

Fall 2015

POLI 5630

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UNIVERSITY OF NEW ORLEANS
FALL 2015
TTh 3:00-4:15, MH 212
Office Hours: TTh 1:00-3:00 p.m., Wed. 11:30-1:30, or by appointment

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POLITICAL SCIENCE 5630: THE U.S. PRESIDENCY

Course Description and Learning Objectives

This course is an overview of the United States presidency: the president's roles as leader of the nation, head of the executive branch, commander-in-chief of the military, and leader of the party; the nature, development, and sources of presidential power as well as its limitations; the presidential selection process; and interactions of the president with governmental institutions, the public, and the world. By the end of the semester, students will be able to:

- understand the complexity and paradoxical nature of the U.S. presidency;
- describe and evaluate the U.S. presidential election system;
- analyze aspects of the U.S. presidency using political science concepts and methods;
- explore presidency-related controversies from various normative perspectives;
- lead scholarly discussion and present research in scholarly settings.

Course Requirements:

Graduate students will write a major research paper, which will count for 2/3 of the grade; a more complete description of the required research paper is attached. The due date is **Monday, December 7**. Graduate students have two options for determining the remaining 1/3 of the grade: taking the mid-term and final exams, or writing two review essays on the presidency literature. A description of both options is attached. The due dates for the review essays (option 2) are **September 24 and October 27**. A brief (1-page outline or paragraph) topic statement for your major research paper is due on **September 15**.

Important Information

Attendance will be taken daily, and class attendance/ participation may determine borderline grades. Students missing 5 classes in a row will be reported to the Dean of Liberal Arts. Lectures and class discussions may sometimes lag behind the reading assignments; nevertheless, students should keep up with the reading assignments and be prepared to discuss them by the dates they are assigned. Please note that the last day to drop a class is October 14.

All written assignments (except for the research paper topic statement due September 15) must be turned in electronically via turnitin in Moodle, AND in hard copy, by class time on the due dates (and by 4:30 p.m. on December 7). The penalty for late papers and written assignments is 5 points per day.

If a student must miss an exam due to extreme emergency, a makeup exam may be scheduled, but only if the instructor is contacted *before* the missed exam (if at all possible). Exams may be made up only at the discretion of the instructor.

Required Texts

The following books are required and available at the bookstore:

Thomas E. Cronin and Michael A. Genovese, *The Paradoxes of the American Presidency*, 4th ed. (Oxford University Press, 2013). ISBN 9780199861040

Richard J. Ellis and Michael Nelson, eds., *Debating the Presidency: Conflicting Perspectives on the American Executive*, 3rd ed. (CQ Press, 2010). ISBN 9781483307763

Michael A. Genovese, ed., *Contending Approaches to the American Presidency* (CQ Press, 2012). ISBN 9781608717064

In addition, students are expected to keep up with the news.

Academic Integrity

Academic integrity is fundamental to the process of learning and evaluating academic performance. Anyone found guilty of academic dishonesty will receive an automatic F and will be prosecuted to the fullest extent through University channels. Academic dishonesty includes, but is not limited to, the following: cheating, plagiarism, tampering with academic records and examinations, falsifying identity, and being an accessory to acts of academic dishonesty. In short, DON'T DO IT! For more information on academic dishonesty and its consequences, please refer to the Student Code of Conduct at this web site: <http://studentaffairs.uno.edu>. (Or just type "academic integrity" into the UNO web site search engine.)

Accommodations for Students with Disabilities

It is University policy to provide, on a flexible and individualized basis, reasonable accommodations to students who have disabilities that may affect their ability to participate in course activities or to meet course requirements. Students with disabilities should contact the Office of Disability Services as well as their instructors to discuss their individual needs for accommodations. For more information, please go to www.ods.uno.edu.

Calendar and Readings

The Nature of the Presidency

Aug 25: Cronin and Genovese, chapter 1.

