Fall 2015

MANG 6497

Dinah Payne

University of New Orleans

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MANG 6497.981: The Legal Environment of Business  
Department of Management  
College of Business Administration, University of New Orleans  

COURSE SYLLABUS: FALL 2015

Instructor:             Dinah Payne                                         Office:             KH 359B
E-mail: dmpayne@uno.edu                              Phone:             504.280.6961
Class Meetings:     BA 6497.981, S 8:00-6:00                    Location:        KH AT&T Rm
Office Hours:         Before and after class and by appoint        ment; please note that I have a
lot of meetings to attend, the scheduling of which are out of my
control: I will try very hard to be in my office during these times,
but please forgive me if I am not there. Your BEST opportunity to
see me when it is convenient for you will be to make an appointment
that way, either you can be sure I will be there or I can let you know
that I can’t be there.

I. Welcome!

I am so happy to have you all in class: working with students is my chief professional joy! The law can
be intimidating at first, as it might seem complicated and/or the language used may be new to some of
you. Note that I encourage your professionally/sensibly/sensitively expressed questions and
comments/opinions: they make the lectures far livelier and add practical insight to the materials being
presented.

I also want you to make the most out of your educational experience. Thus, I would be HAPPY to talk
with you at any time during the semester if you are having any kind of difficulty, either with this course
(i.e., your grades, the attendance policy, or comprehension of material presented) or with your academic
or professional career.

II. University Course Catalog Description (for similar course)

Nature and function of law and legal institutions in society, with emphasis on those areas of law most
relevant to business operations. Topics include the court systems, torts, the Constitution and business
administrative agencies, international law, labor law, antitrust law, and environmental law.

III. Course Overview

This course is designed to help you understand the legal environment you might encounter as you
progress through your professional career. In it, we review basic definitions of legal terms and basic
legal principles are presented. Additionally, we examine practical application of these terms and principles through the review of actual cases provided by our working legal system.

The first set of materials, covered in Chapters 1 through 6 and on Test 1, is a review of information many of you may have learned in various civics classes in your elementary and high school years; it also contains other information that you may know something about without even realizing it: for example, the court systems may be familiar to you, as might some of the information on business ethics. This material provides a reassuring beginning of the class, as most of you are familiar with at least some of the concepts discussed.

The second set of materials is more business-specific and may be less familiar to you on that score; this lack of familiarity should lead you to study even more for Test 2. Topics covered in this section of the course include contracts, negotiable instruments, credit and secured transactions, bankruptcy and property law. Chapters included are Chapters 7 through 11.

The final examination covers Chapters 11 through 16. The material that is covered during the last class day includes agency law, forms of business, securities, antitrust and discrimination law: information you are sure to need in your business career. Additionally, by this time, you should have developed a critical mass of legal concepts to enable you to make connections between the different kinds of law studied and situations which might call for application of legal knowledge. All the materials studied have practical implications for how you might conduct your professional/business affairs: thus, this class provides good information you might be able to use on a frequent basis.

Be aware that this course is typically an interesting one that evokes good discussion and good in-class comprehension. This is a good thing and a bad thing: it is good in that it makes class go by more quickly and is more fun; it is bad in that students are often deceived into thinking that they don’t need to “study” the material, as they understood it well during the lecture. Do not deceive yourself: there is a massive amount of information on each test. Thus, thinking you understand the information as I present it is not the same thing as knowing it and/or being able to relate it to test questions. You MUST STUDY the materials, not just “read over it a few times,” to make a great score on each test.

IV. Course Objectives: Student Learning Outcomes

The objectives of this course are to help you learn and understand the technical principles and terms related to each area of the legal environment of business we study and to be able to apply them to specific situations, thus enhancing critical thinking abilities.

