

Fall 2015

MURP 4200

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University of New Orleans

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Recommended Citation

Thompson, Michelle M., "MURP 4200" (2015). *University of New Orleans Syllabi*. Paper 938.
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Instructor: Michelle M. Thompson, PhD
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Class: Tuesday, Thursday 11:00-12:15
Classroom: Milneburg Hall, Room 362

Office Hours: T, W, TH 1:00 – 3:00 pm or by appointment

Course Description

The purpose of this course is to provide a critical introduction to the history and practice of urban planning in the United States. From initial colonial town plans to the contemporary challenges of creating sustainable cities, planners have responded to, and shaped the form of, the city around them through numerous tools, policies, and programs. This class provides an overview of key planning techniques and practitioners that have and are shaping the urban landscapes.

Learning Objectives

Students in this class will gain an understanding of the physical organization and development of U.S. cities. They will learn to “read” a city and comprehend its structure by studying the various street layouts and orientations, open space patterns, and building configurations that have developed over time. Numerous city plans, aerial maps, and photos of urban landscapes will be used to help students learn to distinguish various typologies of city form.

Students will also gain an understanding of the connection between contemporary urban challenges and historic trends that have shaped cities. Studying the physical elements of cities along with relevant political movements, social trends, and planning policies will help students to better comprehend the forces that have shaped and continue to shape the form of American cities.

Attendance & Participation Policy

Class attendance and participation: Note that attendance and participation is **15%** of your grade. Students are required to attend **all** classes. Numerous absences, *or failure to participate in class exercises*, will result in a lower class grade. *Sleeping in class or using a cell phone in class is prohibited. Repeated offenses will result in receiving a warning and reduction in the class attendance & participation grade.*

Students are required to sign the course attendance sheets, provide advance & approved notification for anticipated course absences while supplying necessary verification. *Students with 5 or more absences will receive an immediate letter grade deduction.* Prior to the grade deduction, students are required to meet with the Professor to discuss options to alleviate late, absence or participation issues. Failure to remedy the problem(s) will also result in notification to appropriate UNO Departments and/or Services to aid the student. Students must immediately schedule a time during office hours to discuss any missed material and are fully responsible for making up any class material that can still be graded according to the grading policy below.

**Grading System:**

A	90-100	B	80-89	C	70-79
D	60-69	F	0-59		

A penalty of 10 points per day will be charged to all papers submitted after the due date/time for any reason.

Grade Distribution Summary

Class attendance/participation (15%); Midterm (25%); Preliminary Profile (10%) Presentation (15%) Final Research Paper (35%) = 100%

1. *Class Attendance & Participation:* Students are expected to regularly attend class and participate in class discussions. Students are expected to have a question or comment on the readings prepared for each class. Note the *Attendance & Participation Policy*. **15% includes Assignments 1, 2 & 3.**
2. *Assignment 1:* update your online *Moodle student profile* no later than **Friday/21 August by 6pmCST** with your photograph where only your head can be seen clearly.
3. *Assignment 2:* all students must review, accept and acknowledge receipt of the student honesty pledge; this document will be discussed and signed during class on **Tuesday/25 August**.
4. *Assignment 3:* Using a technical memorandum, students must provide responses to a definitions worksheet, image identifications and development of an American city planning historical timeline using, and citing sources, from all readings through 1 October. This worksheet is due at 11am on **Tuesday/29 September by 11amCST**.
5. *Mid-Term:* An **in-class midterm exam** will be provided on **Tuesday/October 6th** that will consist of short definitions, identifications, and questions on American City Planning history topics. **25%**
6. *Assignment 4A:* Students will submit a research paper topic that focuses on an equity or community project in Cleveland, OH. A preliminary table of contents, project description and timeline for final project completion is due *in Moodle and paper/hard copy* on **Thursday/October 8th by 11amCST**. *All topics must be approved by the professor before continuing with research. Individual meetings must be scheduled, no later than Thursday/15 October, to discuss the research paper and receive project feedback and approvals.*
7. *Assignment 4B:* A paper on the City of Cleveland, OH project that includes a *preliminary profile* including history, demographics, geography, etc. as defined by the assignment instructions. Full APA format citations for all quotes should be included in a "works cited" section at the end of the paper. **Thursday/22 October by 11amCST submitted to Moodle and in hard copy. 10%**
8. *Presentation:* A PowerPoint presentation of the student's research paper will be scheduled for the end of the semester. Organization of the presentation, use of visual



materials (maps, pictures, etc.), and ability to address key planning concepts will be used as grading criteria for this assignment. The presentation will be submitted and the presentation scheduled based upon a due date determined later in the semester. **15%**