Aug. 27: Cronin and Genovese, chapter 2; Ellis and Nelson, chapter 5.

Presidential Elections

Sept. 1: Cronin and Genovese, chapter 3.

Sept. 3: Ellis and Nelson, chapters 2-3.

Presidential Roles and Leadership

- Sept. 8: Cronin and Genovese, chapter 4.
- Sept. 10: Ellis and Nelson, chapter 12.
- Sept. 15: Neustadt and Barber excerpts: available on Moodle. **Topic due today.**
- Sept. 17: Cronin and Genovese, chapter 5.
- Sept. 22: Ellis and Nelson, chapter 1.

Sept. 24: MID-TERM EXAM (option 1). ESSAY #1 DUE TODAY (option 2).

Presidents and Congress

- Sept. 29: Cronin and Genovese, chapter 6.
- Oct. 1: Ellis and Nelson, chapter 6.
- Oct. 6: Ellis and Nelson, chapters 7-8.

The Executive Branch

- Oct. 8: Cronin and Genovese, chapter 7.
- Oct. 13: Ellis and Nelson, chapter 9.
- Oct. 20: Cronin and Genovese, chapter 8.
- Oct. 22: Ellis and Nelson, chapter 11.

Presidents and the Judiciary

- Oct. 27: Cronin and Genovese, chapter 9. **ESSAY #2 DUE TODAY (option 2).**
- Oct. 29: Ellis and Nelson, chapter 10.

The Future of the Presidency

- Nov. 3: Cronin and Genovese, chapter 10.
- Nov. 5: Ellis and Nelson, chapter 4.
- Nov. 10: Ellis and Nelson, chapter 13.

Contending Approaches to the Presidency

- Nov. 12: Genovese, Introduction and chapters 1-2.
- Nov. 17: Genovese, chapters 3-4.
- Nov. 19: Genovese, chapters 5-6.

Political Scientists Analyze the Obama Presidency

- Nov. 24: Rudalevige, "Narrowcasting the Obama Presidency," available on Moodle.

December 1 and 3: Graduate student presentations. Also on December 3, brief review for the final exam.

FINAL EXAM scheduled for Tuesday, December 8, 3-5 p.m. (option 1)

FINAL RESEARCH PAPER due Monday, December 7

POLITICAL SCIENCE 5630
THE U.S. PRESIDENCY
RESEARCH PAPER ASSIGNMENT FOR GRADUATE STUDENTS

Students receiving graduate credit for this course are required to write a graduate-level research paper, and will present their research to the class. This paper will be worth 2/3 of your grade in the course. **The due date for the research paper is Monday, December 7. A brief topic statement is due on September 15. Class presentations will be December 1 and 3.**

The paper may be either a quantitative research design or a data analysis paper. Recommended length is approximately 15-25 double-spaced pages typed in standard font. (Don't forget to number your pages!)

The research paper should include:

Introduction of your topic and research question;

Literature review setting the context for your own study by detailing work and findings on your topic by previous authors (citing at least the most important previous works; if you are doing a research design without data analysis, the literature review should be more extensive);

Hypothesis/hypotheses;

Methodology including the source(s) of data, operationalization of variables, and data analysis techniques;

Reporting of findings and interpretation of results (for data analysis papers);

Summary and conclusion including the contribution of your study and implications for future research.

Bibliography in standard format of your choice. The *APSA Style Manual* is on Moodle and is the recommended format if you don't already have a favorite.

**POLI 5630 – THE U.S. PRESIDENCY--
OPTIONS FOR GRADUATE STUDENTS:
1/3 of Final Grade**

OPTION 1: In-class Midterm and Final Exams (September 24 and December 8).

OPTION 2: Choose two of the six sections below, and submit a 4-6 page critical essay for each of the two sections. The essays should briefly summarize and critique the state of the literature on the section topic. The essays need not cover all sources listed under the section heading, and other sources may be included. The first essay is due on September 24; the second is due on October 27.

