

Fall 2015

ECON 1203

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<u>Job Advice for Students</u>	<u>Economics 1203</u>	<u>Economics 1204</u>	<u>Finance 2302</u>	<u>Finance 3300</u>	<u>Finance 3303</u>
<u>Time Value of Money</u>	<u>Mutual Funds</u>	<u>Bonds</u>	<u>Federal Reserve</u>	<u>Economics & Analysis</u>	<u>Securities Business & Brokerage</u>
<u>Stocks</u>	<u>Options</u>	<u>Averages & Indexes</u>	<u>Stock Market News</u>	<u>Setting Goals</u>	<u>BA 6014</u>

SYLLABUS

ECONOMICS 1203 - 001

Monday, Wednesday, Friday, 9-9:50am,
Kirschman Hall, Room 122.

Mark Rosa

Fall, 2015

OFFICE HOURS: Before class and by appointment. I am an adjunct faculty member (part-time), I go to work right after class and do not have a university office. I generally arrive at school around 30 minutes before class, see me then or email me at mark@markrosa.com for the quickest response. The Economics & Finance Department phone number is: 504-280-6485. (The number is listed here as a requirement of the University, I am not at this number.)

I will communicate with the class by email through the Webstar or Moodle system at UNO; it is your responsibility to periodically check and clear your email boxes.

TEXT: Econ by William A McEachern. Micro 4

COURSE OBJECTIVES: To learn basic microeconomic concepts emphasizing both theoretical and practical applications of the subject.

Understand:

- (1) The basic microeconomic concepts such as opportunity

cost, supply, demand, and market equilibrium.

(2) The way economist makes decisions based on marginal cost and marginal benefits of an action.

(3) Types of market structure and efficiency.

(4) The role of government in a market economy.

There are NO makeup exams.

- Test 1 will cover chapters 1-5.
- Test 2 will cover chapters 6-10.
- Test 3 will cover chapters 11-15.
- Test 4 will cover chapters 16-21.
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- **FINAL EXAM: MONDAY, DECEMBER 9, 2015. 7:30-9:30am. SAME ROOM.**

BRING A (blue or green) UNO SCANTRON TO EACH EXAM TO RECORD YOUR ANSWERS

- On the UNO SCANTRON form:
- Print your name in the spaces provided and "bubble-in" the corresponding letters on the form.
- I will post exam grades on this website by the last four digits of your student number. It is illegal to post grades by social security number or by name.
- ***You will lose five (5) points on the exam if the scantron form is not properly completed or if the scantron is too damaged to be read by the computer - this would require the exam to be graded by hand. Bring the completed scantron to class, insure that the form is in good condition.***
- ***I do not bring blank scantron forms to class.***
- Get a few scantrons early in the semester, fill them out ahead of time. Students waste exam time filling out the form.
- The final is comprehensive; you may "drop" your lowest exam grade. You may not drop the final. You may not be exempt from the final.
- YOU MAY **NOT** USE A CELL PHONE WHILE TAKING EXAMS.
- I expect college students to be self sufficient; the majority of students that take this course are business majors, I will treat you like a college student that wants to graduate in business. I do not offer secretarial services; emails that ask what was covered in class (because of an absence), what date is a test to be held, what is on the tests, etc., If you regularly attend class, you will know when exams will be given, you will have the notes, you will know what is being covered on the exams.
- The Consumer News and Business Channel (CNBC), is one of the premier business and market news channels on cable television. I have a subscription and will connect to that channel before class and run live broadcast until about five minutes into the class time. CNBC is bringing us the up to date business and market information; what is going on in the economy will be covered on exams.
- I will have the most recently taken exam with me for display before class for

anyone that wants to view their answers. I do not spend class time "going over" exams.

My experience from teaching previous sections of Micro- and Macroeconomics:

- I have taught both Micro and Macro for several years, a few things that I have noticed about student performance in these courses:
- These courses are not difficult, they are not easy; many students do well and make the grade that they feel that they deserve, given the time they devoted toward studying. If this is not the case with you, if you feel that you are giving many hours of study only to be disappointed by your grade, I suggest the following:
 - a) Come to class. While this is a by-the-book course, material will be presented and discussed in class in a way to complement the material listed in the book, you will have the benefit of these discussions and will benefit from questions asked by other students.
 - b) Read the chapters before they are covered in class. If I am discussing chapter 3, you should have already read chapter 3 and are working on chapter 4.
 - c) You will have to KNOW the material, beyond the basic definition, and be able to apply an economic concept to a scenario.
- **The final is selectively comprehensive (i will tell you what chapters will be covered). There are no "make-up" exams, if you miss an exam, your final exam score will be the score for the missed exam.**

GRADING: 90 – 100% = A 80 – 89 = B 70 – 79 = C 60 – 69 = D 0 – 59 = F I do not curve individual exams	EXAM VALUES: Exam 1 = 20% Exam 2 = 20% Exam 3 = 20% Exam 4 = 20% Final Exam = 20%
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- Accommodation for Students with Disabilities: It is University policy to provide, on a flexible and individualized basis, reasonable accommodations to students who have disabilities that may affect their ability to participate in course activities or to meet course requirements. Students with disabilities should contact the Office of Disability Services as well as their instructors to discuss their individual needs for accommodations.
- ACADEMIC INTEGRITY: Students are expected to conduct themselves according to the principles of academic integrity as defined in the statement on Academic Dishonesty in the UNO Judicial Code. Any student or group found to have committed an act of academic dishonesty shall have their case turned over to Judicial Affairs for disciplinary action which may result in penalties as severe as indefinite suspension from the University. Academic dishonesty includes, but is not limited to: cheating, plagiarism, fabrication, or

misrepresentation, and being an accessory to an act of academic dishonesty.