9. *Final Research Paper*: A 10-15 double-spaced typed paper is due in Moodle, and in hard copy, on **Monday/December 7th**. Full citations for all quotes should be included in a “works cited” section at the end of the paper. Citations and quotations within the text should include name of author, date, and page number. (Ex: Leinberger 2007, p. 25). A minimum of eight (8) references to planning articles and books are expected outside of the course readings. Students must use the APA style of citing sources. Internet-only references should be appropriately cited and kept to a minimum. **35%**

Required Texts

Reps, John. 1980. *Town Planning in Frontier America*. Columbia, MO: University of Missouri Press. (Book available on Moodle)

Garvin, Alexander. 2014. *“The American City: What Works, What Doesn’t”* ISBN-13: 978-0071801621

Norman Krumholz and John Forester, foreward by Alan A. Alshuler, 1990. *“Making Equity Planning Work: Leadership in the Public Sector”* EAN: 978-0-87722-701-4

Course Outline

Aug 20/Th **Introductions, Syllabus & Assignments**

Aug 25/Tu **The Great Planning Game**
Garvin, Ch 1, 2

“Planning for Marijuana: The Cannabis Conundrum” by Jeremy Németh & Eric Ross (Moodle resource)
http://uno.mrooms3.net/pluginfile.php/841677/mod_resource/content/1/Planning%20for%20Marijuana.pdf

Aug 27/Th **Influence of European Planning Traditions**
Moodle: Reps Ch 1
Garvin, Ch 16

September 1/Tu **Origins of American Town Planning (New England vs. the Southern Landscape)**
Moodle: Reps Ch 4 and 5

September 3/Th **Colonial City Form I: French and Spanish Traditions in the Americas/ Coming of the Grid**
Moodle: Reps Ch 2, 3 and 11
Jacobs, Ch 1



Sept 8/Tu	Colonial City Form II: Boston, New York, Philadelphia; Retail Shopping Moodle: Reps Ch 6 and 7 Garvin, Ch 4
Sept 10/Th	Planning the Nation's Capital (Washington, D. C.) Moodle: Reps Ch 8, 9 and 10
Sept 15/Tu	City Beautiful/ World's Fair Planning Garvin, Ch 5, 7
Sept 17/Th	Parks, Playgrounds and Open Space Garvin, Ch 3
Sept 22/Tu	Retrofitting the City for a Modern Commercial Economy; Downtown Management Garvin, Ch 6, 8
Sept 24/Th	Increasing Housing Supply; Reducing Housing Costs; Housing Rehabilitation; Garvin, Ch 9, 10, 11
Oct 1/Th	Clearing the Slums; Garvin, Ch 12
Oct 6/Tu	Revitalizing Neighborhoods, New-Towns-In-Town Garvin, Ch 13, 15
Oct 8/Th	<i>Mid-Term Exam due in Moodle and hard copy.</i>
Oct 13/Tu	<i>Mid-Term Exam Return & Feedback</i>
Oct 15/Th	No Class – Mid-Semester Break
Oct 20/Tu	Preserving the Past; Comprehensive Planning Garvin, Ch 18, 19
Oct 22/Th	Guest Speaker: <i>Neighborhood & Equity Planning in New Orleans post Katrina</i>
Oct 27/Tu	Land-Use Regulation, The Generators of Diversity, The Need for Primary Mixed Uses Garvin, Ch 17 Jacobs, Ch 7, 8
Oct 29/Th	Governing & Planning Districts; The Kind of Problem a City Is Jacobs, Ch 21, 22



