promotional information that must be followed, she is the direct link with the Office of Public Information and provides them with the information needed for press releases and the brochure. A part time house manager is hired for major events and they report to the Assistant Director. She coordinates the volunteer ushers that come from local schools and university students and she provides program information to the printer.

The bookkeeper splits her time between Fanfare and the Dean of the College of Arts and Sciences, which becomes more difficult each year as both have growing needs. From August to mid November, the bookkeeper works out of the Fanfare office. The remainder of the year, she works in the Dean’s office with occasional visits to Fanfare. Her job becomes even more complex when you take into account that Fanfare operates under two different budgets, the university and the Development Foundation’s (Appendix E&F). The bookkeeper works very closely with the part-time box office staff. After each event, the bookkeeper must review and reconcile the box office report and make the deposit. With multiple events occurring on a regular basis the bookkeeper will often work
the box office at evening events to help relieve the daytime box office workers. Given the complexities of her job compounded with the double accounting system, this position is one of great stress during Fanfare.

The Technical Director of the Department of Music plays a major role in the success of almost every event. The Assistant Director schedules all events that take place in the university's theatres, auditorium and recital halls through the Technical Director. The technical requirements of many of the touring groups are extensive and it is the job of the Technical Director to provide for their every need. For major productions, additional staff is hired from New Orleans or Baton Rouge, but for most events he creatively utilizes paid student workers and volunteers. Due to the intense concentration of events, the Technical Director and his assistants spend many long and hard days working on each performance and are often in the theatre until the early hours of the morning packing up one group and setting up for another. This is another expense like that of the staff of the Office of Public Information that is absorbed by the university and does not directly impact Fanfare's budget.

Student workers are another important part of the management structure. Some qualify as federal workers and are available to Fanfare at no charge while others are considered as state workers and their salaries are covered by Fanfare. These determinations are made based on their financial need. The students are responsible to the Assistant Director and perform such tasks as answering the telephone, running errands for the staff, poster and flyer distribution, assisting with physical tasks and ushering at events. Since students are only available when they are not in class, scheduling is not always to Fanfare's advantage. There are times when there are too many student workers
in the office during slow periods and times when there are too few at busy times. Proper scheduling and clarification of job responsibilities are critical to their successful integration into the office.

**Mission Statement**

Fanfare’s mission is to bring cultural awareness to the population served by Southeastern Louisiana University. Festival events represent our cultural diversity and regional artistic resources and highlight nationally and internationally recognized artists and scholars.

This project is guided by a vision of making the arts accessible to audiences that are isolated from other cultural opportunities, either because of geography or lack of previous development of artistic appreciation. Fanfare focuses on educating and nurturing audiences through a planned progression of seasons designed to expand the acceptance, understanding and enjoyment of the arts for their own sake (Appendix A).
III. DESCRIPTION OF INTERNSHIP

In the winter of 1999, Artistic Director Harriet Vogt decided to retire earlier than had been anticipated by the university. With her retirement just weeks away on March 1, the Dean of the College of Arts And Sciences, Dr. John Miller, asked if I was interested in taking a leave of absence from the Department of Visual Arts and becoming Interim Artistic Director of Fanfare. At the same time I was beginning to look for a possible internship that would take advantage of my professional experience in the arts and the knowledge that I had gained in graduate school at U.N.O. My previous experience with directing presenting and festival organizations had been focused in urban areas where a large sophisticated audience that was accustomed to supporting the arts typically exists. Directing an arts organization in a rural area would present many new challenges.

Of utmost importance was the completion my dual responsibilities as Director of the Cultural Resource Management Program and the Clark Hall Gallery in a timely and efficient manner. The Chairman of the Department of Visual Arts assumed the responsibilities of the Cultural Resource Management Program as he had done before my arrival at S.L.U., but a replacement for the gallery position was not made until late August.

The month before Ms. Vogt’s departure and the official start of my internship was spent with me going on fundraising calls with her and familiarizing myself with the job that lay ahead. My new responsibilities with Fanfare were extensive and appropriate for a director in charge of running a major arts festival with a programming budget of over $150,000.
Responsibilities

Programming

Due to the inherent nature of a presenting organization, many of the national groups and artists had been booked. Fanfare has worked with a general theme on occasion and many activities had been planned for Fanfare 1999 with Louisiana’s Franco Fete celebration in mind. Contracts had been signed with Cajun musicians BeauSoleil avec Michael Doucet and Bruce Daigrepont, the Canadian classical music group I Musici de Montreal and French pianist Jean-Yves Thibaudet. The university student productions included Moliere’s Tartuffe and Jacques Brel is Alive and Well and Living in Paris. Major groups that did not relate to the theme that had been scheduled included the North Carolina Dance Theatre, the popular comedy troupe The Capitol Steps and the Alabama Shakespeare Festival’s production of As You Like It. Part of my job was to schedule additional performances and lectures that were in keeping with the mission of Fanfare.

Fundraising

The Artistic Director of Fanfare is ultimately responsible for raising the necessary funds to sustain Fanfare and Ms. Vogt had been very thorough and effective in developing relationships with local donors who gave on an annual basis. I was able to go on ten fundraising calls with her to most of the major donors before she retired and I was impressed with her determination and skill. The remaining personal calls on major donors were made by myself, sometimes accompanied by a representative of the university’s Development Foundation.

It was then my responsibility to develop a fundraising letter to be sent to smaller corporate and business donors as well as a letter targeting individual donors. Special
benefits were given for different levels of contributions and it was my responsibility to review and revise these benefits. Additionally, I was to work with different heads of departments and student organizations across campus to secure financial support from their budgets for collaborative projects and sponsorships.

Management

The Artistic Director is directly responsible to the Dean of the College of Arts and Sciences and it was my job to keep him informed of changes in scheduling and to regularly report on the status of the fundraising campaign. My most important relationship within the office was with the Assistant Director. Keiron Curet had held that position since 1996 and she was a wealth of institutional knowledge and much needed information. An M.B.A. graduate of S.L.U., Ms. Couret was extremely efficient and professional in handling artists contracts, scheduling venues and providing information for press releases and other printed matter to the Office of Public Information and the printer. Artist contracts are very detailed and specific regarding press release and program information, technical requirements, payment schedules and food and refreshments to be provided in the dressing rooms. With her years of experience, she was always on top of her responsibilities. Fanfare publishes a program for each major event and Ms. Couret oversaw the production of each one under my guidance.

The Secretary, Betsy Creel, had been with Fanfare since 1998 and was highly skilled and knowledgeable of the operations of the organization. I was to work closely with her on fundraising solicitations and she was well aware of keeping the campaign on the tight timeline that had been used in the past. Once I discovered that she had worked previously as a graphic designer for a local printing company, I enlisted her help in
creating posters, flyers and brochures that helped us to cut costs in that area and allowed her to utilize one of her talents that had gone unrecognized in the past.

My next challenge was to understand the unique and complex bookkeeping system, which allowed Fanfare to exist with both an operating budget within the university system and an additional budget under the auspices of the Development Foundation. Lucky for me the bookkeeper, Barbara Frederic was highly skilled and a pleasure to work with. Due to the fact that she reported to different bosses at different times of the year, we did not begin to work together until the month of August. She moved to her desk in the Fanfare office in mid August and was there on a daily basis from September through November. The rest of the year her office is in the College of Arts and Sciences where she reports directly to the Dean. While this arrangement is very stressful on the bookkeeper, it allows the Dean to be aware of all financial matters relating to Fanfare on a regular basis.

Marketing

Fundraising, programming and marketing are the biggest challenges facing Fanfare. While ticket prices are kept low and many events are free to students, a large number of tickets must be sold to help pay the always-increasing artist fees. Complicating this problem is the fact that most students and a large percentage of faculty members at S.L.U. commute from areas within a forty-five mile radius. With its primary audience driving back and forth to communities such as Baton Rouge, Covington, Mandeville, Slidell and La Place, it is extremely difficult to attract commuters to evening events when they traditionally prefer to return home to be with their families.
The largest numbers of ticket buyers to evening events reside in Hammond and Ponchatoula. The university, local public and private schools and area businesses employ many of these people. Unfortunately, Tangipahoa parish is extremely poor and undereducated by national standards. The ideal target market for Fanfare resides twenty-five miles away in St. Tammany. The future of Fanfare and the soon to be opened Columbia Theatre may depend on their ability to draw larger audiences from this wealthy area composed of young professionals that formerly lived in New Orleans since “...there is strong indication from the information provided by the SPPA (Survey of Public Participation in the Arts, conducted under the Research Division of the National Endowment for the Arts) that audiences remain highly educated, affluent and concentrated in the professional and managerial occupational groups” (Morison and Dalgleish 55).

Fanfare depends heavily on the print media and printed materials to publicize events. A four-color brochure listing all events is produced during the summer and traditionally mailed out to 10,000 people with another 10,000 brochures distributed throughout the community in restaurants, businesses and schools. Press releases are created by the Office of Public Information and widely distributed through south Louisiana (Appendix H). Newspaper advertising is extensively used in the Hammond, Covington/Mandeville and Baton Rouge areas (Appendix J). A special tabloid is created by the Times Picayune and inserted in their Northshore edition the week before Fanfare begins. Some advertising is placed in the New Orleans’ papers for major events that are big enough to convince people to make the hour-long drive.
Television PSA's are created through the Office of Public Information and run primarily through the cable company serving Tangipahoa, Charter Communications. Traditionally, media support has been very good.
IV. MANAGEMENT CHALLENGES

Programming

Programming a multidiscipline arts festival with diverse audiences is extremely complex. I immediately went to work to dissect programming into appropriate categories such as classical music, popular music, theatre, dance, comedy and lectures. This allowed me the opportunity to evaluate each programming area in terms of expense, earned income potential and fundraising needs. “Project budgeting (also known as functional accounting or cost center accounting when referring to record keeping procedures) allows an organization to analyze the income and costs of its various activities on a project by project basis. This form of analysis can be useful for organizations evaluating particular programs for cost effectiveness or for revenue generating potential” (Wolf 142).

Comparative charts were prepared for the previous 1998 season and the proposed 1999 season listing the cost of production compared to the anticipated ticket revenue and the balance that needed to be raised through fundraising (Appendices E&F). These charts did not include overhead expenses such as staff salaries, use of university facilities and staff, or advertising and marketing expenses. These expenses have been covered through the university operating budget while artist fees are to be covered by ticket sales and fundraising. I was not yet at a point where I felt comfortable assigning a percentage of operating expenses to each event and it was becoming increasingly important for me to clearly understand the fundraising and marketing challenge that was rapidly approaching.

Classical Music

The major focus and expense has traditionally been in the area of classical music. Former Artistic Director Harriet Vogt was a professor in the Department of Music and
the Fanfare offices were located in the music building. S.L.U. does not offer a major in theatre or dance as it does in music and music is one of the stronger departments on campus. The Department of Visual Arts participates in Fanfare, but Fanfare seldom raises funds for exhibitions. Contributing to this emphasis on music is the fact that the number of touring musical groups in the United States far exceeds the number of touring groups in theatre and dance. Many music groups can tour with a small number of performers while most theatre and dance performances involve a large ensemble cast and tremendous technical expense.

After close review of the 1998 and proposed 1999 schedules and budgets, I submitted to the Dean of the College of Arts and Sciences a general plan of action (Appendix G). Regarding programming, I recommended that "the number of expensive performances ($10,000 and up) that cannot come close to generating enough earned income..." be reduced. In 1998, Fanfare presented the critically acclaimed Canadian Brass with artist fees reaching $28,806. Ticket sales generated $7,989 with $20,817 to be raised from the community. Local opera superstar Elizabeth Futral was presented in concert at a cost of $10,432, with ticket sales only generating $1,838. Keep in mind that staff time, advertising and marketing expenses are not included in these figures. Every serious arts festival strives to present artists of this quality, but the financial realities of presenting such expensive programs where venue size or lack of interest results in such serious fundraising challenges, must be reviewed on a regular basis.

Three expensive presentations of this nature had been scheduled for 1999 and I was concerned about their impact on the budget. I Musici de Montreal had been booked and would cost $12,850. The group had been presented a few years earlier as a
replacement for a group that had cancelled at the last minute and ticket sales were in the neighborhood of $1,200. The French pianist, Jean-Yves Thibaudet was another performer with a $10,000 plus price tag and a previous performance at Fanfare had brought in around $2,000. Counter tenor, David Daniels was booked for around $10,000 and the most optimistic projections for ticket sales could only be slightly higher than those for Ms. Futral, around $2,000 even with a serious promotional effort. The popular Eroica Trio was projected to cost $7,250 with potential ticket revenue in the $2,000 range.

With Fanfare’s strong tradition of presenting the best in classical music, tampering with this area of programming would be highly controversial with a small group that had a vested interest in the art form. This was one of my biggest challenges: how to maintain the standards Fanfare had established for classical music programming without running the risk of failing to meet our financial goals.

Much to my surprise, I received a call from Mr. Thibaudet’s agent requesting that he be released from his contract. Mr. Thibaudet had been invited to record with the Berlin Symphony and performing in Hammond would prevent him from this long awaited opportunity. Was the agent telling the truth or was this just a way to take advantage of a better offer? I could not really tell, but I agreed to release him from his contract if he would perform at Fanfare the next year. My personal feeling was that if the request was honest, Fanfare should not stand in the way of something that was very important to the artist’s career. Needless to say, this created a negative reaction from a very small group in the Department of Music and from the former Artistic Director. Luckily, the Vienna Choir Boys came to my rescue. Their agent called to let me know that they would be in the area and available the second week of November. Fanfare had tried to schedule them
in the past, but was unsuccessful. While this move did not reduce the budget in the area of expenses, I knew that there would be little trouble in selling all of the tickets to this event. There was still one problem regarding tradition. The previous Artistic Director was strongly committed to keeping all programming within the month of October. Personally, I was interested in seeing Fanfare expand its programming to begin the last week in September and run through the middle of November. This would provide close to a semesters worth of excitement in a culturally underserved community and campus. As a resident of Hammond, I was tired of having to drive to New Orleans, Baton Rouge and Covington for a cultural fix. Why couldn’t Fanfare spread its over 60 events over a 50 day period and not lose its focus? Many people constantly complained that there was too much for them to take in over such a short period of time. With the Vienna Choir Boys at my side, I broke with tradition and only a few seemed to care.

Another major concern that I had was that a review of scheduling over the years showed that audiences on Monday night were painfully small. One of our major events, the I Musici de Montreal concert was on a Monday night and they had not drawn a large audience a few years earlier. For two months I worked with their agent to try to schedule them on another weeknight. When they had another offer for a booking on our Monday night, I released them from their contract. We continued to try to reschedule with no success and it was resolved that they would perform at Fanfare in 2000 or 2001. This may have been my most daring scheduling move, but I was more concerned about attracting a substantial audience for a group that had received limited response in the past. I felt that by better positioning them on the Fanfare schedule in the future, their participation in Fanfare would be more productive.
Popular Music

BeauSoleil avec Michael Doucet, the internationally recognized Cajun music group, had been scheduled to coincide with a group of French visitors coming to Tangipahoa as part of a city to city exchange program associated with the state wide FrancoFete celebration. Surprisingly, their music is of little interest to the typical Louisiana college student who prefers alternative rock, blues bar bands and commercial country. But the biggest challenge in attracting an audience was not their lack of popularity with the college crowd, instead it was a problem of scheduling. They had been scheduled on a Friday night when the campus is totally empty of students and the entire community is screaming their heads off for their favorite local high school football team. This could not be changed because the forty or so French visitors and their host families were scheduled to attend at a special group rate of which few took advantage. The concert was an artistic success, but poorly attended. BeauSoleil was thrilled to perform at S.L.U. since they had performed on college campuses in 47 states, but never in their home state of Louisiana. Hopefully they will be scheduled in the future and on a night when the entire community can enjoy them.

Another major challenge was the annual Jazz Downtown. This event is scheduled in the heart of historic downtown Hammond. Oddly enough, the Downtown Development District and the downtown businesses do not contribute financially to this expensive event. Bruce Daigrepont was to be the featured headliner at this event, but it had to be cancelled due to a tropical storm that blew into Louisiana on Friday and continued to drop rain in the area through the scheduled Saturday night event. The sound company was extremely cooperative and did not charge Fanfare the $2,500 fee for sound,
lights and portable stage since I made the call to cancel before they loaded up their equipment in New Orleans. Posters announcing the cancellation were immediately printed on Friday and I distributed them throughout the community in the rain. The Office of Public Information faxed press releases to local radio and T.V. stations. Jazz Downtown is an important part of Fanfare that is designed to reach a large part of the community that often does not attend the more sophisticated events. It should be rethought in terms of financial commitment from the downtown business community and in terms of alternate locations in bad weather. Jazz Downtown attracts people downtown and cost Fanfare over $10,000.

Picnic’N’Pops is an important event that brings one of the areas major symphony orchestras to Hammond and presents them in a relaxed atmosphere. The Hammond Rotary Club organizes the event with assistance from Fanfare and they are financially responsible for the artist fees and sound, which they cover by selling table seating to their members. People bring in their own food and enjoy dining while listening to the symphony and a guest artist. Fanfare provides publicity, decorations, plants, table clothes, the venue, tables and chairs. In return, Fanfare keeps the revenue from the sale of lower priced tickets in the arena seats. Picnic’N’Pops is presented in the University Center where basketball games are held and in 1999 featured the Louisiana Philharmonic Orchestra with pianist Willis Delony playing a tribute to George Gershwin. The major expense to Fanfare has been the table cloth rental which traditionally runs over $1,000, but I decided to reuse the table clothes that Fanfare had made a few years earlier and only used once. There was a tradition of having a different color tablecloth each year, but no one seemed to notice or care that our tangerine table clothes were being used one more
time. This saved us over $1,000 and my wife and I had the thrill of washing and folding hundreds of table clothes at our home when it was over.

Being a native of New Orleans and a fan of the rich Louisiana music heritage, I explored ways to bring some of our best-known popular music performers to Fanfare. Since there are strong wind instrument and jazz programs in the Department of Music at S.L.U., I contacted Pete Fountain who had never been invited to perform at Fanfare. This proved to be a very successful move as his concert was the first event to sell out at the box office. We could have sold another 200-300 tickets if we had been able to use a larger venue. A nice bonus for the audience was that one of his long time band members was a graduate of the music program at S.L.U.

I had also begun negotiating with Irma Thomas, one of my favorite New Orleans artists and a rhythm and blues legend. Ms. Thomas was born in nearby Ponchatoula and I explored the possibility of presenting her in that community in a venue that would allow for dancing. Complications arose regarding space rental and potential sponsors and the project never came to fruition. This would be a wonderful event for Fanfare in the future.

1999 was the centennial birthday celebration for Louisiana’s “Sunshine Governor”, Jimmy Davis. Working with the university’s Center for Regional Studies, an exhibition was organized that documented his extensive political and musical career. The exhibition proved to be a nice addition to Fanfare even though he was unable to attend the opening due to health problems.

Theatre

The scheduling of a production by the nationally known Alabama Shakespeare Festival has been a Fanfare highlight the past year. Their production of As You Like It
was stunning and played to a sold out audience. At the last minute they were available for a second performance due to a cancellation in Mobile. After serious consideration, I had to decline knowing that even if we were able to sell all available seats, it was too late to raise the additional funds needed to cover expenses.

I was looking for ways to expand our theatre offerings and contacted the Dog and Pony Theatre Company in New Orleans about scheduling their touring production of Having Our Say: The Delany Sisters’ First 100 years. I had worked with the two lead actresses in New Orleans and had a great deal of respect for their work. I was also looking to develop programming that would appeal to the growing African American student population at the university. The production was very well received and was very inexpensive when compared to the cost of presenting a national touring company.

The Missoula Children’s Theatre had become a popular tradition in the community. Two young actors/directors arrive with scripts, costumes and sets and create a children’s play in less that one-week. The response for the auditions was tremendous with over 200 young kids showing up on a Monday afternoon. Approximately 60 kids were cast through an amazingly well organized audition process. Three days of rehearsals later, a full-scale production of Sleeping Beauty opened for two public and one school time performances. While this is not the most thorough way to teach theatre to young people, the sense of community pride and enthusiasm is tremendous.

The American Family Theatre’s production of Beauty and the Beast had been scheduled and ticket sales were good due to the recent success of the Disney movie of the same name. I was not impressed by the production and feel that Fanfare could better serve the community by producing its own children’s theatre production. Having done
this many times in New Orleans, Covington and Hammond, I know that this approach would have a greater educational impact on the community. It can be designed to be economically self-sufficient and can be more creative than many touring productions. It does require much more administrative oversight when compared to booking a touring production.

Dance

The North Carolina Dance Theatre had been scheduled to perform a mixed repertoire from classical to more contemporary works. In most rural communities, dance academies are extremely popular and this was the case in Tangipahoa. Special efforts were made to attract audiences from these local schools and the performance played to a sold out audience. Due to a very complex lighting plot, a tremendous amount of equipment had to be rented out of New Orleans, driving up costs. Also the scheduling of the Alabama Shakespeare Festival production two nights before placed an unusually big strain on the production crew that faced late night and early morning load in and load outs. Both the North Carolina Dance Theatre and the Alabama Shakespeare Festival presented workshops for the students that were well received. This is an important component of their participation in Fanfare and a real benefit to the campus.

Comedy

Each year, Fanfare tries to schedule a major comedy group of broad appeal, and The Capitol Steps have become a festival favorite. President Clinton’s personal escapades provided great material for the group and the sold out audience did not want the performance to end. There are few touring comedy groups that are as successful as this
one and it is always a challenge to replace them since Fanfare prefers not to bring the same group back each year.

Lectures

The cost of bringing in celebrity guest lecturers is surprisingly expensive. Someone like Dr. John Gray, author of *Women are from Venus, Men are from Mars*, cost Fanfare $30,000 in 1998 and his 1999 fee had risen to $40,000. Each year the Campus Activity Board, a student organization, is the major sponsor of a lecture that they feel would be of great interest to the student body. This became one of the most difficult tasks of the season since there were few speakers with great name recognition that were under $30,000. After great effort, the group selected John Walsh, the creator and star of the America’s Most Wanted television series. While this was of little interest to me personally, the students felt that this was their best option. Only about 600 people attended the lecture, which cost the organization over $20,000. It is my feeling that unless there is a lecturer of major importance, the funds could be better spent by bringing in a series of lecturers that would address an issue of importance to students. Presentations by our other speakers such as S.L.U. professor and critically acclaimed fiction author Tim Gautreau and Richard Lederer, a pop expert on English and its usage, were well received and much less expensive. A lecture given by two university professors on Cajun culture was strongly supported by many of the departments and teachers who gave students extra credit for attending and resulted in an overflow, standing room only crowd.

The experience that I gained from programming Fanfare was tremendous. Each event had an impact on the whole project and each event had its own set of challenges.
One of the biggest surprises came on a Saturday afternoon when I received a call from the agent of opera star David Daniels to say that he was sick and unable to fly to Hammond for his performance on Tuesday night. The only thing to be done was to contact those who had purchased tickets and to contact the local media to ask that they announce the cancellation of the concert. His highly respected accompanist was able to fly in and conduct a scheduled master class, so all was not lost. There was also consolation in the fact that in spite of a tremendous promotional effort, less that 100 tickets had been sold and around $10,000 was saved.

Producing a multi performance festival is risky business. From cancellations due to illness, bad weather or scheduling conflicts, it’s a long roller coaster ride to the end.

Fundraising

Fundraising is a major responsibility of the Artistic Director. With the enormous expense of producing such a large-scale festival and an inability to cover these costs with ticket sales due to limited audience response and/or limited seating capacity, fundraising is critically important. Earned income from ticket sales has traditionally covered only 25-30% of artist fees. The former Artistic Director was an excellent local fundraiser and had local contributors well trained. They knew to expect a very strong fundraising solicitation and many automatically planned their contribution into their annual budget. In the hectic weeks before her departure and my official assumption of the position of Interim Artistic Director, I accompanied her on over 10 fundraising calls. This was an excellent way for her to introduce me to our regular sponsors and to insure the financial stability of Fanfare for 1999. Had these fundraising calls been delayed in the transition, it is possible that a great deal of funding could have been lost. One of the most important calls was made to
local arts patron Marietta Schneider who pledged $10,000 to the classical music program. Tragically, Mrs. Schneider passed away before the start of Fanfare 1999, but her contribution was honored by her family and helped sponsor the Vienna Choir Boys in her memory. Another important call was made at a lunch meeting in Baton Rouge with the representative of Bank One. While Bank One is one of the larger banks in Louisiana, its only outlet in Tangipahoa is in the local Wal-Mart. We were very fortunate to receive a contribution of $3,000. Other important calls made with Ms. Vogt were to Central Progressive Bank ($2,000), First Guaranty Bank ($1,500), and McKneely Funeral Home ($2,500). We worked well together as a team since I had extensive experience in fundraising for the Contemporary Arts Center and Le Petit Theatre and occasionally I was successful in my request for an increase in their Fanfare contribution. Soon after her departure, I made successful calls on Charter Communications ($2,000), Hancock Bank ($2,000) and North Oaks Health Systems ($2,000) each resulting in an increase over previous years.

The annual solicitation letter had to immediately be sent out and I felt it was important to start to offer special benefits other than program recognition and invitations to after performance parties to major donors. For the first time, donors at the Patrons level of $500-$999 received two tickets to the newly developed Classic Fanfare Series which included four of our most impressive events. Developing a benefit package is more complex than it seems. Many of the upper level donors, especially corporations would contribute regardless of the additional benefits. Wealthy individuals and corporations appreciate the importance of activities like Fanfare to the quality of life in their community. Corporations are primarily concerned with receiving adequate name
recognition in programs and advertising. "There are many companies that have generous philanthropic programs because they wish to impress the public that they care about their community, the environment, the needy, or some special case" (Wolf 213). I believe that in addition to recognition, it is important to have donors or their representatives experience the programming first hand. This helps them to better understand the mission of the organization and to develop a stronger commitment to future funding. The downside to this is that I was giving away tickets that in previous years had been used to potentially generate earned income. This was true with two of the four events, which sold out at the box office. Still it was my belief that building loyalty with major donors was more important and the practice helped fill the audience for less popular events.

Invitations to the after the performance parties honoring featured artists were an important benefit and I underestimated the difficulty in organizing these activities. Community leaders are asked to host and pay for the parties, which can be a very large commitment. They are encouraged to invite their friends to attend the party and Fanfare hopes that this results in their friends purchasing tickets to the event. This became a real challenge for me to coordinate since the anticipated co-chairs of the organizational committee were unable to do so. All of the potential party hosts that I contacted had recently done so and were not anxious to do it again so soon. Fortunately I was able to round up new friends and faculty members to host the minimum number of parties, but the impact of this benefit could have been more effective with more lead time and a clearer understanding of the responsibilities involved.

I had recently authorized the purchase of a new computer to be used by the secretary and for the first time personalized fundraising letters were sent out to over 100
people (Appendix C). The new computer was very useful in developing charts to record previous contributions and record their response to the 1999 solicitation.

Another critical challenge to the fundraising campaign was that there were those whose contributions to Fanfare were influence by their loyalty to Ms. Vogt. Now they were receiving a fundraising letter from someone they may not know personally. Fortunately there were only a hand full of donors that did not renew their support and we were able to balance these by my efforts to attract new donors with whom I had become acquainted with during my involvement in community activities during my four years living in Hammond.

Competition with other university programs was beginning to be a problem. Bell South Mobility, which had traditionally given $2,500 toward Jazz Downtown decided to give to the athletic program instead. This growing competition between programs at S.L.U. for limited community funds will continue and come to a head in 2003 when football returns to Southeastern. For many years Fanfare has been the only program with an aggressive fundraising campaign, but now more and more university programs are soliciting outside funds.

Interestingly enough, The Columbia Theatre, which is being renovated with state funds as a joint project of the university and the Hammond Downtown Development District and will house many Fanfare events in the future, will also present a major challenge to Fanfare’s fundraising efforts. It is estimated that the Columbia will need to raise around $3 million for an endowment to maintain the physical structure and raise additional funds for programming and overhead.
These are some of the situations that make fundraising such a stressful part of every nonprofit organization. Fundraising is a full-time, year round responsibility and should be recognized as such. Over all, I would have to say that fundraising was down in 1999 which is partially due to the transitional period happening at a critical point in the fundraising campaign and the loyalty that a few donors had to the previous director and not to the organization. Fortunately strong ticket sales and reduced expenses in programming, printing and advertising made up the difference. Better management of the funds involved reduces the need to raise more funds.

Management

The biggest management challenge involved with Fanfare relates to the fact that its programming takes place over a short period of time, yet it is necessary to maintain a full time staff year round to properly execute the responsibilities of programming, fundraising and marketing. The perception of Fanfare as a fall festival has a serious impact on how the jobs of Assistant Director and Secretary are valued by the university and has a negative impact on their pay scale.

The Artistic Director is involved with programming year round, but generally the majority of bookings take place in the winter. Both the Artistic Director and the Assistant Director attend the annual meeting of the Association of Performing Arts Presenters in New York. This is the annual marketplace where artists present showcase performances of their work and agents have booths in the exhibition hall to attract the interest of potential presenting organizations. There are also professional workshops and meetings that address current issues facing today’s presenting organizations. Unfortunately I was unable to attend the conference since my internship began in March. Both Ms. Vogt and
Keiron Courret attended the meeting and while Ms Couret's opinion is valued, programming is the ultimate responsibility of the Artistic Director. When I started, approximately 80% of the programming had been scheduled. Due to cancellations, I was able to book more than 30% of the events and have a greater impact on the artistic direction of the festival.

In previous years, the Assistant Director did not have a great deal of influence on the programming. This may have been due to the fact that she was relatively inexperienced when compared to the years of experience possessed by Ms. Vogt. Since the situation was now reversed and the Assistant Director had the institutional knowledge that I lacked, I encouraged her participation in the selection process and welcomed her ideas. I sent her to the regional booking conference presented by the Southern Arts Federation by herself. I felt that it was important for her professional development to attend the conference on her own and without having to play a subservient role as she had previously done. My management style is much more inclusive than what the staff had previously experienced.

Throughout the internship, I tried to involve the Assistant Director in the decision-making process and to show her the respect that she deserved. Her role in coordinating and managing all contracts is critical to the smooth running of the organization. A simple mistake with a contract can have serious financial and artistic repercussions for the organization. Contracts are loaded with specific requirements ranging from technical needs, public relations restrictions and personal demands for food in the dressing room (Appendix D). The Assistant Director must then carry out these requirements working in conjunction with the university's Technical Director, police,
maintenance department and Office of Public Information. While I made every effort to support her work and to bring her from out of the shadow of her former boss, I realized that my every decision was being critically reviewed and discussed by her with Ms. Vogt. Regardless, I respected her experience and accepted this behavior as normal for the situation.

I also tried to break down any barriers with the Secretary. She is very talented and also possessed a great deal of institutional knowledge. We worked together on the fundraising letter and one of my first moves was to purchase a new computer that would allow her to do personalized fundraising letters and to maintain the mailing list in house. The Secretary and I developed new forms to track fundraising and important information on ticket buyers (Appendix C). Her underutilized talents as a graphic designer were tapped and flyers and brochures were now created in house at a considerable savings (Appendix K). I also purchased a new computer for the Assistant Director who had been using a very old Macintosh that was constantly crashing and loosing her work.

As a manager, I felt that it was important to better utilize the talents of these very important people. They had been treated with less respect in the past and I felt very strongly that this was a misuse of their talents and bad for moral.

The biggest issue with these two positions is salary. The Assistant Director has not received a substantial raise since she was hired in 1996 and the Secretary makes less that $7 an hour. They feel underpaid and under appreciated. This problem may remain until Fanfare’s relationship with the Columbia Theatre is established. If Fanfare is to run the theatre year round, their responsibilities would increase tremendously. Until that time, the university will continue to feel that they have little to do for most of the year and
continue to pay them accordingly. I was not in a position to make any changes in their salary but made the recommendation for a salary increase during the time that I was asked to evaluate their work.

Another management challenge existed in the area of running the box office. Part-time staff is hired in the fall to run the box office, which opens to the public in early September with set hours of operation in a satellite location in the University Center on campus. Then at each event where admission is charged, a box office is set up and opens approximately one hour before the starting time. This box office is run by one of the two regular box office workers or the bookkeeper. While the box office staff is directly responsible to the Assistant Director, they turn in their daily reports and money to the bookkeeper who then is responsible for making the deposit and reconciling the box office receipts. With the part-time staff being responsible to the Assistant Director, but working closer with the bookkeeper it was difficult to decipher the true lines of responsibility. We all agreed that a box office procedure handbook would need to be established before Fanfare 2000. There were occasional problems with the ticket-printing machine and there were requests from the staff to purchase a new one at great expense. I decided that that could wait until next year since I had just purchased two new computers. Fortunately the machine held out and there were no major problems.

Working with a part-time bookkeeper presented its own set of minor problems. The Fanfare staff felt that the bookkeeper was late in moving into her role with Fanfare, which delayed the organization of the box office. This should be resolved with the Dean of the College of Arts and Sciences before the next Fanfare so that the bookkeeper is not pulled in two directions at the critical point of coming on board with Fanfare. It all
worked out since there was a great deal of experience between the people involved, but it caused tension between them. Due to minor personality conflicts, the other two full-time employees treated the bookkeeper as an outsider.

Using student workers presented its own set of management challenges. When I arrived in March, there were four part-time student workers working in one office space already occupied by the Assistant Director, Secretary and bookkeeper. With little for them to do until the fall, much time was being wasted and computers, desks and phones were being shared with regular staff. I saw this as being very unproductive and began looking for ways to better utilize their time but with little success. I slowly reduced the number of student workers through natural attrition, which made the work environment more efficient and manageable.

The office layout was also a problem. The two equal sized office spaces are not interconnected and travel between the two is by way of an outer hallway. The Artistic Director occupies one of these offices while the other office of equal size is sometimes shared by up to six people. Nothing could be done this year due to the cost of moving phones, but the possible move to the Columbia Theatre in the future should resolve this problem.

**Marketing**

The marketing of Fanfare is extremely important. With artist fees constantly on the rise and the lack of business and corporate growth in Tangipahoa, earned income becomes more important every year. With my previous experience in marketing with the Contemporary Arts Center and Le Petit Theatre, I felt that this was the one area that I
could make the greatest contribution to Fanfare. I relied on the Marketing Workbook for Nonprofit Organizations by Gary J. Stern to help me through the marketing process.

Setting Marketing Goals

By thoroughly reviewing the box office records for the past two years, I was able to establish realistic goals for each event scheduled for Fanfare 1999 (Appendix E). I established an action goal of increasing ticket sales by 10%. Setting an image goal was more complex. While the multidisciplinary nature and diversity of the programming at Fanfare projects an image of high culture, it is often difficult for the public to understand when and where they fit in. One day it’s children’s theatre, the next evening opera and the next day a literary reading. I decided to focus programming on classical music, popular music, theatre and dance and to expand family and ethnic programming.

Positioning The Organization

This tidal wave of artistic and cultural programming that surges through the area once a year is often very confusing to the many publics that Fanfare tries to serve. The university faculty has been trained over the years to utilize Fanfare’s offerings to enhance their courses by offering extra credit to students who attend Fanfare events. This is an extremely effective motivational tool especially with students who are looking to pull up their grade. The student population is generally oblivious to Fanfare with the exception of students involved in the performing arts. Many of the students have received little exposure to the arts especially those raised in rural areas. They may pick up the brochure and see opera, classical music and ballet and feel that there is little for them, not looking close enough to appreciate the full range of offerings. The response from the community is often the same, it’s too high brow for them. The members of the African American
community on campus and in Tangipahoa see a very Euro-centric festival. Young families don’t see the wealth of activities for them other than the annual Missoula Children’s Theatre production. There is just too much for people who are not accustomed to this amount of cultural activity to digest and many miss wonderful opportunities to enrich their lives.

While I saw a strong need to strengthen Fanfare’s position with these important and diverse communities, I had been instructed not to make too many changes. This was an interim appointment and major changes should wait until an Artistic Director was selected for Fanfare 2000. The fact that the majority of programming had been established would have a great effect on any positioning of Fanfare’s image.

Respecting these limitations, I then proceeded to conduct a marketing audit to establish what resources existed and which areas of programming could be expanded to create marketing opportunities.

Marketing Audit

With a marketing audit “you take stock of your current marketing efforts and decide what you might want to change, add or improve in order to achieve your goals” (Stern 8).

Product

As had been the tradition, Fanfare was heavily weighted in the area of classical music. The only group that had been booked that had some potential to attract a slightly younger audience was the Eroica Trio. This very attractive and talented trio of young musicians was receiving rave reviews for their “expressive performances that pulsate with pop influenced rhythms”. However there was no group on the schedule that had
name recognition and appeal to a large audience. Fortunately the agent for the Vienna Choir Boys called and I was able to add them to the schedule. A few months later I stretched the definition of classical to include traditional jazz and added a New Orleans classic, Pete Fountain. There were many other classical music performers and groups to satisfy the purist and I now felt that I had a classical music product that I could market. I was also looking to add to our theatre and dance offerings and to reach out to the growing African American student population and underserved local community. “Programmatic strategies to engage new audiences begin with designing programs that respond to the various interest and needs of people in the community” (Dreeszen and Korza 87). My contacts with performing groups in New Orleans proved to be beneficial. I had worked with the Kumbuka Dance and Drum Collective during my days at the Contemporary Arts Center and was a fan of their work. They were added to the evening schedule and also provided a school time performance for area students. Two of my favorite actresses, Carol Sutton and Adella Gautier were touring in a production of Having Our Say: The Delany Sisters’ First Hundred Years, a play about two African American sisters telling about their family history and professional careers. These two events combined with the already scheduled Moses Hogan Chorale created a mini series that could be promoted to underserved audiences.

I was also very interested in focusing and promoting Fanfare’s activities for young audiences. The Missoula Children’s Theatre and the American Family Theatre had been booked, providing strong programming on which to build. I worked with the marketing director of the Hammond Square Mall to create a day long free Fanfare Family Arts Festival using performers from the Young Audiences roster. The mall had stopped
their financial support of Fanfare, but I knew that they would be interested in an event that would attract people to their stores. We had numerous events on the Fanfare schedule of interest to young families and I created a widely distributed Kids News brochure to promote “Family Fare at Fanfare” (Appendix K).

Publics

Primary support for Fanfare has traditionally come from university faculty, students and staff in addition to the communities of Hammond and Ponchatoula. These are people who live or work within a ten-mile radius of the campus. The majority of audience members for adult events has a college degree or is working towards one. Past audience surveys have shown that most audience members are over the age of 35 with the exception of the university student audience and children attending family events.

The next big potential target market resides in the Covington/Mandeville area which is only a 25 mile drive from Hammond. This group is one of the best educated in the state and their median income is exceptionally high for this area. This is a perfect target group except that the travel distance is a major negative factor. Previous marketing efforts had spent a large portion of the marketing budget on trying to attract audience members from Baton Rouge and New Orleans, which are both around an hours drive from the campus. Having lived in New Orleans, I knew that there is an over abundance of cultural activities to choose from and that it would take an appearance by Elvis and the Beatles with the Supremes to get me to drive to Hammond at night. A close review of audience surveys showed that there were few audience members driving in from Baton Rouge and especially New Orleans for Fanfare events. Occasionally a group with a major reputation like the Canadian Brass would draw twenty to thirty people from Baton
Rouge. While I did promote the Vienna Choir Boys, Alabama Shakespeare Festival and Pete Fountain in these areas, I reduced our marketing efforts in Baton Rouge and New Orleans. I then increased our efforts in nearby Covington and Mandeville since these are displaced New Orleanians forced to drive over the Causeway to New Orleans for cultural events. Hammond is closer and safer for these audience members. I had hoped to present a Fanfare event in St. Tammany, but it was logistically impossible for 1999.

Programming events in this area would open Fanfare up to potential funding from the numerous businesses and corporations that have a presence in St. Tammany and not in Tangipahoa. This would also make events more accessible to the large number of students, faculty and alumni that live in St. Tammany.

I was shocked to find out that box office personnel had not kept any record on who had purchased tickets in the past. This information is necessary to compiling important demographics on audience members. "The Current Attendees, Past Attendees, Friends and Families of Current & Past Attendees are the primary targets for Any arts organization. You will, therefore, need to know who they are for solicitation. A simple concept; no marketing course needed to understand it. And yet how many times do we cave into the excuse that the box office cannot get all the names and addresses, especially when performance time nears" (Lavender 56). What Fanfare did have was an out dated mailing list that was maintained by the printer. In close review, the majority of names that were familiar to me were people who had passed away many years ago. It was time to start over.
Price

Fanfare has always attempted to keep prices low to make activities accessible to the community and students. After reviewing proposed ticket prices and comparing them with previous years, I slightly reduced ticket prices on some events that I felt would have difficulty attracting an audience.

I also initiated a new policy of offering alumni tickets at the same discounted rate offered to seniors, faculty and staff. Many of the graduates of the university remain in the area and I felt that this was a good incentive for them to purchase tickets. The alumni newsletter was very helpful in announcing this new opportunity to its readers.

Place

The majority of events are held on campus and the venues are provided to Fanfare at no charge. The university’s exceptionally helpful Technical Director is available to coordinate events that take place on campus. The only events that take place off campus on a regular basis are Jazz Downtown and productions scheduled at the Ponchatoula High School Auditorium in conjunction with the Tangipahoa Parish Tourist Commission designed to attract their tour bus market.

Production

There were five events that sold out at the box office: Pete Fountain, the Vienna Choir Boys, The Capitol Steps, Alabama Shakespeare Festival and North Carolina Dance Theatre. One free lecture, Cajuns Revisited: Their Origins and Recent Transformations, had an overflow audience. All of the sold out events had long waiting lists with the exception of North Carolina Dance Theatre and we felt that we could have sold 200-300 additional tickets for each. Traditionally this many events do not sell out and the recently
renovated Columbia Theatre, which will seat over 850 people, will be able to better handle more popular Fanfare events when it opens in 2002. This new venue will help Fanfare to effectively meet the demand instead of having to turn so many people away.

Promotion

The four color Fanfare brochure which lists all events is the major marketing tool. "While a well-balanced campaign will draw its sales from a number of different sources, each contributing to the total, it is almost always the direct sales from the distribution of brochures which turn out to be the single greatest factor in our success" (Newman 119).

Traditionally 20,000 have been printed with 10,000 brochures sent to people on the mailing list and the remaining brochures distributed to businesses and restaurants in the area. They are also mailed to people who call in to the Fanfare office and request one. Having over 20 years of experience marketing the arts through direct mail, I decided to reject the existing mailing list due to the fact that it contained so many names of people who had died and a tremendous number of names of people who resided in Baton Rouge and New Orleans. I made this decision after reviewing a few years of audience surveys that had captured names and addresses of people who actually attended Fanfare events. By comparing the names on the surveys with the names on the mailing list, it became clear that there were few matches. With good intentions, the Fanfare staff had created the mailing list using borrowed lists from cultural organizations in the New Orleans and Baton Rouge area a few years back. A local printing company was maintaining the list and there was little oversight by Fanfare staff. I began to construct a new mailing list using audience survey information, names of current and past donors and previous ticket purchasers that had used a credit card or mailed in their ticket order. The Secretary was a
great help with this process and the new computer was put to good use. The resulting list had around 2,000 names and while I realized that some important names might have been omitted, I felt much more comfortable and fiscally responsible using this new list. Since brochures were widely distributed and advertising was pervasive in the area, I felt that those who got lost in the changing of the list would receive information through other means. Fortunately we had more sold out events than ever before so the limited mailing did not appear to have a negative effect. I had also cut back the number of printed brochures down to 10,000. Even with a massive distribution effort and giving brochures to students for the first time there were a few boxes of brochures remaining when Fanfare 1999 was over.

My experience in graphic design helped me to conceptualize the layout for the brochure. I wanted to create a look that highlighted our areas of focus and allowed ticket buyers a clearer picture of the area that would be of greatest interest. I also gave priority to the most costly events, placing them in the front of the brochure. Often past brochures lumped everything together which tended to overwhelm and confuse the viewer. "One definition of design may be stated as follows: the forceful presentation of an intended message, engineered for maximum impact, absorption, and retention" (Skal 101). The university graphic designer whose services were provided free to Fanfare responded well to my layout ideas and created a very colorful and lively brochure.

I also decided to blanket the campus with brochures. In the past, brochures were reserved for off campus promotion, but I wanted to make sure that our most immediate target audience of faculty and students were excited and informed about the variety of events available to them, their friends and their families.
I decided to substantially cut the print advertising budget after thorough review of the placement of ads in the past. Having lived in Covington, New Orleans and Hammond gave me a unique ability to judge the effectiveness of specific publications. I began by eliminating expensive ads in local magazines and alternative publications that were targeting the wrong audience. And after being able to document few ticket sales in Baton Rouge and New Orleans, I reduced and focused our efforts to promote the big events in the major newspapers.

I maintained our weekly ads in the Daily Star in Hammond and the Northshore edition of the Times-Picayune distributed to Covington and Mandeville. While each ad listed the events of the week, it featured a photo or image of the events that I was most interested in selling. (Appendix J)

Press releases created by Christina Chapple in the Office of Public Information were effective and well used to our benefit. Newspapers in Baton Rouge, Hammond, Slidell, Ponchatoula, Covington and Mandeville regularly ran stories on our events (Appendix I). A major marketing tool that was extremely effective was the Fanfare tabloid that was created by the Times-Picayune for its Northshore edition. For a relatively small fee the Times-Picayune created a version of our brochure on newsprint and sold advertising to cover their expenses. This was inserted in the Sunday edition the weekend before the start of Fanfare and reached an extremely large and important audience.

The only real problem that happened with marketing involved the creation of public service announcements for television. This was handled by the Office of Public Information and created at one of the stations in Baton Rouge. Unfortunately the PSA’s and the ads, which had been authorized to run on local cable channels, were never
distributed by the Office of Public Information. Fanfare did have to pay for the making of the ads and the PSA’s that were never run.

Student workers and I distributed posters featuring major events throughout the campus and community. Many of the expensive acts provided well-designed posters that allowed space for us to print dates, time and location on them. The Secretary who had experience in graphic design created posters for smaller events in house.

I was extremely interested in marketing events to the African American community and to families. A flyer listing our three events of interest to the African American community was created in house and distributed to African American churches in the area, school teachers K-12 and mailed to a special list maintained by the President of the university (Appendix K). We also worked with the Office of Multi-cultural Affairs, which was very helpful in notifying their student constituency through e-mail and announcements at meetings.

Families and young people are very important to Fanfare and we created a small newsletter, Kids News that was distributed throughout the elementary schools in Tangipahoa. We contacted each school, followed bundling instructions so that each classroom would have the appropriate number of newsletters and delivered them to the schools. With the lack of arts education in the local schools, Fanfare’s presentations for young audiences are exceptionally important to the quality of life in the area and critical to building future audience members.