• By the end of this course, you should understand how our legal system works with regard to the specific topics we discuss.
• You should also understand how the law and business/society are interrelated, as well as how topic-specific law, like agency law, applies to other areas of law where applicable.
• Further, you should be better able to understand how the law relates to the conduct of business and to making managerial decisions.
• Finally, a critical mass of basic understanding of legal principle should enable the student to use knowledge in one area of the law to understand other, related areas.
V. Course Credits

This is a two-hour credit course.

VI. Required Texts and Materials

The powerpoint booklet you have received is the text book assigned for this class. This booklet is based, in large part and by permission, on Henry Cheeseman’s Business Law book; if you would like to see that source, let me know before you buy one as I may have one I can lend you for the semester. It would benefit you greatly to read the text materials BEFORE class: it aids significantly in understanding and retention of materials to be familiar with the material before the lectures.

Payne, D. 2015. EMBA Program Fall (The Legal Environment of Business).


VII. Basis for Final Grade

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test 1</td>
<td>100</td>
</tr>
<tr>
<td>Test 2</td>
<td>100</td>
</tr>
<tr>
<td>Lowest score dropped</td>
<td>-100</td>
</tr>
<tr>
<td>Late/absent policy violation</td>
<td>-?</td>
</tr>
<tr>
<td>Test 3</td>
<td>100</td>
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<tr>
<td></td>
<td>200</td>
</tr>
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**Exams:** There will be two tests during the “semester” and one final exam, all objective and all 1 hour long only. If you miss a test given during the semester, I will simply count the final exam score twice.

I will drop the lowest of the test grades.

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<tr>
<th>Grading Scale Based on Points</th>
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<tbody>
<tr>
<td>180-200</td>
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<tr>
<td>160-179</td>
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<tr>
<td>140-159</td>
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<tr>
<td>120-139</td>
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<td>0 – 119</td>
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**Outlines:** Although outlines or notecards cannot be used for extra credit, I URGE you in the strongest terms to do outlines/notecards of the course materials AS YOU GO ALONG. Even if you cannot generate outlines/notecards on a regular basis as the course proceeds, do so when you get a chance; in either case, LET ME SEE THE OUTLINES/NOTECARDS BEFORE THE TEST. Make an
appointment to see me and bring me your outlines: I can very safely assure you that you will be glad you did the outlines/notecards and glad that you brought them to me so that I can review them compared to the tests. **OUTLINES or NOTECARDS ARE OUR FRIENDS!!!**

**VIII. Grade Dissemination**

Test results will be reviewed individually only by request. You can access your scores at any time using Moodle; these grades will be posted as soon as possible after the tests have been turned in and graded. Please allow a couple of days for this process to be complete for each test.

Please note that scores returned mid-semester are unofficial grades. Also please be aware that I will not be allowed to put in final grades until the end of the regular fall semester; thus, your midterm grade will be the only grade available on Webstar until the end of the regular semester. The grade on Moodle will only include the two highest grades; it will not reflect if you have lost points because of the late/absent policy violation (I’ll do that separately). Do NOT panic if the grade on Webstar looks lower than it should be, for example, in November: it may not be the real final grade. Just email me for the real final grade if you are worried after the final grades should have been calculated by me in the middle of October.

**IX. Course Policies: Grades**

**Grades of "Incomplete"**: The current university policy concerning incomplete grades will be followed in this course. Incomplete grades are given only in situations where unexpected emergencies prevent a student from completing the course and the remaining work can be completed the next semester. I am the final authority on whether you qualify for an incomplete. Incomplete work must be finished by the end of the first week of the subsequent semester or the “I” will automatically be recorded as an “F” on your transcript, until the course requirements have been completed; this may have an adverse effect on your financial aid and/or GPA for other purposes: please consult your advisor to determine what effect this might have on your academic career before thinking this might be a potential solution to your difficulties. Once an I has been recorded on your transcript, you have only one semester to have it removed by completing the course.

There is no form of extra credit in this course.

