

Fall 2015

HIST 4991

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University of New Orleans

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HIST 4991

Dr. Hans Petschar

Fall Semester 2015

M W 2:00 – 3:15 PM, ED 194

Office Hours: M W 1:00 – 2:00 pm, M W 11:00 – 12:00

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S Y L L A B U S

Draft

Special Topics in History:

Visual Representations of Austrian and European History during the Reign of Emperor Franz Joseph I, 1848 – 1916

Course Description

Franz Joseph I was born in 1830 and became Emperor of Austria in 1848 went on to reign for over half a century from 1848 to 1916. Like no other Habsburg ruler he epitomized the Austrian Empire and its dynastic power. Over the period of his long reign, Emperor Franz Joseph became the most prominent symbol of the unity and supranational-identity of the Austrian monarchy in an age of national conflicts and political paralysis.

In his capacity of symbolizing the empire, Franz Joseph was honored in numerous public celebrations such as the ones which took place in 1898 and 1908 (50th and 60th anniversary of the Emperor's accession), and he was immortalized in an extensive series of visual and written documents.

This course will concentrate on visual sources and media representations of the imperial cult of the Emperor and the state he symbolized. Students will get familiar with Austro-Hungarian self-perception and with foreign perceptions of the Austrian Empire and with milestones of History and Visual Representations of Leadership in 19th century Europe.

The course is directed at students interested in Visual History and Public History. We will read basic works by scholars who study visual resources and work closely with digital visual documents from the collections of the Austrian National Library and digital historical collections available online.

Students will get an Introduction into the Visual History of Europe in the 19th Century, get familiar with basic methodologies and theories of visual resources and learn how to “read” and interpret images and how images create imagineries of the past.

Course Readings

Alan Palmer. *Twilight of the Habsburgs: The Life and Times of Emperor Francis Joseph*. New York: Atlantic Monthly Press Pb 1997

Steven Beller, *A Concise History of Austria*. New York: Cambridge University Press 2007

Jürgen Osterhammel: *The Transformation of the World*. Princeton University Press 2014
(also available as Kindle edition, paperback USA September 2015)

Online Resources:

Mark Twain: *Stirring Times in Austria*
(Harper's New Monthly Magazine for March, 1898 (Volume 96), pp. 530-40.)
<http://ecommons.library.cornell.edu/handle/1813/2170>

Theodore Roosevelt: *Speeches*
<http://www.theodore-roosevelt.com/trspeeches.html>

Theodore Roosevelt: Letter to Georg Otto Trevelyan, 1. 10. 1911, Series 3A, Reel 369, Theodore Roosevelt Papers.
<http://www.theodore-roosevelt.com/images/research/speeches/trlettergeorgeottotrevelyan.pdf>

Library of Congress: Collection Theodore Roosevelt on Film: TR's return from Africa, 1910
<http://lccn.loc.gov/mp76000377>

Emperor Francis Joseph greeted by his people
<http://www.loc.gov/item/mp76000311>

Grading

1 Midterm	25 % (basic facts from lectures and readings)
1 Final	25 % (basic comprehension and analysis of major themes)
3 Papers	30 % (research, analysis, and basic writing skills)

Class participation 20 % (based on class participation)

Attendance Policy

Students have to attend ALL class lectures; unexcused absences will result in one grade drop per unexcused absence; a class can only be excused by contacting the instructor in advance (phone or e-mail)

Academic Integrity

Academic integrity is fundamental to the process of learning and evaluating academic performance. Academic dishonesty will not be tolerated. Academic dishonesty includes, but is not limited to, the following: cheating, plagiarism (including copying work from the Internet!), tampering with academic records and examinations, falsifying identity, and being accessory to acts of academic dishonesty. Refer to the UNO Judicial Code for further information. The Code is available online at http://www.uno.edu/~stlf/policy%20Manual/judicial_code_pts.htm.

Students with Disabilities

Students who qualify for services will receive the academic modifications for which they are legally entitled. It is the responsibility of the student to register with the Office of Disability Services (UC 260) each semester and follow their procedures for obtaining assistance.