With the tremendous assistance provided by the Office of Public Information and the luxury of a solid marketing budget, Fanfare is exceptionally well promoted.
IV. RECOMMENDATIONS

Programming

When making recommendations for programming, I feel it is important to look closely at the populations that are to be served and the potential programming that is designed to reach each group. All programming should reflect the mission of the organization.

Some of my recommendations follow programming ideas that were presented in the past, but were discontinued due to changes in direction and growth in the budget that allowed for more expensive events.

Students/Faculty

Fanfare would not exist without the university and benefits greatly from its financial support, use of facilities and professional support from personnel in various departments. Programming is designed to compliment the educational and cultural goals of the university and its departments.

< Revive and enlarge the Fanfare Steering Committee to involve more students, faculty and community leaders. Fanfare desperately needs more input and guidance from its target audiences.

Music

The Department of Music is the major performing arts department on campus and given its importance, Fanfare’s extensive classical music emphasis is understandable.

< Continue to offer the variety and depth of programming in this area, but reduce the number of groups and performers that come at such a high price unless they are able to draw an appropriately large audience and have a substantial impact on students.
< Create focused events like the Fanfare Guitar Festival that benefit a specific group of students in each area of specialization within the department. Master classes should be a major component of these concentrations. Programming emphasis should alternate each year to insure that all areas of focus can be effectively covered.

< Consider offering a concentrated classical music festival within Fanfare that would have the potential to draw visitors to Hammond over a three day period. Related events of interest to this audience would be scheduled on campus and in the community to insure that visitors would not be bored and never come back. Special dinners and lunchtime picnic should be considered. Fanfare seldom has a real impact on cultural tourism since visitors traditionally come for one event and leave since the next event of interest to them may not happen for a few days.

< Explore ways that contemporary music can be integrated into the classical music program. A performance by a nationally known touring group like Rhythm and Brass could be followed by a performance by one of the internationally famous groups from New Orleans like the Rebirth Brass Band, demonstrating the diverse use of the instruments. A classical piano concert could be complimented by a performance by Dr. John. The possibilities are endless and present the opportunity to attract cross over audiences.

< Continue to present the wonderful student ensembles in a professional environment. These are extremely well received and are important to the image of the department and the university.
< Consider having a guest artist with the student ensembles. This has occasionally been done in the past and creates its own set of considerations. It provides great experience for the students and can create an even more exciting performance.

< Experiment with alternative methods of presenting classical music to students. Students are accustomed to music concerts with great lighting, sets and costumes. Recent studies have shown that students would rather die than take a date to a classical concert. By making the experience more relaxed and pleasurable, non-music majors may start attending concerts without having to receive extra credit from their professor.

Theatre

Even though there is no theatre major offered by the university, there is strong interest in theatrical touring productions and in the student production.

< Continue to present a major touring company each year, especially if additional performances geared to the underserved high school student audience can be offered.

< Present Louisiana theatre groups when possible. It is important to the development of professional theatre in our state for Fanfare to lend its support. The cost of presenting qualified in-state groups is quite reasonable and the number of nationally touring groups may be on the decline.

< Fanfare should become an active member of the Louisiana Presenters Network especially in light of possible year-round programming for the Columbia Theatre.

< Invite a guest professional actor to perform with students in the student production. This gives the student actor valuable experience in a more professional production and potentially makes the production more dynamic.
Dance

< Continue to present one major dance company of national importance every year. The exposure to a professional dance company is important to the students in dance and the community.

< Place more emphasis on workshops given by visiting companies for the students.

< Present Louisiana dance companies that are growing in professionalism. Dance companies across the state are now working closely together and support for their efforts is needed.

Lectures

< Create an advisory committee of faculty members and students to assist in selecting lecturers of interest to the campus. Each department should have input and adequate time to include potential funding in their budget.

< Develop an annual lecture series at Fanfare with a theme that is of interest to students and faculty. Local and national speakers would be featured.

< Formalize a lecture series that would utilize the talents of the faculty. Faculty members are constantly presenting talks at conferences around the country each year, yet their work is seldom enjoyed on campus. This was done in the early years of Fanfare due in part to its low cost and easy access to talent, but slowly disappeared as Fanfare’s budget and vision expanded.

< Establish a Southern Writers in Residence program tapping into the wealth of nationally recognized writers living in the area. Instead of having an author give a
reading and then disappear, they would be on campus for a few days to work with students and visit and talk to various classes.

*African American Programming*

There is a growing African American student population and underserved community in Tangipahoa. The variety of national and local groups available to Fanfare is endless.

< Continue the mini series targeting this audience that was started in Fanfare 1999. In addition to national groups and performers, present Louisiana artists in music, theatre, dance, visual arts, literature and other disciplines.

< Work closely with the Office of Multi-cultural affairs and their student advisory committee to plan and promote these events.

*Children's/Family Programming*

Children's programming is extremely important to the community and helps to develop future audience members for Fanfare.

< Expand school time offerings by utilizing local resources like Young Audiences in New Orleans in addition to presenting national touring companies and artists.

< Continue to present Missoula Children's Theatre and other professional companies.

< Continue to work with the Hammond Square Mall to expand the Fanfare Family Arts Festival to include a Friday for school tour participation in addition to the weekend event.
< Produce a children’s theatre production in addition to Missoula that casts local kids. The director and other professional staff could come from the theatre program on campus or from the area. This is a perfect opportunity for grant support.

**Popular Music**

It is amazing that popular music in never presented on a campus with 15,000 students. This may be why people are anxiously awaiting the return of football in hopes that it will enliven a dead campus.

< Present one popular music concert or dance that would appeal to a large number of students. The Campus Activity Board should be involved in the selection process and funding.

< Present a series of lunchtime brown bag concerts in the beautiful park next to the student union. Groups should range from alternative to jazz. KSLU, the university’s public radio station, should be approached to become a sponsor.

< Improve the variety of music offered at Jazz Downtown. The same groups appear too often. Take advantage of the wealth of Louisiana musical talent by presenting at least one concert featuring a Louisiana legend. BeauSoleil fit this bill in 1999 and should have been presented where people could get up and dance.

< Create a series of cabaret performances in an intimate setting. This provides opportunities to present exciting programming that may be inappropriate in a larger venue.

**Visual Arts**

The visual arts are seldom a major component of Fanfare and this should change. With the recent growth of the department thanks in part to the expansion of the digital art
and design program there is greater potential for participation from the students in this area.

< Create an annual exhibit that places art all around campus especially in the buildings that house most Fanfare events. The Southeastern Sculpture Invitational a few years back included work by over 100 sculptors and placed sculpture across campus and in Fanfare venues. Artists working in sculpture and installation art are able to create works that can be displayed outdoors and in large spaces. Exhibitions limited to the gallery are seldom seen by Fanfare visitors.

< Students in the visual arts should have an event that showcases their talents like the student productions in music, theatre and dance. A juried student exhibition or the creation of a giant mural by students are just two possibilities.

< Students in the digital art and design program could create a proposed Fanfare poster. Their artwork would be on display during Fanfare and awards given for the best designs. This would not have to be limited to just design students and could be open to all students in the visual arts.

< Create an artist in residence program with the visiting artist exhibiting their work during Fanfare.

< Sponsor a collaborative multi-media performance involving students in visual arts, music, theatre, dance and creative writing.

Sciences

The students in the sciences are some of the brightest and most talented on campus and should be better served by Fanfare. Fanfare has presented many outstanding
lecturers in the past, but it continues to be a problem to schedule events of interest to this student population.

- Present a series of lectures, performances, films and exhibitions that all relate to a specific theme. Possible topics include: genetics, the environment and space exploration.

- Expand on the collaboration between The Turtle Cove Research Station and the arts that began with the Turtle Cove Suite at Fanfare 1999.

- Sponsor collaborative projects between the faculties in the sciences and the arts. A visual artist working with a botanist could create a unique environment on campus as part of Fanfare. There are many other possibilities.

**International Students/Foreign Languages**

S.L.U.’s growing M.B.A. program is attracting students to Hammond from around the world. Events could be presented that are of interest to them and the students in the Department of Foreign Languages.

- Create an International Night were music and food from different foreign countries are featured. The foreign students should be involved in the planning and promotion of the event.

- Continue and expand on the International Festival that was part of Fanfare 1999. Since most students take Spanish or French, events could focus on these two cultures.

**Fundraising**

Fundraising will become more of a problem for Fanfare as competition for limited dollars grows. Local organizations are becoming more aggressive and professional in
their fundraising efforts and competition from other university departments, the Columbia Theatre and the return of football will all contribute to Fanfare's problems.

< Hire a full time Development Director to oversee all aspects of fundraising including writing grant proposals to national funding sources.

< Schedule events of the highest quality that are attractive to potential sponsors. There is great interest by sponsors to be associated with events that attract attention and have name recognition like Pete Fountain or the Vienna Choir Boys.

< Schedule events that are clearly beneficial to improving the quality of life in the area. It was easy to find a sponsor for the Missoula Children's Theatre due to the perceived benefits to the community. This would also be true for events that respond to the needs of underserved people like the African American community.

< Continue to review and revise the benefits provided to sponsors as incentives. Step back and see if they are effective and worth the expense to the organization.

< Create a major fundraising event in the spring with entertainment and cuisine. Include a silent auction and other opportunities for patrons to spend money. The annual Hospice Gala in Hammond raises close to $70,000 and the local community could use a few more social events.

< Increase the involvement of the Advisory Board in the fundraising campaign. Most are major donors and should feel comfortable in soliciting their friends.

< Increase the size of the Advisory Board by adding additional financial contributors. Representatives from corporate donors with large numbers of employees such as Entergy, North Oaks Medical Systems and the Neill Corporation should be on the
Board not only due to their financial contributions but also because they can help to encourage their employees to attend Fanfare events.

<Write more effective and successful grant proposals that reflect the criteria established by the granting agency. Fanfare should be receiving greater support from the Louisiana Division of the Arts and should seek advances from their staff.

< Submit grant applications to the Decentralized Arts Fund of the Louisiana Division of the Arts. Before 2000, they would not fund projects that took place in the fall. These grants are less competitive and Fanfare should have little trouble in receiving funding.

< Present events in St. Tammany that would open Fanfare up to support from businesses and corporations in that area. Many New Orleans corporations fund events in St. Tammany since many of their employees reside on the Northshore. Individual contributions from that area would increase and the St. Tammany Tourist Commission could be a potential source of support.

Management

The biggest issue facing Fanfare in terms of management is its potential integration into the running of the Columbia Theatre. Fanfare offices will move to the Columbia in January 2002 and it is proposed that existing Fanfare staff will have expanded responsibilities involving the operation of the theatre.

< The Artistic Director should be responsible for programming both Fanfare and the Columbia Theatre. They are in constant contact with agents year round and have the experience to program twelve months a year and not be limited to programming for just
one month. Having two different Artistic Directors for these university programs could result in competition for audiences and funding.

< A Development Director should be hired to coordinate fundraising for both Fanfare and the Columbia. One person coordinating the fundraising efforts would reduce the potential competition for funds and prevent donors from becoming confused and angry. Until additional funding can be secured to hire a Marketing Director, the Development Director will have to assume certain marketing responsibilities along with the Artistic Director and the Assistant Director.

< Expand the responsibilities of the Fanfare Assistant Director to include serving as Managing Director of the Columbia Theatre. Currently the Assistant Director is responsible for contracts with the artists and performers and working with the university Technical Director. The Columbia will need someone to do the same thing so it makes sense to have an experienced person assume these responsibilities. This increase in responsibilities should immediately result in an increase in pay, which is long overdue and should help tremendously with morale.

< Expand the responsibilities of the Secretary to include handling the same responsibilities for the Columbia Theatre. Again this should be accompanied by a raise and help with morale.

< Revise all job descriptions to reflect expanded job responsibilities.

< Revise the bookkeepers responsibilities to include the Columbia and eliminate responsibilities to the Dean of the College of Arts and Sciences.

< Develop job descriptions for student workers and hire based on the needs of Fanfare and not on the needs of the students.
< Provide adequate office space in the Columbia Theatre for all full time employees.

< Create a separate workspace for student workers and volunteers.

< Send staff to professional workshops especially in the areas of presenting artistic programming, fundraising, grant writing and marketing the arts.

< Develop ways to publicly recognize and reward the contributions of the staff.

< Establish a box office procedures handbook.

Marketing

As fundraising becomes more difficult in the future, effective marketing will become increasingly more important.

< Use experience and expertise to select the product that is to be presented by Fanfare. Consider the target audience for each event and present activities that can attract the necessary audience without compromising Fanfare’s artistic standards.

< Keep tickets prices reasonable as the average income for people in Tangipahoa is extremely low.

< Utilize the Columbia Theatre to present those events that would sell out in the traditional venues used by Fanfare on campus.

< Take productions to new audiences in Covington and Mandeville when appropriate. There is tremendous audience potential in this area and the majority of this audience will not drive to Hammond for a cultural event.

< Capture the name and address of everyone who purchases a ticket.

< Continue to revise and update the mailing list on a regular basis.
< Continue and expand the use of audience surveys. This lets you know what your audiences are interested in attending and can capture names for the mailing list of people who had not directly purchased their ticket.

< Expand the Kids News newsletter and maintain a separate mailing list. Continue to distribute brochures through the schools.

< Expand advertising and promotional efforts in the Covington and Mandeville area and keep using the special tabloid in the Times-Picayune.

< Explore the possibility of a special tabloid in the Baton Rouge Morning Advocate. I don't encourage expanding advertising expense in the Baton Rouge area, but I do feel that the tabloid would be an excellent way to reach a large segment of the population with little expense.

< Focus advertising in New Orleans on promoting just the major events that can draw people from so far away.

< Create PSA's and T.V. ads early enough so that they are used in a timely manner.

< Continue to focus the brochure design so that it is easier to understand and has a greater impact on the viewer.

< Better utilize the Fanfare bulletin boards on campus and create new ones for the expanding campus especially in the new Wellness Center, the new classroom building and the student union expansion.
VI. CONTRIBUTIONS TO THE ORGANIZATION

The timing of the internship could not have been better for all parties involved. Fanfare desperately needed an experienced arts administrator to come in during a critical time to lead the organization and I was thinking that I would have to leave the state to find an internship that was a real challenge.

My contributions, especially in the areas of fundraising, marketing and programming had the greatest short-term impact.

Fundraising

I was able to bring stability to the fundraising campaign through my professional experience, knowledge recently gained in graduate school and familiarity with the local community. Fundraising was my first priority as I began my internship just as the campaign was beginning. Through research and setting realistic goals, I was able to insure the success of the campaign.

Marketing

My greatest over all contribution to Fanfare was in the area of marketing. Expenses in printing and advertising were dramatically cut and we still experienced solid earned income figures and had a record number of sold out events. By focusing efforts in the primary target markets and eliminating less productive markets, I was able to utilize Fanfare’s budget more efficiently. Fanfare has continued to offer a special package like the Classic Series.

Programming

By increasing programming for families and the African American community, we were able to better serve these important audiences. The addition of the Vienna Choir
Boys and Pete Fountain was well received and helped to create a less elitist image for Fanfare. The increased emphasis on family programming continues.

Management

There was not enough time to make any serious changes in the management structure of the organization. I was pleased to have secured two new computers for the office. Unfortunately, the box office decided not to capture the names of all people who purchase tickets in 2000.

The benefits of my internship proved to be very valuable to Fanfare and to myself. Perhaps the fact that there were no major problems during this difficult transitional period is a major accomplishment. Fanfare was able to do a successful national search for an Artistic Director to follow my internship and continues to provide cultural programming of great importance to the community.
VII. CONCLUSION

Fanfare’s success and longevity in the rural community of Hammond is a very impressive feat in itself. Its well-deserved reputation has been built over the years by the hard work and dedicated vision of a few individuals. Its continued survival and growth will depend on visionary leadership. Starting in January, 2002, Fanfare will be facing new and powerful threats. With the opening of the Columbia Theatre in 2002 and the return of football to S.L.U. in 2003, Fanfare will be forced to compete more than it ever has before for both audiences and funds. Some innovative thinking will be required to meet these challenges and adapt to the new environment. Once over these hurdles, however, Fanfare has the opportunity to not only survive, but to thrive even better than it has before.

Year round programming by the Columbia Theatre will seriously challenge Fanfare’s position as the only organization in the area to present major cultural events for the entire community. The theatre’s programming and ticket sales may initially cut in to anticipated earned income for Fanfare. At the same time, the new facility and its resources will present opportunities to collaborate and develop a serious and dedicated audience base for both organizations. The need for the Columbia Theatre and Fanfare to work together for their mutual benefit cannot be understated.

Both the Columbia Theatre and the revived football program, which will be looking for sponsors at exactly the same time as Fanfare, will seriously impact Fanfare’s fundraising campaign. Large amounts of funding will be necessary to support programming and maintenance of the restored theatre. The Columbia Theatre, however will have the opportunity to attract new sources of funding to the community that were
previously unavailable to Fanfare. Many corporations, individuals and foundations prefer to support capital improvements over programming by having their name permanently associated with a lobby, the dressing rooms, the adjoining conference center or the seating. Some funding sources that do not feel that Fanfare gives them enough exposure may be attracted to support a series of events that includes both Fanfare and the Columbia Theatre.

Fanfare’s identity as a one-month-long event occurring in October of every year unfortunately puts it into direct competition with football season. The dates of home games in October will automatically become problematic in terms of attendance and scheduling. No one can predict exactly how much impact the football program’s fundraising effort will have on Fanfare’s concurrent campaign, but combined with the Columbia Theatre’s ongoing need for funds, there is certainly cause for concern. The October-only scheduling policy should be revisited without sentimentality to determine whether it is really in the best interests of Fanfare and the university to insist on this narrow time frame of events. A fresh approach could open Fanfare up to new opportunities for both programming and fundraising, as well as allowing the Artistic Director the freedom to schedule major events on dates which will provide the maximum audience and revenue potential.

Aside from the challenge of threats it faces from new competition, Fanfare would benefit from an assessment of how it fulfills its mission to its primary audiences. Fanfare is unique in Louisiana as a truly multidisciplinary festival of arts, humanities and sciences, yet many people perceive it as primarily a classical arts festival. For Fanfare to survive and grow, it must change this perception by aggressively reconnecting and
responding to its primary audience of students, faculty and the communities of Tangipahoa and St. Tammany parishes.

Presently, student input into programming is non-existent with the exception of the sponsorship of a major lecturer by the Campus Activities Board. There is a great deal of participation in the student productions and these are well attended by fellow students, as they are during other times of the year, but faculty members determine the programming. Without the lure of extra credit for classes offered to students to attend Fanfare events, student attendance would drop substantially. This is partially because most students are commuters, but there are few Fanfare events that reflect the interests and needs of today’s students. All organizations on campus face this problem and many are trying various gimmicks such as prizes and free food to insure good attendance at their events. A student advisory committee should be formed to encourage their ideas and support. Their participation on a revived Steering Committee should be greatly expanded. If an effort was made to provide at least one major event determined by student leaders, within the aesthetic limits set by the Artistic Director and that students would want to attend without bribery, student participation, involvement and esteem for Fanfare would dramatically increase.

The same is true for faculty participation. There are only a handful of faculty members that support Fanfare with their regular attendance at a substantial number of events. Few attend events that do not directly relate to their area of teaching. One of the first things that I did during my internship was to send out a postcard to the entire faculty soliciting their ideas and suggestions. Less than five people responded. Obviously a more structured method needs to be developed and I recommend the formation of a faculty
advisory committee or expanding faculty participation on the Steering Committee. Faculty involvement and support are critical to the future of Fanfare. If it is welcomed and nurtured, Fanfare can benefit in numerous ways. Many faculty members have valuable contacts for both programming and funding, but their involvement in Fanfare needs to be encouraged.

While the present Advisory Board is composed of community leaders and major donors, there is little direct input from the diverse groups that compose the local community. Members of the African American community and local educators need to be encouraged to become more involved in the planning of Fanfare. Our local schoolteachers are an important resource that is often overlooked when planning events for the community.

The neighboring parish of St. Tammany is one of the most affluent in the South, yet they have neither a university with a major arts festival nor a facility the size of the Columbia Theatre. Many residents there are transplants from cities with much to offer culturally and they are looking for more. A determined effort must be made to find out what these people would like to see and what they are willing to drive 25 miles to attend. When programming is comparable, most people prefer the safety and ambience of small town Hammond to an evening in downtown New Orleans. Marketing Fanfare in St. Tammany is crucial, but it can only succeed up to a certain point without a serious effort to determine the real needs and tastes of the vast potential audience there. A limited number of important Fanfare events must be presented in St. Tammany in the future.

Involving all of these diverse groups in Fanfare is very time-consuming and often frustrating. Many efforts to involve these groups have been made in the past with limited
success. Because of this, programming has become automatic and somewhat stale. Through a carefully designed and thought-out process, the Artistic Director must become more responsive to the needs and desires of these target audiences if Fanfare is to survive its new challenges.

Like many things in Southern Louisiana, our future lies in our past. In the early days of Fanfare, the majority of programming was determined by the needs and limited resources of the various departments and programs on campus. Working together with the community, Fanfare was able to involve a broad range of grass roots participation. It is now time to look back and renew the commitment and involvement of these important constituencies. The challenges facing Fanfare can be turned into opportunities through collaborative effort and some adjustment to the changing environment. Strengthening Fanfare’s image as a unique multidisciplinary festival would broaden its grass roots base by involving a wider range of people. To some people, Fanfare is an institution and a regular part of their lives. That group of people is not large enough, however, to carry Fanfare through what lies ahead. By carefully building on the solid base and sterling reputation Fanfare has built over the years, fresh approaches and innovative thinking will make this institution part of many more people’s lives and will insure its continued growth and success for many years to come.
References


Appendices
Appendix A.

Fanfare History
**Fanfare's Mission Statement**

Fanfare's mission is to bring cultural awareness to the population served by Southeastern Louisiana University. Festival events represent our cultural diversity and regional artistic resources and highlight nationally and internationally recognized artists and scholars.

This project is guided by a vision of making the arts accessible to audiences that are isolated from other cultural opportunities, either because of geography or lack of previous development of artistic appreciation. Fanfare focuses on educating and nurturing audiences through a planned progression of seasons designed to expand the acceptance, understanding and enjoyment of the arts for their own sake.

**Fanfare's History**

Fanfare, a non-profit organization, is a month-long celebration of the Arts, Humanities and Sciences held each October in Hammond. The festival presents over seventy events throughout the month of October in the following genre: Visual Arts; Children's Events, Dance, Foreign Language Films, Special Film Series, Lectures, Jazz; Music, Theater, and other special events.

Fanfare brings cultural awareness and artistic appreciation to the predominantly rural, racially mixed, low-income population served by Southeastern Louisiana University. Festival events represent our cultural diversity and regional artistic resources and highlight nationally and internationally recognized artists and scholars.

Fanfare is guided by a vision of making the arts accessible to audiences that are isolated from other cultural opportunities, either because of geography or lack of previous development of artistic appreciation. We focus on educating and nurturing audiences through a planned progression of seasons designed to expand the acceptance, understanding and enjoyment of the arts for their own sake. We are enjoying greater success with each new season. Fanfare has now distinguished itself as a nationally recognized festival awarded the Silver Medal by the Council for Advancement and Support of Education (CASE) for Fanfare's focus on excellence and its achievements in creative planning, production, and promotion of programs.

Fanfare provides a strong framework to enhance the University's aim for close university-community relationships, providing varied cultural and educational services and facilities in an environment which encourages self-discipline and individual creative expression. Exposure to as many cultural events as possible is an important aim because the arts and humanities are at present rarely being promoted in public schools. School districts in many other areas provide a curriculum, which is guided by the philosophy of the Music Educators National Conference, which similarly justifies education in the arts, especially music, on the grounds that it improves self-discipline, concentration, teamwork, attitude, physical coordination or performance in other subject areas.

Ultimately, Fanfare is a celebration of culture and the varying styles by which life inspires people to creativity. The arts produce a superior quality of life by providing cultural and educational enrichment for the citizens of our state.

**Volume of Service Offered:**

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FANFARE was good when it originated in 1986. "But", says FANFARE's artistic director Harriet Vogt, "we had this idea that it could be as good as it has become." Since 1986 FANFARE has become one the southeast Louisiana's most important cultural events.

Mrs. Vogt, who conceived the idea of FANFARE with her fellow music professor Karen White and Visual Arts Department Head Roy Blackwood, has big plans and a vision for FANFARE. Her dream, and the dream of the University's entire administration, is to see FANFARE grow and become something like the nationally recognized Spoleto Festival in Charleston, S.C.

The month-long festival of the arts and humanities has featured an impressive lineup of writers, artists, performers, concerts, musicians, lecturers and those who have made some impact on history.

FANFARE 1990 speakers and performers included Southern writer Ernest Gaines, author of A Gathering of Old Men and The Autobiography of Miss Jane Pittman; New Orleans pianist Ronnie Kole and the Olympia Brass Band; Atlanta-based Ballet South in a performance of The Red Shoes; the New Orleans Symphony; actress-author Elaine Partnow; the Vienna Chamber Trio;
Cuban-born pianist Santiago Rodriguez, a Van Cliburn competition silver medal winner; the Louisiana Sinfonietta; Metropolitan Opera singers Joseph Evans and Melissa Thorburn; Len Barron's "Portrait of Einstein"; classical guitarist Patrick Kerber; and Cajun filmmaker Glenn Pitre, known for his popular early 1980's movie, Belizaire the Cajun.

The Foreign Film Festival and Sunday Chamber Music Series featured guest artists and the Southeastern Louisiana University music faculty. The lineup also included one-act plays; a dinner theater production of "A Funny Thing Happened on the Way to the Forum"; a children's opera "The Music Theatre Machine"; the off-broadway hit musical "NUNSENSE"; children's theater; a food festival, featuring south Louisiana seafood; and an exhibit of Roger Ogden's collection of 19th and 20th century Louisiana Art, perhaps the best private collection of Gulf South art in the nation. Lecture topics spanned the world, including Washington, D.C.-based U.S. Arab relations specialist John D. Anothony's "American in the Arab World"; German Consul General Peter Maier-Oswald's "German Unification"; Lawrence Katzenstein's "Prospects for Democratic Change in China"; Na'im Akbar's "The New African-American Image for the 1990's.", and noted Russian authority S. Frederick Starr's "Louisiana and the Rest of the World".

FANFARE also has featured such acclaimed writers as playwright Edward Albee, author of Who's Afraid of Virginia
Woolf, and novelists Ellen Gilchrist and Willie Morris. John McConnell's nationally acclaimed one-man show, "The Kingfish", (now showing on broadway) delighted audiences of all ages and brought back memories of Louisiana's rich and colorful political heritage.

Diversity has been FANFARE's greatest strength. The presentations have provided unequaled cultural opportunities to thousands of residents of the Florida Parishes and southeast Louisiana. FANFARE 91 promises to be equally exciting. Negotiations are underway with speakers and performers of the highest caliber.

With continued support, FANFARE 91 will make an even greater contribution to the state and region.
Fanfare is a month long celebration of the arts and humanities which is held in Hammond, Louisiana at Southeastern Louisiana University every October. We present over 50 events during the month featuring music, dance, theater, foreign films, visual arts exhibits, a special film series, ballet, children’s events, lectures and special events.

The story of Fanfare’s origin is interesting. In 1986 Southeastern Louisiana University made a reluctant decision to abandon the football program. The economy in the state was in a terrible slump due to the oil crisis, and the university had endured eleven major budget cuts. We had a new library building with no money to move the books to the new building. The football program was costly, had poor attendance and a losing team. The community needed a lift. I had always wanted to start an arts festival here on campus so this seemed a good time to fill in the void we would experience in the fall semester without football. Two of my colleagues and I were given permission to see what we could do. We had less than $5,000 seed money. We began to talk to our colleagues in other departments and urge them to participate. They offered to do special lectures, we put on faculty music concerts, we brought alumni back to campus to perform, we tied in the fall theater schedule and presented special visual arts exhibits. We gave it limited publicity, but all we could afford. The result was pretty amazing. The community and campus loved it and were most enthusiastic that it be continued. In 1988 I was appointed permanent Artistic Director in addition to my teaching duties and now Fanfare has become a full time assignment. The festival has evolved into a well known regional event and we are now receiving national recognition as well.

Here are some examples of collaborative efforts in Fanfare in the last few years.

1. Fanfare and the Dept. of Biology co-sponsored a special public lecture by noted paleontologist Stephen Jay Gould. Dr. Gould was escorted by professors in the Dept. of Biology, visited our experimental station Turtle Cove, spoke to special meetings of the biology department faculty and to students.

2. Fanfare’s special film series presented three films by noted film director Errol Morris. The premiere in Louisiana of his latest film, A Brief History of Time was held during Fanfare. All science students were given extra credit to attend and the director was present to discuss the film and his association with Stephen Hawking. Area high school science students also
attended. This project was coordinated by a faculty member in the Dept. of Computer Science.

3. SLU and the community collaborate on a number of events. One of the most outstanding and successful has been the annual Picnic 'n Pops sponsored by the Hammond Rotary Club and Fanfare. This concert brings in the Baton Rouge Symphony or the Louisiana Philharmonic of New Orleans for a large concert held in the University Center.

4. Fanfare collaborated with the Director of the Center of Regional Studies, the Depts. of History and Government, English, and Visual Arts to restore some valuable murals of the local strawberry culture which were commissioned during the depression. This collaboration resulted in raising funds to have the murals restored and hung in the lobby of D. Vickers Building on campus. This project led to a general renovation of the lobby area. As a result of the project a leading authority on depression era art was invited to campus from Wisconsin for a lecture and formal dedication of the murals.

5. Each year Fanfare presents four lectures by the winners of regional research grants sponsored by the Center of Regional Studies. These lecturers are from various departments in the College of Arts and Sciences. They receive a wider audience by being included in Fanfare.

6. Fanfare collaborated with science fiction enthusiasts in the college and in the community to bring a special Sci-Fi convention to the campus during Fanfare. Noted author Ray Bradbury was the guest speaker. The local Science Fiction Club T3 co-sponsored this event. Fanfare acquired donations to support the project.

7. The SLU Bookstore collaborated with Fanfare to have a booksigning by best selling author Robert Waller. The bookstore was the first store in the United States to have his new book Slow Waltz at Cedar Bend for sale. The bookstore arranged the booksigning by Ray Bradbury and held special promotions of books by many other Fanfare speakers.

8. The Dept. of History and Government has presented lectures and panel discussions which have corresponded to a particular theme in Fanfare i.e. the JFK assassination, the 1992 celebration of Christopher Columbus, lectures on Earl Long and Huey Long for themes on Louisiana etc.

9. Fanfare collaborates with the Dance Department each year to select a professional dance company to perform for Fanfare in order to support our mission to bring the arts to our rural/urban underserved area. The Dance department also presents two special dance programs each year during Fanfare.

10. The Dept. of Music and Fanfare jointly sponsor faculty concerts, choral concerts, Chamber Music concerts and music
theater productions.

11. There are usually two special exhibitions sponsored by the Dept. of Visual Arts. These exhibits are curated by the gallery directors and are frequently supported by grants acquired by Fanfare and the Dept. Special lecturers are invited to participate during Fanfare. The Dept. of Music Collegium Musicum often performs for the exhibit openings. These exhibits are also sometimes jointly sponsored by the Dept. of Visual Arts and the Hammond Cultural Foundation.

12. Special exhibits are held in the university Linus Sims Library. Examples of this are special photography exhibits based on a Fanfare theme, pottery exhibits, jewelry exhibits with lectures on jewelry and metalsmithing, etc.

13. Fanfare has sponsored a number of creative writing workshops conducted by guest lecturers and also workshops held in the community for local writers.

14. Fanfare and the College of Arts and Sciences present a Scholar/Artist in Residence who presents public lectures and workshops and lectures in several departments.

15. Lectures by faculty in the Dept. of Sociology, Social Work and Criminal Justice are presented which discuss topics of special regional interest.

16. A Meet the Composer event which was designed to introduce other departments and the community to outstanding guest composers through workshops, panel discussions and concerts.

17. Children's Events- for example the Missoula Children's Theater is presented each year which is a collaboration with the Hammond Cultural Foundation and Fanfare.

18. The Central Business District Committee of the Hammond Chamber of Commerce and the university jointly sponsor Brown Bag concerts and a special Jazz Downtown evening each year during Fanfare. These activities have greatly improved town and relationships.

19. The Downtown Development District and the University co-sponsor a Gallery Stroll with downtown businesses each season during Fanfare. The businesses secure their artists including SUU Faculty and each has a special reception open to the public.

20. A series of Sunday afternoon concerts are co-sponsored by Fanfare and local churches each season.

21. There are collaborative efforts with local schools and
Fanfare. A large education outreach program has developed.

22. The Dept. of English and Fanfare have co-sponsored special lecturers such as noted authors Ernest Gaines, and Willie Morris.

23. The Dept. of Foreign Languages and Literatures and Fanfare co-sponsor a foreign film series each season. Films are presented in Spanish, German, Italian and French.

24. Fanfare shares joint sponsorship of concerts with the SLU Arts and Lectures Committee and the Campus Activities Board.

Fanfare is a collaborative effort with nearly all the departments in the College of Arts and Sciences. There are many volunteers who serve from other colleges particularly the College of Basic Studies. Plans are developing to include a guest speaker from the College of Business Annual Business Week in Fanfare 94.

The office of Public Information and radio station KSJU do a major portion of the Fanfare publicity and advertising etc.

The SLU Administration, the College of Business, the College of Education, the SLU Development Foundation, the SLU Alumni association, and the College of Arts and Sciences frequently invite important guests, legislators, prospective donors, etc. to Fanfare presentations.
Appendix B.

Fanfare Programs
fanfare

A Celebration of the Arts, Humanities & Sciences
Southeastern Louisiana University
Hammond, Louisiana
Attend all four “Classic Fanfare Series” events for the subscription price of $40, adults; $35, seniors, SLU faculty/staff/alumni!

David Daniels, countertenor
Tues, Oct 12, 7:30pm, Pottle Auditorium
“David Daniels’ vibrant voice has made him the first contemporary countertenor with the potential to become an international operatic superstar.” —Time Magazine.
$ Reserved tkts: $10 adults; $8 srs/fac/staff/alumni; $5 students
Sponsored by Marietta Schneider
Master class—pianist Martin Katz: Oct. 12, 10am, Pottle
$ Free. Sponsored by South Louisiana Chapter of the National Association of Teachers of Singing

Vienna Choir Boys
Thurs, Nov 11, 7:30pm, Pottle Auditorium
The Vienna Choir Boys, “the choir by which all other boy choirs are measured,” sing like a collection of diminutive solo artists.
—The Washington Post
$ Reserved tkts: $15 adults; $12 srs/fac/staff/alumni; $8 students
Sponsored by Bank One

Eroica Trio
Tues, Oct 5, 7:30pm, Pottle Auditorium
Cellist Sara Sant’Ambrogio, violinist Adela Peña, and pianist Erika Nickrens are rocking the classical music world with their expressive performances that pulsate with pop influenced rhythms.
$ Reserved tkts: $10 adults; $8 srs/fac/staff/alumni; $5 students
Sponsored by Charter Communications

Pete Fountain
Thurs, Nov 4, 7:30pm, Pottle Auditorium
An evening with a legend: New Orleans—and the world’s!—greatest jazz clarinetist.
$ Reserved tkts: $15 adults; $12 srs/fac/staff/alumni; $8 students
Sponsored by Hancock Bank and I-55 Internet Services
BeauSoleil avec Michael Doucet
Fri, Oct 15, 7:30pm, Pottle Auditorium
"BeauSoleil is that rare traditional music ensemble whose cohesiveness, blinding instrumental talent and undeniable soul allow it to outrun easy cliches. Few things are as conducive to a party as a BeauSoleil album—or even better, a BeauSoleil live show."
—Robert Baird
$ Reserved tkts: $10 adults; $8 srs/fac/staff/alumni; $5 students
Sponsored by North Oaks Health System

Jazz Downtown
Sat, Oct 9, 6pm, Deposit Guaranty National Bank,
201 NW RR Ave., downtown Hammond
Take free swing dance lessons from 6-7pm, then dance the night away to the Big Band tunes of Willis Delony and the SLU Jazz Ensemble and the two-stepping Cajun sounds of Bruce Daigrepont.
$ FREE
Sponsored by BellSouth, Deposit Guaranty National Bank & the Hammond Downtown Development District

Renaissance Cadienne
Fri, Oct 22, 6pm (picnic), 7pm (music), Cate Square, downtown Hammond
Bring your brown bag to Cate Square, join the Southeast Spouse Abuse Program’s special ceremony and enjoy the authentic music of this group dedicated to preserving Cajun folk traditions.
$ FREE
Sponsored by the Southeast Spouse Abuse Program in recognition of Domestic Violence Awareness Month.

Picnic 'n' Pops
Sun, Oct 24, 7:30pm, SLU University Center
The Louisiana Philharmonic Orchestra presents a spirited program of pop and classical music, featuring pianist Willis Delony's tribute to Gershwin.
$ Arena tkts: $5 adults, $3 students 13+, under 12 free with adult. (Doors open at 5pm)
Sponsored by Hammond Rotary Club
Alabama Shakespeare Festival

As You Like It

Tues, Oct 19, 7:30pm, Vonnie Borden Theatre
If you've never seen As You Like It, here's a chance to experience one of Shakespeare's happiest plays. For those who know the play well, come to hear a fresh reading of the famous set speeches. "Go and enjoy this fine, fresh production."—The Montgomery Independent
$ Reserved tkts: $15 adults; $12 srs/fac/staff/alum; $8 students
Sponsored by Tom Anderson and Hibernia National Bank

The Capitol Steps

Sat, Oct 23, 7:30pm, Pottle Auditorium
"The Capitol Steps' political satire brings chuckles...rave reviews...guffaws...and bipartisan grins all around. The satire hits the mark."—The Wall Street Journal
$ Reserved tkts: $15 adults; $12 srs/fac/staff/alumni; $8 students
Sponsored by Central Progressive Bank, Guy Recotta, and Fay Bright

Kumbuka Dance

Mon, Oct 25, 7:30pm, Pottle Auditorium
An exciting, dynamic African American dance and drum company presents an unforgettable program of African movements, chants, rhythms and folklore.
$ Tkt: $5 adults; $3 all students
Sponsored by First Guaranty Bank

Shakespeare on the Road

Tues, Nov 9, 2pm, Pottle Auditorium
Actors from the Shakespeare Festival at Tulane University explore the works of the Bard.
$ FREE
**Having Our Say: the Delany Sisters’ First 100 Years**

Mon, Oct 11, 7:30pm, Pottle Auditorium
Sadie and Bessie Delany "had their say" about their rich family history and their careers as pioneering African American professional women in a best-selling book and in this loving autobiographical stage duet.
$ Thts: $5 adults, $3 children
Sponsored by Insituform Technologies, Inc.

**North Carolina Dance Theatre**

Thurs, Oct 21, 7:30pm, Vonnie Borden Theatre
Called "unstinting in range and thunder" by the New York Times, this troupe offers a dynamic and eclectic repertoire from classical ballet to bold contemporary works.
Master class: Oct 21, 12:30pm, Kinesiology and Health Studies Building Dance Studio
$ Reserved tkt: $10 adults; $8 srs/fac/staff/alumni; $5 students
Sponsored by Entergy and Harry McKneely & Son Funeral Home, Inc.; Louisiana Division of the Arts; National Endowment for the Arts

**Missoula Children’s Theatre**

Sleeping Beauty
Auditions: Mon, Oct 4, 4pm, Music Building Annex 162A
Fri, Oct 8, 7:30pm; Oct 9, 2pm, Pottle Auditorium
A Fanfare favorite, this unique touring theatre company brings to town a charming musical—complete with everything but the cast. The show’s stars are found among our community’s talented youngsters.
$ Thts: $5 adults; $3 children

**Fanfare Café**

Enjoy an informal series of music, poetry, performance art and dance on Wednesday evenings at Roomie’s CoffeeShop/Twelve Oaks.
$ FREE

Wed, Oct 27: Forbidden Theatre
An evening of ghost stories, music and art culminating in a live performance of “Forbidden Theatre,” Southeastern’s own dark comedy radio show.
Sponsored by the SLU Creative Writers Group

Wed, Nov 3: Poetry Night
Leading local and regional poets join Southeastern’s Jack Bedell in a celebration of the spoken word, music and performance.
Sponsored by the SLU Creative Writers Group

Wed, Nov 10: Café Théâtre
Francofiles will recreate a “café théâtre” complete with French song, poetry, music and dance.
Sponsored by the SLU Foreign Languages and Literatures Department
Southeastern Theatre
**Moliere's Tartuffe**
Oct 12-16, 7:30pm, Vonnie Borden Theatre
Southeastern Theatre presents the Royal Shakespeare Company's translation of Moliere's masterful and bawdy satire, a comedy of manners targeting hypocrisy, lust and betrayal.
$ Reserved tkts: $5 adults; $3 srs/fac/staff/non-SLU students; SLU students free w/ID

Southeastern Opera-Music Theatre Program
**Jacques Brel is Alive and Well and Living in Paris**
Sept. 29-30, Oct 1-2, 7:30pm, Pottle Auditorium
A cabaret-style tribute to the legendary poet, performer, musician, actor, and director, Jacques Brel. "Brel's songs," said Time magazine, "reach your ear, but his life reaches your heart...it's a crystalline and incandescent evening."
$ Reserved tkts: $10 adults; $5 srs/fac/staff/non-SLU students; SLU students free w/ID

Danceworks: **The Water Maiden**
Oct 28-29, 7:30pm, Vonnie Borden Theatre
Southeastern choreographers bring to life the star-crossed love story of a beautiful water nymph and her knight in shining armor.
$ Reserved tkts: $5 adults; $3 srs/fac/staff/non-SLU students; SLU students free w/ID

**Turtle Cove Suite/Made in America**
Tues, Nov. 2, 7:30pm, Pottle Auditorium
An evening of music by young American composers combines with a creation from Southeastern: Turtle Cove Suite, a multi-media presentation inspired by the threatened beauty of the Manchac Swamp and created by blended talents of choreographer Martie Fellom, artist Barbara Tardo, composer Stephen Suber and poet Jack Bedell.
$ Tkt: $5 adults; $3 srs/fac/staff/alumni/non-SLU students; SLU students free w/ID
Sponsored by P. J.'s Coffee & Tea Co.

**SLU Wind Symphony**
Oct 20, 7:30pm, Pottle Auditorium
The premiere of a new 50-musician ensemble, directed by Glen Hemberger. $ FREE

**SLU Concert Choir**
Nov 1, 7:30pm, First Baptist Church, 401 W. Morris, Hammond
An eclectic program by Southeastern's top vocal ensemble, including Voices of Trezin, inspired by the poems of young prisoners in the Trezin concentration camp. $ FREE

**Two Voices**
Nov 11, 2pm, Pottle Auditorium
Baritone Stephen Rushing and mezzo-soprano Linda Banister perform duets by Dvořák and Brahms. $ FREE
BECOME A FANFARE SUPPORTER!

Held in the fall for more than a decade, Southeastern Louisiana University's Fanfare, sponsored by the College of Arts and Sciences, offers something for everyone. It's a feast of theatre, art, classical and chamber music, New Orleans jazz, films, lectures, ballet and modern dance and nationally-known writers and scholars.

Fanfare investor benefits

**Friend $35-49**
Contribution listed in all event programs

**Donor $50-124** all of the above plus...
20% discount on all Fanfare posters and merchandise

**Contributor $125-249** all of the above plus...
Invitation to all private parties for guest artists

**Benefactor $250-499** all of the above plus...
Two invitations to Fanfare's Major Donor Party

**Patron $500-999** all of the above plus...
Two subscriptions to Classic Fanfare Series (Vienna Choir Boys, Eroica Trio, Pete Fountain, David Daniels)

**Sponsor $1,000-2,499** all of the above plus...
Two complimentary tickets to one other event

**Director $2,500-4,999** all of the above plus...
Two additional tickets to Fanfare's Major Donor Party

**Producer $5,000-9,999** all of the above plus...
Special limited edition autographed Fanfare poster

**Angel $10,000 and up** all of the above plus...
Two additional subscriptions to Classic Fanfare Series

Please print your name as you wish it to appear in our acknowledgment list.

Name ____________________________
Address ____________________________
City/State/Zip ____________________________

Enclosed is my contribution of $ _________

☐ Check here if you wish to be listed anonymously.

**DOUBLE YOUR DOLLAR.** If you work for a matching gift company, remember to enclose your firm's MATCHING GIFT FORM.
From the West
(Baton Rouge)
Take I-10 East to I-12. Take I-12 East to Hwy S1, Exit 40 (Hammond / Ponchatoula exit). Proceed north on Hwy S1 until it deadends into N. Oak St. Take right on N. Oak St. SLU campus is on left.

From the North
(Jackson, Miss.)
Take I-55 South to Wardline Rd. Exit 32. Proceed east on Wardline-University Avenue. Take right on General Pershing, drive south to Western Avenue then turn left.

From the South
(New Orleans)
Take I-10 West to I-55 North. Take Wardline Rd Exit 32. Proceed east on Wardline-University Avenue. Take right on General Pershing, drive south to Western Avenue then turn left.

From the East
(St. Tammany, Gulf Coast)
Take I-12 West to Hwy. S1, Exit 40 (Hammond/Ponchatoula exit). Proceed north on Hwy S1 (Railroad Ave.) until it deadends into N. Oak St. Take a right on N. Oak St. SLU campus is on left.

These are general directions to the SLU campus. Please refer to the map once you reach Southeastern. If you would like more specific directions, please call the SLU Public Information Office, 504-549-2341, or the Fanfare Office, 504-549-2333.
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<th>Performance Name</th>
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Tickets for all events will be available at the Fanfare Box Office (opens Sept 20). Hours: 10am-3:30pm, weekdays. Remaining tickets go on sale at performance sites 45 minutes before curtain. All events are subject to change.

**Sorry, but we can not grant refunds or exchanges.**

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**HOW TO ORDER...**

...by mail:
Mail the order form to:
FANFARE
SLU 10797, 500 Western Ave.
Hammond, LA 70402

Please include a stamped self-addressed envelope so that we may send you your tickets. If you are paying by check, make it payable to FANFARE. (Mail orders will be processed on a first-received basis. Full payment must accompany orders.)

...in person:
FANFARE Box Office (Opens Sept 20)
SLU University Center, Gate 1
Hours: 10am - 3:30pm M-F.

...by phone:
Call the FANFARE Box Office: (Opens Sept
20) trainwa@unix1.sncc.lsu.edu, HELENK@dnr.state.la.us,
CFQH@onelist.com, kakelly@gs.verio.net, tbarnhar@po.john-
co.cc.cs.uk.us, Patsy.Magyari@healthnet.com,
venonarey@aol.com, bardes@csd.uwm.edu,
ptaylor@indiana.edu, marsha.tuchscherer@lawrence.edu,
gaskin@acabtu.com.mx)
(504) 549-2323 10am - 3:30pm M-F

**Special seating requests:**
SLU supports compliance with the American Disabilities Act. If special accommodations are needed, please notify the Fanfare office 8 working days ahead of performance.