**X. Course Policies: Technology and Media**

**Email**: Email is the best way to contact me; the information is listed in the contact information above. I will try my best to respond within a day or two of getting your email; if I do not, it is probably because I have missed it somehow: bear with me and resend the email. Be aware that I **will simply not answer emails that do not have a proper salutation and closing or emails with poor grammar, punctuation, etc.**

**Laptop Usage**: Feel free to use laptops at any time during class. Please only use laptops or any electronic device for classroom purposes. If I feel that you are using your electronic devices for some other purpose I will either ask you to put it away or ask you to leave until you are ready to engage in the class.
Classroom Devices: You may use tape recorders during the lectures. You may not use any electronic device during tests; you may not use a dictionary during exams. Absences will also be counted for students who use cell phones or any other non-approved electronic device in class when my assessment is that the student is not paying attention to the lecture.

XI. Course Policies: Student Support Services and Student Expectations

Student Support Services: Moodle, referenced earlier, is a great tool for you: you can check the syllabus at any time and check for grades when the results have been posted. The syllabus itself is full of useful information, so do be sure that you are familiar with this “support.” Other sources of good help and information are the UNO Help Desk for computer issues (Team Phone: +1 (504) 280-4357 Team E-mail: HelpDesk@uno.edu), the Library, the University Catalogue and the Learning Center.

Veterans: If you are a veteran of our military services or actively engaged in such service and you would feel comfortable letting me know, do let me know. The service you render your country is invaluable in so many ways and the very least I can do is to say thank you; otherwise, it is good for me to know if your orders may cause an attendance issue or if there is any way I can help you get something done on campus with regard to your veteran’s status.

Disability Access: It is University policy to provide, on a flexible and individualized basis, reasonable accommodations to students who have disabilities that may affect their ability to participate in course activities or to meet course requirements. Students with disabilities are encouraged to contact their instructors and/or the Office of Disability Services to discuss their individual needs for accommodations. Information on this issue can be found at http://www.uno.edu/search/index.aspx?Search=Office+of+Disabled+Students.

Attendance Policy: Participation is vital to the success of this course, thus attendance is important. For every absence OR substantial tardy appearance above two course modules (of which there are 8 or 9 per day), the final grade will be lowered by 10 points. I urge you to use care in your use of the tardies or absences you are allowed: not only do you not want to use up your “freebies” in case you really need to be late or absent, but, since this is such a fast-paced class, missing ANY class is a really bad idea. This is NOT the kind of thing it is easy to make up on your own. Additionally, leaving class intermittently or early is unacceptable and falls into the same category as being late or absent. I give plenty of breaks, so please be courteous to me and other students by not wandering in and out of the class: it is very distracting. Absences will also be counted for students who use cell phones or any other non-approved electronic device in class.

Particularly, do NOT be late for the tests: each person has one hour, starting promptly at 8:00 (we have so much material to cover that we can’t get a late start).

Professionalism Policy: Per university policy and classroom etiquette; mobile phones, iPods, etc. must be silenced during all lectures. Those not heeding this rule will be asked to leave the classroom immediately so as to not disrupt the learning environment. If you feel that you need to have your phone on during the lecture ONLY FOR EMERGENCY PURPOSES, please let me know ahead of time that
your phone might go off: of course, sometimes emergencies happen and we need to have access to our phones, but courtesy demands that you let me know and keep such disruptions to an absolute minimum.

Please arrive on time for all class meetings. Students who habitually disturb the class by talking, arriving late, sleeping during the lecture etc., and have been warned will suffer a reduction in their final class grade and/or other penalties consistent with such disruptive behavior.