Student Learning Objectives

After successfully completing this course, students should be able to

- ◆ Understand the visual representation of the Habsburg Empire and its Emperor Franz Joseph
- ◆ Understand different concepts of Time, Space, Actors and Events in European History of the 19th century
- ◆ Understand how visual and media representations create mental images of the past
- ◆ Identify the changes on maps of Central Europe from 1848 to 1918
- ◆ Have a basic visual understanding of the Habsburg lands
- ◆ Understand and interpret thematic maps of Austria-Hungary 1848-1918
- ◆ Visually identify the major figures (emperors, advisers, generals, diplomats, artists, intellectuals) that governed the Habsburg lands
- ◆ Visually identify European Leaders of the 19th Century
- ◆ Understand the nature of the rise of nationalities and multi-ethnic conflict within the Habsburg Empire
- ◆ Understand the changing Austrian identity vis-à-vis German identity within the Central European context
- ◆ Have a basic understanding of the political cultures of ethnic groups within the Habsburg lands

- ◆ Understand how the legacies and memories of Austria-Hungary affect the peoples of the Habsburg succession states -- to this day

Schedule of Classes and Assignments

W Aug 19	Introduction of Themes and Course Objectives
M Aug 24	Visual History: An Introduction READ: Mirzoeff: What is Visual Culture? In: The Visual Culture Reader, pp 1 – 14 (Available at Course Reserves)
W Aug 27	Classroom Lab: Franz Joseph: Visual Biography I 1830 - 1848 READ: Palmer pp 1 – 48, Beller pp 104 – 124 Digital Image Collection 1830 – 1848 (Available at Course Reserves)
M Aug 31	How to describe visual objects: Materiality of Visual Resources READ: Wikipedia: Article: Printmaking Further recommended Readings: Gascoigne Bamber: How to Identify Prints. London 2004. Richard Benson: The Printed Picture. New York. Museum of Modern Art 2009.
W Sept 2	How to communicate visual objects: Mediality of Visual Resources READ: Osterhammel pp 3 – 44 Further recommended Readings: Michael Griffin: Visual Communication. In: The Handbook of Communication History New York 2013, pp 133 – 152 (Available at Course Reserves)
M Sept 7	Labor Holiday: No Class
W Sept 9	Classroom Lab: Franz Joseph: Visual Biography II 1849 - 1866 READ: Palmer pp 49 - 147, Beller pp 124 - 141 Digital Image Collection 1849 – 1866 (Available at Course Reserves)

- M Sept. 14 Classroom LAB: How to analyze visual objects I : Introduction to Semiotics.
Routledge 2007.
- READ: Daniel Chandler: Semiotics. The Basics, pp 1 – 82 (Available at Course Reserves)
- W Sept. 16 Classroom LAB: How to analyze visual objects II: Introduction to Structuralism
- READ: Daniel Chandler: Semiotics. The Basics. Routledge 2007, pp 83 – 122.
(Available at Course Reserves)

1st paper due Sept. 23 (4 pp. undergraduates, 8pp. graduates): Select four visual sources of Franz Josephs Visual Biography 1830 – 1866 and write a paper on the sources as visual and material objects.

- a) Describe everything you know about the sources as documents: title, date, author, publisher, subject matter
- b) Describe the sources as visual objects: What type of source is it (print, art work, photograph)?, How do you come to this conclusion? What can be seen on the images? Describe the composition of the Image. What is the content / meaning of the Image ?
- c) Briefly: What is the political / cultural context of the Images? How is the context visualized?
- d) Briefly: If applicable: What is the biographical context of the Images? How is the biographical aspect linked to the political / cultural context

- M Sep 21 Classroom Lab: Franz Joseph: Visual Biography III 1866 - 1888
- READ: Palmer pp 149 – 245, Beller pp 141 – 151
Digital Image Collection 1866 – 1888 (Available at Course Reserves)
- W Sept 23 Classroom Lab: Franz Joseph: Visual Biography III 1889 - 1908
- READ: Palmer 246 – 299, Beller pp 141 – 151
Digital Image Collection 1889 – 1908 (Available at Course Reserves)