1. Presidential Power, Leadership, and Success

Neustadt, Richard E. *Presidential Power*. New York: Wiley & Sons, Inc.; Chapters 1-5.
Greenstein, Fred. 2000. "The Qualities of Effective Presidents: An Overview From FDR to Bill Clinton." *Presidential Studies Quarterly* 30(1): 178-85.
Barber, James David. 2009. *The Presidential Character: Predicting Performance in the White House*, 4th ed. New York: Pearson Longman.
Renshon, Stanley A. 2000. "After the Fall: The Clinton Presidency in Psychological Perspective." *Political Science Quarterly* 115(1): 41-65.
Skowronek, Stephen. 2008. *Presidential Leadership In Political Time*. Kansas University Press.
Wood, B. Dan. 2009. *The Myth of Presidential Reputation*. Cambridge University Press.
Goren, Paul. 2002. "Character Weakness, Partisan Bias, and Presidential Evaluation." *American Journal of Political Science* 46(3): 627-641.
Matthew J. Dickinson. 2005. "Neustadt, New Institutionalism, and Presidential Decision Making: A Theory and Test," *Presidential Studies Quarterly* 35, No. 2: 259-288.
Moe, Terry M. and William G. Howell. 1999. "Unilateral Action and Presidential Power: A Theory." *Presidential Studies Quarterly* 29(4): 850-873.
Howell, William G. 2003. *Power without Persuasion: The Politics of Direct Presidential Action*. Princeton University Press.

2. The Institutional Presidency and the Executive Branch

Peterson, Mark A. 1992. "The Presidency and Organized Interests: White House Patterns of Interest Group Liaison." *American Political Science Review* 86(3): 612-625.
Hagar, Gregory and Terry Sullivan. 1994. "President-Centered and Presidency-Centered Explanations of Presidential Public Activity." *American Journal of Political Science* 38(4): 1079-1103.
Ragsdale, Lyn and John J. Theis, III. 1997. "The Institutionalization of the American Presidency, 1924-92" *American Journal of Political Science* 41(4): 1280-1318.
Dickinson, Matthew and Kathryn Dunn Tenpas. 2002. "Explaining Increasing Turnover Rates Among Presidential Advisors, 1929-1997." *Journal of Politics* 64(2): 434-448.
Howell, William and David E. Lewis. 2002. "Agencies by Presidential Design." *Journal of Politics* 64(4): 1095-1114.

Lewis, David E. 2003. *Presidents and the politics of agency design : political insulation in the United States government bureaucracy, 1946-1997*. Stanford, Calif.: Stanford University Press.

Lewis, David E. 2008. *The Politics of Presidential Appointments: Political Control and Bureaucratic Performance*. Princeton: Princeton University Press.

Krause, George A. and Jeffrey E. Cohen. 2000. "Opportunity, Constraints, and the Development of the Institutional Presidency." *Journal of Politics* 62: 88-114.

Mayer, Kenneth. 1999. "Executive Orders and Presidential Power" *Journal of Politics* 61: 445-466.

Christopher J. Deering and Forrest Maltzman, "The Politics of Executive Orders: Legislative Constraints on Presidential Power," *Political Research Quarterly* 52, No. 4 (1999): 767-783.

Christopher Kelley and Brian W. Marshall, "The Last Word: Presidential Power and the Role of Signing Statements," *Presidential Studies Quarterly* 38, No. 2 (2008): 248-267.

3. The Presidency and Separation of Powers

Rudalevige, Andrew. 2002. *Managing the President's Program: Presidential Leadership and Legislative Policy Formulation*. Princeton, N.J.: Princeton University Press.

Rudalevige, Andrew. 2005. *The New Imperial Presidency?* Ann Arbor: University of Michigan Press.

Cameron, Charles M. 2000. *Veto Bargaining: Presidents and the Politics of Negative Power* Cambridge: Cambridge University Press.

Jones, Charles O. 1994. *The Presidency in a Separated System*. Washington DC: Brookings.