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Name
Address
City State Zip
Home Telephone*( )
Work Telephone* ( )

*your phone numbers help us to process your order quickly
Moses Hogan Chorale
Mon, Oct 4, 7:30pm, Pottle Auditorium
Moses Hogan fuses all of the elements of the African-American tradition: classical, spiritual, gospel, jazz and blues. $ Reserved tkts: $5 adults; $3 students
Sponsored by McKneely Funeral Homes of Amite & Kentwood; Louisiana Division of the Arts; National Endowment for the Arts

The Francis Poulenc Quartet
Tues, Oct 26, 7:30pm, Pottle Auditorium
Straight from France, a lively quartet of French musicians revel in sharing their joy in playing and listening to music. $ Tiks: $8 adults; $6 srs/fac/staff/alumni, students free

Gregory Smith, clarinet
Thurs, Oct 28, 7:30pm, Pottle Auditorium
Clarinetist with the Chicago Symphony Orchestra and a Grammy nominee, Greg Smith is a founding member of the Chamber Soloists of Chicago, heard live on nationwide broadcasts from WFMT-FM, Chicago. $ Reserved tkts: $8 adults; $6 srs/fac/staff/alumni, all students free
Sponsored by Boosey and Hawkes, Bravo Music, the SLU College of Arts and Sciences and Department of Music
Master class: Fri, Oct 29, 10am, Pottle Auditorium

Scott Tennant
Sat, Nov. 6, 7:30pm, Pottle Auditorium
Scott Tennant, one of today's leading American guitarists and a member of the acclaimed Los Angeles Guitar Quartet, is a dazzling soloist and—as a special treat—will be joined by Randy Pile and Patrick Kerber for Kerber's original composition, "Three Friends."
$ Reserved tkts: $8 adults; $5 srs/fac/staff/alumni, students free
Master class: Sun, Nov. 7, 10am-1pm, Music Recital Hall $25 per 30 minutes
Sponsored by Student Government Association

Southeastern Guitar Ensemble
Sun, Nov. 7, 2pm, Pottle Auditorium
This popular 13-musician ensemble, directed by Patrick Kerber, performs music by Scarlatti, Falla, Ravel and others as a group, and in duo, trio and quartet settings. $ FREE

Concerts and classes by great guitar artists!

Patrick Kerber
Thurs, Nov. 4, 2pm, Pottle Auditorium
Southeastern's Pat Kerber plays his own original music for the guitar as well as the works of Spanish composers $ Free

Randy Pile
Fri, Nov. 5, 7:30pm, Pottle Auditorium
Known for his rich tone, powerful technique, graceful interpretations and sensitive musicianship, Randy Pile, the "American matador," has gained an international following. $ Reserved tkts: $8 adults; $6 srs/fac/staff/alumni, students free. Sponsored by Student Govt. Association
Master class: Sat, Nov. 6, 10am-1pm, Music Recital Hall $25 per 30 minutes

Sponsored by Student Government Association
Trio Mississippi
Thurs, Oct 7, 2pm, Pottle Auditorium
“Ms. [Lois] Leventhal [piano] played with an unerring sense of taste and proportion.”
—Charleston (S.C.) Post Courier
“[Stephen] Redfield [violin] was consistently outstanding, a superb ensemble player.”
—The Anchorage Times
“[Paul] York’s [cello] performance was highly polished and highly dynamic.”
—Saint Louis Post Dispatch
$ FREE
Sponsored by Sidney and Andree Rosenblum

Centenary Choir
Sun, Oct 3, 3pm, First United Methodist Church, 2200 Rue Denise, Hammond, La.
A concert by Centenary College’s internationally known choir.
$ FREE
Sponsored by First United Methodist Church

Music Faculty Gala
Tues, Nov. 9, 7:30pm, Pottle Auditorium
Southeastern faculty and student musicians combine their talents for a special evening of classics and jazz.
$ FREE

New Orleans Opera Association
Evangeline
Thurs, Oct 14, 2pm, Pottle Auditorium
A mini-opera based on Longfellow’s famous tale of lovers parted during the Acadians’ sojourn from Nova Scotia to the Louisiana bayous.
$ FREE

Alan Campel, piano
Thurs, Oct 28, 2pm, Pottle Auditorium
“Campel’s playing had a steely center but a touchingly vulnerable exterior. Utterly clear yet delicately shaped, his piano line became a vivid character combining loneliness and valor as it emerged from the austere orchestral texture.”
—The Charleston Gazette
$ FREE

Marie Therese Savignol, mezzo-soprano
Sun, Oct 17, 3pm, Pottle Auditorium
“Her rich timbre combined with her emotional power bring ease and sensibility to her interpretation.”
—Figaro
$ FREE
“America's Most Wanted”
John Walsh
Wed, Oct 6, 7:30pm,
SLU University Center
John Walsh survived his son's murder. Now he's on television tracking down fugitives on “America's Most Wanted.” $10 adults; $5 srs/fac/staff/alum/stdnts; SLU students free Sponsored by the Campus Activities Board and the SLU Arts and Lectures Committee

Tim Gautreaux
Readings from Welding With Children
Wed, Oct 13, 7:30pm, Pottle Auditorium
Southeastern's own Tim Gautreaux, whose short stories and novel have won national praise and have delighted readers of publications such as GQ and Atlantic Monthly, “captures present-day Louisiana with the force and authority of a master.” FREE Sponsored by Kwik Kopy

Richard Lederer:
An Afternoon of Language and Laughter
Wed, Oct 13, 2pm, Pottle Aud.
Edwin Newman says “Richard Lederer's delight in the English language is itself delightful—and contagious!” and the Louisiana Endowment for the Humanities raves, “It's rare to see erudition dressed up to have fun.” FREE Sponsored by Kwik Kopy

Jerome Salomone and Van Burns
“Cajuns Revisited: Their Origins and Recent Transformations”
Thurs, Oct 14, 3:30pm, Pottle Auditorium
Two noted scholars look at Cajun history, pride and contributions to American culture. $ FREE

Dr. Astrid Filschel, vice president of Costa Rica
“The Role of Latin American Women for the Next Century”
Mon, Nov. 8, 10am, Pottle Aud.
Costa Rica’s dynamic vice president and minister of culture—businesswoman, author, cultural advocate—looks at her peers' place in the new millennium. $ FREE
Sponsored by Department of Foreign Languages and Literatures

The Matheny Lecture: Owen Gingerich
“Galileo: Hero or Heretic?”
Thurs, Nov. 4, 2pm, Student Union Theatre
Harvard professor and senior astronomer at the Smithsonian Astrophysical Observatory considers Galileo, condemned in the 1600s for the “false opinion that the sun is the centre of the Universe.” $ FREE
Sponsored by Wesley Foundation, Hammond Unitarian Universalist Society, SLU Departments of History and Political Science, Biological Sciences, Chemistry and Physics, Psychology, and private donations
**Foreign Films**

Fanfare flicks celebrate FrancoFête! 3:30pm, Music Recital Hall
- Tues, Oct 5 The Eighth Day (Belgian)
- Tues, Oct 12 La Rue Cases Negres (French Caribbean)
- Tues, Oct 19 Mon Oncle Antoine (French Canadian)
- Tues, Oct 26 Mississippi Blues

*Sponsored by the Department of Foreign Languages and Literatures*

**North Oaks Collection**

Thurs, Oct. 7, 4-6pm, North Oaks Medical Center, 15790 Medical Center Dr., Hammond, La.
North Oaks Medical Center unveils its new collection of art by artists from the Florida Parishes.
FREE Sponsored by North Oaks Health System

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**Claude Levet**

**Gun-Cotton and Ether**

Oct 4-Nov. 10, Sims Memorial Library

Levet is a master of the early "wet collodion" photographic process, which used ingredients such as gun-cotton (pyroxyline), ether and silver nitrate to create the images of the mid-1800s. His exhibit will feature examples of his Civil War reproduction photography as well as contemporary images.

**Opening reception:** Mon, Oct. 4, 3-5pm, Sims Memorial Library

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**100 Years of Sunshine**

Sept. 29, 3-5pm, Center for Regional Studies, Sims Memorial Library.

A centennial birthday celebration for Louisiana's "Sunshine Governor," Jimmy Davis, opens a Center for Regional Studies exhibit spotlighting his stellar political and musical careers.
FREE Sponsored by the Hammond Chamber of Commerce

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**Elemore Morgan**

**Where Land Meets Sky**

Oct 4-Nov 5, 8am-4pm M-F, Clark Hall Gallery

A retrospective exhibition of paintings and drawings by Louisiana's foremost landscape artist.

**Opening reception:** Wed, Oct 6, 3-5pm, Clark Hall Gallery.
FREE
Amite’s Art Explosion
Sat, Oct 16, 6:30-9pm, Amite Community Center, 101 W. Chestnut, Amite, La.
An explosion of local actors, artists, dancers, musicians and singers, along with Louisiana’s premiere storyteller, Rose Anne St. Romain, will offer an evening of entertainment catered by local restaurants and a pictorial history of the Tangipahoa Parish Fair.
$5 adults, $3 children (Call 504-747-6600 or 504-748-7549)
Sponsored by the Amite Arts Council

Family Arts Festival
Sun, Oct 17, 12:30-5:30pm, Hammond Square Mall
A day of family fun at the mall! Enjoy the performances on the Kids Stage, tour mini galleries featuring school art displays and participate in interactive art projects throughout the mall.
$ FREE
Sponsored by Hammond Square Mall and its tenants

For Little Ones at the Library
Sat, Oct 9 & 23, 10:30am, Tangipahoa Parish Library
Hammond Branch, 314 E. Thomas, Hammond, La.
“Miss Karen” Plauche, children’s services coordinator for the Tangipahoa Parish Library system, hosts “Shadow Puppet Fun” on Oct 9 and “Fall Fun with Poetry” on Oct 23. $ FREE

Gallery Stroll
Sun, Oct 10, 1-5pm, downtown Hammond
Enjoy a jazz brunch in beautiful downtown Hammond, stroll the historic district where stores, restaurants and offices display the talents of area artists. Live music plays on street corners and colorful canopies shelter food booths. Special activities for children. Restaurants will host jazz brunches from 11am-1pm.
$ FREE
Sponsored by the Hammond Downtown Development District

Viva la France! Viva la Louisiane!
District Six Garden Club Flower Show
Thurs, Oct 7, 1-6pm, Le Fleur de Lis, 111 N. Sixth St., Ponchatoula, La.
Area garden clubs join in FrancoFete with a spectacular celebration of the flowers and gardens of Louisiana.
$ Admission $3
Sponsored by First Guaranty Bank and Mannino’s Pharmacy

Hungarian Settlement Celebration
Sun, Oct 2, Hungarian Settlement, La.
Hungarian Settlement Celebration (authentic Hungarian dinner), 11am-1pm, Arpadhon Hungarian Association Building, Highway 43 (one mile south of Albany). Tickets, $6 (must be purchased in advance); Harvest Dance, 5pm, American Legion Hall, Hwy. 43 near Springfield.
$ Tixs: $10 adults, $5 children 8-12 (under 7 free); $15 at the door if space still available.

Sweet Home Folklife Days
Oct 23, 10am-3pm, Sweet Home Missionary Baptist Church, Kentwood, La.
A celebration of Kentwood’s African-American community including gospel music and demonstrations of traditional crafts revealing a diverse network of folkways and traditions passed down from generation to generation. Traditional home-cooked food will be for sale including chicken ‘n’ dumplings, fried sweet potato pies and desserts.
$ Admission $2
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed, Sept. 29</td>
<td>3-5pm: 100 Years of Sunshine, Sims (Exhibit open thru Oct)</td>
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<tr>
<td>Sept 29-Oct 2</td>
<td>7:30pm: Jaques Brel is Alive and Well and Living in Paris, Pottle Aud.</td>
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<tr>
<td>Sat, Oct. 2</td>
<td>11am-1pm: Hungarian Settlement Celebration, Hungarian Settlement, La.</td>
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<tr>
<td>Sun, Oct 3</td>
<td>3pm: Centenary Choir, 1st United Meth. Church</td>
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<tr>
<td>Mon, Oct 4</td>
<td>3-5pm: Gun Cotton and Ether, (thru Nov 10)</td>
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<tr>
<td>Thurs, Oct 7</td>
<td>4:30pm: Missoula Children’s Theatre auditions, Music Annex 162A</td>
</tr>
<tr>
<td>Fri, Oct 15</td>
<td>7:30pm: Beauté Soleil with Michael Doucet, Pottle Aud.</td>
</tr>
<tr>
<td>Sat, Oct 16</td>
<td>2pm: Beauty and the Beast, Pottle Aud.</td>
</tr>
<tr>
<td>Sun, Oct 17</td>
<td>12:30-5:30pm: Family Arts Festival, Hammond Square Mall</td>
</tr>
<tr>
<td>Tues, Oct 19</td>
<td>3:30pm: Mon Oncle Antoine (film), Recital Hall</td>
</tr>
<tr>
<td>Fri, Oct 22</td>
<td>7pm: Renaissance Cadienne, Cate Square, Hammond</td>
</tr>
<tr>
<td>Sat, Oct 23</td>
<td>10am-3pm: Sweet Home Folk Life Day, Sweet Home Church, Kentwood, La.</td>
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<tr>
<td>Sun, Oct 24</td>
<td>7:30pm: Capitol Steps, Pottle Aud.</td>
</tr>
<tr>
<td>Mon, Oct 25</td>
<td>7:30pm: Picnic ‘n’ Pops, University Center</td>
</tr>
<tr>
<td>Tues, Oct 26</td>
<td>3:30pm: Mississippi Blues (film), Recital Hall</td>
</tr>
<tr>
<td>Wed, Oct 27</td>
<td>7:30pm: Fanfare Café: Forbidden Theatre, Roomie’s/Twelve Oaks</td>
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<tr>
<td>Thurs, Oct 28</td>
<td>2pm: Alan Campbell, piano, Pottle Aud.</td>
</tr>
<tr>
<td>Fri, Oct 29</td>
<td>10am: Gregory Smith master class, Pottle Aud.</td>
</tr>
<tr>
<td>Mon, Nov 1</td>
<td>Noon: Dia de los Muertos Altar, Sims Library</td>
</tr>
<tr>
<td>Wed, Nov 3</td>
<td>7:30pm: Fanfare Café: Poetry Night, Roomie’s/Twelve Oaks</td>
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<tr>
<td>Thurs, Nov 4</td>
<td>2pm: Pat Kerber, guitar, Pottle Aud.</td>
</tr>
<tr>
<td>Fri, Nov 5</td>
<td>7:30pm: Pete Fountain, Pottle Aud.</td>
</tr>
<tr>
<td>Sat, Nov 6</td>
<td>10am: Randy Pile master class, Recital Hall</td>
</tr>
<tr>
<td>Sun, Nov 7</td>
<td>7:30pm: Scott Tennant, guitar, Pottle Aud.</td>
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<tr>
<td>Mon, Nov 8</td>
<td>10am: Scott Tennant master class, Recital Hall</td>
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<tr>
<td>Tues, Nov 9</td>
<td>2pm: Southeastern Guitar Ensemble, Pottle Aud.</td>
</tr>
<tr>
<td>Wed, Nov 10</td>
<td>7:30pm: SLU Music Faculty Gala, Pottle Aud.</td>
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<tr>
<td>Thurs, Nov 11</td>
<td>2pm: Two Voices, Pottle Aud.</td>
</tr>
<tr>
<td>Fri, Nov 12</td>
<td>7:30pm: Vienna Choir Boys, Pottle Aud.</td>
</tr>
</tbody>
</table>
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presents
THE EROICA TRIO

Erika Nickrenz, Piano
Adela Peña, Violin
Sara Sant’Ambrogio, Cello

October 5, 1999
7:30 p.m.
Pottle Auditorium

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Program

Chaconne, from *Violin Partita*  
Johann Sebastian Bach  
(1685-1750)

Trio No. 1, Op. 35  
Joaquin Turina  
(1882-1949)

Prelude et Fugue  
Theme et Variations  
Sonate

*Intermission*

Trio No. 1 in D Minor, Op. 49  
Felix Mendelssohn  
(1809-1847)

Molto allegro e agitato  
Andante con moto tranquillo  
Scherzo: Leggiero e vivace  
Finale: Allegro assai appassionato

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Visit the Eroica Trio on the Internet at www.eroicatrio.com
Chaconne, from Partita No. 2 in D minor, BWV 1004

During the time that Bach was employed by Prince Leopold I at Anhalt-Cöthen, from 1717-1723, his musical output was strictly secular. This was quite unusual for the pious Lutheran composer, but his Calvinist employer disdained sacred music and had a special fondness for instrumental music. Consequently, most of Bach’s chamber works were composed during these six years at Cöthen including two trio sonatas, the six Brandenburg Concertos, the concertos for violin and the first two of his four orchestral Suites. It was during this same time that Bach composed such notable instrumental works as Book 1 of the Well-Tempered Clavier, six sonatas for violin and harpsichord, six suites for solo cello and six sonatas and partitas for solo violin, from which comes the Chaconne heard in this performance.

Today’s performance of the Chaconne is the new arrangement for Piano Trio by composer, arranger and producer Anne Dudley, one of the most prolific and gifted British musicians of her generation. Ms. Dudley took the world by storm when she won the 1997 Academy Award for her endearing score to the highest grossing British film, The Full Monty. Only the second woman composer to win an Oscar, she continues her legacy of breaking new ground in a predominantly male industry. With a master’s degree from King’s College and Performer’s Diploma from the Royal College of Music, the composer has written extensively in the classical, instrumental and pop genres. This year, Dudley’s music will appear in Pushing Tin, a film for 20th Century Fox starring John Cusack and Billy Bob Thornton, and My Father’s House, an animated feature for the BBC/S4C to be released in December 1999. She also arranged, orchestrated and conducted the music to Michael Flatley’s Lord of the Dance. As a founding member of The Art of Noise, Ms Dudley and the group will be releasing a new recording on ZTT Records this summer entitled The Seduction of Claude Debussy.

The D minor Partita’s renown is due largely to its Chaconne. Its inventiveness is truly incomparable and after two centuries, it still reigns supreme. It is the most gigantic of all sets of variations in existence. It is also interesting to note that the theme of the Chaconne is the same as that used by Bach in the “Crucifixus of the B minor Mass.” The Chaconne was a dance that flourished in Spain during the 16th century. Through the curious changes in which dances and folk songs became strict musical forms, it made its way into Italy, then on into Germany. While originally a dance, for Bach it was a set of variations on a solid tonic. He presents 29 variations on a solemn eight-measure theme not unlike that of a sarabande. In triple meter, the Chaconne glides along in a regular rhythm – it is full of textural changes, from violent double and quadruple stops to sweet solo passages to a poignant section full of suspensions, arpeggios and antiphonal effects.

Of Bach’s Partitas, in 1802 Johann Nicolaus Forkel, Bach’s first biographer, commented: “This work (the Partitas) made a great noise in the musical world of its time. Such excellent compositions for the harpsichord had never been seen or heard before. Anyone who had learned to perform some pieces out of them well could thereby make his fortune in the world, and even in our times, a young artist might gain acknowledgment by doing so; they are so brilliant, fine sounding, expressive and always new.”

- Ileen Zovluck
Joaquin Turina was a multi-faceted musician who expressed himself in very different ways. As a young pianist he was precocious and gave several concerts with a wide repertoire; later in his maturity he performed more of his own works. He played chamber music during the 1920s, as part of a quintet with El Cuarteto Frances; he was a concert pianist for several seasons in the Royal Theatre, and took part in the premiere performance of Prometheus by Scriabin. As a conductor, Turina presented some of his orchestral works in Spain, Paris, London and Havana, and conducted the premiere of Corregidor y la Molinera by his colleague, Manuel de Falla in 1917. As a theorist, he published a “Short Encyclopedia of Music” in 1917, a personalized Spanish version of his experiences in the classes on history and aesthetics at the Schola Cantorum in Paris. In his articles for El debate and Digame he wrote frankly, humorously and sometimes wittily about the music that was made in his environment, with the subjective view of a person immersed in the world of music, both as a performer and as a spectator.

Turina always believed in melody being the basis of musical inspiration and surrounded it with harmonies derived from Albéniz and the French masters of the turn of the century, not only D’Indy and la Schola, but also from the apparent “enemy” of the academic approach: Debussy, although the great French composer influenced Turina mostly in the aspect of timbre and instrumental color.

Turina frequently chose the poetic method in his works to describe or evoke landscapes, characters, feelings and situations almost always connected with his native Andalusia. This, with few exceptions, gave rise to different movements of his suites and compositions in various tempi having their own separate titles.

The first performance of the Trio No. 1, Op. 35 took place at the Anglo-Saxon Society in London on July 5, 1927 with Turina himself at the piano. The first performance in Spain was by the Sandor Trio at a concert given by the Madrid Philharmonic Society in 1927. For this work the composer was given the National Music Prize by the Spanish State in 1926 and is dedicated to Her Royal Highness the Infanta Isabel de Borbón.

The Prelude consists of two brief motifs and continues in an A-B-A-B-A form; the first (A) is executed by the violin and the second (B) by the piano, alone at first, and then enriched by the strings. The Fugue is extremely concise and with none of the seriousness traditionally associated with this form, possessing a truly expressive melodic warmth.

The cello is the first voice to be heard in the Andante theme, which is used as a foundation for the second movement. The five variations that follow it evoke other popular tunes from different parts of Spain. The first variation is a ware muñiera; the second, a flamboyant schottis; the third, a zortico for piano solo; the fourth, a jota, perhaps the one with the least evident popular flavor; a flamenco style “quejío” on the violin and echoes of the guitar on the piano introduce a soleá melody in the fifth variation, and the movement comes to an end with the orthodox repetition of the main theme.

The final movement is a very free sonata with a number of extremely brief singable themes with continuous changes of tempo and meter. In the last tempi the cyclic theme of the fugue returns and is coupled with the motif from the first movement.

- Ileen Zovluck
Trio No. 1 in D minor, Op. 49

Felix Mendelssohn belonged to a cultivated and wealthy family, and consequently he received a thoroughly sound education in all branches. He was a close student of the classics, and yet his music abounds in Romanticism. His works – even the early ones – are beautifully polished and constructed; they show much refinement and a finished craftsmanship.

Most members of Mendelssohn’s family were dedicated amateur musicians, and the family hosted weekend “home musicales,” in which the young Mendelssohn was exposed to the characters and idiosyncrasies of various musical instruments. On alternate Sunday mornings musicians and friends of the Mendelssohn’s stopped by for the musicales, and as a teenager Felix took charge of them, choosing the programs, conducting and playing the piano. At age 11, Mendelssohn had already begun composing chamber music, but – aside from an early attempt at age ten – he did not write his first Trio for the standard piano, violin and cello combination until age thirty.

Mendelssohn wrote his exuberant Trio in D minor, Op. 49 in the summer of 1839, during a joyful holiday spent with this family in Frankfurt and the Rhineland; the work was completed on September 23, receiving publication the following year. A second Trio in C minor, followed in 1845. Of these two splendid, mature piano trios, the D minor Trio caught on immediately and is today considered one of Mendelssohn’s greatest achievements. Mendelssohn’s friend and admirer, Robert Schumann, wrote of this work: “this is the master-trio of our time, even as Beethoven’s B-flat and D, and Schubert’s in E-flat were masterpieces in their day; it is an exceedingly fine composition which will gladden our grandchildren and great grandchildren for many years to come.” In his praise for his colleague, Schumann went on to say: “Mendelssohn is the Mozart of the 19th century; the most illuminating of musicians, who sees more clearly than others through the contradictions of our era and is the first to reconcile them.”

Although the three instruments share motivic materials in this work, the piano stands a bit apart from the strings. In the second movement, for example, the strings form a duo behind which the piano spreads a backdrop. Likewise, the fourth movement treats the piano as the “star” of the ensemble, in its brilliant concerto-like passages. This may very well be on account that the virtuoso pianist Ferdinand Hiller asked the composer to “polish up” his part. Nonetheless, the writing flows effortlessly throughout, and no rough edges remain to mar the seamless expanse of melody.

The work begins with a great rush of energy that is maintained throughout the entire first movement in a passionate stream of thematic material. It opens with the broad, melodious and somewhat melancholy main subject, presented by the cello and taken up by the violin; through its reappearance in a number of guises, and with the aid of ingenious contrapuntal writing, this theme builds tremendous momentum in the development. The subsequent Andante con moto tranquillo brings a short moment of quiet beauty, with the Schumannesque middle section entering a more dramatic mood. The abundance of melody is reminiscent of the composer’s own Songs without Words. The capricious, airy Scherzo brings to mind the forest world of A Midsummer Night’s Dream, alive with elfin frolic. This sparkling movement requires great agility from the performers as the strings rush to overtake the piano, which always seems to be puckishly scampering away. The final movement is more openly passionate, recalling the mood of the first movement; yet with Mendelssohn there is always a hint of reserve, as a sense of classical propriety exercises restraint on his emotional outpouring. The dance-like opening of the Finale presents a most charming subject, but still more delightful is the second theme, brimming with feeling, which later emerges triumphant in the key of D major, eventually yielding to the dance-like theme in the coda.

- Courtesy of Columbia Artists Management, Inc.
Erika Nickrenz, Piano
Adela Peña, Violin
Sara Sant’ Ambrogio, Cello

A musically intense chamber ensemble with a cutting edge style, the internationally renowned Eroica Trio has garnered a reputation for its technical mastery and dramatic performances. In 1986, while training at the Juilliard School of Music, pianist Erika Nickrenz, violinist Adela Peña and cellist Sara Sant’Ambrogio discovered the musical synergy that has catapulted them to the forefront of classical music. The Trio won the prestigious 1991 Naumburg Award, and has since toured the United States, Europe, Japan and Vietnam. While maintaining this demanding concert schedule the Eroica Trio has released two celebrated recordings for Angel/BMI Classics.

As the 1997 official representative for New York’s Carnegie Hall, the Eroica Trio opened the sold-out “Distinctive Debuts” series at Weill Recital Hall. This touring series, created to showcase the rising stars of classical music, was internally sponsored by a consortium of European halls and included performances at the Concertgebouw in Amsterdam, the Kungsträdhus in Stockholm, the Philharmonic in Cologne and the Konzerthaus in Vienna. Their performances, highlighted by Ellen Taaffe Zwilich’s Trio for Piano, Violin and Cello, were received with rave reviews.

During the 1999-2000 season, the Eroica Trio performs over 75 concerts throughout the United States and abroad. Programs innovatively combine the traditional piano trio repertoire with baroque and contemporary works, and include several commissions and arrangements written for the Eroica. Highlights of the Trio’s season are engagements in Pittsburgh, San Francisco, Buffalo, Portland, Los Angeles and Houston; international tours will take the Eroica to Germany and Italy.

Accomplished as both soloists and chamber musicians, the Trio members give several performances of the Beethoven Triple Concerto each season. The Eroica has appeared with the Chicago Symphony, St. Louis Symphony, San Francisco Symphony, Utah Symphony and Mostly Mozart Orchestra. This season, they will perform the Triple with the Saint Paul Chamber Orchestra and the Austin and Corpus Christi Symphonies. The Trio has also commissioned triple concertos from composers Kevin Kaska and Paul Schoenfield. In May 2000 they will present the world premiere of Kaska’s Triple Concerto with conductor John Axlerod and Orchestra X in Houston. Each summer, the Eroica Trio performs at music festivals throughout the world. They have appeared at the Hollywood Bowl, Aspen, Mostly Mozart and Ravinia, and festivals in Sweden and France.

Immediately following their acclaimed Carnegie Hall debut in 1997, the Eroica Trio was offered an exclusive five-recording contract by Angel/BMI Classics. The Trio’s self-titled debut, which features works by Ravel, Benjamin Godard, a commissioned arrangement of the Gershwin Preludes, and Paul Schoenfield’s Café Music, was awarded NPR Performance Today’s “Debut Recording of the Year” and featured in Time Out New York’s “Top Ten Recordings” of 1997. Their second disc, released in the fall of 1998, concentrated on the works of Dvořák, Shostakovich and Rachmaninoff and received a rave review from The New York Times, “Dvořák: Piano Trio Dumky” represents thoughtful music making of a high caliber . . . every note, no matter how light, has some significance.” The Eroica Trio’s next recording entitled “Baroque,” is due for release in November 1999 and features an arrangement of Bach’s Chaconne by Academy Award winning composer Anne Dudley.

In addition to a demanding concert schedule, the Eroica Trio is committed to music education. They give concerts and master-classes at schools and colleges throughout the country in conjunction with area engagements. The Trio is regarded with distinction for its verbal and musical communication with audiences. These “informances” are designed to create an open forum for discussion with students about the life of a performing artist, with the added perspective of a young, all-female group. The Trio also performs for charitable organizations, prisons and homeless shelters.

The Eroica Trio has appeared on numerous television programs including ABC’s The View, CBS and ABC News, Bloomberg and “The Crier Report” and has been featured in Vanity Fair, Elle, Glamour, Detour, Swing, Marie Claire, Time Out New York, Strings and Chamber Music magazines.

The Trio members share a unique history, having known each other since childhood. Erika and Adela began performing together at age nine. Three years later, Eroica and Sara studied both piano and chamber music with Sara’s father and first teacher, John Sant’Ambrogio, principal cellist of the St. Louis Symphony. In the early years of the Eroica Trio, coaches included Mr. Sant’Ambrogio as well as Erika’s father, the noted violinist Scott Nickrenz. Since the Trio signed with Angel/EMI, and its CD’s have been produced by Erika’s mother, three-time Grammy Award winner Joanna Nickrenz. Today the Trio maintains the close musical and personal friendship that began with these family ties. The Eroica Trio is based in New York City.
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**Donor ($50 – 124)**
Anonymous
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C. Roy & Carolyn Blackwood
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S & W Wholesale
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Robert Tillery
Valic – Kathy Osborne

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Anonymous
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DeWitt & Sara Bidner Ginn
Gene & Doris Goblowsky
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Sandra P. Larson
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Judith H. Smith
Sharmon Sullivan
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Debbie Valenti
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**Tom Matheny Lecture Series Donors**
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T. Jay Seale, III
Rev. Edward Thomas
United Methodist Foundation
For Christian Higher Education
Unitarian Universalist Society of Hammond
Ellis & Connie Vliet
Anne Wilbourne
Jim & Marie Wilcox

**PATRON INFORMATION**

**Latecomers**
Latecomers are asked to remain in the lobby until the ushers can seat them during the first convenient pause in the program.

**Wheelchairs**
Patrons in wheelchairs can easily be accommodated. Please inform the box office personnel when ordering tickets. Please ask for assistance from an usher.

**Electronic Beepers & Cellular Phones**
Paging devices and cellular phones are not allowed inside the hall.

**Cameras**
The use of still and video cameras and tape recorders is STRICTLY PROHIBITED at all ticketed Fanfare events.

**Restrooms**
Restrooms are located to the right and left of the main lobby of Pottle and to the center of the lobby of Vonnie Borden Theatre in D. Vickers.

**Remember – Silence is golden**
Fanfare Guide to Restaurants and Lodging

Chinese: China Lotus Restaurant ........................................ 2008 Robin Ave., Hammond
Excitement in dining in a cozy atmosphere. Each dish of authentic Chinese cuisine is cooked to order for the fullest enjoyment.

Trey Yuen Chinese Food ................................................. 2100 N. Morrison Blvd., Hammond
Nationally recognized for their fresh local ingredients and Oriental seasonings, signature dishes such as fresh alligator stir-fried with mushrooms and oyster sauce, crayfish in spicy lobster sauce. Experience the flavor of China. 504-345-6789.

Classic American: Brady's Restaurant and Bar ................. 110 SW Railroad Ave., Hammond
A casual Hammond favorite specializing in home cooked soups, homemade sauces, grilled fish, and etouffee. A great place for reunions, luncheons, and other special occasions. 504-542-6333.

C'est Bon Restaurant .................................................. Ponchatoula
Nightly specials include aged Chicago steaks, fresh grilled fish, filet mignon and heart healthy requests cooked to order. Banquet facilities available. Mon.-Sat. 11am-9pm, Sun. 11am-4pm. 504-386-4077.

Christopher's ......................................................... 1306 S. Morrison Blvd., Hammond
Casual fine dining serving a wide selection of pastas, salads, seafood and steak. Their seafood gumbo is a local favorite. Private dining facilities and catering available. 504-345-4445.

Holiday Inn Conference Center ..................................... 2000 S. Morrison Blvd., Hammond
The North Shore's premier conference center, Courtyard Café, Colonnade Restaurant, nine conference rooms totaling 8,366 square feet of meeting space. 504-345-0556/800-345-9595.

Jacmel Inn ............................................................... 900 E. Morris, Hammond
Dine in the ambiance of an old French inn and enjoy grilled fresh fish, roast duckling, aged Chicago steaks, Italian specialties, and nightly seafood specials. Open nightly for dinner. 504-542-0043.

Jordan's on Cate ....................................................... 104 N. Cate Ave., Hammond
Contemporary American cuisine in a casual elegant atmosphere. Specializing in aged midwestern beef, fresh seafood, crisp salads and creative specials. Mon.-Sat. 11am-11pm, Sun. 11am-10pm. 504-419-0309.

Lee's Restaurant ....................................................... 401 W. Thomas, Hammond
The Classic American Drive-Inn serving breakfast, daily lunches, and a variety of salads, sandwiches, and ice cream. Open daily 7am-11pm. 504-345-3091, fax 504-345-8491.

Mariner's Inn .......................................................... 117 W. Thomas, Hammond
A college favorite with full menu and bar. Specializing in gourmet burgers, steaks, salads, and seafood. Daily lunch specials and live entertainment from blues to jazz. Go where the locals go, come to Mariner's. 504-345-9854.

The Pepper Tree ....................................................... 2037 W. Thomas St., Hammond
Casual family dining. Daily lunch specials. Pasta, seafood, steaks, sandwiches, salads and daily soup specials. Sun.-Thurs. 11am - 10pm, Fri. 11am - 11pm. 504-345-5525, fax 504-345-4943.

French: Michelle's ...................................................... Hammond
Louisiana fare with a French flair! Award winning Chef Michel prepares for you the finest in European cuisine in an atmosphere of elegance. Monday through Sunday. Lunch 11:30am-2:30pm, High Tea 4pm-5:30pm, Dinner 7pm-10pm. Sundowner set menu 5:30pm-7pm. Sunday Champagne Brunch 12noon-3pm. 504-419-0550.

Italian: Restorante da Piero ......................................... 116 W. Pine St., Ponchatoula
Escape to a quaint relaxing atmosphere and experience authentic Italian food unlike any other in Southeast Louisiana. From tortelloni to a unique stuzzicatore and pladina, dining at Restorante da Piero is like visiting La Romagna, Italy. Tues.-Sun. 11am-4pm and 6pm - 10pm. 504-370-6221.

Tommy's Pizza ........................................................ 2105 N. Morrison Blvd., Hammond
Enjoy home cooked Italian dinners and gourmet pizzas including the famous Greek Pizza. A great relaxed atmosphere and reasonable prices. Mon.-Sat. 11am-10pm. 504-345-9726.

Mexican: La Carreta Mexican Restaurant ......................... 108 NW Railroad Ave., Hammond
Hammond's newest dining experience featuring the most delicious dishes from Mexico and the best margaritas around. Dine inside in a real Mexican atmosphere or enjoy our beautiful patio.

Seafood: Catfish Charlie's Restaurant ......................... 14256 W. Club Deluxe, Hammond
Steak and seafood are our specialty. Famous for our “all you can eat catfish” dinners. A family favorite. Tues.-Sat. 4:30pm - 9:30pm, Sun. 11:30am-8pm. 504-345-5782.

Don's Seafood and Steak House ..................................... 1915 S. Morrison Blvd., Hammond
Fresh Louisiana seafood prepared cajun style. Aged marinated steaks, heart-healthy, low calorie meals, children's menu. Lunch specials daily. Nightly specials. Sun-Thurs. 11am-10pm, Fri.-Sat. 11am-11pm. 504-345-8550.

Coffee, Tea and ... PJ's Coffee and Tea Co. .............. 224 W. Thomas, Hammond
Relax and enjoy specialty coffees and teas from around the world with delicious fresh pastries and sandwiches. Gifts. Mon-Fri. 7am-11pm, Sat-Sun. 8am-10pm. 504-345-1533.

Wine and Spirits: Crescent Bar ..................................... 110 W. Thomas, Hammond
Established in 1938, the Crescent is Hammond's oldest meeting place offering a full service bar as well as package liquor, imported and domestic wine and beer as well as prime steaks and cheesesteaks. A Friday night tradition. Mon-Sat 9am-1am. 504-345-7636.

Red, White and Brew .................................................. 120 E. Thomas, Hammond
Offers a unique, non-smoking environment in which to choose from over 800 different wines, 200 imported and microbrewed beers, top-shelf liquors, gourmet coffee, tea, specialty food items, chocolates, bagels and imported cigars. Custom design gift baskets for any occasion. Mon-Sat 8am-6pm.

Bed and Breakfasts: Bottlo's Manor ......................... 42366 S. Range Rd., Hammond
Enjoy the 135 year old lovingly restored home on 10 acres south of Hammond. 504-345-1566.

Elliott House ............................................................ 801 N. Duncan Ave., Amite
Beautiful spacious historic home over 100 years old in a tranquil setting maintained by the family. Servicing Tangipahoa Parish for over 10 years and awarded the AAA three diamonds. Featured on Chef John Folse’s PBS TV series.
Held in the fall for more than a decade, Southeastern Louisiana University’s Fanfare, sponsored by the College of Arts and Sciences, offers something for everyone. It’s a feast of theatre, art, classical and chamber music, New Orleans jazz, films, lectures, ballet and modern dance and nationally-known writers and scholars.

Fanfare investor benefits

**Friend $35-49**
Contribution listed in all event programs

**Donor $50-124** all of the above plus...
20% discount on all Fanfare posters and merchandise

**Contributor $125-249** all of the above plus...
Invitation to all private parties for guest artists

**Benefactor $250-499** all of the above plus...
Two invitations to Fanfare’s Major Donor Party

**Patron $500-999** all of the above plus...
Two subscriptions to Classic Fanfare Series (Vienna Choir Boys, Eroica Trio, Pete Fountain, David Daniels)

**Sponsor $1,000-2,499** all of the above plus...
Two complimentary tickets to one other event

**Director $2,5000-4,999** all of the above plus...
Two additional tickets to Fanfare’s Major Donor Party

**Producer $5,000-9,999** all of the above plus...
Special limited edition autographed Fanfare poster

**Angel $10,000** and up all of the above plus...
Two additional subscriptions to Classic Fanfare Series

Please print your name as you wish it to appear in our acknowledgment list.

Name______________________________________________________________

Address___________________________________________________________

City/State/Zip______________________________________________________

Enclosed is my contribution of $__________

☐ Check here if you wish to be listed anonymously.

**DOUBLE YOUR DOLLAR.** If you work for a matching gift company, remember to enclose your firm’s MATCHING GIFT FORM.
Southeastern Louisiana University

FANFARE 99

EROICA TRIO
OCT 5

DAVID DANIELS,
COUNTERTENOR
OCT 12

BEAUSOLEIL AVEC
MICHAEL DOUCET
OCT 15

ALABAMA
SHAKESPEARE
FESTIVAL'S AS
YOU LIKE IT
OCT 19

NORTH CAROLINA
DANCE THEATRE
OCT 21

PICNIC N POPS
LOUISIANA
PHILHARMONIC
ORCHESTRA
OCT 24

PETE FOUNTAIN
NOV 4

VIENNA CHOIR
BOYS
NOV 11

Over 60 events in October & November
Call 504-549-2333 for more information
www.selu.edu/fanfare

A Celebration of the Arts, Humanities & Sciences at
Southeastern Louisiana University in Hammond
Appendix C.

Fundraising
August 16, 1999

Dr. & Mrs. J.P. Miller
15770 Medical Center Dr.
Hammond, LA 70403

Dear J.P. and Sandy:

As a supporter of Fanfare, you can appreciate its contribution to the quality of life in our region. Few communities the size of ours can boast of such a rich cultural calendar. Fanfare has grown tremendously since its inception fourteen years ago. This year we are focusing on expanding our programming for young people and bringing more events to our schools. Some of the highlights scheduled for Fanfare '99 are:

- The internationally renowned Vienna Choir Boys
- Jazz legend Pete Fountain, Louisiana’s own national treasure
- Back by popular demand, the hilarious political satirists, The Capitol Steps
- Rising Metropolitan Opera star, countertenor David Daniels
- Picnic 'n' Pops symphonic tribute to Gershwin and Broadway
- Shakespeare’s As You Like It by the acclaimed Alabama Shakespeare Festival
- The Moses Hogan Chorale on their final world tour
- The strong dancers, high energy and a versatile repertoire of the North Carolina Dance Theatre
- The perfect combination of technical virtuosity, vivid artistic interpretation and contagious exuberance ... The Eroica Trio
- And for the kids: Missoula Childrens Theatre’s Sleeping Beauty starring our local children and American Family Theatre’s production of Beauty & The Beast

And so much more!

These world class events could not take place without your support. Please look over the enclosed list of benefits offered to our supporters. Your contribution is tax deductible and will be prominently recognized in our programs. Remember your gifts are the reason FANFARE has been so successful. Please join us in making Fanfare one of the most exciting and stimulating festivals in the country.

Warm regards,

Don Marshall                     Keiron Couret
  Interim Director               Assistant Director
July 27, 1999

Ms. Mary Durusau, Manager  
Bank One, Louisiana, NA  
P. O. Box 1511  
Baton Rouge, LA 70821-1511

Dear Mary:

On behalf of Fanfare and Southeastern Louisiana University, I would like to thank Bank One for its generous support. Bank One's commitment to the arts in Louisiana is well known and respected. We are very excited to present the world renowned Vienna Choir Boys and feel that this is the perfect association for Bank One. As a sponsor you will receive credit in all press releases, posters and programs. Since a large percentage of our audience comes from St. Tammany Parish, I would hope that the beautiful posters for the concert can be displayed in your branch offices there. If possible, any mention of the concert that could appear in any Bank One display advertising in the area would heighten awareness of your support and help publicize the event.

Fanfare 2000 will expand into St. Tammany Parish to reach the tremendous number of SLU students, alumni and faculty that live on the Northshore. I hope to work with you to select an event that will result in even greater exposure in the future.

Again, thank you for your commitment to the arts.

Sincerely,

Don Marshall  
Interim Director
September 8, 1999

Mr. Brent Wood, Manager
Public Affairs
Chevron Oil Corporation
935 Gravier Street
New Orleans, LA 70112

Dear Mr. Wood:

As a faithful Chevron customer, I am writing to ask how Fanfare could receive funding in the future. There are two areas that might be of mutual interest. Each year we work with Young Audiences to present programs in the schools and here on the Southeastern Louisiana University campus. Since Chevron is a major sponsor of Young Audiences, would there be any possibility of Chevron funding their presentations? Another consideration is that we will be expanding Fanfare in the year 2000 to include presenting events in St. Tammany. With so many Chevron employees living in St. Tammany, would sponsorship of events in their parish be of interest.

Chevron has been a tremendous supporter of the arts in our region. Please let me know if there is any potential, no matter how small, that we might be able to work together in the future.

Sincerely,

Don Marshall
Interim Director
June 4, 1999

Robert J. Monroe, President
J. Edgar Monroe Foundation
228 St. Charles Ave., Suite 1402
New Orleans, LA 70130

Dear Mr. Monroe:

I would like to submit a proposal to the J. Edgar Monroe Foundation for $10,000 to support the performance of Shakespeare’s “As You Like It” by the Alabama Shakespeare Festival. This group is recognized as one of the top Shakespearean theater companies in the world and Fanfare is proud to support such artistic professionalism in our region. After meeting with Mrs. Marjorie Colomb, she suggested that I contact the foundation.

The importance of this project to our community can not be understated. We work closely with area schools to ensure that the high school students benefit from the production along with our students at Southeastern Louisiana University. “As You Like It” is widely studied and the production adds a dimension that allows for a clearer understanding of this masterpiece.

Fanfare is the area’s most important cultural resource serving both Tangipahoa and St. Tammany. Throughout the years Fanfare has presented Maya Angelou, The Canadian Brass, Stephen Jay Gould, Stephen Ambrose, the Pittsburgh Ballet, and Ann Richards to name a few. In addition to our impact on education, Fanfare has produced an economic impact of more than $2 million for each of the past three years. Attendance totaled over 50,000 for 1998.

Your consideration of this proposal is greatly appreciated. Please feel free to contact me at the above phone or fax with any questions.

Sincerely,

Don Marshall
Interim Director
Fanfare Fundraising
FINANCIAL INSTITUTIONS

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## Fanfare Fundraising

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### Fanfare Fundraising

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Date: July 7, 1999

To: Joe Simon, Development Foundation
Joe Miller, University Advancement

From: Don Marshall, Interim Director
Fanfare

Re: Fanfare Advisory Board

During our fundraising meeting in Joe Simon’s office we briefly discussed adding some of Fanfare’s major donors to our Advisory Committee. We seemed to be in agreement on:

- Fay Bright
- Guy Recotta
- Sidney Rosenblum
- Judy Althouse
- Ann Hester

After looking over the enclosed memo to Dr. John Miller, which lists major donors to Fanfare, let me know your recommendations.

Cc: Dr. John S. Miller
Date: April 22, 1999

To: John S. Miller, Dean  
    College of Arts & Sciences

From: Don Marshall, Interim Director  
      Fanfare

Re: Fanfare Advisory Council

Presently the Advisory Council is composed of the following people:

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<td>Dr. J.L. Garrett</td>
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Ronnie Kole 0
Hon. Robert Livingston 0
Stephen Pugh (donates flowers to Fanfare artists) 0
A. Sidney Ross 0
George Solomon (funds films) 0
Mayor Louis Tallo 0
Pat Tesson (very close to Marjorie Colomb) 0
(Gave $1,000.00 in 1997)

Some of the potential new Advisory Council members:

Marietta Schneider $10,000.00
Fay Bright 2,500.00
Guy Recotta 1,500.00
J.P. and Sandy Miller 1,000.00
Sidney Rosenblum 1,000.00
Robert Shell 1,000.00
(Guyan International & First Guaranty Bank)
Edwin Neill 2,000.00
Charles Redmond 5,000.00
(Hibernia Bank)
North Oaks Medical 1,000.00
PJ's Coffee 3,000.00
Merlin Villar 1,000.00
(BellSouth)
Reggie Harper 1,000.00
(Hancock Bank)
Don Ayres 1,500.00
Leon Ford 1,000.00
Barbara Smith/Marsha Hagan 2,000.00
(Bayou Booksellers)
Judy Althouse 1,000.00
(Kwik Kopy Printing)
BellSouth Mobility 2,400.00
Ann Hester 5,000.00
(Entergy)
Ed Trahan 1,500.00
(Insituform)
Ronnie Fugarino 2,000.00
(Central Progressive Bank)
Terry Cooper 3,000.00
(I-55 Internet)
Patrick Tobler 1,000.00

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TOTAL Pledges 12,475.00 12,475.00 0.00

Total Pledged by Fanfare 1314 5,475.00

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Supporting Shakespeare

Ann Hester, Entergy's North Shore Area Customer Service manager, presents a $5,000 donation to Don Marshall, acting director of Fanfare, Southeastern Louisiana University's annual fall arts festival, to help underwrite the Oct. 19 Fanfare performance of Alabama Shakespeare. From left, are Southeastern President Sally Clausen, Hester, Marshall, Joseph Simon, assistant vice president for University Advancement, and Provost Randy Moffett.
CUTLINE ...