- M Sept 28 Classroom Lab: Franz Joseph: Visual Biography III 1908 – 1916
 READ: Palmer pp 300 – 349, Beller pp 107 - 196
 Digital Image Collection 1866 – 1888 (Available at Course Reserves)
- W Sept 30 **Guest Lecture:** Hannes Leidinger: Public History in Austria Today
- M Oct 5 **Midterm Examination**
- W Oct 7 Mapping Space I. The relationship between Time and Space in the 19th century
 READ: Osterhammel pp 45 – 117
 Digital Map Collection (Available at Course Reserves)
- M Oct 12 **TBA**
- W Oct 14 **No Class – Midsemester Break**
- M Oct 19 Mapping Space II. Territoriality, Borders, Mobility, Migration, Social Spaces
 READ: Osterhammel pp 117 – 166, pp 744 – 778 Digital Map Collection (Available at Course Reserves)
- W Oct 21 Europe seen from an American Perspective
 Theodore Roosevelt's return from Africa **Showing of movie**
 READ: TR Letter to Trevelyan (Available at Course Reserves)
 Theodore Roosevelt. Selection of Speeches in Europe 1910:
<http://www.theodore-roosevelt.com/trspeeches.html>
- M Oct 26 Classroom LAB: How to analyze Film as Historical Source
 Digital Video Collection Austria-Hungary (Available at Course Reserves)

2nd paper (5 pp; graduate students 8 pp -- due on Nov. 2): Compare Theodore Roosevelt's Letter to Trevelyan, his speeches in Europe 1910 and the film documentary "Roosevelt's return from Africa"— How do these two media representatives (text and film) capture the European leaders? How is Austria Hungary and Emperor Francis Joseph portrayed? What are the major differences in portraying European leaders, Empires and Nation States? How are European States, leaders and people perceived by TR and by the American Public?

W Oct 28 Representing Monarchy

READ: Osterhammel pp 392 – 468

Christiane Wolf: Representing Constitutional Monarchy in late nineteenth and early twentieth-century Britain, Germany, and Austria. In: Laurence Cole & Daniel Unowsky (Eds): *The Limits of Loyalty*. New York 2007, pp 199 – 222. (Available at course reserves)

Digital Image Collection 1848 – 1914 (Available at Course Reserves)

M Nov 2 Franz Joseph and Democracy. The Austrian Parliament in a European Perspective

READ: Osterhammel pp 572 – 628; Mark Twain: *Stirring Times in Austria* (Harper's New Monthly Magazine for March, 1898 (Volume 96), pp. 530-40.)
<http://ecommons.library.cornell.edu/handle/1813/2170>

Digital Image Collection 1848 – 1914 (Available at Course Reserves)

W Nov 4 Visual Representations of Diplomacy: The Struggle for Predominance in Germany and the Habsburg Monarchy:

READ: Palmer pp. 80-245, Osterhammel 469 – 504

Digital Image Collection 1848 – 1914 (Available at Course Reserves)

M Nov 9 Embodying Unity: Franz Joseph I. and the Imperial Celebrations in the Habsburg Monarchy

READ: Staging Habsburg Patriotism. Dynastic Loyalty and the 1898 Imperial Jubilee. In: Pieter M. Judson and Marsha L. Rozenblit (Eds.): Constructing Nationalities in East Central Europe. Berghahn Books 2005, pp 141 – 156
(Available at Course Reserves)

W Nov 11 Clash of Concepts: Imperial Systems and Nations States

Read: Osterhammel pp 391 – 460

M Nov 16 Class LAB: Empire vs Nation State

Digital Image Collection Austria-Hungary (Available at Course Reserves)

W Nov 18 **Guest Lecture:** Ernst Strouhal: Ludic Maps. On games, cartography and visual history

3rd paper due (3 pp; graduate students 8-10 pp; alternatively, grad students can write a research paper of the same length on a topic of their choosing) – How was the multi-ethnic and diverse Habsburg Monarchy represented visually in the 19th and early 20th century? How was Emperor Franz Joseph depicted over time? Describe and analyze visual representations (Time, Space, Actors, Events) of the Habsburg Monarchy.

M Nov 23 Student Demos: Visual History 1830 – 1848

W Nov 25 Student Demos: Visual History 1849 – 1866

M Nov 30 Student Demos: Visual History 1867 – 1914

W Dec 2 Student Demos: Visual History 1867 – 1914

M Dec 7, 3-5 pm **FINAL EXAMINATION**