Peterson, Mark. 1990. *Legislating Together: The White House and Capitol Hill from Eisenhower to Reagan*. Cambridge: Harvard University Press.

Rohde, David W. and Dennis M. Simon. 1985. "Presidential Vetoes and Congressional Response: A study of Institutional Conflict." *American Journal of Political Science* 29(3): 397-427.

Krehbiel, Keith. 1996. "Institutional and Partisan Sources of Gridlock: A Theory of Divided and Unified Government." *Journal of Theoretical Politics* 8: 7-40.

McCarty, Nolan. 2000 "Presidential Pork: Executive Veto Power and Distributive Politics." *American Political Science Review* 94(1): 117-129.

Groseclose, Timothy and Nolan McCarty. 2001. "The Politics of Blame: Bargaining Before and Audience." *American Journal of Political Science* 45(1): 100-119.

Canes-Wrone, Brandice and Scott de Marchi. 2002. "Presidential Approval and Legislative Success." *Journal of Politics* 64(2): 491-509.

Segal, J.A., R.J. Timpone, and R. M. Howard, "'Buyer Beware? Presidential Success through Supreme Court Appointments," *Political Research Quarterly*, 53 (2000): 557-595.

Yates, J. and A. Whitford, "Presidential Power and the United States Supreme Court," *Political Research Quarterly*, 51 (1998): 539-350

Maltzman, Forrest, "The Politicized Judiciary: A Threat to Executive Power," in Rockman, Bert A. and Richard W. Waterman, *Presidential Leadership: The Vortex of Power*, 215-23.

Erler, H. Abbie., "Executive Clemency or Bureaucratic Discretion? Two Models of the Pardons Process," *Presidential Studies Quarterly*, 37 (Sept. 2007): 427-448

4. The Rhetorical Presidency: Relations with the Public and the Media

Cohen, Jeffrey. 1995. "Presidential Rhetoric and the Public Agenda." *American Journal of Political Science* 39: 87-107.

Canes-Wrone, Brandice. 2001. "The President's Legislative Influence from Public Appeals." *American Journal of Political Science* 45(2): 313-29.

Canes-Wrone, Brandice. 2006. *Who leads Whom? Presidents, Policy, and the Public* Chicago: University of Chicago Press.

Cohen, Jeffrey. 2008. *The Presidency in the Era of 24-Hour News*. Princeton, NJ: Princeton University Press.

Edwards, George C. 2006. *On Deaf Ears: The Limits of the Bully Pulpit*. New Haven: Yale University Press.

Kernell, Samuel. 2007. *Going Public: New Strategies of Presidential Leadership*, 4th ed. Washington DC: CQ Press.

Young, Gary and William Perkins. 2005. "Presidential Rhetoric, the Public Agenda, and the End of the Presidential Television's 'Golden Age'." *Journal of Politics* 67(4): 1190-1205.

Rottinghaus, Brandon. 2006. "Rethinking Presidential Responsiveness: The Public Presidency and Rhetorical Congruency, 1953-2001." *Journal of Politics* 68(3): 720-732.

Ostrom, Charles, and Dennis Simon. 1985. "Promise and Performance: A Dynamic Model of Presidential Popularity." *American Political Science Review* 79(2): 334-58.

Brace, Paul and Barbara Hinckley. 1991. "The Structure of Presidential Approval: Constraints Within and Across Presidencies." *Journal of Politics* 53(4): 993-1017.

Edwards, George, William Mitchell, and Reed Welch. 1995. "Explaining Presidential Approval: The Significance of Issue Salience." *American Journal of Political Science* 39(1): 108-34.

Nicholson, Stephen P., Gary M. Segura, and Nathan D. Woods. 2002. "Presidential Approval and the Mixed Blessing of Divided Government." *Journal of Politics* 64(3): 701-720.