SUPPORTING FANFARE – Ann Hester, Entergy's North Shore Area Customer Service manager, presents a $5,000 donation to Don Marshall, acting director of Fanfare, Southeastern Louisiana University’s annual fall arts festival, to help underwrite the Oct. 19 Fanfare performance of Alabama Shakespeare. The acclaimed theatre company, a sell-out at Fanfare 1998, will present Shakespeare’s “As You Like It.” From left, are Southeaster President Sally Clausen, Hester, Marshall, Assistant Vice President for University Advancement Joseph Simon and Provost Randy Moffett. For additional information about Fanfare, call Southeastern Public Information, 504-549-2341.

-SLU-
Ricky Mannino donates $500 in memory of his mother, former Hammond Garden Club President Bertie Mannino, to Linda Ryan, chairwoman of the club's Oct. 7 flower show. The show will be held at Le Fleur de Lis in Ponchatoula in conjunction with the Fanfare celebration. From left are club President Linda Ross, Mannino, Ryan, Fanfare Assistant Director Keiron Couret and Interim Director Don Marshall.
Appendix D.

Grant Proposal
Louisiana Division of the Arts
PROJECT ASSISTANCE APPLICATION 1999-2000

Mailing Post Office Box 44247
Address Baton Rouge, LA 70804-4247
Street 1051 North Third Street • Room 420
Address Baton Rouge, LA 70802

Phone: (504)342-8180 • FAX: (504)342-8173 • email: arts@crt.state.la.us • www.crt.state.la.us

See attached instructions before beginning this application.

1. Check one discipline that best describes the type of project.
   - Dance
   - Design Arts
   - Folklife
   - Multi/Inter-disciplinary
   - Music
   - Theater
   - Literature
   - Media
   - Visual Arts & Crafts

2. Applicant Southeastern Development Foundation
   Address SLU 10293, 500 Western Avenue
   City Hammond
   Parish Tangipahoa
   State LA Zip 70402
   LA House District 77
   LA Senate District 6
   US Congressional District 1
   Project Director Mary Lou Coats
   Phone 504/549-5223
   Fax 504/549-5079
   Email mcoats@selu.edu

3. Sub-Applicant FANFARE, Southeastern LA Univ.
   Address SLU 10797, 500 Western Avenue
   City Hammond
   Parish Tangipahoa
   State LA Zip 70402
   LA House District 77
   LA Senate District 6
   US Congressional District 1
   Project Director Don Marshall
   Phone 504/549-2333
   Fax 504/549-2868
   Email dmarshall@selu.edu

4. Grant Amount Requested $9,043.00

5. Project Title North Carolina Dance Theatre

6. Project Description
   Public evening performance, one master class, a movement workshop for high school dance team, an open rehearsal prior to performance, a post performance discussion and an appearance by the Artistic Director at the Hammond Chamber of Commerce's "Chamber After Hours" by North Carolina Dance Theatre, a professional touring dance troupe.

7. Actual Date(s) of Activities October 21, 1999
   Grant Start Date [after July 1, 1999] October 20, 1999
   Grant End Date [before June 30, 2000] October 22, 1999

8. Is this a multi-parish project? X yes no
   If yes, please list parishes.
   Tangipahoa, St. Tammany, Livingston, St. He

9. Site of most project activities
   Site Southeastern Louisiana University campus
   City Hammond
   Parish Tangipahoa

10. Are the sites accessible to persons with disabilities?
    X yes no

11. If submitting more than 1 application, priority ranking for this project [circle one] 1 2 3

12. Project Discipline
    [see application instruction sheet]

13. Project Activity
    [see application instruction sheet]

14. Project Type
    [see application instruction sheet]

15. Project Race—Using the characteristics below, please indicate if the project clearly emphasizes or reflects the culture or traditions of any one race. CHECK ONLY ONE.
    X Native American
    X Black, not Hispanic
    X Asian or Pacific Islander
    X Hispanic
    X White, not Hispanic
    Black, not Hispanic
    X Native American

FOR DOA USE ONLY
Date Received

FOR DOA USE ONLY
□ Tax exempt
□ Activity dates
□ Provider form
□ Letter of intent
□ Sample of work
□ Signatures
□ Amt Request
□ Match
□ Rude red.
16. NARRATIVE OF THE PROPOSED PROJECT

Provide a concise description of the proposed activities or services in the space below. Consult the Guide to Arts Programs 1998-2000 and address all evaluation criteria listed in Part Two, Section Two, Project Assistance Program. Folklife and Presenter applicants should respond to the additional criteria listed in the Projects by Discipline area.

Do not type outside the margin guides. Do not use type smaller than 10 point.

Fanfare, a month long celebration of the Arts and Humanities, held each October at Southeastern Louisiana University and the City of Hammond is requesting support to present North Carolina Dance Theatre (NCDT) on October 21, 1999. NCDT's performance will be Fanfare's major dance event this season and will continue Fanfare's mission to provide a strong framework for close university-community relationships and strengthen the cultural and educational services and opportunities in our area.

North Carolina Dance Theatre was founded by Robert Lindgren in 1970. The company has historically stood at the forefront of the national dance scene. Its impressive reputation is based on strong dancers, high energy and a versatile repertoire. The 1998-99 season will be the 29th for NCDT, and will be a continuation of its innovation and vitality. The 98-99 touring repertory includes masterful choreography from George Balanchine, Jean-Pierre Bonnefoux, Alonzo King, Paul Taylor and Salvatore Aiello.

North Carolina Dance Theatre's home base is Charlotte, North Carolina. NCDT exemplifies the strong cultural traditions in the south with their repertoire and artistic excellence. Their close proximity to the southern region is a plus for presenters in this area.

North Carolina Dance Theatre's open rehearsal, public performance and post performance discussion will take place in Vonnie Borden Theatre on SLU's campus in Hammond, LA on October 21, 1999 at 7:30 p.m. Vonnie Borden has a seating capacity of 440.

In addressing our mission of audience development, we decided on a mixed repertoire with the company artistic director that would best serve our audience's needs. North Carolina Dance Theatre will perform *Who Cares* by George Balanchine, *Esplanade* by Paul Taylor and David Parson's *Envelope*.

North Carolina Dance Theatre's residency activities provide insight, especially for young people, into the structure, discipline, and imagination inherent in the creative process. This increased understanding leads to an enhanced appreciation and enjoyment of dance. Firsthand opportunities to see works in progress and participate in master classes contribute significantly toward the development of an informed and involved audience. Fanfare is collaborating with the SLU Department of Kinesiology and Health Studies not only to present this outstanding dance company, but also to enable our dance students the opportunity to benefit from NCDT's residency through a master class and discussion with the dancers and other staff members. Members of NCDT will meet with the Hammond High School Dance Team at 11:00 a.m. for a movement workshop along with discussion and interaction with the artists and dance team members. North Carolina's master class will be held at 4:00 p.m. in the SLU Dance Studio located in the Health and Kinesiology Building and will be open to the public. We will invite Mr. Jean-Pierre Bonnefoux, Artistic Director of NCDT, to attend Hammond's Chamber of Commerce "Chamber After Hours" from 5:00-7:00 p.m. at Central Progressive Bank in downtown Hammond. This residency will allow a broad segment of the Hammond business community to meet Mr. Bonnefoux and will be an opportunity to further promote NCDT's evening performance.

Dr. Martie Fellom, SLU Professor of Dance will coordinate the master class. Frances Wood, Fanfare’s Education Outreach Committee Chairperson, will coordinate the movement workshop with Hammond High School. Fanfare works closely with an Advisory Council, composed of volunteers and benefactors of business, artistic and education backgrounds, and a Steering Committee consisting of SLU faculty, staff and community members. Trey Yuen Cuisine of China, the most prominent Chinese restaurant on the Northshore, will donate dinner for the dance troupe following the performance.
# PROJECT BUDGET (round all dollar amounts to the nearest $10)

## CASH INCOME [for this project only]

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<th>Line</th>
<th>Description</th>
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<td>18</td>
<td>Memberships, Subscriptions</td>
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</tr>
<tr>
<td>19</td>
<td>Contracted Services Revenues [workshops, packaged presentations, etc.]</td>
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<td>20</td>
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<td>21</td>
<td>Corporate Support [list source]</td>
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<td>Foundation Support [list source] Southeastern Development Foundation (FANFARE acct)</td>
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<td>23</td>
<td>Other Private Support, Fund-raising</td>
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## GOVERNMENT SUPPORT

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<td>27</td>
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## CASH EXPENSES [for this grant only]

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<td>$1,957.00</td>
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<td>36</td>
<td>Outside Professional Services-Other*</td>
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## TOTAL EXPENSES [must EQUAL line 30]

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<th>Line</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
</table>

*if using Expense lines 35 or 36. [Outside Professional Services] complete one or more copies of the Provider of Services Form, page 4 of this application. Provider of Services Forms should total all expenses on lines 35 and 36.

47. Briefly describe community support for this project [in-kind or donated services].

Southeastern Louisiana University provides the following in-kind services in Pottle Music Building Auditorium: use of lights and sound, maintenance and liability insurance. The SLU Public Information Office supplies additional publicity and marketing.

Students at St. Thomas Aquinas High School volunteer as ushers at the evening performance. Diane Huber, a long time supporter of Fanfare, will help our box office manager sell tickets prior to the performance. Diane has been one of our most valuable volunteers.

Trey Yuen Cuisine of China, the most prominent Chinese restaurant on the Northshore, will donate dinner for North Carolina following their evening performance.

Dr. Martie Fellom, SLU Professor of Dance, will coordinate the master class and our Education Outreach Chairperson, Frances Wood, has arranged the movement workshop with Hammond...
PROVIDER OF SERVICES FORM [OUTSIDE PROFESSIONAL SERVICES]

Provide the following information if the proposed project includes contracted fees for outside services [budget expense lines 35 and/or 36 from page 3 of this application form]. Use a separate copy of this form for each person or group; and one for the project director.

49. Person or group to provide services  North Carolina Dance Theatre

Address  800 North College Street

City  Charlotte  State  NC  Zip  28206

Professional Fee $  per  Total Fee $  11,000.00

50. Service(s) to be provided  one public performance, open rehearsal, movement workshop, master class

51. Brief résumé of person or group listed above. Do not attach additional pages. Do not type outside margin guides.

North Carolina Dance Theatre (NCDT) was founded by Robert Lindgren in 1970. The company has historically stood at the forefront of the national dance scene. Its impressive reputation is based on strong dancers, high energy and a versatile repertoire. In addition to successful New York appearances and two European tours, NCDT has performed at major dance festivals, including the Spoleto Festival, the American Dance Festival and DanceAspen. The 1998-99 season will be the 29th for NCDT, and will be a continuation of its innovation and vitality. The 98-99 touring repertory includes masterful choreography from George Balanchine, Jean-Pierre Bonnefoux, Alonzo King, Paul Taylor and Salvatore Aiello.

Jean-Pierre Bonnefoux, Artistic Director of North Carolina Dance Theatre, joined the dance troupe in 1996. Born in France, he joined the Paris Opera Ballet at age 14 and was named Danseur Etoile at the age of 21. He has danced with the Bolshoi and Kirov Ballets and in 1970 became a principal dancer with the New York City Ballet under the direction of George Balanchine. His final performance was in 1980, after which time, he dedicated himself to work as an artistic director, choreographer and teacher. Bonnefoux's choreography includes works commissioned by the New York City Ballet, The Lincoln Center Institute, the Metropolitan Opera Ballet Company in New York City, the Pennsylvania Ballet and Ballet Hispanico of New York. In 1989, Bonnefoux was awarded New York City's prestigious Lion of the Performing Arts for his exceptional contribution to dance.

Patricia McBride is the Associate Artistic Director of NCDT. In 1959, McBride became a company member of the New York City Ballet under the direction of George Balanchine. By 1961, she had become the youngest principal dancer in the New York City Ballet. She has worked with some of ballet's "greats" including: George Balanchine, Jerome Robbins, Andre Eglevsky, Edward Villella, Helgi Tomasson, Rudolph Nureyev, Mikhail Baryshnikov and Peter Martins. In 1973 Jean-Pierre Bonnefoux and Patricia McBride were married. Together they have made numerous guest appearances throughout the world including Paris, France, Tokyo, Japan and New York City. In March 1980 McBride was the recipient of the annual Dance Magazine Award.

Jerri Kumery joined NCDT in 1990, under the direction of Salvatore Aiello, as Ballet Mistress and teacher and in 1992 was made Associate Artistic Director. For the 1995-96 season she served as Acting Artistic Director, after the death of Salvatore Aiello, and was instrumental in assisting the Artistic Director Search Committee. In addition to her responsibilities with NCDT, she is the curator of Aiello ballets, stages Balanchine Ballets for the Balanchine Estate, and since 1990, is resident Ballet Mistress and teacher for the Chautauqua Dance Company in New York.
57. In the event of partial funding, how would you amend the project? Please describe in detail.

If partially funded, the project would not be changed or amended in any way. Funds from the Southeastern Louisiana University Development Foundation would be used to cover the project's costs.

58. PRESENTER PROJECTS ONLY. If this project is part of a block booking arrangement, please list the other organizations which are members of the block and briefly describe the coordination and financing arrangements.

N/A

59. MEDIA PROJECTS ONLY. Applications for production in film, video, or radio must provide the following in an attachment of not more than 10 pages:

1. A scenario or a script treatment.
2. An outline of the project's activities including a timetable.
3. A description of target audience, promotional arrangements and distribution/exhibition plans.
4. An itemized budget and a narrative explaining income and expense details; in-kind or donated services; and strategies for funding pre-production, production and post-production phases.
5. A list of all major equipment and supplies.
THE ORGANIZATION (CONTINUED)

Every Applicant or Fiscal Agent and Sub-Applicant involved with this project must complete a copy of this page. Organizations which are not primarily arts organizations or which are part of large, multi-disciplinary institutions such as colleges and universities should provide information on their departmental arts activities only.

60. The following provides information about [check one]
   [ ] Applicant/Fiscal Agent [X] Sub-Applicant

61. Organization Name FANFARE, Southeastern LA
    University

ORGANIZATIONAL CODING
[see codes on page 4 of the instructions]

62. Organization Status
   [ ] 0 [ ] 2

63. Institution Type
   [ ] 1 [X] 4

64. Organization Discipline
   [ ] 0 [X] 4

65. Board of Directors—Please attach a separate list of the names and addresses of your organization’s current board members indicating race/ethnicity for each member. Below, check the predominant racial characteristics [i.e., 50% or more] for the governing authority or board.
   CHECK ONLY ONE.
   [ ] Native American
   [ ] Asian or Pacific Islander
   [ ] Black, not Hispanic
   [ ] Hispanic
   [ ] White, not Hispanic
   [X] General

66. PERFORMING ARTS ORGANIZATIONS ONLY. Provide the following information in a brief narrative below:
   How does this project relate to your organization’s season of programming (include number of festivals, productions/performances, and workshops)? Give the names and number of artists participating and whether they are paid.

The arts and humanities are not a high priority in the public school systems in our parish, therefore incoming Southeastern Louisiana University students arrive with poor backgrounds in these areas. Fanfare has developed an extensive Education Outreach Program to enrich the knowledge of the arts in our K-12 public school students. In addition to community members, SLU students will be encouraged to attend the master class, open rehearsal and post-performance discussion. Fanfare always offers discounted university and public school student ticket prices. One of Fanfare’s many goals is to inspire students to become more active in the arts by exposing them to artistic excellence and to help them recognize artistic diversity.

Hammond and its neighbors are underdeveloped rural/urban regions, but the region is beginning to experience rapid growth. This project is guided by a vision of making the arts accessible to an audience that is isolated from other cultural opportunities, either because of geography or lack of previous development of artistic appreciation. Now in its fourteenth year, Fanfare’s mission is to bring cultural awareness and appreciation to the population served by Southeastern Louisiana University. Fanfare focuses on educating and nurturing audiences through a planned progression of seasons designed to expand the acceptance, understanding and enjoyment of the arts.

Fanfare attempts to serve all identifiable segments of the community. Events represent our cultural diversity and regional artistic resources and highlight nationally recognized artists and scholars. Last season we presented Ballet Hispanico of New York, an excellent all-Hispanic dance troupe who performed works about the trials and tribulations of being a member of the Hispanic community. We continually strive to consider the concerns and audience development of our cultural minorities.

It should be noted that Hammond and SLU are involved in a cooperative endeavor to renovate and open a 1928 theatre in downtown Hammond in the fall of 2000. As our planned audience development grows this theatre will provide 1,000 seats.
THE ORGANIZATION (CONTINUED)

Every Applicant or Fiscal Agent and Sub-Applicant involved with this project must complete a copy of this page. Organizations which are not primarily arts organizations or which are part of large, multi-disciplinary institutions such as colleges and universities should provide information on their departmental arts activities only.

60. The following provides information about [check one]
   □ Applicant/Fiscal Agent   □ Sub-Applicant

61. Organization Name  Southeastern Development Foundation

ORGANIZATIONAL CODING
[see codes on page 4 of the instructions]

62. Organization Status   02
63. Institution Type   30
64. Organization Discipline   015

65. Board of Directors—Please attach a separate list of the names and addresses of your organization's current board members indicating race/ethnicity for each member. Below, check the predominant racial characteristics [i.e., 50% or more] for the governing authority or board. CHECK ONLY ONE.
   □ Native American
   □ Asian or Pacific Islander
   □ Black, not Hispanic
   □ Hispanic
   □ White, not Hispanic
   □ General

66. PERFORMING ARTS ORGANIZATIONS ONLY. Provide the following information in a brief narrative below:
   How does this project relate to your organization’s season of programming (include number of festivals, productions/performances, and workshops)? Give the names and number of artists participating and whether they are paid.

   Not applicable to Southeastern's Development Foundation. Please see previous page six for Fanfare's narrative.
SAMPLES OF WORK

Samples of work are optional for Project Assistance applications, but often assist the panel in evaluating the past or potential quality of projects being considered for funding. See Guide to Arts Programs 1998-2000, Part Two, Section Three, Samples of Work for complete instructions.

67. How do the submitted samples of work relate to the proposed project? Identify the artist (director, choreographer, architect, etc.) and their role.

The video is representative of the quality and repertoire of North Carolina Dance Theatre.

68. Indicate which materials you would like returned after applications are reviewed. Include a self-addressed, stamped mailer—with sufficient postage—if you would like sample materials returned after the review.

☐ Return samples and attachments  ☐ Return samples only  ☐ Do not return materials

69. AUDIO/VIDEO SAMPLES [CD—indicate track number]

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<tr>
<th>Title</th>
<th>Producer/Director or Artist/Company</th>
<th>Length of Entire Work</th>
<th>Date</th>
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</thead>
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For Music Composition— in addition to tapes of performed compositions, sheet music or a score must also be submitted, unbound, on 8 1/2"x 11" paper.

70. MANUSCRIPTS

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71. 35mm SLIDE SAMPLES

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Note: Slides must be submitted in a slide sheet, and labeled according to the illustration on page 5 of the application instructions.

72. LIST ALL OTHER ATTACHMENTS, SAMPLES AND SUPPLEMENTARY MATERIALS

North Carolina Dance Theatre press packet
ASSURANCES

The applicant hereby gives assurances to the Louisiana Division of the Arts and the Louisiana State Arts Council that: The applicant has read and understands all information contained in the Division of the Arts' Guide to Arts Programs 1998-2000. The activities and services proposed in this application will be administered by the applying organization. Any grant funds received as a result of this application will be used exclusively for payment of allowable expenditures incurred for the services proposed in this application, and that such grant funds will be administered by the applicant. The applicant will comply with all rules, regulations, laws, terms and conditions described in the Guide to Arts Programs 1998-2000. The undersigned have been duly authorized by the governing authority of the applying organization to submit this application to the Louisiana Division of the Arts.

We hereby certify that all figures, statements and representations made in this application, including any attachments, are true and correct to the best of our knowledge.

73. Authorizing Official

signature
Joseph H. Miller, Jr.

date 2/23/99

typed name Joseph H. Miller, Jr.
title V.P. University Advancement

phone [day] 504-549-8544
phone [other]
email jmiller@selu.edu

74. Chief Fiscal Officer

signature
Mary Lou Coats

date 2/24/99

typed name Mary Lou Coats
title Coordinator of Accounting

phone [day] 504/549-5223
phone [other] 504/549-3770
email mcoats@selu.edu

75. Project Director

signature
Donald K. Marshall

date 2/24/99

typed name Donald K. Marshall
title Interim Director, FANFARE

76. Sub-Applicant Authorizing Official

signature
Donald K. Marshall

date 2/24/99

typed name Donald K. Marshall
title Interim Director, FANFARE

77. Checklist:

☑ IRS letter determining tax exemptions under 501(c)(3) of the federal tax code [if not currently on file with the DOA].
☑ Provider of Services forms [Outside Professional Services] for each individual or group contracted for this project.
☑ Samples of work are encouraged for most projects, and required for proposals involving the creation of a new work, media production, design arts projects and presenter projects. [See Part Two, Section Three, Samples of Work of the Guide to Arts Programs 1998-2000.]
☑ Names and addresses of the current members of the organization’s governing board.
☑ Presenting or Touring Projects—Letter of Intent or signed contract. See instructions for line 58.
☑ Media Projects—Additional requirements for film, video, or radio production. See instructions for line 59.
February 11, 1999

Ms. Harriet Vogt
Fanfare
SLU, 797
Hammond, LA 70402
1-504-549-2868

LETTER OF INTENT

Dear Harriet:

North Carolina Dance Theatre and Rena Shagan Associates, Inc. are very excited to be working with you as you present the company for the 1999-2000 season. This Letter of Intent between Fanfare (Presenter) and North Carolina Dance Theatre (Company) for a residency to take place as indicated below. We are sending you a contract shortly, but this Letter of Intent will be binding until you are able to sign and return that document to us.

1. One performance(s) as described:

   Date          Time          Production/Program
   Thursday, October 21, 1999 7:30pm Repertory

2. The Company will provide the following residency activities:

   Movement Workshop for High School students 11:00AM
   Master Class for University Dance Students/Community 4 PM
   Post Performance Discussion

3. The Presenter will provide a total fee of $11,000 to the Company.

Please sign a copy of this Letter of Intent and return it to us by fax. Our fax number is 212-873-1708. You will also receive a "hard" copy by Mail. Please don't hesitate to call if you need further information or material.

We Agree:

Rena Shagan
President
Rena Shagan Associates, Inc.

Ms. Harriet Vogt
Fanfare

16A West 88th Street, New York, N.Y. 10024  212-873-9700  Fax 212-873-1708  rena@shaganarts.com  www.shaganarts.com
Appendix E.

Fanfare 1999 Budget
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**TOTALS**  
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2,050.00  
0.00  
0.00  
2,064.20  
142,983.20
## CLASSICAL MUSIC

<table>
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<tr>
<th>Event</th>
<th>Artist fees/programs</th>
<th>Est. Ticket sales</th>
<th>Balance to be raised</th>
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<tbody>
<tr>
<td>Vienna Choir Boys</td>
<td>$11,250.00</td>
<td>$8,000.00</td>
<td>$3,250.00</td>
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<tr>
<td>Mississippi Trio</td>
<td>$1,400.00</td>
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<tr>
<td>Alan Gample</td>
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<td>$1,200.00</td>
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<tr>
<td>Marie Therese Savignol</td>
<td>$2,250.00</td>
<td>FREE</td>
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<td>David Daniels</td>
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<td>Randy Pile</td>
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<td>Scott Tennant</td>
<td>$2,700</td>
<td>$1,500.00</td>
<td>$1,200.00</td>
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<td>Eroica Trio</td>
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## POPULAR MUSIC

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<tbody>
<tr>
<td>Jazz Downtown</td>
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<td>BeauSoleil</td>
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<td>Renaissance Cadienne</td>
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## THEATRE

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<th>Balance to be raised</th>
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<tbody>
<tr>
<td>Alabama Shakespeare Fest.</td>
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<tr>
<td>Missoula Children’s Theater</td>
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<td>Beauty and the Beast</td>
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## DANCE

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<tbody>
<tr>
<td>North Carolina Dance Theater</td>
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## COMEDY

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<td>Capitol Steps</td>
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## LECTURES

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<tbody>
<tr>
<td>Owen Gingrich</td>
<td>$1,900.00</td>
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<td>Richard Lederer</td>
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**GRAND TOTAL** $127,070.00 $45,430.00 $81,640.00
DATE: November 29, 1999

TO: Mr. Don Marshall, Interim Director
    Fanfare

FROM: Dr. John S. Miller
      Dean

RE: Fanfare 1999

Thanks for your leadership, creative touch and hard work in making the 1999 Fanfare a success. Please, working with your staff, prepare a report on current revenues and expenditures for Fanfare 1999. I would appreciate receiving your report by December 6, 1999.

JSM/jpm
<table>
<thead>
<tr>
<th>DATE</th>
<th>VENDOR</th>
<th>DESCRIPTION</th>
<th>REF#</th>
<th>FEE</th>
<th>TRAVEL</th>
<th>LODGING</th>
<th>MEALS</th>
<th>OTHER</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>10/04/99</td>
<td>@7:30PM Moses Hogan Chorale</td>
<td>4,000.00</td>
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<td>Jazz DownTown/ Bruce Daigrepont/Deposit &amp; Having Our SAY: The Delany Sisters' Dog &amp; Pony</td>
<td>1,250.00</td>
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<tr>
<td>10/13/99@7:30PM</td>
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<tr>
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<tr>
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<tr>
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| Music Faculty Coordinated       |                  |           |                    |                  |              |          |
| Randy Pile (Kerber)             | 10/05/99         | $1,149.66 | $332.00            | $817.66          | $1,050.00    | ($232.34) |
| Scott Tennant (Kerber)          | 10/06/99         | $2,635.01 | $547.00            | $2,088.01        | $2,550.00    | ($461.99) |
| Greg Smith (Kelly)              | 10/28/99         | $5,277.48 | $220.00            | $5,057.48        | $4,000.00    | $1,057.48 |
| Turtle Cove                     | 11/02/99         | $56.78    | $183.50            | ($126.72)        | $500.00      | ($626.72) |
| Made in America (Kelly)         | 11/02/99         | $1,056.78 | $183.50            | $873.28          | $500.00      | $373.28   |
| **TOTALS**                      |                  | **$10,175.71** | **$1,466.00**     | **$8,709.71**    | **$8,600.00**| **$109.71**|

| Recital Hour (Free Events)      |                  |           |                    |                  |              |          |
| Mississippi Trio               | 10/07/99         | $1,235.00 | $0.00              | $1,235.00        | $1,000.00    | $235.00   |
| Alan Gampel                     | 10/28/99         | $2,500.00 | $0.00              | $2,500.00        | $0.00        | $2,500.00 |
| Evangeline                      | 10/14/99         | $450.00   | $0.00              | $450.00          | $0.00        | $450.00   |
| Baister & Rushing               | 11/11/99         | $200.00   | $0.00              | $200.00          | $0.00        | $200.00   |
| **TOTALS**                      |                  | **$4,385.00** | **$0.00**          | **$4,385.00**    | **$1,000.00**| **$3,385.00**|

| American Popular Music          |                  |           |                    |                  |              |          |
| BeauSoleil                      | 10/15/99         | $11,548.88| $2,537.00          | $9,011.88        | $2,000.00    | $7,011.88 |
| Pete Fountain                   | 11/04/99         | $13,123.45| $5,433.00          | $7,690.45        | $3,500.00    | $4,190.45 |
| **TOTALS**                      |                  | **$24,672.33** | **$7,970.00**     | **$16,702.33**   | **$5,500.00**| **$11,202.33**|

<p>| Community Music                 |                  |           |                    |                  |              |          |
| Jazz Downtown                   | 10/09/99         | $1,275.00 | $0.00              | $1,275.00        | $0.00        | $1,275.00 |
| Renaissance Cadienne            | 10/22/99         | $400.00   | $0.00              | $400.00          | $0.00        | $400.00   |
| <strong>TOTALS</strong>                      |                  | <strong>$1,675.00</strong> | <strong>$0.00</strong>          | <strong>$1,675.00</strong>    | <strong>$0.00</strong>    | <strong>$1,675.00</strong>|</p>
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<thead>
<tr>
<th>Category</th>
<th>Event</th>
<th>Date</th>
<th>Revenue</th>
<th>Expenses</th>
<th>Revenue</th>
<th>Expenses</th>
<th>Revenue</th>
<th>Expenses</th>
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<th>Expenses</th>
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<td>Alabama Shakespeare Festival/ As You Like It</td>
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<td>$4,655.00</td>
<td>$11,851.53</td>
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<td>Shakespeare on the Road</td>
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<td>The Delany Sisters/ Having Our Say</td>
<td>10/11/99</td>
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<td>$2,036.00</td>
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<td>Missoula Children's Theatre/ Sleeping Beauty</td>
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<td>$5,882.00</td>
<td>$4,261.77</td>
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<td><strong>Dance</strong></td>
<td>Kumbuka</td>
<td>10/25/99</td>
<td>$3,235.46</td>
<td>$827.00</td>
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<td>North Carolina Dance Theatre</td>
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<td>$16,729.08</td>
<td>$2,647.00</td>
<td>$14,082.08</td>
<td>$13,037.00</td>
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<td><strong>Comedy</strong></td>
<td>Captiol Steps</td>
<td>10/23/99</td>
<td>$14,672.45</td>
<td>$5,850.00</td>
<td>$8,822.45</td>
<td>$5,500.00</td>
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<td><strong>Lectures</strong></td>
<td>Owen Gingrich</td>
<td>11/04/99</td>
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<td>$0.00</td>
<td>$2,085.17</td>
<td>$2,085.17</td>
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<td></td>
<td>Richard Lederer</td>
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<td><strong>GRAND TOTALS</strong></td>
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<td>$139,815.43</td>
<td>$39,466.00</td>
<td>$100,349.43</td>
<td>$63,922.17</td>
<td>$36,427.26</td>
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FANFARE· 1999 • SUMMARY OF DEVELOPMENT ACCOUNT

DATE
PERFORMANCE·ARnST
100411999C7"3OPM Moses Hogan Chorale
l005l19W01:)(A"l Eroiea Trio
ChriSloph@< Siron Ao:;ompants! for Missoula
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Sleecong Beauty
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,OI2l1'99001,JOI'N N,C, Denee Theatre· BaIIoCI & Master Cia..
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'0I241'9OllClll,JOPM Pocnoc·N-Popo (Rota<y Club of Hammond)
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## FANFARE 1999 INDIRECT COST FOR DEVELOPMENT CONTRACTS & COST FOR OPERATING ACCOUNTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
<th>Indirect Cost Development Account</th>
<th>Direct Cost Operating Account</th>
<th>Totals</th>
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<td>Prof. Travel Fees Gregory Smith</td>
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Total Indirect Dev Acct and cost for Operating Accou

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<td>2,537.24</td>
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<td>10/04/99</td>
<td>Moses Hogan Chorale</td>
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<td>Programs</td>
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<td>12/6/99</td>
<td>Total Expenses Paid From Dev.</td>
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**EXPENSES PAID FROM OPERATING ACCOUNT**

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<th>DATE</th>
<th>VENDOR</th>
<th>DESCRIPTION</th>
<th>REF#</th>
<th>FEE</th>
<th>TRAVEL</th>
<th>LODGING</th>
<th>SNACK &amp; MEALS</th>
<th>OTHER</th>
<th>TOTAL</th>
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<td>Oct-99</td>
<td>Pikes Peak</td>
<td>Flowers</td>
<td>1314-524230</td>
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<td>Gary Mendoza</td>
<td>Tech Fees</td>
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<td>Oct-99</td>
<td>Moses Hogan</td>
<td>Fee for Master Class</td>
<td>1314-525700</td>
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<td>GHM MUSIC</td>
<td>Music for Master Class</td>
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<td>530.00</td>
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Total Expenses Paid from Development and Operating: 4,530.00

Ticket Revenue: 1,426.00
DOA GRANT: 1,100.00
McKneely Funeral Home Corp Sponsor: 1,500.00
Loss: -998.57
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<th>VENDOR</th>
<th>DESCRIPTION</th>
<th>REF#</th>
<th>FEE</th>
<th>TRAVEL</th>
<th>LODGING</th>
<th>SNACK &amp; MEALS</th>
<th>OTHER</th>
<th>TOTAL</th>
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<td>Eroica Trio</td>
<td>Perf. Fee for 10/05/99</td>
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<tr>
<td>10/19/99</td>
<td>Kwik Kopy</td>
<td>Labels for Poster</td>
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<tr>
<td>11/5/99</td>
<td>Kwik Kopy</td>
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<tr>
<td>12/6/99</td>
<td>Total Expenses Paid From Dev.</td>
<td>DEV.</td>
<td>7,000.00</td>
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<td>21.33</td>
<td>422.29</td>
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<td>7,443.62</td>
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**EXPENSES PAID FROM OPERATING ACCOUNT**

- Oct-99 Pikes Peak Flowers 1314-524230
  - 12/6/99 Total Expenses paid from Operating 0.00 0.00 0.00 0.00 33.50 33.50

**Total Expenses Paid from Development and Operating**

- 7,000.00 0.00 0.00 21.33 455.79 7,477.12

**Ticket Revenue**

- 2,470.00

**DOA GRANT**

- 0.00

**Charter Communications Corp Sponsor**

- 2,000.00

**Loss**

- 3,007.12
## MISSOULA - Sleeping Beauty

**DATE** | **VENDOR** | **DESCRIPTION** | **REF#** | **FEE** | **TRAVEL** | **LODGING** | **SNACK & MEALS** | **OTHER** | **TOTAL**
--- | --- | --- | --- | --- | --- | --- | --- | --- | ---
10/08/99 | Missoula Sleeping Beauty | Perf. Fee for 10/08-9/99 | DEV. | 3,400.00 |  | 200.00 | 0.00 |  | 3,600.00
11/5/99 | Kwik Kopy | Programs | DEV. |  |  |  |  |  | 153.03 | 3,753.03
10/4-9/99 | Christopher Siren | Accompanist for Missoula Sleeping Beauty | DEV. |  | 150.00 |  |  |  |  | 3,903.03

**12/6/99 Total Expenses Paid From Dev.**

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| Total Paid in FY 99-2000 | 3,050.00 |  |  |  |  |  |  |  | 153.03 | 3,403.03

**EXPENSES PAID FROM OPERATING ACCOUNT**

| Oct-99 | Pikes Peak Flowers | 33.50 | 33.50 |
| Oct-99 | Document Source 20 copies | 1.90 | 1.90 |

**12/6/99 Total Expenses paid from Operating**

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Total Expenses Paid from Development and Operating

| | 3,050.00 | 0.00 | 200.00 | 0.00 | 188.43 | 3,438.43 |

**Ticket Revenue**

3,846.00

**School Performance Revenue - Deposited to Dev.**

803.00

**No Corp Sponsor**

0.00

**Gain**

1,210.57
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**EXPENSES PAID FROM OPERATING ACCOUNT**

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**Total Expenses Paid from Development and Operating**

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Ticket Revenue: 0.00
School Performance Revenue - Deposited to Dev.: 0.00
No Corp Sponsor: 0.00
Loss: -1,275.00
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<th>LODGING</th>
<th>MEALS</th>
<th>OTHER</th>
<th>TOTAL</th>
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<td>10/11/99</td>
<td>Dog &amp; Pony Theatre Co</td>
<td>Fee for Perf. 10/11</td>
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<td>11/7/99</td>
<td>Kwik Kopy</td>
<td>Programs</td>
<td>DEV.</td>
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12/6/99 Total Expenses Paid From Dev.

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<td>82.63</td>
<td>2,282.63</td>
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EXPENSES PAID FROM OPERATING ACCOUNT

Oct-99 Gary Mendoza Tech Asst.
1314-525700 45.00
1314-523600 2.98

12/6/99 Total Expenses paid from Operating

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<thead>
<tr>
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Total Expenses Paid from Development and Operating

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<td>2,245.00</td>
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Ticket Revenue 894.00
School Performance Revenue - Deposited to Dev. 0.00
Insituform - Corp Sponsor 1,000.00
Loss -436.61

99devpro
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<th>FEE</th>
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<td>10/12/99</td>
<td>Holiday Inn</td>
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**12/6/99 Total Expenses Paid From Dev.**

**EXPENSES PAID FROM OPERATING ACCOUNT**

<table>
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<th>REF#</th>
<th>FEE</th>
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**12/6/99 Total Expenses paid from Operating**

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<tr>
<th>FEE</th>
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<th>SNACK &amp; MEALS</th>
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**Total Expenses Paid from Development and Operating**

Ticket Revenue 0.00
School Performance Revenue - Deposited to Dev. 0.00
NO - Corp Sponsor 0.00
Loss -110.00
### BEAUSOLEIL avec MICHAEL DOUCET

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<thead>
<tr>
<th>DATE</th>
<th>VENDOR</th>
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<th>LODGING</th>
<th>SNACK &amp; MEALS</th>
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<td>BeauSoleil</td>
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<td>AV Presentations</td>
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<td>11,393.56</td>
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**12/6/99 Total Expenses Paid From Dev.**

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<th>SNACK &amp; MEALS</th>
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### EXPENSES PAID FROM OPERATING ACCOUNT

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<td>Flowers</td>
<td>1314-524230</td>
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**12/6/99 Total Expenses paid from Operating**

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Total Expenses Paid from Development and Operating

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Ticket Revenue

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School Performance Revenue - Deposited to Dev.

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N. Oaks - Corp Sponsor

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<td>LODGING</td>
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**EXPENSES PAID FROM OPERATING ACCOUNT**

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<th>DATE</th>
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<th>LODGING</th>
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Total Expenses Paid from Development and Operating

|       |                         |                                  |           | 6,093.75| 0.00    | 0.00    | 24.51 | 90.28     | 6,208.54  |

Ticket Revenue

School Performance Revenue - Deposited to Dev.

Parish National Bank - Corp Sponsor

Kiwanis - Donation

Loss

-2,194.54
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<th>LODGING</th>
<th>SNACK &amp; MEALS</th>
<th>OTHER</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>10/17/99</td>
<td>OREFO ASSOC.</td>
<td>Reimbursement to Mrs. Sinot</td>
<td>DEV.</td>
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<tr>
<td>11/10/99</td>
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<td>Programs</td>
<td>DEV.</td>
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<td></td>
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12/6/99 Total Expenses Paid From Dev.  
DEV.  0.00 1,100.00 0.00 0.00 123.11 1,223.11

EXPENSES PAID FROM OPERATING ACCOUNT

12/6/99 Total Expenses paid from Operating  
0.00 0.00 0.00 0.00 0.00 0.00

Total Expenses Paid from Development and Operating  
0.00 1,100.00 0.00 0.00 123.11 1,223.11

Ticket Revenue  
0.00

NO Corp Sponsor  
0.00

Loss  
-1,223.11
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<tbody>
<tr>
<td>10/21/99</td>
<td>N. C. Dance Theatre/Rena Shega</td>
<td>Fees &amp; Deposits for Perf</td>
<td>10/21</td>
<td>11,000.00</td>
<td>75.69</td>
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<td>12,167.69</td>
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<td>Kwik Kopy</td>
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12/6/99 Total Expenses Paid From Dev.
DEVI. 11,000.00 0.00 0.00 75.69 4,924.54 16,000.23

EXPENSES PAID FROM OPERATING ACCOUNT
Oct-99 Gary Mendoza Tech Asst. 1314-525700 150.00 150.00
Oct-99 Pikes Peak Flowers 1314-524230 57.05 207.05
Oct-99 Student Labor Ballet 1314-521240 61.80 268.65
Oct-99 Stephen Schepker Asst. to Pete Pfiel 1314-521123 160.00 428.85
Oct-99 Ryder Truck Rental Ballet 1314-523450 300.00 728.85

12/6/99 Total Expenses paid from Operating
150.00 0.00 0.00 0.00 578.85 728.85

Total Expenses Paid from Development and Operating
11,150.00 0.00 0.00 75.69 5,503.39 16,729.08

Ticket Revenue 2,647.00
DCA-Grant 3,637.00
Enlery Corp Sponsor 5,000.00
BellSouth Corp Sponsor 2,000.00
Harry McKneely Funeral Home - Corp. Sponsor 2,500.00
Loss -1,045.08
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**Totals DEV.**  
14,148.00  0.00  385.00  0.00  0.00  14,533.00

**PAID BY OTHER OPERATING BUDGETS**  
11/03/99  Physical Plant  Ground Travel 10/23-10/2  TV0048  139.45  139.45

**12/6/99 Total Paid by Operating Account**  
0.00  139.45  0.00  0.00  0.00  139.45

**Total Expenses Paid from Development and Operating**  
14,148.00  139.45  385.00  0.00  0.00  14,672.45

Ticket Revenue  5,850.00  CPB- Corp Sponsor  2,000.00  Guy Recotta- Corp Sponsor  1,500.00  Fay Bright - Corp. Sponsor  2,000.00  Loss  -3,322.45
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<td>Don marshall</td>
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Totals DEV.  

Ticket Revenue  

Loss  

0.00  

-137.60
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<td>Kumbuka African Dance</td>
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Totals DEV.
3,000.00 79.90 0.00 64.40 3,144.30

PAID BY OTHER OPERATING BUDGETS

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Total Expenses Paid from Development and Operating
3,071.25 79.90 87.51 3,238.66

Ticket Revenue
627.00

1st Guaranty Bank- Corp Sponsor
1,000.00

School Performance Revenue - Deposited to Dev. Acct.
251.00

Loss
-1,160.66
### POULENC QUARTET

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**Totals DEV.**

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**PAID BY OTHER OPERATING BUDGETS**

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**12/5/99 Total Paid by Operating Account**

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**Total Expenses Paid from Development and Operating**

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- **Ticket Revenue**: 314.00
- **School Performance Revenue - Deposited to Dev. Acct.**: 402.00
- **Loss**: -1,370.04

---

99devpro
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**Totals DEV.**

|       |       |       |       |       |       |         |       |       | 2,085.17|

Ticket Revenue

Loss

0.00

-2,085.17
### PETE FOUNTAIN

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**PAID BY OTHER OPERATING BUDGETS**  

| Oct-99 Document Source | 5 copies | 1314-523101 | 1.25 | 1.25 |

12/6/99 Total Paid by Operating Account  

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Total Expenses Paid from Development and Operating  

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Ticket Revenue  

| Hancock Bank - Corp Sponsor | 2,000.00 |
| Loss                        | -3,722.45 |

5/22/01
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Totals DEV. 11,000.00 0.00 0.00 42.79 460.81 11,503.60

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12/8/99 Total Paid by Operating Account 0.00 0.00 0.00 0.00 1.32 1.32

Total Expenses Paid from Development and Operating 11,000.00 0.00 0.00 42.79 462.13 11,504.92

Ticket Revenue 5,845.00
Marietta Schneider - Corp Sponsor 10,000.00
Bank One - Corp Sponsor 3,000.00
Gain 7,340.08
### DAVID DANIELS

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**Totals DEV.**

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<td>12/6/99 Total Paid by Operating Account</td>
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**Total Expenses Paid from Development and Operating**

- Ticket Revenue: 232.00
- Gain: -153.18
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Total Operating Expenses

| Ticket Revenue | 0.00 |

Loss

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**Total Operating Expenses**

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No Corp Sponsors: 0.00

Loss: -2,500.00
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Sponsor

Loss

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**Total Operating Expenses**

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**Total Operating Expenses**

- 1,000.00
- 0.00
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- 0.00
- 1.40
- **1,001.40**

**PAID BY DEVELOPMENT ACCOUNT**

- 12/2/99 Kwik Kopy
  - Programs
  - DEV.
  - Printing
  - 112.16
  - **112.16**

- **12/2/99 Total Expenses Operating & Dev.**
  - 1,000.00
  - 0.00
  - 0.00
  - 0.00
  - 113.56
  - **1,113.56**

**Gain**

- 253.44

**Ticket Revenue**

- 367.00

**P.J. Corp. Sponsor**

- **1,000.00**

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**Total Operating Expenses**

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**Ticket Revenue**

|                     |                    |                                 |       |          | 0.00  |        |         |       |       |         |

**Loss**

|                     |                    |                                 |       |          |       |        |         |       |       | (425.00) |

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**Bills paid by other University Budgets**

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**BILLS PAID BY DEVELOPMENT ACCOUNT**

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**Total Expenses Operating, Other Univ. Budg., & Dev.**

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<td>09/28/99</td>
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**Totals**

|               |                   |               |       |          | 1,200.00| 0.00   | 0.00   | 0.00  | 35.00| 1,235.00|

Ticket Revenue

Mr. & Mrs. Sidney Rosenblum - Sponsor

**Loss**

-235.00
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Ticket Revenue
Loss

0.00
-200.00
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<th>MEALS</th>
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Ticket Revenue: 0.00

Loss: -400.00
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## Budget #8219 - SGA Reserve - Fanfare Event

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<th>EXP CODE</th>
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<th>MEALS</th>
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<td>Gary Mendoza</td>
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**Totals**

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**BILLS PAID BY DEVELOPMENT ACCOUNT**

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<th>DESCRIPTION</th>
<th>REF#</th>
<th>EXP CODE</th>
<th>FEE</th>
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<th>LODGING</th>
<th>MEALS</th>
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**Total Bills Paid by Development Account**

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**12/2/99 Total Expenses Operating & Dev.**

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Ticket Revenue 332.00
SGA 1,000.00
Terry Wilde 50.00
Gain 229.14
### Budget #8219 - SGA Reserve - Fanfare Event

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<th>DATE</th>
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<tr>
<td>11/9/99</td>
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**BILLS PAID BY DEVELOPMENT ACCOUNT**

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<td>DEV.</td>
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<td>check to CA.</td>
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<td>11/9/99</td>
<td>Keiron Couret</td>
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<td>Postage</td>
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12/2/99 Total Expenses Operating & Dev.  