**Academic Conduct Policy:** Academic dishonesty in any form will not be tolerated; this includes, *inter alia*, cheating on tests or signing in for someone else/allowing someone to sign in for you. If you are uncertain as to what constitutes academic dishonesty, please consult the Office of Student Affairs website, at [http://www.uno.edu/studentaffairs/](http://www.uno.edu/studentaffairs/) and [http://www.uno.edu/studentaffairs/accountability.aspx](http://www.uno.edu/studentaffairs/accountability.aspx), for information regarding the student judicial code and other helpful information. As in all University courses, the UNO Student Judicial Code will be applied. Violations of these rules will result in accordance with the most severe penalty I can request under the Code.

As the University Policy says: “Academic integrity is fundamental to the process of learning and evaluating academic performance. Academic dishonesty includes, but is not limited to, the following: cheating, plagiarism, tampering with academic records and examinations, falsifying identity, and being an accessory to acts of academic dishonesty. Refer to the Student Code of Conduct for further information.”

**XII. Important Dates to Remember**

<table>
<thead>
<tr>
<th>Test 1:</th>
<th>Saturday, 9/12</th>
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<tr>
<td>Test 2:</td>
<td>Saturday, 9/26</td>
</tr>
<tr>
<td>Test 3:</td>
<td>Saturday, 10/10</td>
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**Religious Observances:** Students are expected to notify me in advance if they intend to miss class to observe a holy day of their religious faith.

**Tentative Schedule:** All the dates and assignments are tentative, and can be changed at the discretion of the professor.

**Schedule for Saturday, 8/22**

- 8:00 – 8:45 Syllabus review
- 8:45 – 9:00 Break
- 9:00 – 9:45 PPT Lecture: Chapter 1: Business Ethics
- 9:45 – 10:00 Break
- 10:00 – 10:45 PPT Lecture: Chapter 2: Legal Heritage and the Information Age
10:45 – 11:00 Break

11:00 – 12:00 Chapter 3: Courts and Jurisdiction

12:00 – 1:00 Lunch

1:00 – 1:45 Chapter 4: Judicial, Alternative and E-Dispute Resolution

1:45 – 2:00 Break

2:00 – 2:45 PPT Lecture: Chapter 5: Constitutional Law for Business and E-Commerce

2:45 – 3:00 Break

3:00 – 3:45 PPT Lecture: Chapter 6: Torts, Strict Liability and Intellectual Property

3:45 – 4:00 Break

4:00 – 4:45 PPT Lecture: Chapter 6, Con’t.

4:45 – 5:00 Break

5:00 – 6:00 PPT Lecture: Catch-up, questions, test review

Schedule for Saturday, 9/12

8:00 – 9:00 Test 1: Chapters 1, 2, 3, 4, 5, 6

9:00 – 9:15 Break

9:00 – 10:30 PPT Lecture: Chapter 7: Contracts

10:30 – 10:45 Break

10:45 – 12:00 PPT Lecture: Chapter 7, Con’t.

12:00 – 1:00 Lunch

1:00 – 1:45 PPT Lecture: Chapter 7, Con’t.

1:45 – 2:00 Break

2:00 – 2:45 PPT Lecture: Chapter 8: Negotiable Instruments

2:45 – 3:00 Break
Schedule for Saturday, 9/26

8:00 – 9:00 Test 2: Chapters 7, 8, 9, 10, 11

9:00 – 9:15 Break

9:15 – 10:00 PPT Lecture: Chapter 12: Agency Law

10:00 – 10:15 Break

10:15 – 11:30 PPT Lecture: Chapter 13: Business Forms

11:30 – 12:30 Lunch

12:30 – 1:30 PPT Lecture: Chapter 13, Con’t.

1:30 – 1:45 Break

1:45 – 2:45 PPT Lecture: Chapter 14: Securities Laws

2:45 – 3:00 Break

3:00 – 3:45 PPT Lecture: Chapter 15: Antitrust Law

3:45 – 4:00 Break

4:00 – 5:00 PPT Lecture: Chapter 16: Discrimination Law

5:00 – 6:00 Catch-up, questions, review, outline preparation

Schedule for Saturday, 10/10

9:00 – 10:00 Test 3 (Final Exam)