Druckman, James N. and Justin W. Holmes. 2004. "Does Presidential Rhetoric Matter? Priming and Presidential Approval." *Presidential Studies Quarterly* 34(4): 755-778.

5. Presidential Elections

Norrander, Barbara. *The Imperfect Primary: Oddities, Biases, and Strengths of U.S. Presidential Nomination politics*. Milton Park, Abingdon, Oxon, [England]; New York: Routledge.

George C. Edwards III. 2011. *Why the Electoral College is Bad for America*, 2nd ed. New Haven: Yale University Press.

Atkeson, Lonna Rae. 1998. "Divisive Primaries and General Election Outcomes." *American Journal of Political Science* 42(1): 256-271.

Shaw, Daron R. 1999. "The Methods behind the Madness: Presidential Electoral College Strategies, 1988-1996." *Journal of Politics* 61(4): 893-913.

Haynes, Audrey, Julianne Flowers, and Michael Crespin. 2003. "The Media, the Campaign and the Message." *American Journal of Political Science* 47(2): 259-273.

Karol, David and Edward Miguel. 2007. "The Electoral Cost of War: Iraq Casualties and the 2004 U.S. Presidential Election." *Journal of Politics* 69(3): 633-648.

Symposium. 2008. "Reforming the Presidential Nomination Process." eds. Caroline Tolbert and Peverill Squire. *PS: Political Science and Politics* 42(1): 27-79.

Holbrook, Thomas and Scott McClurg. 2005. "The Mobilization of Core Supporters: Campaigns, Turnout, and Electoral Composition in United States Presidential Elections." *American Journal of Political Science* 49(4): 689-703.

Baum, Matthew. 2005. "Talking the Vote: Why Presidential Candidates Hit the Talk Show Circuit." *American Journal of Political Science* 49(2): 213-234.

Burden, Barry and Sunshine Hillygus. 2009. "Opinion Formation, Polarization, and Presidential Reelection." *Presidential Studies Quarterly* 39(3): 619-635.

6. Presidents and Foreign Policy

Drury, A. Cooper. 2001. "Sanctions as Coercive Diplomacy: The U.S. President's Decision to Initiate Economic Sanctions." *Political Research Quarterly* 54(3): 485-508.

Fleisher, Richard, Jon R. Bond, Glen S. Kurtz, and Stephen Hanna. 2000. "The Demise of the Two Presidencies." *American Politics Quarterly* 28(1): 3-25.

Canes-Wrone, Brandice, William Howell, and David E. Lewis. 2008. "Toward a Broader Understanding of Presidential Power: A Re-Evaluation of the Two Presidencies Thesis." *Journal of Politics* 70(1): 1-16.

Kellner, Donald. 2007. "Bushspeak and the Politics of Lying: Presidential Rhetoric in the 'War on Terror'," *Presidential Studies Quarterly* 37, No. 4: 622-645.

Dumbrell, John. 2002. "Unilateralism and 'America First'? President George W. Bush's Foreign Policy," *Political Quarterly* 73(3): 279-287.

Redd, Steven B. 2005. "The Influence of Advisers and Decision Strategies on Foreign Policy Choices: President Clinton's Decision to Use Force in Kosovo," *International Studies Perspectives* 6(1): 129-150.

Drezner, Daniel W. 2011. "Does Obama Have a Grand Strategy?" *Foreign Affairs* 90(4): 57-68.

Allison, Graham, and Philip Zelikow. 1999. *Essence of Decision: Explaining the Cuban Missile Crisis* (2nd ed.). Pearson.

Hersman, Rebecca K. 2010. *Friends and Foes: How Congress and the President Really Make Foreign Policy*. Brookings Institution Press.

McCormick, James M. (ed.). 2012. *The Domestic Sources of American Foreign Policy: Insights and Evidence* (6th ed.). Rowman and Littlefield.

Walker, Stephen, and Akan Malici. 2011. *U.S. Presidents and Foreign Policy Mistakes*. Stanford Security Studies.