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<tr>
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<th>Terry Wilde</th>
<th>Gain</th>
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<td>547.00</td>
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Date: October 18, 1999

To: Mary Lou Coats

From: Don Marshall, *Interim Director*

Fanfare

Re: Fanfare expenses

Fanfare requests that the Development Foundation cover our expenses since we are still waiting on the following pledges. I have spoken with Stephen Smith who has advised me that Fanfare will not have to wait for the final audit before the university releases ticket revenues that can be transferred to Development. Please give me a call if you have any questions.

**Outstanding Pledges**

- Central Progressive Bank $ 2,000
- Tangipahoa Tourist Commission $ 5,000
- Insituform $ 1,500
- Bank One $ 3,000
- North Oaks Health System $ 2,000
- Bravo Music $ 500
- Total Outstanding $14,000
Appendix F.

Fanfare 1998 Budget
# FANFARE 1998

## CLASSICAL MUSIC

<table>
<thead>
<tr>
<th>Event</th>
<th>Artist fees/programs</th>
<th>Ticket sales</th>
<th>Balance to be raised</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canadian Brass</td>
<td>$28,806.49</td>
<td>$7,989.00</td>
<td>$20,817.49</td>
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<tr>
<td>Elizabeth Futral</td>
<td>$10,432.11</td>
<td>$1,838.00</td>
<td>$8,594.11</td>
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<tr>
<td>LA Guitar Quartet</td>
<td>$9,077.71</td>
<td>$3,414.00</td>
<td>$5,663.71</td>
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<tr>
<td>Chamber Orchestra Kremlin</td>
<td>$8,341.96</td>
<td>$1,224.00</td>
<td>$7,117.96</td>
</tr>
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<td>American Boychoir</td>
<td>$7,425.75</td>
<td>$2,292.00</td>
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<td>Moscow Piano Trio</td>
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<td>Verdehr Trio</td>
<td>$3,347.91</td>
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<td>Triangle Baroque Ensemble</td>
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<td>FREE</td>
<td>$4,868.11</td>
</tr>
<tr>
<td>Joey Evans</td>
<td>$3,110.66</td>
<td>FREE</td>
<td>$3,110.66</td>
</tr>
<tr>
<td>Rachel van Voorhees</td>
<td>$1,110.66</td>
<td>FREE</td>
<td>$1,110.66</td>
</tr>
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<td>John Paul/Shawn Leopard</td>
<td>$881.05</td>
<td>FREE</td>
<td>$881.05</td>
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<tr>
<td><strong>TOTALS</strong></td>
<td>$84,307.16</td>
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## POPULAR MUSIC

<table>
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<th>Balance to be raised</th>
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<tr>
<td>Jazz Downtown</td>
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<td>Five by Design</td>
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## THEATRE

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<th>Balance to be raised</th>
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</thead>
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<tr>
<td>Alabama Shakespeare Fest.</td>
<td>$18,321.97</td>
<td>$5,019.00</td>
<td>$13,302.97</td>
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<td>Charles Darwin</td>
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<td>Missoula Children's Theater</td>
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<tr>
<td>Vincent van Gogh</td>
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## DANCE

<table>
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<tr>
<th>Event</th>
<th>Artist fees/programs</th>
<th>Ticket sales</th>
<th>Balance to be raised</th>
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</thead>
<tbody>
<tr>
<td>Zabava</td>
<td>$9,862.50</td>
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<td>$8,458.50</td>
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<tr>
<td>Ballet Hispanico</td>
<td>$18,596.92</td>
<td>$2,582.00</td>
<td>$16,014.92</td>
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## COMEDY

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<tr>
<td>The Foremen</td>
<td>$7,367.25</td>
<td>$2,562.00</td>
<td>$4,805.25</td>
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## LECTURES

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<th>Artist fees/programs</th>
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<td>John Gray</td>
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<td>Harry Wu</td>
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<td>Samuel Pieh</td>
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<td>Andrei Codrescu</td>
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**GRAND TOTAL** $215,896.04 $50,595.00 $165,301.04

FANFARE 1999 (as of 6/17/99)
### 1998 EVENT SUMMARY

#### FANFARE PERFORMANCES

**TICKET SALES - AS PER TICKETMAKER PROFESSIONAL**

<table>
<thead>
<tr>
<th>DATE</th>
<th>PERFORMANCE</th>
<th>DEVELOP. CONTRACTS</th>
<th>OPERATING CONTRACTS</th>
<th>Development danceworks</th>
<th>Opera Dept Ticket Rev.</th>
<th>SUMMARY TOTALS</th>
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<td>09-30-98</td>
<td>A Funny Thing . . . Forum</td>
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<td>10-06-98</td>
<td>Elizabeth Futral</td>
<td>$1,838.00</td>
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<td>10-07-98</td>
<td>The Moscow Piano Trio</td>
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<td>10-12-98</td>
<td>The Moscow Piano Trio &amp; SLU Orchestra</td>
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<td>10-13-98</td>
<td>Alabama Shakespeare Festival</td>
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<td>10-14-98</td>
<td>John Gray presents Men are from Mars</td>
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<td>10-15-98</td>
<td>Five by Design &quot;Radio Days&quot;</td>
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<td>Zabava Russian Dance Troupe</td>
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<td>10-27-98</td>
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<td>$168.00</td>
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<td>Oct-98</td>
<td>Season Tickets (6 @ $155 = $930.00)</td>
<td>$562.80</td>
<td>$187.20</td>
<td>$12.00</td>
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**TOTALS**

$34,790.30 | $16,082.20 | $419.50 | $4,193.00 | $55,485.00

* Funds for these contracts were transferred from Fanfare Development Account to Fanfare 1314 Budget. BA0225 on 9/8/98. This revenue should be transferred to Fanfare's Development Account.

---

$55,485.00 TOTAL TICKET SALES - as per Fanfare's tm4.2  
($135.00) DEPOSITS OVERAGE - 1314-410710(TICKET SALES)

$55,620.00 TOTAL DEPOSITED TO 1314-410710(TICKET SALES)  
($2,400.00) Less Predicted Ticket Sales  
($919.00) Less Predicted Ticket Sales  
($919.00) Less Budget Adjustment on 11/6/98 to cover Keiron Courel's shortage for APAP N.Y. Trip.

$52,301.00 Remaining Ticket Sales to be Distributed
## Account Details

**Account No.: 1314-525700**

**Account Name:** Professional Service Fees

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<th>Vendor</th>
<th>Description</th>
<th>P.R. #</th>
<th>Encum.</th>
<th>Adj Ent.</th>
<th>Balance</th>
<th>Date - PD</th>
<th>AMT. - PD</th>
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<td>Charles Darwin</td>
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<td>Vincent van Gogh</td>
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<td>4,963.00</td>
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<td>The Foreman</td>
<td>56933</td>
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<td>07/28/98</td>
<td>Dan Dahl</td>
<td>Consultant for Columbia Theater</td>
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<td>Budget Adjustment to Salaries</td>
<td>Overload- B. Tardo Fee</td>
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<td>08/24/98</td>
<td>Program Corp Of America</td>
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<td>08/31/98</td>
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<td>The Foremen</td>
<td>56933</td>
<td>(7,000.00)</td>
<td></td>
<td>(3.00)</td>
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<td>08/31/98</td>
<td>Frank Entertainment</td>
<td>The Foremen</td>
<td>56933</td>
<td>5,000.00</td>
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<td>(5,003.00)</td>
<td>08/31/98</td>
<td>5,000.00</td>
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<tr>
<td>09/04/98</td>
<td>Transfer from Development of Private Donations for Sponsored Events written on Operating.</td>
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<td>5,000.00 (3.00)</td>
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<td>Budget Adjustment from Advertising to cover Adv. contract</td>
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<td>677.00</td>
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| 10/30/98   | Total paid out            |                                    |          |        |          | 21,380.00  | 9,467.00  | 21,038.00 |

* This is the balance of Bartel's contract. The contract was estimated. She billed her fees by statements and this $342 was not used. This $342 should be unencumbered.

### Notes

- Total Fee $2,700 - Fanfare 1314 - $1,700 & Biology is transferring $1,000 to Fanfare's Dev. Acct. to help pay this.
- Total Fee $4,500 - 1314 - $2,500 - 3130 - $2,000.
- Total Fee $7,000 - SGA 8219 - $2,000 - 1314 - $2,000, & $3,000 Bright & Recotta Dev. Donation.
- Total Fee $30,000 - CAB 3004 - $17,500, A & Lec. 3020 - $7,500, Fanfare 1314 - $4,000, & Bayou Booksellers' Donation to Dev. $1,000.

A total of $5,000 was transferred from Dev. Donations to Operating 1314 Budget to Cover Fees Contracted on Oper. BA0225 on 9/8/98.

- $1,000.00 was transferred from Dev. to 1314 for Biology's Dev. donation on 9/8/98 BA0225.
- Dorothy Reid backed out the $7,000 charge for The Foremen and re-entered it correctly.
- The following is the correct entry $2,000 - SGA 8219 & $5,000 - Fanfare 1314 ($3,000) of this is from Bright & Recotta Dev. Donation, which was transferred to
****$1,000 was transferred from Dev. to 1314 for Bayou Booksellers' Dev. Donation on 9/8/98 BA0225.****
<table>
<thead>
<tr>
<th>DATE</th>
<th>VENDOR</th>
<th>DESCRIPTION</th>
<th>P.R.#</th>
<th>ENCUM</th>
<th>ADJ ENT.</th>
<th>BALANCE</th>
<th>DATE - PD</th>
<th>AMT. - PD</th>
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<tbody>
<tr>
<td>11/11/98</td>
<td>Holiday Inn</td>
<td>Contract Lodging Fee for Jim Jarrett - Vincent van Gogh</td>
<td>65751</td>
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<td>MEALS</td>
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<td>07/14/98</td>
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<td>RICHARD MILNER - CHARLES DARWIN</td>
<td>PR56932</td>
<td>525700</td>
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**Total Operating**

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<th>REF#</th>
<th>EXP CODE</th>
<th>FEE</th>
<th>TRAVEL</th>
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<th>MEALS</th>
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**Total Other Budgets**

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**Total DEV.**

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<th>MEALS</th>
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**Total Operating + Other Budgets + DEV.**

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* Transferred from Dev. account $1,000.00 to 1314 Operating
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<th>REF#</th>
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BA0114 FOR $3000.00 FROM PRESIDENT CLAUSEN
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The $1250.00 was an estimated price. Mrs. Bartels billed us by invoices which totaled $908. The $342.00 balance will be unencumbered.
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PAID BY OTHER BUDGETS

Pavone Productions

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Total paid by other budgets

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PAID BY DEVELOPMENT ACCOUNT

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Total Paid by Dev.

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TOTAL paid by operating + Other budgets + DEV.

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** BA0114 FOR $3,000.00 FROM PRESIDENT CLAUSEN
*** Transferred from Dev. account $1,000.00 to 1314 Operating
**** Paid by BUD3004 - $17,500
***** Paid by BUD3020 - $7,500
***** Transferred from Dev. account $3,000.00 to 1314 Operating
****** Paid by Bud 3130 - $2,000
# DB36819 FROM 1314-523000
****** BA0001 FROM UNIV. OPER. ACCT. $1,250
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  - 0.00

- Canadian Brass
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  - 1,500.00
  - 06/19/98
  - 0.00

- Jazz Downtown
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  - 2,500.00
  - 07/21/98
  - 0.00

- Five by Design
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  - 1,000.00
  - 07/16/98
  - 0.00

- Zabava
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**Methodist - Matheny Lecture Series**

- Andre Codrescu
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  - 3,526.00
  - 06/25/98
  - 3,061.54

- Andre Codrescu
  - 550.00
  - 09/15/98

- Andre Codrescu
  - 700.00
  - 10/19/98

- Andre Codrescu
  - 1,000.00
  - 11/03/98
  - 785.54

**Marietta Schneider**

- Canadian Brass
  - 10,000.00
  - 10,000.00
  - 06/29/98
  - 0.00

**Monroe Foundation**

- Canadian Brass
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  - 10,000.00
  - 08/21/98
  - 0.00

**Neill Corporation**

- Missoula Ch. Thea
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  - 2,000.00
  - 10/12/98
  - 0.00

**North Oaks Health System**

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(4,000.00)

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Operating 0.00

Develop. 0.00
## UNIVERSITY SPONSOR PLEDGES 1998

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**TOTAL Pledges**

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- Pledges for Contracts on Operating: (33,500.00)
- Dev. Pled. Due: 0.00
- Pledges for Contracts on Development: (4,650.00)
- Op. Pled. Due: 0.00
- Total Pledges for Contracts on Oper. & Dev.: (38,150.00)
- Dev. Pledge transferred to Oper. for Oper. Contract: (1,000.00)
- Total Dev. Pledges: (5,650.00)
- Total Pled. Due: 0.00
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Total: 10,380.00  10,380.00  0.00
### 98 Restaurant Receivables 1998

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FY97/98 Deposit   | DEV.      | 500.00 |       |       |       | 500.00   |

Total DEV. 97/98 & 98/99 |       |       |       |       |       | 4,330.00 |
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* The Musicc Dept. paid them an additional $700 from their A.E. Account. 700.00

**Total - DEV + Operating + Music AE Acct.** 6,700.00 **887.12** **7,587.12**
### ALABAMA SHAKESPEARE FESTIVAL

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Total: 1,882.00
Appendix G.

Management
Fanfare 1999

A key mission of Fanfare is to compliment and enhance the curriculum at SLU. It is important that Fanfare maintain its high standards while impacting a broader base of academic departments. Faculty members will be encouraged to suggest program activities. I hope to be invited to various department faculty meetings to distribute the appropriate forms.

Regarding student involvement, a survey has been developed that we hope to distribute this spring. A Fanfare Student Advisory Committee composed of representatives from CAB, Housing, SGA and other various student organizations is desired.

Financial
In reviewing the past budgets, I recommend:

1. Reducing the number of expensive performances ($10,000 and up) that cannot come close to generating enough earned income due to the present lack of seating in our theaters.

2. Reducing the big classical music events from around seven to four, and marketing them as a Fanfare Classical Music Subscription Series. This approach is very important if we ever hope to fill the Columbia Theatre.
   The box office has not captured the names of previous ticket buyers unless they purchased tickets through the mail. This information is critical to the success of any marketing campaign.

3. Eliminating the unnecessary expense of the Advisory Board Dinner and combining it with a fundraising event.

4. Exploring the possibility of using the special Fanfare section in the Times-Picayune as our brochure. We would pay for an over run that we would distribute. The present brochure costs approximately seven to eight thousand dollars, which may be a luxury that we cannot afford.

5. Reducing the Fanfare mailing from 10,000 to 2,000. The list of 10,000 has resulted in exorbitant postage costs, and includes a large number of people from New Orleans, as well as those who are deceased but haven’t been removed from the list. Our new list of around 2,000 will be more focused.

Alumni

We will be offering a special alumni ticket price and presenting events in heavily populated alumni areas. We hope to work closely with Kathy Pittman to see that these events help with her efforts to increase alumni support.
Community

The Tangipahoa Tourist Commission recently increased its contribution to $5,000 based on my pledge to work with the communities of Amite, Independence, Kentwood and Ponchatoula to expand Fanfare offerings in these communities. We will be forming advisory groups in each to identify people who can help organize events and contribute money.

Generally, the programming for 1999 is being designed to reach a larger audience. A special theme, "Louisiana Legends," will run throughout Fanfare. Louisiana’s musical heritage will be celebrated with planned musical performances in such genres as Cajun, jazz, rhythm and blues, and country. I hope to work with Aramark to create a series involving some of Louisiana’s finest chefs.

Finally, Fanfare 1999 will begin around mid-September and will run through mid-November. This change is necessary to relieve the intense scheduling that has overwhelmed students, faculty, and staff. This is also in recognition of the fact that if the university is to attract top students, we need to have an exciting campus for more than one month each year.
# FANFARE EVENT FINAL REPORT

**Event:**

**Date:**

**Location:**

**Total Attendance:**

**Tickets Sold:**

## REVENUE

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**TOTAL REVENUE**

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**TOTAL DIRECT EXPENSES**

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FANFARE 2000

Event: __________________________________________
Agent: _________________________________________
Telephone: ______________________________________
E-mail address: __________________________________
Description: ____________________________________

Fee: ____________________________________________
Dates Available: _________________________________
Rehearsals: _____________________________________

Additional Fees:
Transportation: _________________________________
Ground Transportation: __________________________
Lodging: ______________________________________
Tech: _________________________________________
Musicians: _____________________________________
Food: _________________________________________
Programs: _____________________________________
Projected Ticket Sales: _________________________
Appendix H.

Press Releases
SLU FANFARE CELEBRATES 14TH SEASON

HAMMOND – Fanfare, sponsored by Southeastern’s College of Arts and Sciences, is planning to celebrate its 14th season with a six-week fall lineup of jazz and blues, classical music, plays, comedy, nationally-acclaimed writers and historians, artists, dancers, and community and children’s events, said interim Artistic Director Don Marshall.

Marshall, who joined the Southeastern staff in 1995 as director of Clark Hall Gallery and the Cultural Resource Management program, said Fanfare 1999 is building on the strong reputation established by former Artistic Director Harriet Vogt, who retired in February after heading the arts festival since its inception.

“We are expanding our offerings for families with additional children’s theatre events,” Marshall said. “Concerts such as popular Louisiana musicians Pete Fountain and Grammy Award winning BeauSoleil are designed to reach a broader segment of the community. We’ve also schedule events with our African American students and community in mind.”

Fanfare 1999’s more than 60 events includes:

• The **Eroica Trio**, a talented trio of musicians who "have it all -- technique, temperament, interpretive savvy, good looks and a winning stage presence."

• **Countertenor David Daniels**, described by Time Magazine as "the first contemporary countertenor with the potential to become an international operatic superstar."

• New Orleans’ -- and the world’s -- incomparable jazz clarinetist **Pete Fountain**.

• **The Vienna Choir Boys**, the standard by which all other boy choirs are measured.

• The classical, spiritual, gospel, jazz and blues sounds of the acclaimed **Moses Hogan**

(MORE)
FANFARE PREVIEW 1999 – Add One Chorale.

• The zesty gumbo of foot-tapping Cajun sounds from BeauSoleil avec Michael Doucet.

• The acclaimed Alabama Shakespeare Festival’s version of the Bard’s romantic comedy, "As You Like It."

• The versatile, talented North Carolina Dance Theatre in a dynamic and eclectic program of classical ballet and bold contemporary works.

• Kumbuka Dance, an exciting, dynamic African American dance and drum company.

• The hilarious political satire of the Capitol Steps.

• Lectures by John Walsh of “America’s Most Wanted” fame; Dr. Astrid Filschel, Costa Rica’s vice president and minister of culture; "humorologist" Nicholas Roukes; scientist Owen Gingerich and wordsmith Richard Lederer.

• Nationally-acclaimed author -- and Southeastern English professor -- Tim Gautreaux, reading selections from his latest book of short stories, "Welding With Children."

• Picnic ‘n Pops’ tribute to George Gershwin featuring pianist Willis Delony of Southeastern’s music department and the Louisiana Philharmonic Orchestra.

• The ever-popular Missoula Children’s Theatre’s showcase of local talent in "Sleeping Beauty," the American Family Theatre’s "Beauty and the Beast," the New Orleans Opera Association’s "Evangeline," and Tulane University’s "Shakespeare on the Road."

• The Southeastern Opera-Music Theatre Program’s cabaret-style hit, "Jacques Brel is Alive and Well and Living in Paris," and Southeastern Theatre’s production of Moliere’s masterful and bawdy "Tartuffe."

• A weekend of music and art featuring Jazz Downtown (with Cajun music great Bruce Daigrepont and “Big Band” sounds from the SLU Jazz Ensemble) and the popular downtown Hammond Gallery Stroll.

• The award-winning stage version of the best-selling memoir by two extraordinary African American women, "Having Our Say: the Delany Sisters’ First 100 Years."

• Southeastern Danceworks’ fairytale ballet, "The Water Maiden," and a multi-media presentation inspired by the threatened beauty of the Manchac Swamp, "Turtle Cove Suite."

(MORE)
FANFARE PREVIEW 1999 – Add Two

• Concerts by Grammy Award nominated clarinetist Greg Smith of the Chicago Symphony Orchestra, mezzo-soprano Marie Therese Savignol, pianist Alan Gampel, Trio Mississippi, the Centenary Choir, the Southeastern Concert Choir and new Wind Symphony, and Southeastern faculty.

• The Fanfare Guitar Festival, featuring four concerts by some of the best guitar artists, plus master classes.

• A 100th birthday bash and exhibit for Louisiana’s "Sunshine governor," Jimmy Davis.

• Exhibits of Louisiana landscapes by famed artist Elemore Morgan, photography by Claude Levet, and Florida Parish artists in the collection of North Oaks Medical Center.

• Cultural celebrations in Hungarian Settlement, Amite and Kentwood.

• "Shadow Puppet Fun" and "Fall Fun with Poetry" for children at the Hammond public library.

• “Fanfare Café,” a new series of casual Wednesday night events celebrating FrancoFete in French song, poetry, music and dance and showcasing the talents of Southeastern writers.

• Performances by Renaissance Cadienne and the Poulenc Quartet, a fabulous flower show exhibit by the District Six Garden Club, French language films, and Jerome Salomone and Van Burns’ lecture on Cajun history, culture and pride – all inspired by FrancoFete.

For a Fanfare brochure and ticket order form or for additional information about Fanfare events, call the SLU Public Information Office, 504-549-2341, send e-mail to publicinfo@selu.edu, or visit the Fanfare web site, www.selu.edu/fanfare. Fanfare tickets will be available at the Fanfare box office – 504-549-2323, Gate 1, SLU University Center, 700 W. University Ave. – beginning Sept. 20. Box office hours are 10 a.m.-3:30 p.m., weekdays.

-SLU-

This press release is available on the World Wide Web:
www.selu.edu/NewsEvents/PublicInfoOffice/newsm99.htm
HAMMOND -- Tickets for Fanfare, Southeastern Louisiana University’s annual October festival of the arts, go on sale Monday, Sept. 20 when the Fanfare box office opens at Gate 1 of the SLU University Center on University Ave. in Hammond.

Box office hours are 10 a.m.-3:30 p.m., weekdays, and the telephone number is 504-549-2323.

Tickets also can be ordered by mail through the order form in the 1999 Fanfare brochure. For a brochure or for additional information about Fanfare events, call Fanfare at 504-549-2333 or SLU Public Information at 504-549-2341, or send e-mail to: publicinfo@selu.edu.

Ticket prices and a schedule of events are also available on Fanfare’s web site, www.selu.edu/fanfare. Active dues paying Southeastern Alumni Association members are eligible for an alumni discount.

This year, Fanfare also offers a special rate for the “Classic Series,” four headliner events – the Eroica Trio, countertenor David Daniels, the Vienna Choir Boys and legendary clarinetist Pete Fountain. Classic Series tickets are $40 for adults, $35 for senior citizens, SLU faculty, staff and alumni.

Also scheduled to perform this year are the North Carolina Dance Theatre, the political satire act The Capitol Steps, Alabama Shakespeare in “As You Like It,” BeauSoleil avec Michael Doucet and much more.

-SLU-

This press release is available on the World Wide Web:
www.selu.edu/NewsEvents/PublicInfoOffice/newsf99.htm
FANFARE EXHIBITS INCLUDE LANDSCAPES, CIVIL WAR AND MORE

HAMMOND -- Fanfare, Southeastern Louisiana University’s fall celebration of the arts, will present five art exhibits on campus and in the community, beginning in September.

Southeastern’s Center for Regional Studies hosts “100 Years of Sunshine,” an exhibit celebrating the centennial birthday of Jimmy Davis, Louisiana’s “Sunshine Governor.” The exhibit, which spotlight’s Davis’ stellar political and musical careers, opens September 29 with a reception, from 3-5 p.m. at the Center in Sims Memorial Library. The exhibit runs through October.

“We hope that Governor Davis will be able to visit us to view the exhibit during Fanfare,” said Fanfare Interim Director Don Marshall.

Northshore artist Elemore Morgan’s “Where Land Meets Sky” will open October 4 in Clark Hall Gallery. Morgan, considered Louisiana’s foremost landscape artist, will show the retrospective of paintings and drawings through November 5.

At the opening reception from 3-5 p.m. on October 6, Morgan will be sign copies of the recently reissued book, “Cajun and Creole Music Makers,” as well as the exhibit’s companion catalog. “Cajun and Creole Music Makers” is a collection of more than 100 photos by Morgan and interviews by folklorist Barry Ancelet. Poet Darrell Bourque will join Morgan to sign the “Where Land Meets Sky,” which includes poetry by Bourque.

Photographer Claude Levet presents his Civil War reproduction photography as well as contemporary images in “Gun-Cotton and Ether,” October 4-November 10 in the Sims Memorial Library. Levet, Southeastern’s university photographer, is a master of the early “wet collodion” photographic process, which used ingredients such as gun-cotton (pyroxyline), ether and silver nitrate to create the images of the mid-1800’s. The opening reception for the exhibit is scheduled for 3-5 p.m., October 4. Levet’s work will be on display through October.

Also during Fanfare, North Oaks Hospital in Hammond unveils its new permanent
Fanfare Art Exhibits/ADD ONE

collection by artists in the Florida Parishes. And opening reception is scheduled for 4-6 p.m.,
October 7 at the hospital.

Also on the Fanfare schedule is “Louisiana Laughs,” an exhibit of humorous works by
Louisiana student artists and their teachers. The exhibit is in conjunction with the annual meeting
in Hammond of the Louisiana Art Education Association and will be on display at the Hammond
Regional Arts Center, 217 East Thomas Street. An opening reception will be held in conjunction
with Fanfare’s Gallery Stroll from 1-5 p.m., October 10.

All of the exhibits are free and open to the public. For a FANFARE brochure or more
information call 504-549-2333 or visit the Fanfare web site, www.selu.edu/fanfare. Fanfare
tickets are available at the Fanfare box office – 504-549-2323, Gate 1, SLU University Center,
700 W. University Ave. Box office hours are 10 a.m.-3:30 p.m., weekdays.

-SLU-

This press release is available on the World Wide Web:
www.selu.edu/NewsEvents/PublicInfoOffice/news199.htm
DISCOVER TANGIPAHOA WITH FANFARE

HAMMOND – Several communities throughout Tangipahoa will showcase their best during Fanfare 1999.

In nearby Ponchatoula, the District Six Garden Club Flower Show celebrates Fanfare and Francofête with “Vive la France! Vive la Louisiane!” October 7, 1-6 p.m. at LeFleur de Lis, 111 North Sixth Street. Admission is $3. The Flower Show is sponsored by Southeastern, the Garden Clubs of District VI and the District VI Flower Show Judges Council.

Coordinator Linda Ryan promises “excellent horticulture specimens and beautiful floral designs.” Experts will be on hand to answer questions about plants and gardening and there will be displays by plant societies and garden centers as well as educational exhibits. In keeping with the Francofête theme there will also be Cajun music and costumed dancers.

An authentic Hungarian dinner kicks off the Hungarian Settlement Celebration October 2. The dinner will be held 11 a.m.-1 p.m. at the Arpadhon Hungarian Association Building on Highway 43 south of Albany. Advance tickets are required and are $6. The Harvest Dance takes place at 5 p.m. at the American Legion Hall on Highway 43 near Springfield. Advance tickets are $10 adults, $5 children and children under 7 free. Tickets at the door are $15. For more information, call 504-567-9670/2869/2087.

The Amite Community Center, 101 West Chestnut, is the location for the Amite Art Explosion, October 16. The Explosion will feature local actors, artists, dancers, musicians, singers, Louisiana storyteller Rose Anne St. Romaine, and a pictorial history of the Tangipahoa Parish Fair. Local restaurants will cater. Tickets are $5 adults, $3 children. Additional information is available by calling 504-747-6600.

Kentwood’s African-American community will host Sweet Home Folklife Days, October 23, 10 a.m.-3 p.m. at the Sweet Home Missionary Baptist Church in Kentwood. Activities include gospel music, demonstrations of traditional crafts and traditional home-cooked food. Admission is $2.

For a Fanfare brochure or additional information about Fanfare events, call the SLU Public Information Office, 504-549-2341, send e-mail to publicinfo@selu.edu, or visit the Fanfare web site, www.selu.edu/fanfare. Tickets are available at the Fanfare box office – 504-549-2323, Gate 1, SLU University Center, 700 W. University Ave. 10 a.m.-3:30 p.m., weekdays.

-SLU-

This press release is available on the World Wide Web:
HAMMOND -- A trio of musicians as attractive as they are talented, a FrancoFete inspired musical review and a nationally known crusader for victims’ rights and missing children highlight the first full week of Fanfare, Southeastern Louisiana University’s fall celebration of the arts.

Fanfare’s 14th season of theatre, art, classical and chamber music, jazz, films, lectures, ballet and modern dance, writers, lecturers, and community events officially begins Sept. 29 with the opening of the musical review “Jacques Brel is Alive and Well and Living in Paris.”

Scheduled for 7:30 p.m. each night through Oct. 2 at Southeastern’s Pottle Music Building Auditorium, the show is being staged by Southeastern’s acclaimed Opera-Music Theatre Program. “Jacques Brel is Alive and Well and Living in Paris” features some 20 songs by the late Belgian composer, whose works celebrate love, dreams and the humor of everyday life.

Reserved seat tickets for "Jacques Brel is Alive and Well and Living in Paris" are $10 for adults and $5 for senior citizens, Southeastern faculty, staff, alumni and non-SLU students. Southeastern students are admitted free with their university I.D.

Among Fanfare’s first guest artists are the three striking young women who make up the Eroica Trio, a world class chamber ensemble that electrifies the concert stage with a combination of technical virtuosity, vivid artistic interpretation and contagious exuberance. The Eroica Trio will perform at 7:30 p.m., Oct. 5 at Pottle Music Building Auditorium.

Carnegie Hall recently named the Eroica Trio “America’s Rising Stars,” a distinction which brought the Trio a debut at Carnegie’s Weill Recital Hall in 1997 and a critically-acclaimed tour of Europe’s great concert halls. Named for Beethoven’s passionate Third Symphony, the trio is one of the first all-female chamber ensembles to reach the top echelons of their field. Critics say the group is rocking the classical music world with expressive performances that pulsate with pop influenced

(MORE)
FANFARE WEEK ONE – Add One
rhythms.

Reserved seat tickets for the Eroica Trio are $10 adults, $8 senior citizens, Southeastern faculty, staff and alumni and $5 for all students. The performance is part of Fanfare’s new “Classic Series” ticket package, which also includes countertenor David Daniels, the Vienna Choir Boys and clarinetist Pete Fountain and can be purchased for $40, adults, and $35, senior citizens and Southeastern faculty, staff and alumni.

A tireless advocate for victims’ rights and missing children, John Walsh has turned his passion for justice into the nation’s number-one crime fighting show, “The New America’s Most Wanted: America Fights Back.” In an appearance sponsored by Southeastern’s Campus Activities Board, Walsh will lecture at 7:30 p.m., Oct. 6, at the SLU University Center. Tickets are $10 adults, $5 senior citizens, faculty, staff, alumni and non-SLU students. Southeastern students are admitted free with their university I.D.

Walsh is no stranger to violent crime. His successful career as a host of a nationally televised program and as an advocate for victims rights was born when his six-year old son was abducted and murdered, a crime that has gone unsolved. Walsh and his wife turned their grief into positive energy to help missing and exploited children, including campaigning for passage of the Missing Children Act of 1982 and the Missing Children’s Assistance Act of 1984.

Fanfare’s first week also includes:

• A Fanfare encore performance of the acclaimed Moses Hogan Chorale, which fuses all the elements of African American musical traditions: classical, spiritual, gospel, jazz and blues. Reserved tickets for the 7:30 p.m. performance on Oct. 4 at Pottle Music Building Auditorium are $5 adults, $3 students.

• Jazz Downtown at 6 p.m., Saturday, Oct. 9 in front of Deposit Guaranty Bank in downtown Hammond. Headliners at the popular outdoor mini-jazz fest are the SLU Jazz Ensemble, directed by Willis Delony, which will offer Big Band tunes, and the two-stepping Cajun sounds of Bruce Daigrepont. Free swing dance lessons will be offered from 6-7 p.m.

• Openings of five exhibits, including “One Hundred Years of Sunshine,” honoring former Governor and singer Jimmy Davis (3-5 p.m., Sept. 29, Sims Library Center for Regional Studies); “Gun-Cotton and Ether,” photographs by Claude Levet, master of “wet collodion” (MORE)
FANFARE WEEK ONE – Add Two

photography (3-5 p.m., Oct. 4, Sims Library); “Where Land Meets the Sky,” a retrospective of Elemore Morgan (3-5 p.m., Oct. 6, Clark Hall Gallery); “North Oaks Collection,” works by Florida Parish artists (4-6 p.m., North Oaks Medical Center); “Viva la France! Viva la Louisiane!,” a celebration of flowers and gardens (1-6 p.m., Le Fleur de Lis, Ponchatoula.)

• Auditions for local children and performances of the Missoula Children’s Theatre’s “Sleeping Beauty.” Auditions are scheduled for 4 p.m., Oct. 4 in Music Annex room 162A. Performances are scheduled for 7:30 p.m., Oct. 8, and 2 p.m., Oct. 9, in Pottle Music Building Auditorium. Tickets are $5 adults, $3 children.

• The Hungarian Settlement Celebration in Hungarian Settlement, La., on Oct. 2, including an authentic Hungarian dinner from 11 a.m.-1 p.m., at the Arpadhon Hungarian Association Building on Highway 43, and a Harvest Dance at 5 p.m. at the American Legion Hall. Call (504)567-9670/2869/2087.

• “Shadow Puppet Fun,” for young children, led by Tangipahoa Parish Library children’s services coordinator Karen Plauche at 10:30 a.m., at the Hammond branch, 314 E. Thomas.

• The acclaimed Centenary Choir, at 3 p.m., Oct. 3, at the First United Methodist Church, 220 Rue Denise in Hammond.

• Trio Mississippi -- pianist Lois Leventhal, violinist Stephen Redfield and cellist Paul York, at 2 p.m., Oct. 7, in Pottle Music Building Auditorium.

• A showing of the film “The Eighth Day,” at 3:30 p.m., Oct. 5, in the Music Recital Hall.

• A lecture on “Humor is Art” by self-styled “humorologist,” author and art humor advocate Nicholas Roukes, at 10:30 a.m., Oct. 9, in the Music Recital Hall. Roukes address is part of the Louisiana Art Education Association’s fall conference.

For a Fanfare brochure and ticket order form or for additional information about Fanfare events, call the SLU Public Information Office, 504-549-2341, send e-mail to publicinfo@selu.edu, or visit the Fanfare web site, www.selu.edu/fanfare. Fanfare tickets are available at the Fanfare box office – 504-549-2323, Gate 1, SLU University Center, 700 W. University Ave. Box office hours are 10 a.m.-3:30 p.m., weekdays. All seats are reserved. Alumni discount applies to dues-paying (active) Alumni Association members.

-SLU-

This press release is available on the World Wide Web:

www.selu.edu/NewsEvents/PublicInfoOffice/newsf99.htm
Southeastern NEWS

Editors: Photos accompany release

FANFARE'S SECOND WEEK FEATURES VOICES, ACTORS

HAMMOND -- A Grammy Award-winning Cajun band; a burly alto wowing the opera world; master word smiths both local and national; musical fairytales and legends; a French masterpiece and an African American view of the 1900s all fill the second full week of Fanfare. Southeastern Louisiana University’s annual fall arts festival is now in full swing.

October 10-17 highlights include...

Fanfare at night

- The award-winning Dog & Pony Theatre Company of New Orleans will bring its production of Emily Mann’s “Having Our Say: The Delany Sisters’ First 100 Years” to Pottle Music Building Auditorium at 7:30 p.m., Oct. 11. The production stars two of Louisiana’s finest actors, Carol Sutton as Sadie Delany and Adella Gautier as Bessie Delany. The Delany sister’s best-selling oral history was adapted into an award winning play in which Sadie and Bessie “have their say” about their history – American history from the perspective of two pioneering professional black women. Tickets are $5, adults, and $3, children.

- Countertenor David Daniels has achieved international prominence for his talents, winning the prestigious Richard Tucker Music Foundation award in 1997. The New York Times said, “Daniels has the voice of a boy soprano, clear and beautifully produced, yet projected with the virility and lung power of an adult.” Daniels’ 7:30 p.m. performance on Oct. 12 in Pottle Music Building Auditorium is part of Fanfare’s new “Classics Series,” which offers a special ticket price of $40 adults, $35 senior citizens, SLU faculty, staff and alumni for tickets to his performance, the Eroica Trio (Oct. 5), Pete Fountain (Nov. 4) and the Vienna Choir Boys (Nov. 11).

(MORE)
FANFARE WEEK TWO – Add One

Individual reserved seat tickets are $10 adults, $8 senior citizens, Southeastern faculty, staff and alumni, and $5, all students.

Daniels’ pianist, Martin Katz, will present a master class at 10 a.m., Oct. 12, in Pottle Auditorium.

• Southeastern Theatre is contributing Moliere’s masterpiece, “Tartuffe,” to the Fanfare schedule. The performance opens Oct. 12 and runs through Oct. 16 at 7:30 p.m. at Vonnie Borden Theatre. Written in the 17th century for the fabulous court of King Louis XIV, “Tartuffe” is Moliere’s masterful and bawdy satirical comedy of manners, which takes deadly accurate aim at hypocrisy, lust and betrayal. The production is directed by Southeastern faculty member Kay Files and the university’s new faculty member, Margaret Whedon is designing period costumes and wigs. Technical direction is by Steve Schepker and theatre student Misty Pelas designed the lighting.

Reserved seat tickets are $5 adults, $3 senior citizens, Southeastern faculty, staff and alumni and non-SLU students. Southeastern students are admitted free with their university I.D. Tickets are available at theatre’s box office in the lobby of D Vickers Hall, 504-549-2105, from 11 a.m.-3 p.m., weekdays and beginning at 6 p.m. on performance nights.

• Southeastern English professor Tim Gautreaux, whose short stories and novel have won international praise, will read from his new collection of stories, “Welding With Children,” at 7:30 p.m., Oct. 13, in Pottle Music Building Auditorium. Gautreaux’s writing has delighted readers of publications such as “GQ” and “Atlantic Monthly” by capturing present-day Louisiana with the force and authority of a master.

Bayou Booksellers will host a book-signing of Gautreaux’s eagerly-anticipated new short story collection in the Pottle Auditorium lobby following his appearance.

• America’s premiere Cajun band, Beau Soleil avec Michael Doucet, joins the Fanfare schedule in a season that is joining the statewide salute to FrancoFete, the 300th anniversary of the arrival of the French in Louisiana. The Grammy-Award winning group is led by vocalist-fiddler Michael Doucet, who says BeauSoleil’s goal is to preserve authentic Cajun music and spread its joys beyond the bayous.

(MORE)
FANFARE WEEK TWO – Add Two

BeauSoleil will bring its lively combination of instrumental talent and undeniable soul to Pottle Music Building Auditorium at 7:30 p.m., Oct. 15. Reserved seat tickets are $10 adults, $8 senior citizens, Southeastern faculty, staff and alumni, and $5 all students.

• The city of Amite joins Fanfare with “Amite’s Art Explosion,” from 6:30-9 p.m. at the Amite Community Center, 101 W. Chestnut. Literally exploding with local actors, artists, dancers, musicians and singers, the event will offer an evening of entertainment, including Louisiana’s premier storyteller, Rose Anne St. Romain, and a pictorial history of the Tangipahoa Parish Fair, all catered by local restaurants. Admission is $5 adults, $3 children and additional information is available from Charley Vance at 504-748-6600 or 504-748-7549.

Fanfare by day

• Fanfare’s popular downtown event, Gallery Stroll, returns from 1-5 p.m., Oct. 11. Approximately 20 downtown businesses will showcase the paintings, pastels, watercolors, photography, wood turning, digital artwork and performance art of two dozens local artists. Gallery Stroll patrons can enjoy a jazz brunch downtown, then stroll the historic district to view the visual talent, along with street corner music, food booths and a variety of fun, hands-on activities for children. The annual event is sponsored by the Hammond Downtown Development District.

• Continuing Fanfare’s FrancoFete theme, the annual Fanfare film festival continues at 3:30 p.m., Oct. 12 in the Music Recital Hall with the French Canadian movie, “La Rue Cases Negres. The film is free.

• Richard Lederer, author of best-selling books such as “Anguished English,” has been called “America’s wittiest herbalist” by Book-of-the-Month Club and the “Abbot of Absurdity” by the Boston Globe. William F. Buckley places him in the company of William Safire, Struck and White, Edwin Newman and James Kilpatrick as “best-selling guardians of American English” Often heard on public and commercial radio, Lederer’s weekly column “Looking at Language” reaches more than one million readers through newspapers and magazines across the United States.

He will offer Fanfare audiences “An Afternoon of Language and Laughter” at 2 p.m., Oct.

(MORE)
FANFARE WEEK TWO – Add Three

13, in Pottle Music Building Auditorium. His lecture is free.

• With the idea of entertaining young people and building future audiences, Fanfare will host a free performance on the mini-opera “Evangeline,” at 2 p.m., Oct. 14, in Pottle Music Building Auditorium. The musical performance is based on Longfellow’s famous tale of lovers parted during the Acadians’ sojourn

• Two noted scholars, Van Burns and former Southeastern Dean of the College of Humanities Jerome Salomone will take an in-depth look at Cajun history, pride and contributions of American culture in “Cajuns Revisited: Their Origins and Recent Transformation,” at 3:30 p.m., Oct. 14, Pottle Music Building Auditorium.

• Also for children of all ages, the American Family Theatre will presents an original contemporary theatre version of the perennial favorite, “Beauty and the Beast,” at 2 p.m., Oct. 16, in Pottle Music Building Auditorium. Tickets are $5 adults, $3 children.

• Hammond Square Mall will host a Fanfare Family Arts Festival, a day of family fun in the mall, from 12:30-5:30 p.m., Oct. 17. Families can enjoy performances on the “Kids Stage,” tour mini galleries featuring school art displays and participate in interactive art projects throughout the mall.

• Fanfare’s tradition of Sunday afternoon concerts continues Oct. 17 with a 3 p.m. performance by mezzo soprano Marie-Therese Savignol in Pottle Music Building Auditorium. The award-winning actress-singer’s repertoire extends from the 17th to the early 20th century, focusing on great operatic mezzo-soprano arias and sacred and secular songs.

For a Fanfare brochure and ticket order form or for additional information about Fanfare events, call the SLU Public Information Office, 504-549-2341, send e-mail to publicinfo@selu.edu, or visit the Fanfare web site, www.selu.edu/fanfare. Fanfare tickets are available at the Fanfare box office – 504-549-2323, Gate 1, SLU University Center, 700 W. University Ave., 10 a.m.-3:30 p.m., weekdays. Alumni discount applies to dues-paying (active) Alumni Association members.

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This press release is available on the World Wide Web:
www.selu.edu/NewsEvents/PublicInfoOffice/newsf99.htm
FANFARE’S THIRD WEEK FEATURES DANCE, MUSIC, SHAKESPEARE

HAMMOND -- The Alabama Shakespeare Festival, the Capitol Steps, North Carolina Dance Theatre and the debut of a new Southeastern musical ensemble provide the sparkle for the third week of Fanfare, Southeastern Louisiana University’s annual fall festival of the arts.

The acclaimed Alabama Shakespeare Festival, a standing-room only hit last year, will return to the Fanfare schedule with a 7:30 p.m. performance of "As You Like It" on Tuesday, Oct. 19, at Vonnie Borden Theatre. The first performance is sold-out, but a second performance may be added and Shakespeare fans are encouraged to call the Fanfare box office to add names to a ticket waiting list.

Critics have called Alabama Shakespeare’s production of "As You Like It," one of Shakespeare’s happiest plays, "fine and fresh." Reserved seat tickets are $15 for adults; $12 for senior citizens, Southeastern faculty, staff and alumni and $8 all students.

The Southeastern Wind Symphony, a new 50-member ensemble directed by a new music faculty member Glen Hemberger, will present its inaugural concert at 7:30 p.m., Wednesday, Oct. 20 in Pottle Music Building Auditorium. Comprised of Southeastern’s finest wind and percussion students who represent a cross section of the Southeastern student body, the symphony will perform Percy A. Grainger’s "Themes from ‘Green Bushes,”" Felix Mendelssohn-Bartholdy’s "Nocturno for Eleven Winds," Frank Ticheli’s "Shanandoah," Ralph Vaughan Williams’ "Flourish for Wind Band," Ron Nelson’s "Courtly Airs and Dances," and Julius Fucik’s "Florentiner March." The concert is free.

North Carolina Dance Theatre, which is scheduled for 7:30pm, Thursday, Oct. 21, at (MORE)
FANFARE WEEK THREE – Add One

Vonnie Borden Theatre, has established itself as one of America’s premier dance companies. Led by internationally acclaimed artistic director Jean-Pierre Bonnefoux with Patricia McBride and Jerri Kumery as associates, the company boasts strong dancers, high energy and a versatile repertoire.

Called "unstinting in range and thunder" by the New York Times, the troupe offers a dynamic and eclectic repertoire from classical ballet to bold contemporary works. For Fanfare, North Carolina Dance Theatre will perform choreographer Alonzo King’s "MAP," a dazzling package in three sections which the troupe premiered in 1998, and "Esplanade," considered one of the signature works of choreographer Paul Taylor. Reconstructed by Constance Dinapoli and set to the music of J.S. Bach, "Esplanade" translates everyday movements such as walking, running, jumping and skipping into an exhilarating dance vocabulary that has been called "one of the truly great dance works of this or any other century." Reserved tickets are $10 for adults; $8 for senior citizens, Southeastern faculty, staff and alumni, and $5 for all students.

North Carolina Dance Theatre also will offer a master class at 4 p.m., Oct 21, in the Kinesiology and Health Studies Building Dance Studio. For information, call Martie Fellom at 504-549-2133.

Fanfare’s third weekend will get off to a spirited start with a brown bag concert in Hammond’s Cate Square featuring Renaissance Cadienne, a group dedicated to preserving Cajun folk traditions. The concert is scheduled for 7 p.m., Friday, Oct. 22, and the event’s sponsor, the Southeast Spouse Abuse Program, is inviting the campus and community to congregate at the park at 6 p.m. for a pre-concert picnic and special ceremony.

Formed in 1990, Renaissance Cadienne is a 20-member theatre troupe specializing in the older music from France, Canada and Louisiana. With its own band, the group sings and dances the music from 18th and 19th centuries and recreates a wedding from the year 1900. Their music paints a vivid picture of the way the Louisiana Cajuns lived 200 years ago and encompasses the various ethnic groups which have contributed to Louisiana culture. Dances include a German schottische, Scots-Irish reels, Canadian Contre dances, and even a Polish mazurka.

The political satire troupe the Capitol Steps, which has twice delighted previous Fanfare

(MORE)
FANFARE WEEK THREE – Add two audiences, will return on Saturday, Oct. 23 with a program that takes a laughter and music filled look at Washington shenanigans. The zany troupe offers an astonishing array of brilliantly satirical song parodies, provocatively titled "Unzippin’ My Doo Dah and Other National Priorities."

For those who have never heard them on National Radio or seen them on earlier Fanfare programs, Capitol Steps are a bipartisan group of remarkably gifted former and current Congressional staffers who have been skewering the Beltway scene and beyond since 1981. Their act constantly evolves and changes in response to the political scandal of the day.

Said the Washington Post, "Washington scandal has become so reliable that the Capitol Steps have become the most successful theatrical production ever exported from Washington."

Tickets for Capitol Steps are $15 for adults, $12 for senior citizens, Southeastern faculty, staff and alumni and $8 for all students.

Also during Fanfare’s third week

• The Fanfare film festival will continue its FrancoFete theme with a viewing of the French Canadian film "Mon Oncle Antoine" at 3:30 p.m., Tuesday, Oct. 19, in the Music Recital Hall.

• The highly acclaimed film about Louisiana’s Angola Prison, “The Farm,” will be shown at 6:30 p.m., Wednesday, Oct. 20, in the Student Union Theatre. The film will be followed by a panel discussion, featuring Ashante Witherspoon, one of the film’s stars.

• The Sweet Home Missionary Baptist Church in Kentwood will join the Fanfare calendar with its annual “Sweet Home Folklife Days” from 10 a.m. to 3 p.m., Saturday, Oct. 23. The event celebrates Kentwood’s African-American community and includes gospel music and demonstrations of the traditional crafts that form a diverse network of folkways and traditions passed down from generation to generation. Traditional home cooked food will be for sale including chicken ‘n dumplings, fried sweet potato pies and desserts.

• Also on Saturday, Oct. 23, "Miss Karen" Plauche, children’s services coordinator for the Tangipahoa Parish Library system, will host "Fall Fun with Poetry" for young children at 10:30 a.m. at the Hammond Library, 314 E. Thomas, Hammond, La.

(MORE)
FANFARE WEEK THREE – Add Three

For a Fanfare brochure and ticket order form or for additional information about Fanfare events, call the SLU Public Information Office, 504-549-2341, send e-mail to publicinfo@selu.edu, or visit the Fanfare web site, www.selu.edu/fanfare. Fanfare tickets are available at the Fanfare box office – 504-549-2323, Gate 1, SLU University Center, 700 W. University Ave., 10 a.m.-3:30 p.m., weekdays. Alumni discount applies to dues-paying (active) Alumni Association members.

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This press release is available on the World Wide Web:

www.selu.edu/NewsEvents/PublicInfoOffice/news99.htm
FANFARE'S WEEK FOUR FEATURES POPS PICNIC, KUMBUKA, DANCEWORKS

HAMMOND -- Fanfare, Southeastern Louisiana University's fall festival of the arts, humanities and sciences, enters its fourth full week with a cultural line-up that includes a popular pops "picnic," a dynamic ethnic dance and drum company, a lively French quartet, and a cool clarinetist.

The week also boasts an extra helping of Southeastern talent as the university's own jazz pianist stars with the Louisiana Philharmonic Symphony; its dance company, Danceworks, presents an original ballet telling the romantic legend of the water nymph, and student writers stage an evening of Halloween horror and hilarity.

Fanfare at night...

The week kicks off on Sunday, Oct. 24, with Fanfare’s ever-popular Picnic ‘n Pops, co-sponsored by the Hammond Rotary Club. This year, the Fanfare favorite will offer “Classic Pops” to tables of picnickers seated on the floor of the Southeastern University Center arena and to the audience in the arena's seats. The popular evening of food, socializing and music, will feature the Louisiana Philharmonic Symphony with Southeastern’s own Willis Delony, renowned jazz and classical pianist and head of the university’s jazz program, at the keyboard.

Delony will join the symphony’s program of popular tunes -- from Dixieland and Broadway to Sousa and the Beatles -- in two Gershwin masterpieces, “Rhapsody in Blue” and “I Got Rhythm.”

Doors will open for picnickers who have obtained table seating from Hammond Rotary Club members at 5 p.m. General admission arena tickets for the 7:30 p.m. performance are $5, $3 for students age 13 and older. Children under 13 will be admitted free, if accompanied by an adult.

The African drum and dance ensemble, Kumbuka -- the Swahili word means “to remember” -- will present a stimulating and dynamic program of African movements, chants, (MORE)
FANFARE WEEK FOUR -- Add One

rhythms and traditional folklore at 7:30 p.m., Monday, Oct. 25, in Pottle Music Building Auditorium. Founded in New Orleans 1980, Kumbuka is made up of performers who represent a variety of professions -- a lawyer, a nurse, a cultural educator, an audio video technician, a carpenter, a librarian. The members, however, have all have learned their authentic dances and music from African artists and through visits to Africa. The colorful costuming is also authentic, often made with fabric purchased in Africa. Kumbuka’s goal is to preserve the rich African heritage of music, dance and attire in America.

Tickets for the performance are $5 for adults and $3 for all students.

Fanfare continues its 1999 bow to FrancoFete, the statewide celebration of the 300th anniversary of the arrival of the French in Louisiana, with the Francis Poulenc Quartet, scheduled for 7:30 p.m., Tuesday, Oct. 26, in Pottle Music Building Auditorium. A partnership between musicians from the chamber orchestra “La Follia” and the teachers from the “Ecole Nationale de Musique in Mulhouse, the lively quartet has presented more than 100 concerts in six years and revel in sharing their joy in playing and listening to music.

Tickets for the Poulenc Quartet are $8 adults, $6 for senior citizens, Southeastern faculty, staff and alumni. All students are admitted free.

The Southeastern Creative Writers Group, an informal group of Southeastern students who like doing creative things with words and recently published its first anthology, “Outside the Lines,” will bring its collective talent to the first event in a Wednesday evening Fanfare series called “Fanfare Cafe.” At 7:30 p.m., Wednesday, Oct. 27, in the Oak Grove Room in East Side Cafeteria (Twelve Oaks), the students will stage a Halloween-inspired fun evening of ghost stories, music and art culminating in a stage performance of their own dark comedy radio show, “Forbidden Theatre.” The event is free.

Danceworks, Southeastern’s resident dance company, will contribute an original modern ballet, “The Water Maiden,” to the Fanfare schedule on Thursday and Friday, Oct. 28-29.

Choreographed by students Jennifer Buck, Alison Maraman, Carolyn Fulton and Lesley Kernan with artistic direction by Southeastern dance professor Martie Fellom, “The Water Maiden” tells in modern dance movement the legend of the water nymph. Legend says nymphs
are not immortal beings and, after three centuries, must acquire souls or die and become the foam on the water.

In Danceworks’ “The Water Maiden,” a nymph, Nala, in her 300th year ventures from the water and encounters a handsome man with whom she falls in love. Tragically, it is her love’s soul that is destined to become hers, but the Water Maiden chooses to save his life instead.

Performances are scheduled at 7:30 p.m. in Vonnie Borden Theatre and reserved seat tickets are $5 for adults, $3 for senior citizens, Southeastern faculty, staff and alumni and non-SLU students. Southeastern students are admitted free with their university I.D.

Gregory Smith, clarinetist with the Chicago Symphony Orchestra and a Grammy nominee, will present a Fanfare recital at 7:30 p.m., Thursday, Oct. 28, Gregory Smith, Clarinet, Pottle Music Building Auditorium. Smith is a founding member of the Chamber Soloists of Chicago and is heard live on nationwide broadcasts from WFMT-FM in Chicago. Reserved seat tickets for his performance are $8 for adults, $6 for senior citizens, Southeastern faculty, staff and alumni. All students are admitted free.

In addition to his performance, Smith also will offer a master class at 10 a.m., Friday, Oct. 29, in Pottle Music Building Auditorium.

Fanfare by day ...

The Fanfare film series, continues at 3:30 p.m., Tuesday, Oct. 26, in the Music Recital Hall with “Mississippi Blues,” which takes audiences on a musical journey to Oxford, Miss., where the legends of the Old South still live in the hearts of the people. Directed by award-winning film maker Bertrand Tavenier, the brilliant and entertaining films presents look at one of our more enduring music forms, the Blues.

At 2 p.m. recital on Thursday, Oct. 28, in Pottle Music Building Auditorium will feature pianist Alan Gampel. Descendent of the legendary harpsichordist Wanda Landowska’s family, Gampel made his professional debut performing Beethoven at the age of seven at the Hollywood Bowl. He received the Presidential Scholars Award at 16 from President Ronald Reagan and graduated with honors from Stanford University at 19. In 1995, he won the coveted Chopin Prize at the Artur Rubinstein International Piano Concerto in Israel. Gampel’s recent performance
(MORE)

FANFARE WEEK FOUR -- Add Three

venues have included the Kennedy Center in Washington, D.C., and Lincoln Center in New York City.

For information on Fanfare events, call the Southeastern Public Information Office for a free brochure and ticket order form or visit the Fanfare web site at www.selu.edu/fanfare. Fanfare tickets are available at the Fanfare Box Office, located at Gate 1 of the SLU University Center on University Ave., 504-549-2323. Hours are 10 a.m.-3:30 p.m., weekdays.

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This press release is available on the World Wide Web:

www.selu.edu/NewsEvents/PublicInfoOffice/newsf99.htm
SLU’S FANFARE FEATURES WIDE VARIETY OF SPEAKERS

HAMMOND -- A Central American vice president, a humorologist, a Harvard professor, a Louisiana author and two scholars of Cajun history - all will be present during Southeastern Louisiana University’s Fanfare 1999.

Southeastern’s own Tim Geautreaux, a nationally acclaimed author, will present readings from his newest collection of short stories, “Welding With Children,” on Wednesday, Oct. 13, 7:30 p.m. in the Pottle Music Building Auditorium. Admission is free, and a book-signing, sponsored by Bayou Booksellers, will follow in the Pottle lobby.

Richard Lederer, author of the best-selling books such as “Anguished English” and “The Word Circus,” will present an afternoon of language and laughter on Wednesday, Oct. 13, 2 p.m. in the Pottle Music Building auditorium. Admission is free.

Two noted scholars, Van Burns and former Southeastern Dean of the College of Humanities, Jerome Salomone will take an in-depth look at Cajun history, pride and contributions of American culture in “Cajuns Revisited: Their Origins and Recent Transformation,” Thursday, Oct. 14, 3:30 p.m. in the Pottle Music Building Auditorium. Admission is free.

Speaking on “The Role of Latin American Women for the Next Century,” Astrid Filschel, Costa Rica’s dynamic vice president and minister of culture -- businesswoman, author, cultural advocate-- looks at her peers’ place in the new millennium. Her address will take place in the Pottle Music Building auditorium 10 a.m., Monday, Nov. 8. Admission is free.

Harvard professor and senior astronomer at the Smithsonian Astrophysical Observatory Owen Gingerich discusses “Galileo: Hero or Heretic?” in a free lecture, Thursday, Nov. 4, at 2 p.m. in the War Memorial Student Union Theater.

Nicholas Roukes, humorologist and renowned author will continue his long time
ADD ONE/ FANFARE ‘99 Speakers

advocacy of humor in art in an address to the Louisiana Art Education Association’s fall
conference, Saturday, Oct. 9 10:30 a.m. in the Pottle Music Building recital hall. Admission is
free.

For a Fanfare brochure or for additional information about Fanfare events, call the SLU
Public Information Office, 504-549-2341, send e-mail to publicinfo@selu.edu, or visit the
Fanfare web site, www.selu.edu/fanfare. Fanfare tickets are available at the Fanfare box office --
504-549-2323, Gate 1, SLU University Center, 700 W. University Ave., 10 a.m.-3:30 p.m.,
weekdays. Alumni discount applies to dues-paying (active) Alumni Association members.

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www.selu.edu/NewsEvents/PublicInfoOffice/newsf99.htm
MEDIA ADVISORY
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MEDIA ADVISORY

“AMERICA’S MOST WANTED” HOST SPEAKS AT SOUTHEASTERN

John Walsh, host of the television series, “America’s Most Wanted” and “The New America’s Most Wanted: America Fights Back.” will speak at Southeastern Louisiana University during the FANFARE fall arts festival. Walsh will speak Wednesday, Oct. 6, 7:30 p.m. at the SLU University Center. Tickets are $10 adults, $5 senior citizens and students and free for SLU students.
FOR IMMEDIATE RELEASE

FANFARE COUNTERENOR CONCERT CANCELED

HAMMOND -- THE TUESDAY, OCTOBER 12TH FANFARE CONCERT OF COUNTERENOR DAVID DANIELS AT SOUTHEASTERN LOUISIANA UNIVERSITY HAS BEEN CANCELED DUE TO THE ARTIST’S ILLNESS.

TICKET HOLDERS ARE ASKED TO CALL THE FANFARE BOX OFFICE, 504-549-2323, FOR A REFUND.

-SLU-
FANFARE INTRODUCES FOUR DAY GUITAR FESTIVAL

HAMMOND -- Southeastern Louisiana University’s fall arts festival, Fanfare, introduces the four-day Fanfare Guitar Festival, November 4-7, featuring ensemble and solo performances and master classes.

"Each concert will feature something vastly different along with traditional Spanish-based classical guitar music—not avant garde, but new and eclectic," said guitarist, composer, and Southeastern guitar professor Patrick Kerber.

The festival will open with Kerber’s recital on Thursday, Nov. 4 at 2 p.m. in the Pottle Music Building Auditorium. This free performance will feature Kerber’s compositions, including the evocative "Mississippi Suite."

California guitarist Randy Pile will present a solo performance Friday, Nov. 5 at 7:30 p.m., also in Pottle Auditorium. He also will offer a master class in the Music Recital Hall on Saturday, Nov. 6 from 10 a.m. to noon. A $25 fee will be charged for the master class.

As a result of extensive private study with Joaquin Rodrigo, Pile is considered an authority on the late composer’s music and is "devoting the entire second half of my recital to Rodrigo’s music, in honor of him," he said.

Known for his unique, eclectic program, Pile incorporates elements of theater into his concerts, including the use of lighting, stage props, narration and costume changes. The highly diverse set features an interesting array of pieces, varying from the "Usher Waltz" by Nikita Koshkin (based on Edgar Allan Poe’s gothic work) to the Spanish style of Rodrigo.
FANFARE Guitar Festival/ADD ONE

Also from California, Scott Tennant will give a solo concert on Saturday, Nov. 6 at 7:30 p.m., followed by a master class Sunday morning, Nov. 7 (10:00 am to noon) in the recital hall. Tennant’s master class will also have a $25 fee.

Regarded internationally as a true virtuoso, Tennant is also a member of the popular Los Angeles Guitar Quartet, which performed at last year’s Fanfare. As with the Quartet’s repertoire, Tennant’s solo work is now evolving with the continuing popularity of "world music," incorporating the musical styles of many different regions into his program, including the works of his Yugoslavian friend, guitarist Miroslav Totdige. This programming adds an interesting contrast to the Spanish and traditional classical guitar repertoire for which Tennant is also known.

The last performance of the festival will be the SLU Guitar Ensemble, a group of 12 Southeastern guitar students, directed by Kerber. The group will perform Sunday, Nov. 7 at 2 p.m., in the Pottle Music Auditorium and admission is free. The concert will feature the music of Mozart, Falla, Praetorius, Corelli and Jeffrey Van, with guest performers Jennifer Odom, soprano, and the SLU Concert Choir directed by Dirk Garner.

Tickets for the Scott Tennant and Randy Pile concerts are $8 for adults, $5 for seniors, SLU faculty, staff and alumni and free for Southeastern students and are available at the Fanfare box office – 504-549-2323, Gate 1, SLU University Center, 700 W. University Ave., 10 a.m.-3:30 p.m., weekdays. Alumni discount applies to dues-paying (active) Alumni Association members.

For a brochure or additional information about Fanfare events, call the SLU Public Information Office, 504-549-2341, send e-mail to publicinfo@selu.edu, or visit the Fanfare website, www.selu.edu/fanfare.
Editors: Photo accompanies release

CHOIR’S FANFARE CONCERT FEATURES “VOICE FROM TEREZIN” NOV. 1

HAMMOND -- Southeastern Louisiana University’s award-winning Concert Choir will present a hauntingly beautiful program that gives musical voice to the Civil War and the Holocaust. The concert is the choir’s contribution to Fanfare, Southeastern’s annual fall arts festival.

Titled “Voices of Terezin,” the concert will be presented at 7:30 p.m., Nov. 1, in Pottle Music Building Auditorium. Admission is free.

The choir, which won a 1998 “Tribute to the Classical Arts” award, an extension of the New Orleans area Big Easy Entertainment Awards, for “Best Choral Arts Presentation,” is now directed by Dirk Garner, who joined Southeastern’s music faculty in this fall.

Garner holds a bachelor’s degree in vocal performance from Illinois Wesleyan University, a master’s degree in choral conducting from the University of Cincinnati College-Conservatory of Music, and a doctoral degree in choral music from the University of Iowa. He has served on the faculties of Albertson College of Idaho, and High Point University, North Carolina and his choirs have been heard throughout the United States.

Garner also has been active as a tenor soloist in oratorio and recital and has conducted in workshops and performances with many of the world’s leading conductors.

Garner said the heart of the choir’s Fanfare performance is “A Procession Winding Around Me,” Civil War poetry by Walt Whitman set to beautiful music by Jeffry Van. The piece will be accompanied by guitar.

The program’s title work is “The Voices of Terezin.” “This is new music by a very young composer now attending the School of Music at Rice University,” Garner explained. “The (MORE)
CONCERT CHOIR – Add One
texts are selected from the book entitled ‘I Never Saw Another Butterfly,’ poems which were
written by children incarcerated at the Terezin concentration camp during the Holocaust.”

The program also includes Stephen Chatman’s “There is Sweet Music Here,” with poetry
by Alfred Lord Tennyson, and “Three Epitaphs” by Rodolfo Halffter, which has Spanish texts
concerning the death of three characters in Cervante’s “Don Quixote.”

For additional information about the concert and other Fanfare events, call the SLU
Public Information Office, 504-549-2341, or send e-mail to publicinfo@selu.edu.

CHOIR JOINS FANFARE SCHEDULE – Southeastern Louisiana University’s acclaimed
Concert Choir will join the 1999 Fanfare schedule with “Voices from Terezin,” at 7:30 p.m.,
Nov. 1, in Pottle Music Building Auditorium.

-SLU-
This press release is available on the World Wide Web:

www.selu.edu/NewsEvents/PublicInfoOffice/newsf99.htm
FANFARE’S ART & ALL THAT JAZZ WEEKEND
IN DOWNTOWN HAMMOND

HAMMOND -- During the weekend of October 9-10 downtown Hammond is the place
to be for the FANFARE “Art & All That Jazz” weekend.

Saturday, the Jazz Downtown celebration begins in front of the Deposit Guaranty Bank at
6pm with free swing dance lessons. Guests are invited to show what they’ve learned to the Big
Band tunes of Willis Delony and the Southeastern Jazz ensemble. A little later, switch over to the
Cajun two step when Cajun music great Bruce Daigrepont takes the stage.

Sunday, the popular Gallery Stroll takes place 1-5 pm. Several restaurants are scheduled
to have Jazz Brunches including Brady’s, Jordans on Cate, LaCarretta, and Mariner’s Inn.
Brunch begins at 11 am and reservations are suggested.

At 1:00 pm the Gallery Stroll begins where downtown businesses will display works by
areas artists. Businesses participating in this year’s gallery stroll include: The Bridal Showcase,
Red, White & Brew, Central Rexall Drugstore, Hopscotch, Ltd., Bayou Booksellers, I-55 Internet
Services, Hammond Regional Arts Center, First Guaranty Bank, Crystal Illusions, Hammond
Eastside Apartments, Speed Insurance Agency, Toggery Shop, George Ibert Jewelry, Alphabet
Soup and Monogram Stew, Strawberry Patch, Mariner’s Inn, Jonathan Schmidt, Johnny Chauvin
Photography, Old Frame House/Gallery Menette, and Fine Lines by Heather.

Art works on display will include paintings, pastels, watercolors, photography, wood
turning, digital artwork and performance art.

Artists displaying works include: Barbara Tardo, Denise Tullier-Holly, Adair Watkins,
Carolee Miller, Nancy Keisman, Chris Matthew, Woody Stevens, Dave “Webman” Mastroianni,
Tina Freeman, Hammond Art Guild, Lumunba Kazl, Hammond Eastside Artists, Alvin Schilling,
St. Thomas Aquinas High School art students, Gloria Ross, Pamela Reine Boily, Russell Roper,
ADD ONE/FANFARE Downtown

Patrick Miller, Bill Ludwig, Ragan Schmidt, Johnny Chauvin, Bob McIntyre, University Montessori School, and Izzy Moving Performance Art and Dance Co.

Jazz Downtown and the Gallery Stroll are free and open to the public. The “Art and All That Jazz” weekend is sponsored by the Downtown Development District, FANFARE, BellSouth and Deposit Guaranty Bank.

For more information call the Downtown Development District at 542-3471. For a Fanfare brochure or additional information about other Fanfare events, call the SLU Public Information Office, 504-549-2341, send e-mail to publicinfo@selu.edu, or visit the Fanfare website, www.selu.edu/fanfare. Tickets are available at the Fanfare box office – 504-549-2323, Gate 1, SLU University Center, 700 W. University Ave. 10 a.m.-3:30 p.m., weekdays.

-SLU-

This press release is available on the World Wide Web:
www.selu.edu/NewsEvents/PublicInfoOffice/news99.htm
FANFARE WRAPS UP WITH SOLD OUT PERFORMANCES

HAMMOND – Sold out performances wrap up the final week of Fanfare, Southeastern Louisiana University fall arts celebration.

New Orleans clarinetist Pete Fountain and the Vienna Choir Boys have sold out according the FANFARE box office, but patrons can call the Fanfare office to see if last-minute tickets become available.

Other scheduled performances include a free performance from Tulane University’s “Shakespeare on the Road” Nov 9 at 2pm in the Pottle Auditorium; and later that same day at 7:30 pm, a showcase of Southeastern’s music faculty.

In collaboration with the university’s International Week, Wednesday night’s Fanfare Café will feature a French amateur night with performances from Southeastern students and area high school students. On Thursday baritone Stephen Rushing and mezzo-soprano Linda Banister perform duets by Dvorak and Brahms at 2pm.

For additional information about Fanfare events, call the FANFARE Office, 504-549-2333, send e-mail to publicinfo@selu.edu, or visit the Fanfare web site, www.selu.edu/fanfare.

Tuesday Nov 9
2pm Shakespeare on the Road, Pottle Auditorium, free
7:30pm SLU Music Faculty Gala, Pottle Auditorium, free

Wednesday Nov. 10
7:30pm Fanfare Café: Café Theatre, Roomies/Twelve Oaks, free

Thursday Nov 11
2pm Two Voices, Pottle Auditorium, free
7:30 pm Vienna Choir Boys, Pottle Auditorium.

-SLU-
This press release is available on the World Wide Web:
www.selu.edu/NewsEvents/PublicInfoOffice/newsf99.htm
To: The Lions Roar
From: Don Marshall
FANFARE

It's hard to imagine today that 14 years ago SLU was in a slump. The state had just removed the theatre and dance majors from the curriculum and football was abolished. To counter this tremendous blow to student life, three professors came together and formed Fanfare: Harriet Vogt and Karen White from the Department of Music and Roy Blackwood, Chair, Department of Visual Arts.

At first existing events such as the student productions in theatre, dance, and open theatre along with the Clark Hall Gallery exhibition formed the nucleus of Fanfare. Slowly performing groups and lecturers of national prominence were added. Years later Fanfare could boast of a national reputation.

Building on these strong traditions, Fanfare '99 is expanding its programming in three areas: student participation, events for families, and performances for the African-American community on and off campus. New this year is Fanfare Café, a night time coffee house on campus that features the work of SLU students in music, creative writing, dance, and theatre. “We wanted a way to showcase individual and group talent here on campus. On Wednesday, October 27 at 7:30 p.m. next door to Roomies we will host the premiere of “Forbidden Theatre” a radio drama produced by students, many of whom are involved with KSLU, the creative writers group, and actors in the Department of Communications and Theatre. The next Wednesday night could feature poetry, and music by students and faculty. The third Wednesday is being coordinated by the Department of Foreign Languages and Literature. Their “Café Theatre” will recreate a typical evening in a French café with music, song and dance. These events are free to everyone and coffee and pastries will be available at Roomies.

For families, we have added to the tradition of having the Missoula Children’s Theatre production of “Sleeping Beauty” by scheduling a production of “Beauty and the Beast”. Also scheduled is the Fanfare Family Arts Festival at the Hammond Square Mall on Sunday, October 17 from 12:30 p.m. - 5:30 p.m. Other family events are Amite Arts Explosion, Gallery Stroll Children’s Tent and “For Little Ones at the Library”. So many of our students are young parents that the demand for these activities is growing.

For all students we felt it important to present some of our finest artists in Louisiana. The Moses Hogan Chorale has an international reputation for blending African spirituals, jazz and blues into a unique sound. They will be performing on Monday, October 4 at 7:30 p.m.

The incredible story of the Delany Sisters, two African-American women who lived to be over 100 years old will be told as the theatrical production: “Having Our Say: The Delany Sisters’ First 100 Years” on Monday, October 11 at 7:30 p.m.

The Kumbuka Drum and Dance Collective has excited audiences across the nation with their movement, chants and rhythm. This dynamic group will perform on Monday, October 23 at 7:30. Tickets to each of these three events are only $3 for SLU students.

There are many ways that Fanfare can grow to better serve our students and the community. “We welcome your ideas and support.”
Appendix I.

Publicity
Fanfare’s 14th season
SLU expands arts festival to 6 weeks of offerings

Fanfare, sponsored by Southeastern’s College of Arts and Sciences, is planning to celebrate its 14th season with a six-week fall lineup of jazz and blues, classical music, plays, comedy, nationally-acclaimed writers and historians, artists, dancers, and community and children’s events, said interim artistic director Don Marshall.

Marshall, who joined the Southeastern staff in 1995 as director of Clark Hall Gallery and the Cultural Resources Management program, said Fanfare 1999 is building on the strong reputation established by former artistic director Harriet Vogt, who retired in February after heading the arts festival since its inception.

“We are expanding our offerings for families with additional children’s theater events,” Marshall said. “Concerts such as popular Louisiana musicians Pete Fountain and Grammy Award-winning BeauSoleil are designed to reach a broader segment of the community. We’ve also scheduled events with our African American students and community in mind.”

Fanfare 1999’s more than 60 events includes:

• The Eroica Trio, a talented trio of musicians who “have it all — technique, temperament, interpretive savvy, good looks and a winning stage presence.”

• Countertenor David Daniels, described by Time Magazine as “the first contemporary countertenor with the potential to become an international operatic superstar.”

• New Orleans’ own and the world’s incomparable jazz clarinetist Pete Fountain.

• The Vienna Choir Boys, the standard by which all other boy choirs are measured.

• The classical, spiritual, gospel, jazz and blues sounds of the acclaimed Moses Hogan FOUNTAIN.

• The zesty Rambo of foot-tapping Cajun sounds from BeauSoleil with Michael Doucet.

• The acclaimed Alabama Shakespeare Festival’s version of the Bard’s romantic comedy, “As You Like It.”

• The versatile, talented North Carolina Dance Theatre in a dynamic and eclectic program of classical ballet and bold contemporary works.

• Kumbuka Dance, an exciting, dynamic black dance and drum company.

• The hilarious political satire of the Capitol Steps.

• Lectures by John Walsh of “America’s Most Wanted” fame; Dr. Astrid Fitchett, Costa Rica’s vice president and minister of culture; “Humorologist” Nicholas Kouros; scientist Owen Gingerich and wordsmith Richardlederer.


• Picnic in ‘Pops’ tribute to George Gershwin featuring pianist Willie Deloney of Southeastern’s music department and the Louisiana Philharmonic Orchestra.

• The ever-popular Missoula Children’s Theatre’s showcase of local talent in “Sleeping Beauty,” the American Family Theatre’s “Beauty and the Beast,” the New Orleans Opera Association’s “Evangeline,” and Tulane University’s “Shakespeare on the Road.”

• The Southeastern Opera-Music Theatre Program’s cabaret-style hit, “Jacques Brel is Alive and Living in Paris,” and Southeastern Theatre’s production of Molière’s masterful and “Tartuffe.”

• A weekend of music and art featuring Jazz Downtown (with Cajun music great Bruce Daigrepont and “Big Band” sounds from the SLU Jazz Ensemble) and the popular downtown Hammond Gallery Smell.

• The award-winning stage version of the best-selling memoir by two extraordinary black women, “Having Our Say: the Delany Sisters’ First 100 Years.”


• Concerts by Grammy Award-nominated clarinetist Greg Smith of the Chicago Symphony Orchestra, mezzo-soprano Marci Therese Savignol, pianist Alan Gampel, Trio Mississippi, the Centenary Choir, the Southeastern Concert Choir and new Wind Symphony, and Southeastern faculty.

• The Fanfare Guitar Festival, featuring four concerts by some of the best guitar artists, plus master classes.

• A 100th birthday bash and exhibit for Louisiana’s “Sunshine governor,” Jimmy Davis.

• Exhibits of Louisiana landscapes by famed artist Elemore Morgan, photography by Claude Levet, and Florida Parish artists in the collection of North Oaks Medical Center.

• Cultural celebrations in Hawaiian Settlement, Amite and Kenwood.

• “Shadow Puppet Fun” and “Fall Fun with Poetry” for children at the Hammond public library.

• “Fanfare Café,” a new series of casual Wednesday night events celebrating FrancoFête in French song, poetry, music and dance and showcasing the talents of Southeastern writers.

• Performances by Renaissance Caledonie and the Poulenc Quartet, a fabulous flower show exhibit by the District Six Garden Club, French language films, and Jerome Salomon and Van Burns’ lecture on Cajun history, culture and pride — all inspired by FrancoFête.

For a Fanfare brochure and ticket order form or for additional information about Fanfare events, call the SLU Public Information Office, 549-2341, or send e-mail to publicinfo@selu.edu, or visit the Fanfare Web site, www.selu.edu/fanfare. Fanfare tickets will be available at the Fanfare box office — 549-2323, Gate 1, SLU University Center, 700 W. University Ave. — beginning Sept. 20. Box office hours are 8:30 a.m. to 7:30 p.m. weekdays.
SLU ‘Fanfare’ set to celebrate its 14th season in October

HAMMOND — Fanfare, sponsored by Southeastern's College of Arts and Sciences, is planning to celebrate its 14th season with a six-week fall lineup of jazz and blues, classical music, plays, comedy, nationally-acclaimed dancers and historians, artists, writers, and community and children's events, said interim Artistic Director Don Marshall.

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• New Orleans and the world’s incomparable jazz clarinetist Pete Fountain.
• The Vienna Choir Boys, the standard by which all other boy choirs are measured.
• The classical, spiritual, gospel, jazz and blues sounds of the acclaimed North Carolina Dance Theatre in a dynamic and eclectic style.

FANFARE PERFORMER
Famed clarinetist Pete Fountain will be one of the many performers who will be part of this year’s ‘Fanfare’ at Southeastern Louisiana University in Hammond.

uc program of classical ballet and bold contemporary works:
• Kumbuka Dance, an exciting, dynamic African American dance and drum company.
• The playful, animated, and funny characters of Southeaster's Danceworks.
• The hilarious political satire of the Capitol Steps.
• Lectures by John Walsh of “America’s Most Wanted” fame: Dr. Astrid Fliesch, Costa Rica’s vice president and minister of culture; humorologist Nicholas Roukes; scientist Owen Gingerich and wordsmith Richard Lederer.
• Picnic ‘n’ Pops tribute to George Gershwin featuring pianist Willis Delony at Southeastern’s music department and the Louisiana Philharmonic Orchestra.
• The ever-popular Missoula Children’s Theatre’s showcase of local talent in “Sleeping Beauty,” the American Family Theatre’s “Beauty and the Beast,” the New Orleans Opera Association’s “Evangeline,” and Tulane University’s “Shakespeare on the Road.”
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• A weekend of music and art featuring Jazz Down South (with Cajun music great Bruce Daigrepont and “Big Band” sounds from the SLU Jazz Ensemble) and the popular downtown Hammond Gallery Stroll.
• An award-winning stage version of the best-selling memoir by two extraordinary African American women, “Having Our Say: The Delany Sisters’ First 100 Years.”
• Southeastern Danceworks’s fairest ballet, “The Water Maiden,” and a musical media presentation inspired by the threatened beauty of the Manchac Swamp, “Turtle Cove Suite.”
• Concerts by Grammy Award nominated clarinetist Greg Smith of the Chicago Symphony Orchestra, mezzo-soprano Maria Theresa Savigliano, pianist Alan Gampp, Trio Mississippi, the Centenary Choir, the Southeastern Concert Choir and new Wind Symphony, and Southeastern faculty.
• The Fanfare Guitar Festival, featuring four concerts by some of the best guitar artists, plus master classes.
• A 100th birthday bash and exhibit for Louisiana’s “Sunshine governor,” Jimmy Davis.
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Spotlighting musical review, victims’ advocate

A trio of musicians as attractive as they are talented, a FrancoFete-inspired musical review and a nationally known crusader for victims’ rights and missing children highlight the first full week of Fanfare, Southeastern Louisiana University’s fall celebration of the arts.

Fanfare’s 14th season of theater, art, classical and chamber music, jazz, films, lectures, ballet and modern dance, writers, lecturers, and community events officially begins Wednesday with the opening of the musical review, “Jacques Breil Is Alive and Well and Living in Paris.”

Scheduled for 7:30 p.m. each night through Saturday at Southeastern’s Potelle Music Building Auditorium, the show is being staged by Southeastern’s acclaimed Opera-Musical Theater Program. "Jacques Breil is Alive and Well and Living in Paris" features some 20 songs by the late Belgian composer whose works celebrate love, dreams and the humor of everyday life.

Reserved seat tickets for "Jacques Breil is Alive and Well and Living in Paris" are $10 for adults and $5 for senior citizens. Southeastern faculty, staff, alumni and non-SLU students. Southeastern students are admitted free with their university IDs.

Among Fanfare’s first guest artists are the three striking young women who make up the Eroica Trio, a world class chamber ensemble that electrifies the concert stage with a combination of technical virtuosity, vivid artistic interpretation and contagious exuberance. The Eroica Trio will perform at 7:30 p.m. Oct. 5 at Potelle Music Building Auditorium.

Carnegie Hall recently named the Eroica Trio “America’s Rising Star,” a distinction which brought them a debut at Carnegie’s Weill Recital Hall in 1997 and a critically acclaimed tour of Europe’s great concert halls. Named for Beethoven’s passionate Third Symphony, the trio is one of the first all-female chamber ensembles to reach the top echelons of their field. Critics say the group is rocking the classical music world with expressive performances that pulse with pop-influenced rhythms.

Reserved seat tickets for the Eroica Trio are $10 adults, $8 senior citizens, Southeastern faculty, staff, alumni and $5 for all students. The performance is part of Fanfare’s new “Classic Series” ticket package, which also includes counterenor David Daniels, the Vienna Choir Boys and clarinetist Pete Fountain and can be purchased for $40 adults, $35, $33, senior citizens and Southeastern faculty, staff and alumni.

A tireless advocate for victims’ rights and missing children, John Walsh has turned his passion for justice into the nation’s number one crime fighting show, “The New America’s Most Wanted: America Fights Back.” In an appearance sponsored by Southeastern’s Campus Activities Board, Walsh will lecture at 7:30 p.m. Oct. 6 at the SLU University Center. Tickets are $10 adults, $5 senior citizens, faculty, staff, alumni and non-SLU students. Southeastern students are admitted free with their university IDs.

Walsh is no stranger to violent crime; the convicted career as a child murder victim, Walsh put his own life in the hands of the human trash to become a child advocate. Walsh has turned his passion for justice into the nation’s number one crime fighting show, “The New America’s Most Wanted: America Fights Back.” In an appearance sponsored by Southeastern’s Campus Activities Board, Walsh will lecture at 7:30 p.m. Oct. 6 at the SLU University Center. Tickets are $10 adults, $5 senior citizens, faculty, staff, alumni and non-SLU students. Southeastern students are admitted free with their university IDs.

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Walsh is no stranger to violent crime. His successful career as a host of a nationally televised program and as an advocate for victims rights was born when his 6-year-old son was abducted and murdered, a crime that has gone unsolved. Walsh and his wife turned their grief into positive energy to help missing and exploited children, including campaigning for passage of the Missing Children Act of 1982 and the Missing Children's Assistance Act of 1984.

Fanfare's first week also includes:

• A Fanfare encore performance of the acclaimed Moses Hogan Chorale, which fuses all the elements of black musical traditions: classical, spiritual, gospel, jazz and blues. Reserved tickets for the 7:30 p.m. performance on Oct. 4 at Potte Music Building Auditorium are $5 adults, $3 students.

• Jazz Downtown at 6 p.m., Saturday, Oct. 9 in front of Deposit Guaranty Bank in downtown Hammond. Headliners at the popular outdoor mini-jazz fest are the SLU Jazz Ensemble, directed by Willis Delony, which will offer Big Band tunes, and the two-stepping Cajun sounds of Bruce Daigrepont. Free swing dance lessons will be offered from 6-7 p.m.

• Openings of five exhibits, including “One Hundred Years of Sunshine,” honoring former Governor and singer Jimmy Davis (3-5 p.m., Wednesday, Sims Library Center for Regional Studies); “Gun-Cotton and Ether,”
Fanfare
SLU offers fall feast of cultural events

BY CAROL STUART

Fanfare is a fine name for a festival. It's defined as a flourish of trumpets announcing an important event, "d-da-da-dum-ta-dah!" and it has echoes that reach as far back as chivalric tournaments in the Middle Ages.

The Fanfare celebration at Southeastern Louisiana University, now in its 14th season, also proclaims itself as "a salute to the arts that enrich our souls, thrill our hearts and challenge our minds. ... with academia's pomp and wit, Broadway's shine and glitter and carnival's merriment and show."

Wow! With 60 events spanning 6 weeks, SLU's cultural and entertainment festival is certainly ambitious, but does it live up to its impressive billing? You decide.

It certainly qualifies in terms of "cultural diversity." Along with "multiculturalism," that term is most often applied to the integration of multiple ethnic influences, and Fanfare does that. In keeping with FrancoFete, many events celebrate the area's French and Cajun heritage, but other ethnic influences are also represented, from the widespread influence of African-American culture to the tiny enclave in Hungarian Settlement.

But Fanfare is multicultural in another sense as well. Its offerings represent the diversity of creative expressions that make up the rich stew of any culture. From the down-to-earth offerings of the Garden Club to the soaring operatic voice of David Daniels.

But if any art dominates the festival, it is definitely music—music in all types and numbers.

Pete Fountain performs alone. Other distinguished individual musicians performing solo and giving master classes are pianist Martin Katz, mezzo soprano Marie-Therese Savignol, clarinetist Gregory Smith and guitarist Randy Pile.

Cajun music is offered by BeauSoleil avec Michael Doucet, and the Moses Hogan Chorale.

Fuses classical, spiritual, Gospel, Jazz and blues.

Choirs dominate the larger scale musical offerings. Performances by the Centenary Choir, the Moses Hogan Chorale, and the SLU Concert Choir all precede a final choral offering from the Vienna Choir Boys' on Nov. 11, Fanfare's final day.

Other large scale musical productions include a performance by the SLU Wind Symphony, Picnic 'n Pops, a performance by the Louisiana Philharmonic Orchestra and a New Orleans Opera Association production of "Evangeline."

Non-musical theatrical offerings run the gamut from "Sleeping Beauty," performed by and aimed at children but enjoyed by adults, to Moliere's "Tartuffe," a bawdy satire for adults that is definitely not for children. The required Shakespeare is supplied by a performance of "As You Like It."

Visual arts are displayed at every opportunity and are the focus of a gallery stroll through downtown Hammond. Other exhibits have intriguing titles like "Gun-Cotton and Ether," photographic works by Claude Levet that employ early processes, and "Where Land Meets Sky," the landscapes of Elemore Morgan, Louisiana's foremost landscape artist.

However, poetry is scarce and dance is not abundant, although what is offered is excellent: SLU Danceworks' presentation of "The Water Maiden," the North Carolina Dance Theatre and Kambuka Dance.

Folk art, films, lectures and other offerings are also scheduled, and not all of them are serious. After all, "Humor Is Art," as Nicholas Roukes reminds us. His point is illustrated by An Afternoon of Language and Laughter " with Richard Lederer, an exhibit entitled Louisiana Laughs, and a performance of the political satire "Capitol Steps."

SLU's Fanfare actually has something for everyone—too many events to mention here. The bill of "fare" offered to area "fans" is a rich one indeed. Although the first week has already come and gone, events during the remaining weeks will be announced in our calendar. Look for a * beside those events and exhibits sponsored by Fanfare.
Fanfare’ underway at Southeastern Louisiana University

HAMMOND — Fanfare, sponsored by Southeastern’s College of Arts and Sciences, is celebrating its 14th season with a six-week fall lineup of jazz and blues, classical music, plays, comedy, nationally-acclaimed writers and historians, artists, dancers, and community and children’s events, said interim Artistic Director Don Marshall.

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Fanfare speakers

Walsh, Gautreaux highlight lineup

John Walsh survived his son’s murder, and now he tracks down criminals on the television series “America’s Most Wanted.” Walsh will give an address today at 7:30 p.m. in the SLU University Center. Tickets are $10 adults, $5 for senior citizens. Southeastern faculty, staff and alumni, law enforcement officers, and non-SLU students. SLU students are admitted free with their university ID.

Southeastern’s own Tim Gautreaux, a nationally acclaimed author, will present readings from his newest collection of short stories, “Welding With Children,” on Wednesday, Oct. 13, at 7:30 p.m. in the Pottle Music Building Auditorium. Admission is free, and a book-signing, sponsored by Bayou Booksellers, will follow in the Pottle lobby.

Richard Lederer, author of the best-selling books such as “Anguished English” and “The Word Circus,” will present an afternoon of language and laughter on Wednesday, Oct. 13, at 2 p.m. in the Pottle Music Building auditorium. Admission is free.

Two noted scholars, Van Burns and former Southeastern dean of the College of Humanities, Jerome Salomone, will take an in-depth look at Cajun history, pride and contributions of American culture in “Cajuns Revisited: Their Origins and Recent Transformation.” Thursday, Oct. 14, at 3:30 p.m. in the Pottle Music Building Auditorium. Admission is free.

Speaking on “The Role of Latin American Women for the Next Century,” Astrid Filschel, Costa Rica’s dynamic vice president and minister of culture — businesswoman, author, cultural advocate — looks at her peers’ place in the new millennium. Her address will take place in the Pottle Music Building auditorium at 10 a.m., Monday, Nov. 8. Admission is free.

Harvard professor and senior astronomer at the Smithsonian Astrophysical Observatory Owen Gingerich discusses “Galileo: Hero or Heretic?” in a free lecture, Thursday, Nov. 4, at 2 p.m. in the War Memorial Student Union Theater.

Nicholas Roukes, humorologist and renowned author, will continue his longtime advocacy of humor in art in an address to the Louisiana Art Education Association’s fall conference on Saturday, Oct. 9 at 10:30 a.m. in the Pottle Music Building recital hall. Admission is free.

For a Fanfare brochure or for additional information about Fanfare events, call the SLU Public Information Office at 549-2341 or send e-mail to publicinfo@selu.edu, or visit the Fanfare Web site, www.selu.edu/fanfare.

Fanfare tickets are available at the Fanfare box office, 549-2323, Gate 1, SLU University Center, 700 W. University Ave., from 10 a.m. to 3:30 p.m., weekdays. Alumni discount applies to dues-paying (active) Alumni Association members.
The Eroica Trio, violinist Adela Pena, cellist Sara Sant'Ambrogio and pianist Erika Nickrens perform classical music with pop-influenced rhythms for a Fanfare crowd Tuesday evening at Southeastern Louisiana University's Pottle Auditorium. Fanfare's musical offerings continue with Trio Mississippi Thursday at 2 p.m.
Fanfare Week 2

Featuring Cajun voices, wordsmiths, actors

A Grammy Award-winning Cajun band, a Surveying the opera world, master woodsmiths both local and national, musical fairytales and legends, a French masterpiece and a black view of the 1900s all fill the second week of Fanfare. Southeastern Louisiana University's annual fall arts festival is now in full swing.

October 10-17 highlights include:

- The award-winning Dog & Pony Theatre Company of New Orleans will bring its production of Emily Mann's "Having Our Say: The Delaney Sisters' First 100 Years" to Pottle Music Building Auditorium at 7:30 p.m. Oct. 11. The production stars two of Louisiana's finest actors, Carol Sutton as Sadie Delany and Adella Gauthier as Big Edna. The Delany sister's best-selling oral history award-winning play in which Sadie and Big Edna have their say about history - American history from the perspective of two pioneering professional black women. Tickets are $5, adults, $3, children.

- Counterpoint David Daniels has achieved international prominence for his talents, winning the prestigious Richard Tucker Music Foundation award in 1997. The New York Times said, "Daniels has the voice of a baritone, clear and beautifully produced, yet projected with the virility and long power of an adult." Daniels' 1999 performance on Oct. 12 in Pottle Music Building Auditorium is part of Fanfare's new "Classics Series," which offers a special ticket price of $40 adults, $35 seniors, students, SLU faculty, staff and alumni for tickets to his performance, the Erotica Trio (Tuesdays), Pete Fountain (Nov. 4) and the Vieux Carre' Boys (Nov. 11). Individual reserved seat tickets are $10 adults, $8 senior citizen, Southeastern faculty, staff and alumni and $5, all students.

- Beauregard: Marvin Katz will present a master class at 10 a.m. Oct. 12 in Pottle Audiorium.
- Beauregard: Marvin Katz will present a master class at 10 a.m. Oct. 12 in Pottle Audiorium.

The performance opens Oct. 12 and runs through Oct. 16 at 7:30 p.m. at Sonic Bowl Theatre. Written in the 17th century for the fabulous court of King Louis XIV, "Tartuffe" in Moliere's masterful and biting vitriol and comedy, which takes deadly accuracy at hypocrisy, lust and betrayal. The production is directed by Southeastern faculty member Kay Files and the university's new faculty member, Margaret Meldrum is designing period costumes and wigs. Technical direction is by Steve Schlegel and theater student Misty Pellas designed the lightning.

Salute to FanfareFete, the 300th anniversary of the arrival of the French in Louisiana. The Grammy Award-winning group is led by vocalist-fiddler Michael Doucet, who says BeauSoleil's goal is to preserve Cajun music and spread it far beyond the bayous. BeauSoleil will perform at Pottle Music Building Auditorium at 7:30 p.m. Oct. 15. Reserved seat tickets are $10/12/adult, $8 senior citizen, Southeastern faculty, staff and alumni, and $5 all students.

Tampa Symphony Orchestra with "American Beauty, A Celebration of American Culture," Oct. 12 at 8 p.m. at the Regional Arts Center. The event will feature a variety of musical styles, including orchestral music, pops, jazz and classical music. Tickets are $25 for adults, $20 for seniors and $15 for students.

The city of Amite joins FanfareFete with "American Beauty, A Celebration of American Culture," Oct. 12 at 8 p.m. at the Regional Arts Center. The event will feature a variety of musical styles, including orchestral music, pops, jazz and classical music. Tickets are $25 for adults, $20 for seniors and $15 for students.

- Richard Lederer, author of best-selling books such as "America's Writiest Herbalist" by Book-of-the-Month Club and the "Abbot of Ambrosia" by the Boston Globe, will be in the company of William Safire, Strunk and White, Edmund Newman and James Kilpatrick as "best-selling guardians of American English." He will offer FanfareFete audience "An Afternoon of Language and Laughter" at 2 p.m. Oct. 13, in Pottle Music Building Auditorium. His lecture is free.

- With the idea of entertaining young people and building future audiences, Fanfare will host a free performance of the opera "The Magic Flute" at 7 p.m. Oct. 14, in Pottle Music Building Auditorium.

- Also for children of all ages, the American Family Theatre will present an original contemporary version of the perennial favorite, "Beauty and the Beast," at 2 p.m. Oct. 15, in Pottle Music Building Auditorium. Tickets are $5 for adults, $3 children.

- Hammond Square Mall will host a FanfareFete Family Arts Festival, a day of family fun in the mall from 12:30 to 5:30 p.m. Oct. 17. Families can enjoy performances on the "Kids Stage," tour mini galleries featuring school art displays and participate in interactive art projects.

- FanfareFete's tradition of Sunday afternoon concerts continues Oct. 17 with a 3 p.m. performance by the National Jazz Workshop, featuring the music of Louis Armstrong in Pottle Music Building Auditorium. The award-winning ensemble has been a mainstay of the French Quarter for over 30 years. The concert is free to all concertgoers, and the proceeds will benefit the Hammond Downtown Development District.

- Continuing FanfareFete's theme, the annual Fanfare film festival continues at 3 p.m. Oct. 12 at the Music Recital Hall with the French Canadian music, "La Rue Case, Neuf". The film is free.
Swing dance lessons highlight weekend of music, art offerings

Downtown Hammond is the place to be for the Fanfare Art & All That Jazz weekend Oct. 9 and 10.

Saturday, the Jazz Downtown celebration begins in front of the Deposit Guaranty Bank at 6 p.m. with free swing dance lessons. Guests are invited to show what they've learned to the Big Band tunes of Willis Delony and the Southeastern Jazz Ensemble. A little later, switch over to the Cajun two-step when Cajun music great Bruce Daigrepont takes the stage.

Sunday, the popular Gallery Stroll takes place from 1 to 5 p.m. Several restaurants are scheduled to have jazz brunches including Brady's, Jordans on Cate, La Carretta, and Mariner's Inn. Brunch begins at 11 a.m., and reservations are suggested.

At 1 p.m. the Gallery Stroll begins where downtown businesses will display works by area artists. Businesses participating in this year's stroll include The Bridal Showcase, Red, White & Brew, Central Rexall Drugstore, Hopscotch Ltd., Bayou Booksellers, 1-55 Internet Services, Hammond Regional Arts Center, First Guaranty Bank, Crystal Illusions, Hammond Eastside Apartments, Speed Insurance Agency, Toggery Shop, George Ibert Jewelry, Alphabet Soup and Monogram Stew, Strawberry Patch, Mariner's Inn, Jonathan Schmidt, Johnny Chauvin Photography, Old Frame House/Gallery Menette and Fine Lines by Heather.

Art works on display will include paintings, pastels, watercolors, photography, wood turning, digital artwork and performance art.


Jazz Downtown and the Gallery Stroll are free and open to the public. The Art and All That Jazz weekend is sponsored by the Downtown Development District, Fanfare, BellSouth and Deposit Guaranty Bank.

For more information, call the Downtown Development District at 542-3471. For a Fanfare brochure or additional information about other Fanfare events, call the SLU Public Information Office, 549-2341, send e-mail to publicinfo@selu.edu, or visit the Fanfare Web site, www.selu.edu/ffanfare.

Tickets are available at the Fanfare box office, 549-2323, Gate 1, SLU University Center, 700 W. University Ave. from 10 a.m. to 3:30 p.m., weekdays.
Fanfare: Week 3
Theater, Capitol Steps highlight lineup

The Alabama Shakespeare festival, the Capitol Steps, North Carolina Dance Theatre and the debut of a new Southeastern musical ensemble provide the sparkle for the third week of Fanfare, Southeastern Louisiana University's annual fall festival of the arts.

The acclaimed Alabama Shakespeare Festival, a standing-room only hit last year, will return to the Fanfare schedule with a 7:30 p.m. performance of "As You Like It" on Tuesday, Oct. 19, at Vonnie Borden Theatre. The first performance is sold out, but a second performance may be added, and Shakespeare fans are encouraged to call the Fanfare box office to add names to a ticket waiting list.

Critics have called Alabama Shakespeare's production of "As You Like It," one of Shakespeare's happiest plays, "fine and fresh." Reserved seat tickets are $15 for adults; $12 for senior citizens, Southeastern faculty, staff and alumni and $8 for all students.

The Southeastern Wind Symphony, a new 50-member ensemble directed by a new music faculty member Glen Heimberger, will present its inaugural concert at 7:30 p.m., Wednesday, Oct. 20, in Pottle Music Building Auditorium. Composed of Southeastern's finest wind and percussion students who represent a cross-section of the Southeastern student body, the symphony will perform Percy A. Grainger's "Themes from 'Green Bushes,'" Felix Mendelssohn-Bartholdy's "Nocturno for Eleven Winds," Frank Ticheli's "Shanendoah," Ralph Vaughan Williams' "Flourish for Wind Band," Ron Nelson's "CourtyAir and Dances," and Julius Fuck's "Florentiner March." The concert is free.

North Carolina Dance Theatre, which is scheduled for 7:30 p.m., Thursday, Oct. 21, at Vonnie Borden Theatre, has established itself as one of America's premier dance companies. Led by internationally acclaimed artistic director Jean-Pierre Bonnefoux with Patricia McBride and Jerri Kumery as associates, the company boasts strong dancers, high energy and a versatile repertoire.

Called "unstinting in range and thunder" by the New York Times, the troupe offers a dynamic and eclectic repertoire from classical ballet to bold contemporary works. For Fanfare, North Carolina Dance Theatre will perform choreographer Alonzo King's "MAP," a dazzling package in three sections which the troupe premiered in 1998, and "Esplanade," considered one of the signature works of choreographer Paul Taylor.

Reconstructed by Constance Dinapoli and set to the music of J.S. Bach, "Esplanade" translates everyday movements such as walking, running, jumping and skipping into an exhilarating dance vocabulary that has been called "one of the truly great dance works of this or

ALABAMA SHAKESPEARE FESTIVAL
...To perform "As You Like It"

CAPITOL STEPS
...Satirizing politics Oct. 23

1900. Their music paints a vivid Louisiana culture. Dances include a Capitol Steps, which has delighted previous Fanfare audiences, will return on Saturday, Oct 23, with a program that takes laughter- and music-filled look at Washington shenanigans. The zan troupe offers an astonishing array of brilliantly satirical song parodies provocatively titled "Unzippin' My Doo Doo Dah and Other National Priorities."

For those who have never heard them on National Radio or seen them on earlier Fanfare programs, Capitol Steps is a bipartisan group of remarkably gifted former and current Congressional staffers who have been skewering the Beltway scene and beyond since 1981. The act constantly evolves and changes in response to the political scandal of the day. Said the Washington Post, "Washington scandal has become so reliable that the Capitol Steps have become the most successful theatrical production ever exported from Washington."

Tickets for Capitol Steps are $15 for adults, $12 for senior citizens, Southeastern faculty, staff and alumni and $8 for all students.

Also during Fanfare's third week:
• The Fanfare film festival will continue its FrancoFete theme with a viewing of the French Canadian film "Mon Oncle Antoine" at 3:30 p.m., Tuesday, Oct. 19, in the Music Recital Hall.
• The highly acclaimed film about Louisiana's Angola Prison, "The Farm," will be shown at 6:30 p.m., Wednesday, Oct. 20, in the Student Union Theatre. The film will be followed by a panel discussion featuring Ashante Witherspoon, one of the film's stars.
• The Sweet Home Missionary Baptist Church in Kentwood will join the Fanfare calendar with its annual "Sweet Home Folklife Days" from 10 a.m. to 3 p.m. Saturday, Oct. 23. The event celebrates Kentwood's black community and includes gospel music and demonstrations of the traditional crafts that form a network of folkways and traditions passed down from generation to generation. Traditional home-cooked food will be for sale including chicken and dumplings, fried sweet potato pies and desserts.
• Also on Saturday, Oct. 23, "Miss Karen" Plauche, children's services coordinator for the Tangipahoa Parish Library system, will host "Fall Fun with Poetry" for young children at 10:30 a.m. at the Hammond Library, 314 E. Thomas, Hammond.

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Reconstructed by Constance Di Napoli and set to the music of J.S. Bach, “Esplanade” translates everyday movements such as walking, running, jumping and skipping into an exhilarating dance vocabulary that has been called “one of the truly great dance works of this or any other century.” Reserved tickets are $10 for adults, $8 for senior citizens, Southeastern faculty, staff and alumni, and $5 for all students.

North Carolina Dance Theatre also will offer a master class at 4 p.m. Oct 21 in the Kinesiology and Health Studies Building dance studio. For information, call Martie Fellom at 549-2133.

Fanfare’s third weekend will get off to a spirited start with a brown bag concert in Hammond’s Care Square featuring Renaissance Cadienne, a group dedicated to preserving Cajun folk traditions. The concert is scheduled for 7 p.m. Friday, Oct. 22, and the event’s sponsor, the Southeast Spouse Abuse Program, is inviting the campus and community to congregate at the park at 6 p.m. for a pre-concert picnic and special ceremony.

Formed in 1990, Renaissance Cadienne is a 20-member theater troupe specializing in the older music from France, Canada and Louisiana. With its own band, the group sings and dances the music from 18th and 19th centuries and recreates a wedding from the year 1900. Their music paints a vivid picture of the way the Louisiana Cajuns lived 200 years ago and encompasses the various ethnic groups which have contributed to Louisiana culture. Dances include a German schottische, Scots-Irish reels, Canadian contra dances, and even a Polish mazurka.

The political satire troupe, the
Southeastern Louisiana University Theatre will recreate the fabulous court of France's Louis XIV, complete with sumptuous sets and elaborate costumes, for its production of Molière's "Tartuffe."

The comic masterpiece is Southeastern Theatre's contribution to the 1999 Fanfare schedule and its salute to Louisiana's celebration of FrancoFete. The performance opens Tuesday and runs through Saturday at 7:30 p.m. at Vonnie Borden Theatre in D Vickers Hall.

Directed by Southeastern theater professor Kay Files, the show will star guest actress Kim Marshall of Hammond as Elmire. Daniel Trentacosta of New Orleans as Tartuffe and Shane Stewart of Greenwood, Miss., as Orgon.

Also cast are Mandeville High School student Anne Pourciau of Covington as Madame Pernelle. Chad Bankston of St. Francesville as Damis. Cherie Maurer of Independence as Marie. Ryan Perea of Bogalusa as Valere. Beau Alluli of Hammond as Cleante. Kat Ducv of New Orleans as the Maid and Jacob Zeringue of Bogalusa as Monsieur Loyal.

The cast also includes Tim Muller of Covington as the Officer. Beth Hanson of Covington as Flotilde. Joey Mack of Baton Rouge as Laurent and Jenifer Hall of New Orleans as Nanette. Jonathan Majullf of Baton Rouge is the footman and understudy.

Written in the 17th century for the fabulous court of King Louis XIV, "Tartuffe" is Molière's masterful and bawdy satirical comedy of manners, which takes deadly accurate aim at hypocrisy, lust and betrayal.

Files said she is excited to have guest actress Kim Marshall, a veteran of theater productions in New Orleans and on the North Shore and a recent Southeastern visual arts graduate, as a cast member.

"Kim (Marshall) is really a fabulous actress. She has a wonderful sense of humor," Files said. "What an asset to the cast!"

She is also delighted with the sets turned out by visual arts students and technical director Steve Schepker.

"This is an event for Southeastern Theatre," Files said. "Scene painters have been working for six weeks to recreate King Louis XIV's court, and we have built all the furniture ourselves."

The backdrops were done by visual arts students, executing the designs of their fellow student — and Hammond mural painter — Woody Stevens. Costumes, Files said, came from the Utah Shakespeare Festival and the University of Illinois at Urbana and include full wigs.

"The cast has spent a lot of time learning how to deal with swords, canes, handkerchiefs and snuffboxes," Files said.

"This show reflects the total dedication of the cast and crew," she said. "It represents weeks and weeks of really hard work. The results are so gratifying to me and I am so proud of their efforts."

Reserved seat tickets for "Tartuffe" are $5 adults, $3 senior citizens, Southeastern faculty, staff and alumni and non-SLU students. Southeastern students are admitted free with their university IDs. Tickets are available at the theater's box office in the lobby of D Vickers Hall, 549-2105, from 11 a.m. to 3 p.m., weekdays and beginning at 6 p.m. on performance nights.

For a Fanfare brochure and ticket order form or for additional information about Fanfare events, call the SLU Public Information Office, 549-2341, send e-mail to publicinfo@selu.edu, or visit the Fanfare Web site, www.selu.edu/fanfare.
Fanfare's second week features voices, voices, voices...
2 youths share lead role in Fanfare production

Lacey Pounds, a 17-year-old Ponchatoula High School student, and 12-year-old Elizabeth Salathe, a student at Ponchatoula Junior High, will share the lead role of "Sleeping Beauty" in the Missoula Children's Theatre's Fanfare production of the fairytale favorite.

"Sleeping Beauty" will be presented at 7:30 p.m. Friday and 2 p.m. Saturday at Pottle Music Building Auditorium. Tickets are $5 for adults and $3 for children and are available at the Fanfare box office at Gate 1 of the SLU University Center from 10 a.m. to 3:30 p.m. weekdays.

The local cast also features Joel Sutton of Ponchatoula as the king, Jennifer Ponder of Hammond as the queen, Miranda Internicolo of Ponchatoula as "Spot" and Dayna Zrinski of Hammond as the town crier.

Assistant directors are Humza Al-Hinaí, Albany; Lauren Anderson, Ponchatoula; Taszia Chatellier, Hammond; Brandi Hook, Springfield; and Candace Miller, Hammond.

Other local cast members include: Fairies: Karolyn Pinsel, Tala Dufresne, Mary Ella Causey, Kendel Alford and Lauren Todd, all of Hammond; Josie Parden and Amy Watts, both of Albany; Whitney Firmin, Ponchatoula; and Emily Varnado, Roseland.

Trolls: John Steven Bobb-Semple, Jude Meche, Chris Meche and Matthew Seamster, all of Hammond; Shawn Holcomb, Amite; and Warren Duncan, Springfield.

Musicians: Hillary Varnado, Roseland; Max O'Kruepki, Hammond; Samuel Firmin and Zach Nunez, both of Ponchatoula.

Guards: Sarah Batte, Ponchatoula; Katy Jenkins and Randy Wills, both of Hammond; Jenna Isabella, Tickfaw.

Cooks: Latoria Dokes, Courtney Pirosko, Audrey Sibley and Annie Scardulla, all of Hammond.

Servants: Maggie Connarro, Leslie Gray and Anika Schulte, all of Ponchatoula; Sarah Poche, Hammond.

Caterpillars: Fallon Alford, Joshua Bobb-Semple, Castle Crawford, Rose DePaula, Mary Margaret Scardulla, Sydney Medlin, Kriston Pauley and Christian Sullivan, all of Hammond; Logan Travis, Amite; Lindsey Internicola, Ponchatoula; Adonica Nelson, Independence; R.J. O'Neill, Tickfaw.

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SLU'S FANFARE IN HAMMOND

Gallery Stroll set downtown today; Delany Sisters Monday

A Cajun band, master word smiths, musical fairy tales and legends, a French masterpiece and an African American view of the 1900s all fill this week’s Fanfare. The annual fall arts festival, which lasts into November, is sponsored by Southeastern Louisiana University in Hammond.

Evening events

The award-winning Dog & Pony Theatre Company of New Orleans will bring its production of Emily Mann’s Having Our Say: The Delany Sisters’ First 100 Years to the Pottle Music Building Auditorium at 7:30 p.m. Monday, Oct. 11. The production stars Louisiana actors Carol Sutton as Sadie Delaney and Adella Gauthier as Bessie Delany.

Tickets are $5, $10, and $15. Counterterrorism David Daniels has achieved international prominence for his tales, winning the prestigious Richard Tucker Music Foundation award in 1997. Daniels’ 7:30 p.m. performance

FANFARE

and a pictorial history of the Tangipahoa Parish Fair. The event will be catered by local restaurants. Admission is $5 adults, $3 children and additional information is available from Clarkey Vance, (504) 748-6600 or (504) 783-7549.

Day events

Fanfare’s popular downtown event, Gallery Stroll, returns from 1-5 p.m. today, Oct. 10. Approximately 20 downtown businesses will showcase the paintings, pastels, watercolors, photography, wood turning, digital artwork and performance art of two dozen local artists. Gallery Stroll patrons can enjoy a jazz brunch downtown, then stroll the historic district to view the visual talent, along with street corner music, food booths and a variety of fun, hands-on activities for children.

The annual event is sponsored by the Hammond Downtown Development District.

Continuing Fanfare’s FrancoFete theme, the annual Fanfare film festival continues at 3:30 p.m. Tuesday, Oct. 12, in the Music Recital Hall with the French Canadian movie, La Rue Cases Negres. The film is free.

Richard Lederer, author of best-selling books such as Augured English, has been called “America’s Wittiest Herbalist” by Book of the Month Club and the “Abbott of Absurdity” by the Boston Globe. He will offer Fanfare audiences “An Afternoon of Language and Laughter” at 3 p.m. Wednesday, Oct. 13, in the Pottle Music Building Auditorium. His lecture

Tuesday, Oct. 12, in the Pottle Music Building Auditorium, is part of Fanfare’s new “Classics Series,” which offers a special ticket price of $40 adults, $35 senior citizens, SLU faculty, staff and alumni for tickets to his performance, Pete Fountain (Nov. 4) and the Vienna Choir Boys (Nov. 11). Individual reserved seat tickets are $10 adults, $8 senior citizens, SLU faculty, staff and all students. Daniels’ pianist, Martin Katz, will present a master class at 10 a.m. Tuesday, Oct. 12, in the Pottle Auditorium.

Southeastern Theatre is presenting Moliere’s masterpiece, Tartuffe, opening Tuesday, Oct. 12, and running through Saturday, Oct. 16, at 7:30 p.m. at Vonnie Borden Theatre. Reserved seat tickets are $5 adults, $3 senior citizens, SLU faculty, staff and alumni and non-SLU students. SLU students are admitted free with their university I.D.

SLU English professor Tim Gaultreux will read from his new collection of stories, Welding With Children, at 7:30 p.m. Wednesday, Oct. 13, in the Pottle Music Building Auditorium.

America’s premiere Cajun band, Beau Soleil and Michael Doucet, joins the Fanfare schedule in a season that is joining the statewide salute to FrancoFete, the 300th anniversary of the arrival of the French in Louisiana.

Beau Soleil will bring its lively combination of instrumental talent and undeniable soul to the Pottle Music Building.

Carol Sutton as Sadie Delany and Adella Gauthier as Bessie Delany will perform in Having Our Say: The Delany Sisters’ First 100 Years at 7:30 p.m. Monday, Oct. 11, at the Pottle Music Building Auditorium.

Southeastern Theatre presents Tartuffe, 7:30 p.m., Van Borden Theatre.

Wednesday, Oct. 13


Tim Gaultreux, readings from Welding With Children, 7:30 p.m., Pottle Music Building Auditorium. Free.

Southeastern Theatre presents Tartuffe, 7:30 p.m., Vonnie Borden Theatre.

Thursday, Oct. 14


New Orleans Opera Association presents Evangeline, 2 p.m., Pottle Music Building Auditorium. Free.

Southeastern Theatre presents Tartuffe, 7:30 p.m., Vonnie Borden Theatre.

Friday, Oct. 15

Beau Soleil avec Michael Doucet, 7:30 p.m., Pottle Music Building Auditorium.

Southeastern Theatre presents Tartuffe, 7:30 p.m., Vonnie Borden Theatre.

Saturday, Oct. 16

American Family Theatre presents Beauty and the Beast, 2 p.m., Pottle Music Building Auditorium.
Hammond—The Alabamam Shakespeare Festival, the Capital Steps, North Carolina Dance Theatre and the debut of a new Southeastern musical ensemble provide the sparkle for the third week of Fanfare, Southeastern Louisiana University’s annual fall festival of the arts.

The acclaimed Alabama Shakespeare Festival, a standing-room only hit last year, will return to the Fanfare schedule with a 7:30 p.m. performance of "As You Like It" on Thursday, Oct. 19, at Vonnie Borden Theatre. The first performance is sold-out, but a second performance may be added. Shakespeare fans are encouraged to call the Fanfare box office to add names to a ticket-waiting list.

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The Southeastern Wind Symphony, a new 50-member ensemble directed by a new music faculty member, Glen Hemberger, will present its inaugural concert at 7:30 p.m., Wednesday, Oct. 20 in Petite Music Building Auditorium. Comprised of Southeastern’s finest wind and percussion students who represent a cross section of the Southeastern student body, the symphony will perform "Perey A. Grainger’s Theme from ‘Green Bushes’," Felix Mendelssohn Bartholdy’s "Nocturno for Eleven Winds," Frank Ticheli’s "Shanandoah," Ralph Vaughan Williams "Flourish for Wind Band," Ron Nelson’s "County Airs and Dance," and Julius Fucik’s "Threnody March." The concert is free.

North Carolina Dance Theatre, which was scheduled for 7:30 p.m., Thursday, Oct. 21, at Vonnie Borden Theatre, has established itself as one of America’s premier dance companies. Led by internationally acclaimed artistic director Jean-Pierre Bonnefoux with Patricia McBride and Jerri Lumry as associates, the company boasts strong dancers, high energy and a versatile repertoire.

Called "inimitable in range and thunder" by The New York Times, the group offers a dynamic and eclectic repertoire from classical ballet to bold contemporary works. For Fanfare, North Carolina Dance Theatre will perform choreographer Alonzo King's "MAF," a dazzling package in three sections which the troupe premiered in 1998 and reconstructed, considered one of the signature works of choreographer Paul Taylor. Reconstructed by Constance Cappell and set to the music of J.S. Bach, "Esplanade" translates everyday movements such as walking, running, jumping and skipping into an exhilarating dance vocabulary that has been called "one of the truly great dance works of this or any other century." Tickets range from $10 for adults, $8 for senior citizens, Southeastern faculty, staff and alumni, and $5 for all students.

North Carolina Dance Theatre also will offer a master class at 4 p.m., Oct. 21, in the Kinesiology and Health Studies Building Dance Studio. For information, call Matthea Fellenb at 304-549-2131.

Fanfare’s third weekend will get off to a spirited start with a brown bag concert at Hammon's Courtyard featuring Renaissance Cadence, a group dedicated to preserving English folk traditions. The concert is scheduled for 7 p.m., Friday, Oct. 22, and the event’s sponsor, the Southeastern Spouse Abuse Program, is inviting the campus and community to congregate at the park at 6 p.m. for a pre-concert picnic and special ceremony.

Founded in 1990, Renaissance Cadence is a 20-member theater troupe specializing in the older music from England, Canada and Louisiana. With its own brand, the group sings and dances the music from 15th and 16th centuries and recreates a medieval from the year 1090. Their music paints a vivid picture of the way the Louisiana Cajuns lived 200 years ago and encompasses the varied ethnic groups which have contributed to Louisiana culture. Dances include Germanustische, Scottish reels, Canadian Country dances and even a Polish polka.

The political satire personifying the Capital Steps, which has twice delighted previous Fanfare audiences, will return on Saturday, Oct. 23, at 7:30 p.m., for a program that takes a laughter and music filled look at Washington shenanigans. The zany troupe offers an astonishing array of brilliantly satirical song parodies, provocatively titled "Indisputable Myron Dibb and Other National Priorities." For those who have never heard them on National Radio or seen them on nationally televised programs, Capital Steps is a bipartisan group of remarkably gifted boomer and current Congressional staffs who have been skewering the Beltway scene and beyond since 1981. Their act constantly evolves and changes in response to the political scandal of the day.

Sold the Washington Post, "Washington would have become so reliant on the Capital Steps have become the most successful theatrical production ever exported from Washington." Tickets for Capital Steps are $5 for adults, $2 for senior citizens, Southeastern faculty, staff and alumni and $8 for all students.

Also during Fanfare’s third week, The Fandango film festival will continue itsFrame of Mind theme with a viewing of the original Canadian film "Banville Blues," at 7:30 p.m., Tuesday, Oct. 11, at the Music Recital Hall.

The Friends of Southeastern Music and the Fandango film festival will present "Yalp and Sizzle," a 1970s rock show, at 8 p.m., Saturday, Oct. 18, at the Student Union Theatre. The show will be followed by a panel discussion, "Britain's Rock Revolution," by The Fandango film festival. Information about the show can be obtained by calling 304-549-2131.

Fanfare performances are free, but tickets are required. In case of inclement weather, call 304-549-2131 for information.

Tickets for Capital Steps are $5 for adults, $12 for senior citizens, Southeastern faculty, staff and alumni and $8 for all students.

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Fanfare Week 4

Pops picnic, Kumbuka, dance highlight lineup

Fanfare, Southeastern Louisiana University’s fall festival of the arts, humanities and sciences, entries its fourth fall week with a cultural line-up that includes a popular pops picnic, dynamic orchestral and dance shows, a lively French quartet, and a rock clarinetist.

The week also boasts an extra helping of Southeastern talent as the university’s own jazz pianists star with the Louisiana Philharmonic Symphony; its dance company, Danceworks, presents an original ballet telling the rousing legend of the water nymph and student writers stage an evening of Halloween merriment and hilarity.

Fanfare at eight:

Choreographed by students, Jennifer Bock, Allison Marazon, Carolyn Fulton and Lesley Kernan with artistic direction by Southeastern dance professor Martin Follone, "The Water Maiden" tells of modern dance movement the legend of the water nymph. Legend says nymphs are immortal beings and, after three centuries, must acquire souls or die and become the foam on the water.

In Danceworks’ "The Water Maiden," a nymph, Nala, in her 300 year return from the water and encounters a handsome man with whom she falls in love. Tragically, it is her love’s soul that is destined to become here, but the Water Maiden chooses to save his life instead.

Performances are scheduled at 7:30 p.m. in Vosaic Auditorium and reserved seat tickets are for adults, $3 for students age 13 and older. Children under 13 will be admitted free, if accompanied by an adult.

The African drum and dance ensemble, Kumbuka — the Swahili word meaning "to remember" — will present a stimulating and dynamic program of African movements, chants, rhythms and traditional folklore at 7:30 p.m. Monday Oct. 23, at the Music Recital Hall.

Kumbuka is made up of performers who represent a variety of professions — a lawyer, a nurse, a cultural consumer, an audio/visual technologist, a carpenter, and a librarian. The members, however, have all learned their authentic dance and music from East African artists and through visits to Africa. The colorful costuming is also authentic, made with fabrics purchased in Africa. Kumbuka’s goal is to present the rich African heritage of music, dance and strike in America.

Tickets for the performance are $5 for adults and $3 for all students.

Fanfare continues its 1999 How to FranceFaire, the statewide celebration of the 300th anniversary of the arrival of the French in Louisiana, with the Francis Poulsen Quartet, scheduled for 7:30 p.m. Tuesday, Oct. 26, in the Music Recital Hall.

A partnership between musicans from the changing worlds of "La Follia" and the singers from the Ecole Nationale de Musique in Mulhouse, the Follia Quartet has presented more than 100 concerts in six years and excelled in sharing their joy in playing and performing in Europe.

Tickets for the Poulsen Quartet are $5 adults, $3 for students, Southeastern faculty, staff and alumni. All students are admitted free.

The Southeastern Creative Writers Group, an informal group of Southeastern students who like doing creative things with words and recently published its first anthology, "Outside the Lines," will bring its collective talent to the first event in a Wednesday evening Fanfare series called "Fanfare Cafe." At 7:30 p.m. Wednesday, Oct. 27, in the Oak Grove Room in East Side Commons (Twelve Oaks), the students will stage a Halloween-inspired Jan evening of ghost stories, music and art culminating in a stage performance of their own dark comedy radio show, "Forbidden Theatre." The event is free.

Danceworks, Southeastern resident dance company, will contribute an original modern ballet, "The Water Maiden," to the Fanfare schedule on Thursday, Oct. 28.

Choreographed by students, Jennifer Bock, Allison Marazon, Carolyn Fulton and Lesley Kernan with artistic direction by Southeastern dance professor Martin Follone, "The Water Maiden" tells of modern dance movement the legend of the water nymph. Legend says nymphs are immortal beings and, after three centuries, must acquire souls or die and become the foam on the water.

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Music dominates last week

Today:
Picnic ‘n Pops, Louisiana Philharmonic Orchestra, featuring pianist Willis Delony in “Tribute to Gershwin,” 7:30 p.m., SLU University Center. Admission: $5 for adults, $3 for students 13 and over, under 12 are free with adults.

Variety enhances fest’s popularity

SLU’s Fanfare attendance continues to grow due to the variety of programs, events and theater performances.

Fanfare has expanded to include nationally recognized historians and writers; classical music, jazz and blues performers; artists, dancers and community events.

Beginning in 1989, Fanfare consisted of 63 events with a total of students with educational and cultural experiences not usually offered by the university,” Interim Director Marshall said.

Marshall said that the total funding available for Fanfare is about $350,000. This total does not include funding provided by the university for services such as publishing, auditing and rental of theaters.

LAKE IS SIERR

“Lake Pontchartrain: will be discussed by the regular meeting of the Group, Sierra Club, biologist from SLU, may determine whether it will “die” or human interference.
**Fanfare: A look ahead**

**Guitar festival will feature ensembles, solos, classes**

Southeastern Louisiana University's fall arts festival, Fanfare, introduces the four-day Fanfare Guitar Festival, Nov. 4-7, featuring ensemble and solo performances and master classes.

"Each concert will feature something vastly different along with traditional Spanish-based classical guitar music — not avant garde, but new and eclectic," said guitarist, composer and Southeastern guitar professor Patrick Kerber.

The festival will open with Kerber's recital on Thursday, Nov. 4, at 2 p.m. in the Pottle Music Building Auditorium. This free performance will feature Kerber's compositions, including the evocative "Mississippi Suite."

California guitarist Randy Pile will present a solo performance Friday, Nov. 5, at 7:30 p.m., also in Pottle Auditorium. He also will offer a master class in the Music Recital Hall on Saturday, Nov. 6, from 10 a.m. to noon. A $25 fee will be charged for the master class.

As a result of extensive private study with Joaquin Rodrigo, Pile is considered an authority on the late composer's music and is "devoting the entire second half of my recital to Rodrigo's music, in honor of him," he said.

Known for his unique, eclectic program, Pile incorporates elements of theater into his concerts, including the use of lighting, stage props, narration and costume changes. The highly diverse set features an interesting array of pieces, varying from the "Usher Waltz" by Nikita Koshkin (based on Edgar Allan Poe's gothic work, "The Fall of the House of Usher") to the Spanish style of Rodrigo.

Also from California, Scott Tennant will give a solo concert on Saturday, Nov. 6, at 7:30 p.m., followed by a master class Sunday morning, Nov. 7, (10 a.m. to noon) in the recital hall. Tennant's master class will also have a $25 fee.

**RANDY PILE**

...To play solo Nov. 5

**PATRICK KERBER**

...To give recital Nov. 4

Regarded internationally as a true virtuoso, Tennant is also a member of the popular Los Angeles Guitar Quartet, which performed at last year's Fanfare. As with the Quartet's repertoire, Tennant's solo work is now evolving with the continuing popularity of "world music," incorporating the musical styles of many different regions into his program, including the works of his Yugoslavian friend, guitarist Miroslav Totdige. This programming adds an interesting contrast to the Spanish and traditional classical guitar repertoire for which Tennant is also known.

The last performance of the festival will be the SLU Guitar Ensemble, a group of 12 Southeastern guitar students, directed by Kerber. The group will perform Sunday, Nov. 7, at 2 p.m., in the Pottle Music Auditorium, and admission is free. The concert will feature the music of Mozart, Falla, Praetorius, Corelli and Jeffrey Van, with guest performers Jennifer Odum, soprano, and the SLU Concert Choir directed by Dirk Garner.

Tickets for the Scott Tennant and Randy Pile concerts are $8 for adults, $5 for seniors, SLU faculty, staff and alumni and free for Southeastern students and are available at the Fanfare box office, 549-2323, Gate 1, SLU University Center, 700 W. University Ave., 10 a.m. to 3:30 p.m. weekdays. Alumni discount applies to dues-paying (active) Alumni Association members.
Commissioned work will debut at Turtle Cove

Boats will take the public to open house at Turtle Cove, Southeastern Louisiana University's environmental research station at Pass Manchac.

Fanfare, SLU's annual fall arts festival, and the College of Arts and Sciences will open the three-story inner hunting and fishing camp to the public on Nov. 6.

Visitors will take pontoon boats around Pass Manchac to the research station for a gumbo lunch, dance performances, art dedications, tours, canoe rides and live jazz, organizers said.

Tickets for the daylong event are $15 for the general public, $10 for SLU students and it will be free for children 12 and under.

Tickets for the Turtle Cove open house must be bought in advance by calling 549-2141 or 549-5008.

Boats will leave SLU's Galva Canal boat dock at 11 a.m. and 1 and 3 p.m. The final return trip is at 5 p.m.

Upon arrival at Turtle Cove, visitors will be greeted by live outdoor dance performances of "Turtle Cove Suite," a multimedia presentation commissioned by Fanfare and inspired by the threatened beauty of the Manchac Swamp.

"Turtle Cove Suite" blends the talents of SLU choreographer Jorie Fellom, composer Stephen Adelmaan and noted wildlife artist Headley Hood, who will include Turtle Cove as it might have looked in 1908.

Also being added to Turtle Cove's collections are works by SLU artists and professors Barbara Tardo and Gail Hood. Tardo's four abstract paintings are titled "Mouth of the Tangi," and Hood has contributed a scene depicting the Manchac Swamp behind Turtle Cove.

Acclaimed wildlife photographer Julia Simms will display a photograph of cypress trees in Manchac Swamp.

Visitors will be able to take the new 15-station self-guided interpretive tour on the boardwalk behind Turtle Cove any time that day.

Officials said the day will also include slide show presentations, poster exhibits of Turtle Cove Teacher Workshops, canoe rides, an overview of renovation and new construction plans for the environmental station and door prize giveaways.

People who cannot attend the open house will be able to see the "Turtle Cove Suite" performance Tuesday at 7:30 p.m. in the Pottie Auditorium. Tickets are $5 adults, $3 senior citizens and non-SLU students and free for SLU students.

Turtle Cove has been used for several years for innovative and hands-on instruction for teachers and students about the wetlands' research in areas such as cypress restoration, water quality, aquatic wildlife and wetlands vegetation.

Internationally known wetlands ecologist Paul Keddy has joined the faculty as the Edward Schliefel Chair in Environmental Studies, SLU's first $1 million endowed chair, and is expected to be involved in Turtle Cove activities.

Turtle Cove recently received a $1 million allocation, secured by U.S. Rep. David Vitter, that will enable the university to expand education outreach services, research, teaching and public service initiatives at Turtle Cove.
Appendix J.

Advertising
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Insertion Order

DATE: 9/20/99

ATTN: Robin Chauvin
Times-Picayune
1001 N Hyw 190
Covington LA 70433
898-4803/ FAX 898-4820

CONTACT: Carol Dotson
PHONE: (504) 549-2341/2344
SUBJECT: Fanfare '99 - This Week At FANFARE
REQUISITION #: 

NEWSPAPER: Times-Picayune Zone H
DATES TO RUN: Sunday's October 3, 10, 17
SIZE: 3x10
RATE: 12.37Sundays
COST: $371.11

TOTAL COST: $1113.33

COMMENTS:

Please send invoice to: Carol Dotson
c/o SLU Public Information Office
SLU 10880
Hammond, LA 70402

Accepted by:

Carol Dotson, SLU Coordinator of Promotions

Robin Chauvin, Times-Picayune
Southeastern Louisiana University

FANFARE 99

THIS WEEK

Centenary Choir
Oct 3

Moses Hogan Chorale
Oct 4

Erocia Trio
Oct 5

Garden Club
Flower Show
Oct 7

Missoula
Children's Theatre
Oct 8 & 9

Jazz Downtown
Gallery Stroll
Oct 9 & 10

and more...

Over 60 events in October & November
Call 504-549-2333 for more information
www.selu.edu/fanfare
A Celebration of the Arts, Humanities & Sciences at Southeastern Louisiana University in Hammond
Southeastern Louisiana University

FANFARE 99

THIS WEEK

David Daniels, Countertenor
OCT 12

BeauSoleil avec Michael Doucet
OCT 15

Having Our Say: the Delany Sister’s First 100 Years
OCT 11

Beauty & the Beast
OCT 16

Tim Gautreaux
OCT 13

Amite’s Arts Explosion
OCT 16

and more...

Over 60 events in October & November
Call 504-549-2333 for more information
www.selu.edu/fanfare

A Celebration of the Arts, Humanities & Sciences
at Southeastern Louisiana University in Hammond
Southeastern Louisiana University

FANFARE 99

Over 60 events in October & November
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www.selu.edu/fanfare
A Celebration of the Arts, Humanities & Sciences
at Southeastern Louisiana University in Hammond

**THIS WEEK**

- **North Carolina Dance**
  - **Oct. 21**

- **Kumbuka Dance**
  - **Oct. 25**

- **Capitol Steps**
  - **Oct. 23**

- **Picnic n Pops featuring the Louisiana Philharmonic with Willis Delony**
  - **Oct. 24**

- and more...
Insertion Order

DATE: 7/16/99

ATTN: Vickie
    North Oaks Health System
    15770 Medical Center Dr.
    Hammond LA 70403
    504-230-6555

CONTACT: Carol Dotson
PHONE: (504) 549-2341/2344
SUBJECT: Fanfare '99 - Family Fare
REQUISITION #: 
NEWSPAPER: Heartbeat Newsletter (North Oaks Hospital)
DATES TO RUN: Friday August 13 issue
SIZE: Full page
6 3/4 x 9 1/2
COST: $150.00

TOTAL COST: $150.00

COMMENTS: will deliver on zip disk 7/19

Please send invoice to: Carol Dotson
c/o SLU Public Information Office
SLU 10880
Hammond, LA 70402

Accepted by:
Carol Dotson, SLU Coordinator of Promotions

North Oaks Health System

SOUTHEASTERN LOUISIANA UNIVERSITY
Public Information Office
SLU 10880, Hammond, LA 70402
504/549-2341/fax 504-549-2061
Sleeping Beauty · Beauty and the Beast
Missoula Children Theatre  American Family Theatre

Vienna Choir Boys

Pete Fountain · BeauSoleil

As You Like It
Alabama Shakespeare Festival

These are just a few of the events scheduled for FANFARE99@SHU
A fall festival of arts, humanities, & science call 549-2333 for more information on FANFARE
www.selu.edu/fanfare
Insertion Order

DATE: 8/30/99

ATTN: Robin Chauvin
Times-Picayune
1001 N Hwy 190
Covington LA 70433
898-4803/ FAX 898-4820

CONTACT: Carol Dotson
PHONE: (504) 549-2341/2344
SUBJECT: Fanfare 1999- Hirschfield art
REQUISITION #:

NEWSPAPER: Times-Picayune- LAGNIAPPE
DATES TO RUN: Friday, September 24
SIZE: 2x6
RATE: $76.93 (14inch contract)
COST: $923.16

TOTAL COST: $923.16

COMMENTS:

Please send invoice to: Carol Dotson
c/o SLU Public Information Office
SLU 10880
Hammond, LA 70402

Accepted by:

Carol Dotson, SLU Coordinator of Promotions date

Robin Chauvin, Times-Picayune date
Fanfare Pete Fountain
size: 2 col. x 6"
date: 8/24/99
pub: TP- LAGNIAPPE
Contact: Carol Dotson
designer: Sarah

Over 60 events in October & November
Call 504-549-2333 for more information
www.selu.edu/fanfare
A Celebration of the Arts, Humanities & Sciences at
Southeastern Louisiana University in Hammond
Insertion Order

DATE: 10/5/99

ATTN: Ric Francis
WWNO
671 Rosa Avenue Suite 209
Metairie LA 70005-2831
504-831-3388 FAX 832-0100

CONTACT: Carol Dotson
PHONE: (504) 549-2341
SUBJECT: FANFARE 1999
REQUISITION #: 

STATION: WWNO
DATES TO RUN: October
# OF SPOTS: 17 (+8 bonus)
COST: $34.00 ea
See attached schedule

TOTAL COST: $578.00

COMMENTS:

Please send invoice to:
c/o SLU Public Information Office
SLU 10880
Hammond, LA 70402

Accepted by:

Carol Dotson, SLU Coordinator of Promotions

Ric Francis, WWNO
Appendix K.

Marketing
Centenary Choir ................................................................. Free
A concert by this internationally known choir! Sunday, October 3 at 3:00 p.m. First United Methodist Church, Hammond.

Moses Hogan Chorale ....................................................... $5 adults/$3 students
Moses fuses all of the elements of the African-American tradition: classical, spiritual, gospel, jazz and blues on Monday, October 4 at 7:30 p.m. in Potter Auditorium.

Jazz Downtown ................................................................. Free
Come downtown and listen to the Big Band tunes of the SLU Jazz Ensemble and then enjoy the two-stepping Cajun sounds of the Bruce Daigrepont band.
Saturday, October 9 at 6:00 p.m.

BeauSoleil avec Michael Doucet.............. $10 adults/$8 srs/$5 students
Hear the grammy award-winning music of this traditional Cajun music ensemble.
Friday, October 15 at 7:30 p.m. in Potter Auditorium.

Renaissance Cadets................................................................ Free
Bring your brown bag supper to Care Square and enjoy authentic Cajun folk music. Friday, October 22 at 6:00 p.m.

Shakespeare's "As You Like It'.............. $15 adults/$12 srs/$8 students
Come experience one of Shakespeare's happiest plays by the Alabama Shakespeare Festival on Tuesday, October 19 at 7:30 p.m. in Vonnie Borden Theatre.

North Carolina Dance Theatre.............. $10 adults/$8 srs/$5 students
This troupe offers a dynamic and eclectic repertoire from classical ballet to bold contemporary works. Thursday, October 21, 7:30 p.m. in Vonnie Borden Theatre.

Kumbuka Drum & Dance.............................. $5 adults/$3 students
This dynamic African-American dance and drum company presents a program of African movements, chants and folklore. Monday, October 25, 7:30 p.m. in Potter Auditorium.

Pete Fountain................................................................. $15 adults/$12 srs/$8 students
Spend an evening with a local legend -- New Orleans' greatest jazz clarinetist. Thursday, November 4, 7:30 p.m. in Potter Auditorium.

Vienna Choir Boys............................................................... $15 adults/$12 srs/$8 students
The choir by which all other boy choirs are measured. They sing like a collection of dominative solo artists. Thursday, November 11, 7:30 p.m. in Potter Auditorium.

Missoula Children's Theatre
Friday, October 8 at 7:30 p.m. & Saturday, October 9 at 2:00 p.m.
A Fanfare favorite, this unique touring theatre company brings to town a charming musical -- complete with everything but the cast. The show's stars are found among our community's talented youngsters. Tickets for this fun family event are $5 for adults and $3 for children.

BOX OFFICE
Tickets may be purchased in advance at the Fanfare Box Office at the SLU University Center, or by phone at 504-549-2323. Box Office hours are 10 a.m. - 3:30 p.m. Mon.-Fri.
Fanfare Family Arts Festival
Sunday, October 17, 1999 • 12:30 - 5:30 p.m.
Hammond Square Mall
A day of family fun at the mall! Enjoy the performances on the Kids Stage, tour mini galleries featuring school art displays and participate in interactive art projects throughout the mall. FREE

For Little Ones at the Library
Saturday, October 9 & 23, 1999 • 10:30 a.m.
Tangipahoa Parish Library Hammond Branch
"Miss Karen" Plauche, children's services coordinator for the Tangipahoa Parish Library system, hosts "Shadow Puppet Fun" on Oct. 9 and "Fall Fun with Poetry" on Oct. 23. FREE

Hammond Gallery Stroll
Children's Tent
Sunday, October 10, 1999 • 1:00 - 5:00 p.m.
Downtown Hammond
Enjoy free hands-on art activities organized by the Art Education students from Southeastern Louisiana University. Create arts and crafts that you can take home! Food, crafts, and art throughout Downtown Hammond. FREE

Sponsored by the Hammond Downtown Development District.

Sweet Home Folklife Days
Saturday, October 23, 1999 • 10:00 a.m. - 3:00 p.m.
Sweet Home Missionary Baptist Church, Kentwood
A celebration of Kentwood's African-American community with gospel music and demonstrations of traditional crafts and traditions passed down from generation to generation. Traditional home-cooked food will be for sale including chicken 'n' dumplings, fried sweet potato pies & desserts. Admission is $2.00.

Beauty and the Beast
Saturday, October 16, 1999 at 2:00 p.m.
Pottle Music Building Auditorium
The American Family Theatre brings to the stage their version of this classic tale. Their shows burst with energy, song and special effects. This production wonderfully commands the attention of young audiences and the spirit is contagious. Tickets are $5 adults, $3 children.
Sponsored by Central Progressive Bank and Kiwanis Club

Amite's Art Explosion
Saturday, October 16, 1999 • 6:30 - 9:00 p.m.
Amite Community Center
An explosion of local actors, artists, dancers, musicians and singers, along with Louisiana's premiere storyteller, Rose Anne St. Romain, will offer an evening of entertainment catered by local restaurants and a pictorial history of the Tangipahoa Parish Fair. Tickets are $5 adults, $3 children.
Sponsored by the Amite Arts Council
Fanfare 1999

Eroica Trio
OCTOBER 5

David Daniels, Countertenor
OCTOBER 12

BeauSoleil avec Michael Doucet
OCTOBER 15

Alabama Shakespeare Festival
As You Like It
OCTOBER 19

North Carolina Dance Theatre
OCTOBER 21

The Capitol Steps, Political Satire
OCTOBER 23

Picnic ‘N Pops
Louisiana Philharmonic Orchestra
OCTOBER 24

Pete Fountain
NOVEMBER 4

Vienna Choir Boys
NOVEMBER 11
## FANFARE 1999
### TENTATIVE SCHEDULE (as of 8/20/99)

### Classics Series
- **October 4**: Moses Hogan Chorale  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 5**: Eroica Trio  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 12**: David Daniels, countertenor  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 17**: Marie-Therese Salvignol (soprano)  
  - Time: 7:30 pm  
  - Location: Vonnie Borden
- **October 19**: "As You Like It" - Alabama Shakespeare Festival  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 21**: North Carolina Dance Theatre  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 26**: Poulenc Quartet  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 28**: Greg Smith, Clarinet  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **November 4**: Pete Fountain, Clarinet  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **November 5-7**: Fanfare Guitar Festival  
  - Time vary  
  - Location: Pottle Auditorium

### University Series
- **September 29-October 2**: Jacques Brel: SLU Music Theatre  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 4**: Claude Levet, Photographer  
  - Time: 3:00 pm  
  - Location: Sims Memorial Library
- **October 7**: Viva La France, Viva la Louisiane Flower Show  
  - Time: 1:00 pm  
  - Location: Le Fleur de Lis (Ponchatoula)
- **October 12-16**: Moliere's Tartuffe: SLU Theatre  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 13**: Tim Gautreaux, Welding with Children  
  - Time: 3:30 pm  
  - Location: Recital Hall
- **October 14**: Jerome Salamone & Van Burns, Lecture  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 20**: SLU Wind Ensemble  
  - Time: 7:30 pm  
  - Location: Vonnie Borden
- **October 28-29**: Danceworks: SLU dance troupe  
  - Time: 7:30 pm  
  - Location: TBA

### Family Arts Series
- **October 8**: Sleeping Beauty: Missoula Children's Theatre  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 9**: Sleeping Beauty: Missoula Children's Theatre  
  - Time: 2:00 pm  
  - Location: Pottle Auditorium
- **October 16**: Beauty & the Beast: American Family Theatre  
  - Time: 2:00 pm  
  - Location: Pottle Auditorium

### Fantastic Fanfare
- **September 29**: Jimmy Davis 100 years of Sunshine  
  - Time: 3:00 pm  
  - Location: Sims Memorial Library
- **October 3**: Centenary Choir  
  - Time: 10:30 am  
  - Location: Music Recital Hall
- **October 6**: John Walsh (America's Most Wanted founder)  
  - Time: 6:00 pm  
  - Location: Downtown Hammond
- **October 9**: Nicholas Roukes, Lecture  
  - Time: 1:00 pm  
  - Location: Downtown Hammond
- **October 9**: Jazz Downtown  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 10**: Gallery Stroll  
  - Time: 7:30 pm  
  - Location: SLU Campus
- **October 11**: Having our Say – The Delany Sisters  
  - Time: 7:00 pm  
  - Location: Cate Square
- **October 15**: BeauSoleil avec Michael Doucet  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 22**: Renaissance Cadienne  
  - Time: 7:30 pm  
  - Location: 1st United Methodist Church
- **October 23**: Capitol Steps  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **October 24**: Picnic-n-Pops with Willis Delony  
  - Time: 5:00 pm  
  - Location: SLU University Center
- **October 25**: Kumbuka, African Dance Collective  
  - Time: 7:30 pm  
  - Location: Pottle Auditorium
- **November 9**: Dr. Astrid Fischel, VP of Costa Rica  
  - Time: 10:00 am  
  - Location: Pottle Auditorium

### "Take Two" Series
- **October 7**: Trio Mississippi  
  - Time: 2:00 pm  
  - Location: Pottle Auditorium
- **October 13**: Richard Lederer, Lecture  
  - Time: 2:00 pm  
  - Location: Pottle Auditorium
- **October 14**: Evangeline (mini opera)  
  - Time: 2:00 pm  
  - Location: Pottle Auditorium
- **October 28**: Alan Gampel, piano  
  - Time: 2:00 pm  
  - Location: Pottle Auditorium
- **November 4**: Pat Kerber, Guitar  
  - Time: 2:00 pm  
  - Location: Pottle Auditorium
- **November 4**: Owen Gingrich, Matheny Lecture  
  - Time: 2:00 pm  
  - Location: Student Union Theatre
- **November 9**: Shakespeare on the Road  
  - Time: 2:00 pm  
  - Location: Pottle Auditorium
- **November 11**: Linda Baister & Stephen Rushing  
  - Time: 2:00 pm  
  - Location: Pottle Auditorium

*Times, dates and locations are subject to change. Please consult the official Fanfare brochure when it becomes available in September. Fanfare Box Office opens Monday, September 20, 1999. Hours: 10 a.m. – 3:30 p.m. M-F. at University Center, Gate 1. (504) 549-2323*
KUMBUKA
African Dance and Drum Collective

Monday, October 25, 1999 at 7:30 p.m.
Pottle Auditorium

An unforgettable evening of African dance rhythms and folklore!

$5 Adults $3 Students
SLU STUDENTS FREE

Sponsored by First Guaranty Bank
Moses Hogan Chorale

Moses Hogan fuses all of the elements of the African-American tradition: classical, spiritual, gospel, jazz and blues.

Monday, October 4, 1999 at 7:30 p.m. in Pottle Auditorium
Tickets: $5 adults; $3 students
Sponsored by: McKneely Funeral Homes of Amite & Kentwood
Louisiana Division of the Arts
National Endowment for the Arts

Having Our Say:
The Delany Sisters' First 100 Years

Sadie and Bessie Delany "had their say" about their rich family history and their careers as pioneering African American professional women in a best-selling book and in this loving autobiographical stage duet.

Monday, October 11, 1999 - 7:30 p.m. in Pottle Auditorium
Tickets: $5 adults; $3 children
Sponsored by Insituform Technologies, Inc.

Kumbuka Dance & Drum

An exciting, dynamic African American dance and drum company presents an unforgettable program of African movements, chants, rhythms and folklore.

Monday, October 25, 1999 - 7:30 p.m.
Pottle Auditorium
Tickets: $5 adults; $3 all students
Sponsored by First Guaranty Bank

For more information call the Fanfare office at 549-2333 or the Fanfare box office at 549-2323
Having Our Say:
The Delany Sisters’ First 100 Years
Enjoy the story of Sadie and Bessie Delaney, pioneering African-American professional women and their rich family history in this stage production.

Monday, October 11, 1999 at 7:30 p.m.
Pottle Music Building Auditorium
$5 adults $3 students

Sponsored by
Insituform Technologies, Inc.
Presents

David Daniels

Countertenor

“David Daniels’ vibrant voice has made him the first contemporary countertenor with the potential to become an international operatic superstar.”

Tuesday, October 12, 1999 at 7:30 p.m.
Pottle Music Building Auditorium on the SLU Campus

$10 adults $8 seniors/faculty/alumni $5 students

Sponsored by Marietta Schneider
FANFARE
MARKETING PLAN

Event: ____________________________________________
Date/Time: _______________________________________
Location: _________________________________________
Brief Description: __________________________________

Target Audience:
- Departments: ___________________________________
- Students: ______________________________________
- Faculty/Staff: ___________________________________
- Community: _____________________________________

Flyers / Posters:
- Locations: _______________________________________
- Date/Distributed By: ______________________________

Direct Mail:
- Mailing Lists: ___________________________________
- Date/Mailed By: __________________________________

Advertising:
- Newspaper: _____________________________________
- T.V.: __________________________________________
- Radio: _________________________________________
- Newspaper Articles: _______________________________
## FANFARE ATTENDANCE
### FREE EVENTS

**Lectures:**
- Nicholas Roukes ........................................... 190
- Richard Lederer ........................................... 350
- Tim Gautreaux ............................................. 170
- Jerry Salomone ........................................... 610
- Owen Gingrich ............................................. 400
- Astrid Fischel ............................................. 550

**Concerts:**
- Centenary Choir .......................................... 300
- Trio Mississippi ........................................... 150
- Evangeline .................................................. 300
- Marie-Therese Savignol ................................ 110
- Alan Gampel ............................................... 120
- Two Voices .................................................. 50
- Faculty Gala .............................................. 200
- Pat Kerber .................................................. 110

**Student Ensembles:**
- SLU Wind Symphony ...................................... 350
- SLU Concert Choir ........................................ 200
- SLU Guitar Ensemble ..................................... 350

**Popular Music:**
- Renaissance Cadienne ................................... 200

**Theatre:**
- Shakespeare on the Road ................................ 300

**Fanfare Café:**
- Forbidden Theatre ........................................ 220
- Poetry Night ................................................ 80
- Café Teatre ................................................ 200

**Miscellaneous:**
- Gallery Stroll ............................................. 1000
**Fanfare Ticket Order Form**

Payment By Telephone
Visa/Mastercard and Discover Card Accepted Only

1. NAME OF CARDHOLDER:  
2. ADDRESS:  
3. PHONE # & AREA CODE:  
4. TYPE OF CARD:  VISA  MASTERCARD  DISCOVER  
5. CARD #:  
6. EXPIRATION DATE:  
7. TODAY’S DATE:  

**TICKET INFORMATION**

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Appendix L.

Contracts
CONTRACT FOR PROFESSIONAL SERVICES

BE IT KNOWN THAT on this 14th day of April, 1999, the SOUTHEASTERN DEVELOPMENT FOUNDATION /FANFARE (hereinafter sometimes referred to as “Foundation/FANFARE”) and Alabama Shakespeare Festival (ASF), 1 Festival Drive, Montgomery, AL 36117 (hereinafter sometimes referred to as "Contractor") do hereby enter into contract under the following terms and conditions:

1. Contractor hereby agrees to furnish the following services (if the scope of services is more lengthy than space permits here, it may be attached separately as an addendum by reference):

   Contractor shall provide services of: One public performance of As You Like It followed by a post performance discussion. A residency activity is yet to be determined.

   Date of Performance: October 19, 1999
   Time: 7:30 p.m.
   Place: Vonnie Borden Theatre

   Foundation/FANFARE agrees to abide by the terms of the attached rider contract as mutually agreed upon.

2. In consideration of the service described above, Foundation/FANFARE hereby agrees to pay the Contractor a maximum contract fee of $15,300.00 payable in three installments: A deposit of $3,825 will be mailed to Alabama Shakespeare Festival’s Tour Manager by August 19, 1999. The remaining $9,180 shall be made payable to ASF and $2,295 will be made payable to Rena Shagan and will be given to the Contractor’s representative no later than the first intermission of the first performance. Payment is hereby authorized by Don Marshall, Interim Artistic Director. The maximum contract fee includes any travel, lodging, meals and other expenses.

3. Foundation/FANFARE will provide record sales personnel and tables for sales in lobby during intermission and after the concert. Contractor will bring merchandise, complete written inventory, display instructions and price signs listing prices and how checks are to be made out. Contractor agrees to pay Foundation/FANFARE 10% of gross sales if Contractor provides sellers. If Foundation/FANFARE provides sellers, Contractor agrees to pay 15% of gross sales. Payment will be made immediately following the concert.

4. Contractor hereby agrees that the responsibility for payment taxes from the funds received under this agreement shall be said Contractor's obligation and identified under Federal Tax Identification number, social security number, etc. 63-0652734 Alabama Shakespeare Festival 13-2990187 Rena Shagan Associates, Inc.
5.

Upon completion of this contract, or if terminated earlier, all records, reports, worksheets, or any other materials related to this contract shall become the property of the Foundation/FANFARE.

6.

The Contractor shall not assign any interest in this contract and not transfer any interest in same (whether by assignment or novation), without prior written consent of the Foundation/FANFARE, provided however that claims for money due or to become due to the Contractor from the Foundation/FANFARE may be assigned to a bank, trust company, or other financial institution without such prior written consent. Notice of such assignment or transfer shall be furnished promptly to the Foundation/FANFARE.

7.

This contract may be terminated by mutual consent of both parties upon ninety (90) days written notice.

8.

In the event that Foundation/FANFARE and/or Southeastern Louisiana University is named as a defendant(s) in a lawsuit, or is threatened to be named as a defendant(s) in a lawsuit, where such litigation arises out of this contract, Foundation/FANFARE reserves the right to terminate this contract upon written notice to contractor at any time.

9.

Except in cases where Foundation/FANFARE and/or Southeastern Louisiana University is judicially determined to be at fault, Contractor agrees to defend, protect, indemnify and hold harmless Foundation/FANFARE and Southeastern from any and every claim or demand, loss and expense of every kind, which may be asserted by any third party for damages incurred by said party and arising out of this contract.

10.

This contract shall commence on October 18, 1999 and shall terminate at midnight on October 20, 1999.

THUS DONE AND SIGNED at Hammond, Louisiana, on the day, month, year first written above.

Kevin K. Marsh 
Alaska Shakespeare Festival  
5/4/99

Don Marshall, Interim Artistic Director, FANFARE  
4/15/99

Rena Shagan Associates, Inc  
4/30/99
ALABAMA SHAKESPEARE FESTIVAL

TOURING PERFORMANCE CONTRACT

AGREEMENT made this 9 day of April, 1999 by and between the ALABAMA SHAKESPEARE FESTIVAL, 1 Festival Drive, Montgomery, Alabama (telephone) (334) 271-5300 (facsimile) (334) 271-5348 (E-mail) asftour@mindspring.com (hereinafter referred to as "COMPANY") and

FANFARE
c/o Mr. Don Marshall
SLU, 797
Hammond, LA 70402
(504) 549-2333 (telephone)
(504) 549-2868 (facsimile)
(E-mail) dmarshall@selu.edu

(hereinafter referred to as "PRESENTER"), for theatrical performance services described herein:

1. PRESENTER HEREBY ENGAGES COMPANY for the PERFORMANCE(s) and/or RESIDENCY SERVICE(s) for the date(s) and time(s) herein listed:

Day, Date and Time of Performance:

DATE TIME PRODUCTION
Tuesday, October 19, 1999 7:30 PM "As You Like It"

Theater:

Physical Address:

Contact/Phone Pete Pfeil, Tech Director pager (504) 375-5959

Production/Program: AS YOU LIKE IT

Number of Performances: One (1)

Res. Activities:

Post Performance Discussion
Workshop (TBC)
2. PERFORMANCE/RESIDENCY FEES
For PERFORMANCE(s) and/or RESIDENCY SERVICE(s), PRESENTER agrees to pay COMPANY a total of fifteen thousand three hundred and 00/100 dollars ($15,300) for the PERFORMANCE and/or RESIDENCY SERVICES(s) described above, payable by three certified, college, arts council, or organizational checks, signed by an authorized organizational representative, in the following amounts:

A. A deposit in the amount of three thousand eight hundred twenty-five and 00/100 dollars ($3,825) shall be due sixty (60) days prior to the first day of the performance or residency (August 19, 1999).

(*Please mail to ATTN: Tour Manager, ALABAMA SHAKESPEARE FESTIVAL, #1 Festival Drive, Montgomery, Alabama 36117)

B. The remaining amount of nine thousand one hundred eighty and 00/100 dollars ($9,180) shall be made payable to ALABAMA SHAKESPEARE FESTIVAL.

C. The amount of two thousand two hundred ninety-five and 00/100 dollars ($2,295) shall be made payable to RENA SHAGAN ASSOCIATES, INC. (Fed I.D. #13-2990187).

Both final payments are due to COMPANY representative no later than the first intermission of the first PERFORMANCE.

3. FACILITIES
PRESENTER hereby agrees to furnish at its own expense a Performance/Residency Site (theater) suitable to COMPANY as agreed upon by both parties and conforming to the SPACE AND TECHNICAL REQUIREMENTS outlined in the attached TECHNICAL RIDER TO TOURING PERFORMANCE CONTRACT.

4. LICENSES
PRESENTER agrees to secure all licenses necessary which might govern the PERFORMANCE SITE, excepting COPYRIGHTS AND ROYALTY PAYMENTS for the PERFORMANCE, which shall be secured and paid for by the COMPANY. PRESENTER warrants and represents that it has a valid lease for the THEATRE covering the date or dates of the PERFORMANCE(s) and/or RESIDENCY SERVICE(s); that there shall be no discrimination or segregation practiced in the THEATRE or sale of tickets or other admission practices, and that there shall be no discrimination or segregation practiced against the COMPANY PERSONNEL.

5. COMPANY AGREEMENTS
COMPANY hereby agrees to provide a quality performance of the herein-named Production. Production shall be professionally mounted and reasonably maintained and in proper order. COMPANY agrees to appear on the Performance/Residency Site by 10:00 AM to LOAD-IN/SET-UP and fully acquaint itself with the THEATRE premises, calls to be set by COMPANY Tour Manager and PRESENTER's contact mutually. COMPANY agrees to provide Publicity and Promotion materials as described in Section 11 (General Promotion Agreements) below.

6. IMPOSSIBILITY OF PERFORMANCE
In the event that one or more members of the COMPANY is unable to perform because of ill health, physical disability, or other reasons beyond his/her control, the COMPANY shall use its best efforts to furnish a suitable substitute for each such member, which substitute PRESENTER agrees to accept, and the COMPANY shall not be liable for failure of any such member to perform.

In the event that the PERFORMANCE(s) and/or RESIDENCY SERVICE(s) shall be prevented by reason of War, Act of God, the Acts or Regulations of Public Authorities not caused by the negligence or illegal acts of either PRESENTER or COMPANY, strike, civil tumult, epidemic, interruption or delay of transportation services or any other cause beyond the control of the PRESENTER or COMPANY which is deemed to be force majeure, the PRESENTER and the COMPANY shall respectively be relieved of all their rights and obligations agreed upon herein with respect to the PERFORMANCE(s) and/or RESIDENCY SERVICE(s).
The PRESENTER, upon signing this contract, is responsible for the full contractual fee unless the cancellation results from an Act of God as described above. If the execution of the contract shall be prevented for any of the foregoing reasons, both parties shall use their best efforts to reschedule the Engagement. If the COMPANY cancels the Engagement other than for reasons outlined above, it is responsible to the PRESENTER involving the Engagement as well as any direct out-of-pocket costs the PRESENTER might have.

7. STATUS OF PARTIES
   It is mutually agreed that the PERFORMANCE and/or RESIDENCY SERVICE(s) are to be presented to the public by the PRESENTER as principal, with COMPANY furnishing the theatrical COMPANY and production to the PRESENTER on the basis provided for herein. PRESENTER is not the agent for the COMPANY and has no authority to bind or commit the COMPANY in any way other than as herein provided. PRESENTER agrees to give COMPANY full, fair, and proper billing and credit as outlined in Section 11 (General Promotion Agreements).

8. RESTRICTIONS
   PRESENTER agrees that no PERFORMANCE(s) and/or RESIDENCY SERVICE(s) may be recorded, broadcast, photographed, televised, or otherwise extended beyond the THEATRE without the prior written consent of the COMPANY. This includes any photographing of the live performance.

9. INSURANCE & LIABILITY
   PRESENTER agrees to indemnify and save harmless the COMPANY with respect to all claims of all third parties for personal injuries or property damage in connection with the PERFORMANCE(s) and/or RESIDENCY SERVICE(s), except to the extent that such injury or damage is due to the direct fault of the COMPANY or its agents.

10. GENERAL PROMOTION AGREEMENTS:
    COMPANY agrees to provide Promotional Materials for use by PRESENTER in publicizing and promoting COMPANY's Touring PERFORMANCE(s) and/or RESIDENCY SERVICE(s) to as broad an audience as possible, without any discrimination. PRESENTER agrees to use such Promotional Materials in conformance with their intended use and to promote a broad attendance at the PERFORMANCE(s) and/or RESIDENCY SERVICE(s).

A. COMPANY AGREEMENTS:

1) EARLY PROMOTION PACKET:
   COMPANY agrees to provide initial artwork, logos, and a Promotional Performance Description for PRESENTER's use 12 weeks before PERFORMANCE(s)/RESIDENCY SERVICE(s) date. COMPANY agrees that such Promotional Materials may be used in promoting a performance series subscription or for any other general use by PRESENTER.

2) FULL PERFORMANCE PRESS/MEDIA PACKET:
   COMPANY agrees to provide a full Performance Press/Media Packet to PRESENTER 12 weeks before PERFORMANCE date. The Performance Press/Media Packet will include the following:
   A) Cover letter, table of contents
   B) Guide to promoting PERFORMANCE(s) and/or RESIDENCY SERVICE(s)
   C) One (1) general news release
   D) One (1) news release feature story
   E) At least three (3) black & white glossy photographs and at least four (4) color slides of the production
   F) Background information on PERFORMANCE, COMPANY
   G) Copy-ready artwork for general use
   H) Program information in suggested layout form
   I) copy-ready COMPANY and production logo

D. PRESENTER AGREEMENTS:
1) PRESENTER agrees to give COMPANY due credit for producing and touring PERFORMANCE(s) and/or RESIDENCY SERVICE(s), including COMPANY name credit, PERFORMANCE title, authorship, copyright agency credit, and directing credit, in ALL publicity, printed materials, and advertising for the PERFORMANCE(s) and/or RESIDENCY SERVICE(s).

2) PERFORMANCE PROGRAM: PRESENTER agrees to print a suitable Program for the PERFORMANCE, based on Program Information provided by COMPANY, to be distributed to every ticket holder, giving COMPANY due credit on the Title Page. Comparative type-size should be as follows:

| Theater COMPANY/Repertory Theatre | 100% |
| Producing Artistic Director       | 25%  |
| Presents                          | 25%  |
| (PLAY TITLE)                      | 100% |
| (Author, Composer)                | 50%  |
| Directed by                       | 25%  |
| (Director)                        | 50%  |

PRESENTER further agrees to give fair and proper PERFORMANCE program credit to COMPANY designers, musical directors, cast, production staff, administrative staff, COMPANY'S corporate and/or public underwriters, and any other parties listed by COMPANY in the Program Information provided by COMPANY prior to the performance date. PRESENTER agrees to include on the PERFORMANCE Program Title Page the following statement: "No cameras or recording devices allowed in the Theatre. Please check your paging devices at the Box Office (or with the House Manager)."

PRESENTER further agrees to give credit to Booking Management Inc. on all COMPANY programs, souvenir books, advertising and promotion materials, and other places where COMPANY staff is listed. A credit reading substantially as follows will appear following the names and titles of COMPANY Administrative and Technical personnel, and in all COMPANY programs whether or not COMPANY Staff is listed:

Exclusive Tour Representation
Rena Shagan Associates, Inc.
16A West 88th Street
New York, NY 10024
212-873-9700/ 212-873-1708 FAX
Email: rena@shaganarts.com
www.shaganarts.com

E. PROMOTION RECORD FOR COMPANY:

PRESENTER agrees to provide COMPANY with copies (samples) of all printed materials used in PERFORMANCE Promotion Campaign and to provide COMPANY with copies of all media coverage of the PERFORMANCE(s) and/or RESIDENCY SERVICE(s). PRESENTER agrees to evaluate the PERFORMANCE(s) for the COMPANY and record and report all attendance and box office figures to the COMPANY for its use and for the use of the production's Copyright/Royalty Agency. COMPANY shall provide evaluation and box office report forms for this purpose.

12. COMPLIANCE
The failure of PRESENTER to comply properly and completely with the Requirements and Stipulations contained herein and/or in the ADDENDA and/or the attached TECHNICAL RIDER TO THE PERFORMANCE CONTRACT shall completely excuse the COMPANY from its obligation to perform and/or to provide PERFORMANCE(s) or RESIDENCY SERVICE(s), and such failure of the COMPANY to perform and/or provide RESIDENCY SERVICE(s) shall not relieve PRESENTER from its full contractual obligation as provided herein.
13. **CHANGES IN AGREEMENT**
   This TOURING PERFORMANCE CONTRACT may be changed only by signed written consent of both parties. This CONTRACT shall be construed, governed, and interpreted to the laws of the State of New York. This CONTRACT represents the full understanding of the PRESENTER and COMPANY, and neither party shall be bound by any terms or undertaking other than those contained herein. This CONTRACT shall be binding upon the parties, their successors and assignees, provided however that the PRESENTER may not assign this CONTRACT without the prior written consent of the COMPANY.

14. **CORRESPONDENCE**
   All correspondence shall be made between the Tour Manager for the COMPANY and the PRESENTER’s designated contact.

15. **CONTRACT EXECUTION LIMITS**
   If this contract is not executed and returned to COMPANY within thirty (30) days, COMPANY reserves the right to cancel, switch and/or otherwise reschedule the requested PERFORMANCE and/or RESIDENCY SERVICE date(s).

16. **TOUR REPRESENTATION/CONTRACT EXECUTION**
   This Agreement will not be binding upon the COMPANY until executed on the COMPANY’s behalf by Rena Shagan Associates, Inc., as Booking Management for the COMPANY to indicate Booking Management approval of the scheduling and planning of this engagement. It is agreed that neither Booking Management, Inc. nor its employees or agents will be obligated hereunder or responsible for any acts or defaults by either the PRESENTER or the COMPANY. The PRESENTER acknowledges that there has been no reliance on any representation or warranty of the COMPANY or Booking Management except as is specifically set out in this CONTRACT.

17. **COMPANY COMPLIMENTARY TICKETS**
   PRESENTER agrees to provide eight (8) seats in the theater and/or other performance/residency sites for use by the COMPANY and/or for COMPANY’s guests, reviewers, or other parties designated by the COMPANY. COMPANY will notify PRESENTER upon COMPANY’s arrival at the theater whether the seats will be needed or if they can be released for sale. Seats should be from the area designated as the highest priced tickets in the house.

18. **ADDENDA**
   PRESENTER agrees that the attached TECHNICAL RIDER TO TOURING PERFORMANCE CONTRACT is an integral part of this Agreement and agrees to meet all requirements, including those not specifically mentioned here, as outlined in the added TECHNICAL RIDER.

19. **SIGNATURES**
   IN WITNESS WHEREOF, both PRESENTER and COMPANY have executed this CONTRACT and both parties agree to the terms contained herein and in the attached TECHNICAL RIDER (additional signature required).

FOR PRESENTER: [Signature]
4/14/99
DATE

FOR COMPANY: [Signature]
5/4/99
DATE

[Alabama Shakespeare Festival - Fed. ID #63-0652734]
THE ALABAMA SHAKESPEARE FESTIVAL
On Tour: AS YOU LIKE IT

TECHNICAL RIDER TO TOURING PERFORMANCE CONTRACT

A COPY OF THIS RIDER SHOULD BE FORWARDED TO THE TECHNICAL DIRECTOR OR PRODUCTION SUPERVISOR OF THE LOCAL THEATER FACILITY OR PRESENTING HOUSE AS SOON AS POSSIBLE. THIS RIDER OUTLINES THE TECHNICAL REQUIREMENTS FROM EACH VENUE AND ALTERATIONS OR ALLOWANCES MADE TO THIS RIDER MUST BE APPROVED BY ALABAMA SHAKESPEARE FESTIVAL.

MINIMUM STAGE REQUIREMENTS

Minimum Proscenium Opening: 34' wide by 20' high.
Minimum Stage Depth: 30' from proscenium line to back-wall; 6' from apron lip to proscenium.
Minimum Grid Height: 25' clear from proscenium line to back-wall.
Minimum Height Clearance Offstage: 25' unobstructed.
Minimum Wingspace/Backstage Clearance: 12' offstage right unobstructed and 12' offstage left unobstructed. There must be a crossover space either behind or under the stage.
Minimum Size Loading Door: 8' wide x 8' high with no obstructions inside or outside and access for one 48' semi-trailer.

TO BE PROVIDED BY PRESENTER:

GENERAL (To be returned in advance of and/or with signed Agreement)
1. Detailed technical specifications for the PRESENTER's theatre, including: operating systems; ground plans for both stage and seating areas; lighting, sound and available soft goods inventory; number, size, and condition of dressing rooms; and load-in route; please indicate seating capacity if not marked on existing diagram(s).
2. Specific names, titles, telephone, fax, and email addresses (if available) for PRESENTER's technical personnel, as well as an administrative contact if not the same as the party named one page one of the Touring Performance Contract.
3. Travel directions to the PRESENTER's theatre and a local city map with the PRESENTER's theatre clearly marked.
4. Lists of any established rules regarding use and limitations of the PRESENTER's theatre i.e. fire codes and restrictions relating to pyrotechnics and special effects.
5. Names, addresses, and telephone numbers for fast-service dry cleaners in the PRESENTER's area (preferably with pick-up and delivery service).

STAGE
1. The stage and backstage areas MUST be thoroughly cleared and cleaned prior to load-in.
2. All working linesets must be available for use. Linesets must be stripped of all scenery and lights; standard black velour masking only may be left in hanging position(s) to be adjusted on arrival.
3. 6000 lbs. of counterweight must be available on the loading gallery prior to the COMPANY's arrival (12,000 lbs. if double purchase).
4. Prior notification of any and all architectural obstructions in the wing spaces.
5. A clear and easily accessible loading dock. For a load-in from a street or parking lot, arrangements must be made so that one 48' trailer can pull up to the dock at call time without obstruction from cars, walls, etc. A clearly marked load-in route must be indicated in the requested technical specifications above.
6. Parking for one 48' trailer, one air-coach bus, and one motor home must be provided AT NO COST to COMPANY at PRESENTER's theatre or nearby.
7. A level and sound stage deck. If possible, the COMPANY will lag into the stage deck. If a restoration charge is imposed for lagging, such will be the responsibility of the local PRESENTER.
8. If it is not possible for the COMPANY’s vehicles to back directly to the loading dock/door, the PRESENTER must provide one additional loader for every ten feet away from the dock/door for the load-in and load-out.

9. Brooms, mops, buckets, and a vacuum; the stage floor must be thoroughly cleaned prior to curtain.

10. To assist COMPANY in adhering to its agreement with Actors’ Equity Association, the Union of Professional Actors and Stage Managers, if a permanent orchestra pit exists in the PRESENTER’s theatre, PRESENTER acknowledges and agrees to safely and securely cover the orchestra pit. COMPANY will not require use of an orchestra pit.

ELECTRICS
1. A power source located within 50’ of the proscenium arch, minimum 4-wire, 3-phase 200 amps per leg. The COMPANY will be allowed access to the main power supply to tie in its own dimming system.

2. A qualified, authorized theater electrician must be present during the load-in and -out to oversee the power hookup.

3. One sturdy six-foot table for the light board.

4. 100-amp 3 phase sound power completely separate from the lighting electric feed.

5. An "A" frame ladder, movable lift, or scaffold capable of twenty-five feet (25') working height.

6. Space for up to five lighting trees in a front-of-house position approximately 40’ to 50’ from the downstage edge of the playing area.

7. The COMPANY travels with a basic lighting package for the successful operation of the production in most venues. However, if the PRESENTER’s theatre is equipped with lighting equipment that is compatible with that of the COMPANY’s, COMPANY will request to augment its touring package with the existing equipment for expedience sake. The COMPANY will not bear any costs related to use of house equipment. Venue’s stage and house lighting positions should be clearly marked and indicated on the requested technical specifications above.

If COMPANY discovers out of conversation, review of PRESENTER’s technical specifications, and/or visitation, that additional lighting equipment is required for the production, the COMPANY will discuss said needs with the PRESENTER. Once such a need has been determined and discussed with the PRESENTER, the costs of renting and/or shipping the required equipment will be the sole responsibility of the PRESENTER.

SOUND
1. A space 10’ wide by 6’ deep in the rear of the orchestra seating section, as close to center line as possible. Please notify COMPANY of the distance to this position, as additional equipment may be necessary.

2. 100-amp 3 phase sound power completely separate from the lighting electric feed. The location of said power should be clearly marked on the requested technical specifications above.

4. A period of no less than thirty minutes at one and one-half-hours prior to curtain for system sound check. Sound check will be completed no later than thirty minutes prior to curtain. The auditorium must be cleared of house staff at this time to insure absolute silence. The house will not be available to be opened to the public until thirty minutes prior to the advertised curtain.

5. The COMPANY travels with a basic sound system. However, if the PRESENTER’s theatre is equipped with sound equipment that is compatible with that of the COMPANY’s, COMPANY will request to augment its touring package with the existing equipment for expedience sake. The COMPANY will not bear any costs related to use of house equipment.

If COMPANY discovers out of conversation, review of PRESENTER’s technical specifications, and/or visitation, that additional sound equipment is required for the production, the COMPANY will discuss said needs with the PRESENTER. Once such a need has been determined and discussed with the PRESENTER, the costs of renting and/or shipping the required equipment will be the sole responsibility of the PRESENTER.

PROPS
1. Three (3) six-foot long tables with running lights, two on stage left and one on stage right.
WARDROBE & DRESSING ROOMS
1. Thoroughly cleaned dressing rooms and wardrobe areas. All areas must be properly lighted and ventilated.
2. No less than four private dressing rooms for principal actors and two larger chorus dressing rooms. (The acting company consists of fifteen actors)
3. ALL dressing rooms MUST be equipped with hot and cold running water, clean and convenient non-public toilet facilities, lighted mirrors, chairs, and wardrobe racks.
4. A telephone (may be a payphone) must be within close proximity to the dressing room area(s).
5. A designated wardrobe room in proximity to the stage and dressing rooms.
6. At least four (4) 20 amp circuits must be available in the wardrobe room.
7. Two irons and two ironing boards, one fully operational sewing machine, one eight-foot table, and two rolling racks.
8. A fully operational washer and dryer in the building or accessible nearby.

LABOR - TECHNICAL CREW

PRESENTER hereby agrees to provide the COMPANY with NO LESS THAN 14 strong, able-bodied individuals familiar with the technical specifications of the PRESENTER’s venue to serve as LOAD-IN/SET-UP CREW; crew calls to be scheduled by COMPANY’s Tour Manager and/or Technical Director in conjunction with PRESENTER’s Representative. PRESENTER further agrees to provide the COMPANY with NO LESS THAN 14 strong, able-bodied persons to serve as STRIKE/LOAD-OUT CREW.

PRESENTER TECHNICAL CREWS shall assist COMPANY in unloading trucks and bringing COMPANY’s equipment, properties, settings, costumes, etc. into the THEATRE, and shall further assist COMPANY Technical Director as necessary for the timely set-up of the production. Total time requirements from PRESENTER TECHNICAL CREWS at LOAD-IN/SET-UP shall not exceed 7 hours per person, plus 3 hours per person at STRIKE/LOAD OUT.

If PRESENTER fails to provide the specified number of technical crew as outlined in this agreement, PRESENTER agrees to pay COMPANY $200 per missing crew member per call. This fee is payable in cash to the Tour Manager prior to departure from PRESENTER’s venue who will in turn provide PRESENTER with a statement of receipt for said monies.

In the case of extreme shortages of the specified labor for LOAD-IN/SET-UP, COMPANY may refuse to unload and perform without releasing PRESENTER from the obligation to pay the TOTAL CONTRACT FEE.

LABOR REQUIREMENTS - ESTIMATED CREW CALLS

<table>
<thead>
<tr>
<th>CREW IN/OUT:</th>
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</thead>
<tbody>
<tr>
<td>5 Carpenters</td>
<td>IN: 7</td>
<td>OUT: 3</td>
</tr>
<tr>
<td>2 Electricians</td>
<td>7 hours</td>
<td>3 hours</td>
</tr>
<tr>
<td>2 Props</td>
<td>7 hours</td>
<td>3 hours</td>
</tr>
<tr>
<td>2 Wardrobe</td>
<td>7 hours</td>
<td>3 hours</td>
</tr>
<tr>
<td>1 Sound Technician</td>
<td>7 hours</td>
<td>3 hours</td>
</tr>
<tr>
<td>2 Loaders for one 48’ truck</td>
<td>7 hours</td>
<td>3 hours</td>
</tr>
</tbody>
</table>

If it is not possible for the COMPANY’s vehicles to back up directly to the loading dock/door, one additional loader for every ten feet away from the dock/door MUST be provided for the load-in and load-out at no additional cost to COMPANY.

1. Since this is NOT a yellow card attraction, all arrangements regarding labor calls, time of arrival, specific needs, etc. will be handled through the local PRESENTER or designated their staff member.
2. This production takes approximately seven hours to hang, set-up, and focus. The “out” takes an estimated three hours after the final curtain.
3. Actual “in” and “out” may vary with local house conditions and/or union rules.
4. Load-ins will commence at 9:00 AM for evening performances and at 6:00 AM for matinee performances unless otherwise notified by the COMPANY. The COMPANY’s Technical Director and Tour Manager in conjunction with the PRESENTER’s office will set advance calls.
5. COMPANY retains the right to utilize PRESENTER's facility for a two-hour maintenance call for set and/or technical repairs at PRESENTER's venue at no cost to COMPANY. No labor will need to be provided by PRESENTER, however use of any available on-site equipment may need to be requested. Use and scheduling of said maintenance call will be confirmed with PRESENTER by the Tour Manager and/or Tour Technical Director.

5. PRESENTER's representative MUST be at the theater to greet the COMPANY at the designated load-in time. PRESENTER or properly empowered designee must be present in the facility at all times with the production COMPANY to unlock and lock facility, answer questions, and deal with any occurring issues.

6. A qualified, authorized theater electrician MUST be present during the load-in and -out to oversee the power hookup.

Our labor calls are based on the premise that able-bodied stagehands that have expertise in a specific department can and will assist from one department to another as the need arises during load-in and -out.

This production travels with a minimum technical staff managing their own departments. Their primary function is to coordinate and oversee the local crew and to assure an efficient load-in, -out and running of the show. In addition to the LOAD-IN/OUT local crew, running crew may be required from the PRESENTER at no cost to COMPANY. Running crew needs will be confirmed with the PRESENTER no less than two weeks prior to COMPANY's arrival and shall consist of no more than:

- 1 Deck Hand 4 hours
- 1 Electrician 4 hours
- 1 Sound Operator 4 hours
- 1 Wardrobe 4 hours

1. Running crew calls are one hour before curtain.

To assure the proper, efficient, and safe functioning of the production, the COMPANY's managers, supervisors, and members of its crew will be present for all calls (including load-in, hanging, show calls, and take out) and will provide technical direction and technical instructions directly to the local personnel.

In the event that the PRESENTER's facility does not conform to the attraction's minimal technical requirements as stated above, additional local personnel may be required.

The foregoing are the estimated minimum requirements for local labor to be furnished by the PRESENTER. The estimates are based on the assumption that the COMPANY's non-union road crew will be permitted to function in a hands-on capacity for all calls. If the PRESENTER determines that local labor conditions prohibit the COMPANY's crew from functioning in a hands-on capacity and make it necessary to engage such additional labor, costs will be assumed by the PRESENTER. This cost, if incurred, shall be deemed an allowable documented engagement expense at settlement.

The by-laws governing different unions across the country vary greatly. These variables are SOLELY THE RESPONSIBILITY OF THE PRESENTER.

CATERING

1. In the event that the performance times and/or the scheduling of the load-in or -out require cast/crew meals, then catering will be required by the PRESENTER. Standard pre-performance hospitality is the responsibility of the PRESENTER and shall include in its most minimal form: bottled water, coffee, hot water, tea bags, and their appropriate condiments.

MISCELLANEOUS

1. Please direct questions relating to technical specifications and labor ONLY to Terry Cermak, Production Manager c/o Alabama Shakespeare Festival, 1 Festival Drive, Montgomery, AL 36117, (334) 271-5382/fax (334) 271-5348, all other COMPANY related questions should be directed to Thomas Stephens, Tour Manager at (334) 271-5346/fax (334) 271-5348 or email asftour@mindspring.com.
2. Contingent on the timely receipt of the information requested in the General section of this Technical Rider to Touring Performance Contract, the COMPANY will submit a show ground plan and light plot two (2) weeks prior to its arrival at the facility.

AGREED TO AND ACCEPTED AS OF THE DATE (S) INDICATED BELOW:

[Signatures and dates]
CONTACT SHEET FOR ALABAMA SHAKESPEARE FESTIVAL

For any questions you may have regarding promotional materials, program copy, transportation, or any other tour-related issues, please contact the company directly at the following address:

Alabama Shakespeare Festival
1 Festival Drive
Montgomery, AL 36117-4605
334-271-5300 – phone
334-271-5348 – fax

Main Contact: Thomas Stephens – Tour Director ext. 346
e-mail – asftour@mindspring.com
Vita
Donald K. Marshall  
611 East Charles Street  
Hammond, LA 70401  
(985) 542-9548

Professional Experience

1995-present  
Director, Cultural Resource Management Program  
Assistant Professor  
Southeastern Louisiana University  
Hammond, Louisiana  
Courses taught: museology, arts administration, historic preservation, oral history and the internship program

1996-present  
Director, Clark Hall Gallery  
Southeastern Louisiana University  
Exhibition curator: see attached list

Project Director, Louisiana Sculpture Garden and Mural Program  
Southeastern Louisiana University  
2001: Edward Pramuk, Bill Evans and the Louisiana Jazz Legends Mural  
2000: Alexei Kazantsev, Angel of Discovery Marble Sculpture  
1999: Luz Maria Lyles, Creation Myths of the Aztecs, Mayas, Incas and Chitimachas Mural  
1998: John Scott, Anna Rita’s Morning Prayer Sculpture  
1997: Robert Warrens: Easel Celebration Sculpture  
1996: John Geldersma: Dogon Hut and Spirit Poles

1999  
Interim Artistic Director, Fanfare  
Southeastern Louisiana University  
Hammond, Louisiana

1992-1995  
Executive Director, St. Tammany Art Association  
Exhibition Curator, list available on request  
Founder, Louisiana Bluesberry Festival  
Producer, Discovery Children’s Theatre  
Covington, Louisiana
1986-1991  **Executive Director, Le Petit Theatre du Vieux Carre**  
Produced 30 Main Stage Plays, list available on request  
Organized Children’s Corner Subscription Series

1987-1991  **Executive Director and Co-Founder, The Tennessee Williams/ New Orleans Literary Festival**  
New Orleans, Louisiana

1989-1992  **Chairman and Co-Founder, New Orleans Film and Video Festival**  
New Orleans, Louisiana

1988  **Co-Founder, Krewe du Vieux Mardi Gras Parade**  
New Orleans, Louisiana

1988-1990  **Founder and Director, Louis Armstrong Classic Jazz Festival**  
New Orleans, Louisiana

1988-1990  **Consultant/ Producer, Audubon Institute**  
Mark Twain Mississippi River Folk Life Festival  
Marie Laveau’s Louisiana History Tour  
Vic ‘n Nat’ly at the Zoo  
New Orleans, Louisiana

1977-1986  **Executive Director, Contemporary Arts Center**  
Exhibition Curator, list available on request  
New Orleans, Louisiana

1976-1977  **Director, Newspace Gallery**  
New Orleans, Louisiana

1973-1977  **Manager/Owner Dixie Art Supplies**  
New Orleans, Louisiana

1972  **Researcher, Scriptwriter, Host, WYES-TV Emergency School Assistance Program, “Insight: Public Schools Series”**  
New Orleans, Louisiana
Professional Organizations

1979-2001 Louisiana Division of the Arts, Panel Member
Baton Rouge, Louisiana

1999-2001 Newcomb Art League Advisory Council
New Orleans, Louisiana

1980-2001 Panelist/Presenter
Livable, Lovable Cities, Louisiana Main Street Program
Louisiana State Theatre Conference
Arts Council Of New Orleans
International Sculptor’s Conference
College Art Association
Louisiana Association of Museums
Louisiana State Arts Conference

1990-1995 Pirates Alley Faulkner Society
Founding Board Member
New Orleans, Louisiana

1991 National Endowment for the Arts
Advisory Panel Member, Inter-Arts Program
Washington, D.C.

1982-1985 National Endowment for the Arts
Evaluator, Inter-Arts and Visual Arts Programs
Washington, D.C.

1980, 81, 89, 90 WYES-TV Public Television
Community Advisory Board
New Orleans, Louisiana
1978-1980  **New Orleans Jazz and Heritage Festival**
Board of Directors
Grants Committee, Chairman
New Orleans, Louisiana

1976-1979  **Louisiana Crafts Council**
Board of Directors
Founder, Louisiana Christmas Crafts Fair
New Orleans, Louisiana

**Educational Background**

1998-2001  **University of New Orleans**
Candidate for Master of Arts in Arts Administration
Candidate for Certificate in Historic Preservation
New Orleans, Louisiana

2000  **University of Massachusetts**
Summer Program in Arts Management
“Connecting Art and Community”
Amherst, Massachusetts

1968-1972  **Washington and Lee University**
Bachelor of Arts, Fine Arts and Journalism
Cum Laude
Omicron Delta Kappa, Honor Fraternity
Sigma Delta Chi, Society of Professional Journalists
Editor, Calyx Yearbook
Lexington, Virginia

1956-1968  **St. Martin’s Episcopal School**
Class President
Editor, Shield Yearbook
Captain, Basketball Team
Mr. St. Martin’s
American Legion Citizenship Award
Metairie, Louisiana
Honors

1997 & 1988
Beaux Art
Contemporary Arts Center
New Orleans, Louisiana

1997
Distinguished Service Award
Louisiana Art Education Association

1989
Ten Outstanding Persons
Institute for Human Understanding
New Orleans, Louisiana

1988
New Orleans Arts Award
Arts Council of New Orleans
New Orleans, Louisiana

1988
Big Easy Entertainment Award
Special Achievement in the Arts
Gambit Magazine
New Orleans, Louisiana
Don Marshall
Curator
Selected Exhibitions


2002  The Art of Jazz, Clark Hall Gallery, March 6-April 12.
George Dunbar, St.Tammany Art Association, May 17-June 12.

2001  Gerald Cannon: Then and Now, Clark Hall Gallery, August 29-September 26.
Cities of the Dead, Clark Hall Gallery, March 7-April 6.

2000  Louisiana Hot Glass, Clark Hall Gallery, October 4-November 10.
Alan Gerson: Then and Now, Clark Hall Gallery, August 28-September 27; Kirschman Artspace at N.O.C.C.A. Gallery, February 2002; Baton Rouge Gallery 2002.

1999  Inspirations, co-curator with Dr. Sara Hollis, Contemporary Arts Center, January 26-March 14; Foster Hall Gallery at L.S.U., Summer; Clark Hall Gallery, August 25-September 24.

Robert Warrens: Paintings and Drawings, Clark Hall Gallery, August 25-September 25.

Art and the Environment, Clark Hall Gallery, October 13-November 17. Web Catalog.
The Louisiana Landscape, Clark Hall Gallery September 3-26; Contemporary Arts Center, October 6-26. Web Catalog.
South By Southeast: The Art Faculty of Southern, S.U.N.O. and Southeastern, Clark Hall Gallery, January 30-February 28.

1996  The Art of Africa, co-curator with Dr. Sara Hollis, Foster Hall Gallery at L.S.U., Clark Hall Gallery, October 30-December 4.
Southeastern Sculpture Invitational, Clark Hall Gallery, October 1-25.

Louisiana Abstraction: Women in the Arts, Clark Hall Gallery, August 28-September 25.

Southeastern Drawing Invitational, Clark Hall Gallery, February 26-March 20.

1995


Naked ~ Nude, co-curator with Gail Hood, Clark Hall Gallery, August 21-September 7.