Nov 4	Review of Key Concepts and Keys to Successful Presentations, Elevator Pitch
Nov 6	Elevator Pitch & Presentation Practice
Nov 11	<i>Holding Ground – The Rebirth of Dudley Street</i> (video) Reference: Dudley Street Neighborhood Initiative “The Fall & Rise of an Urban Neighborhood”
Nov 13	<i>Portland – Quest for a Livable City</i> (video)
Nov 18	Paper Presentations
Nov 20	Paper Presentations
Nov 25	Final Project Research/Individual Help Sessions
Nov 27	No Class – Thanksgiving
Dec 2	Your future in the Planning Profession, Presentation feedback, Course in review
Dec 4	Final class/Course Evaluation; Final Project Due

ACADEMIC INTEGRITY

Each student in this course is expected to abide by the University Of New Orleans Code Of Academic Integrity. Although students should work together labs, in particular asking specific technical questions, any work submitted by a student in this course for academic credit will be the student’s own work. Please cite all work that you rely on to write your papers. Direct quotations of other work should be enclosed with quotation marks, with a citation afterward that contains the page number of the work where available. When you rely substantially on another person’s work without quoting from it directly, please use in-text citations at the end of an appropriate section. Failure to provide complete and proper citations may constitute plagiarism, which violates the University Of New Orleans Code Of Academic Integrity. If detected, plagiarism may result in a failing grade for the course. **All students must acknowledge receipt and understanding of the course student honesty policy.**

ACADEMIC ACCOMODATION

In accordance with the University of New Orleans policy and equal access laws, please discuss appropriate academic accommodations that may be required for students with disabilities. Requests for academic accommodations are to be made during the first three weeks of the semester, except for unusual circumstances, so arrangements can be made.

COURSE INCOMPLETE



It is the policy of this Professor to not approve any course incompletes. It is the policy of this Professor to not approve any course incompletes. The Professor will work closely with the students to identify ways to complete work with advance notice of incomplete or no work assignments submitted. However, due to illness or demonstrated emergency and with sound reason and documented evidence, the final or any assignments due on the last week of the term can be extended up to 30 days past the course. Students unable for similar reasons to complete these assignments (including the final project), or whose extenuating circumstances do not allow them to finish the assignments within a 30-day extension period, may request to be given an "I" (Incomplete) for that grading period. Students must submit the request for the incomplete, with appropriate documentation, through the procedure determined by the Department. Before it is submitted to the Department, the instructor must review and sign the request for the incomplete indicating whether the Incomplete was approved or denied. For a student to receive an incomplete, he or she must be passing the course and must have completed a significant portion of the course as determined by the instructor. If the student does not complete the required work in the time specified, the outstanding work will receive an 'F' and will be calculated in with the earned-to-date grade.

EMAIL & CLASS COMMUNICATIONS

The UNO email account is required to receive communications for this class. There will be additional 'Class Notes' via email, responses to general course questions on the Discussion Board. If you wish to ask me a personal question, feel free to email me: mmthomp1@uno.edu. All course and content-related questions *must* be posted on the discussion board. Other students may benefit from your questions and my responses

SEXUAL HARRASSMENT

Purpose: To reaffirm the University's policy against sexual harassment in any and all areas of the University environment. Harassment on the basis of sex is a violation of Section 703 of Title VII of the Civil Rights Act of 1964. Additionally, sexual harassment subverts the mission of the University. It is necessary, therefore, to prohibit such behavior to protect both the individuals involved and the University.

General Policy: Sexual harassment is unacceptable behavior and will not be tolerated. Sexual harassment is a violation of state and federal law. Sexual harassment has a negative impact on the functioning of the University. Consequently, all members of the University community must be sensitive to the possibility of sexual harassment whether intended or inadvertent. Individuals must recognize this potential and act to prevent it. When sexual harassment has occurred, the University shall take effective and expeditious action.

Individuals in supervisory positions must be aware of their role as agents of the University and shall make every effort to censure such behavior when it occurs. Any member of the University



community who is informed of a possible incident of sexual harassment shall make the informer aware of the existence of the University's policy and procedures.

All members of the University community must learn to recognize sexual harassment when it occurs and should be aware of the policy and procedures which govern the handling of allegations of sexual harassment fairly and expeditiously. Since those who may be subjected to sexual harassment may experience disruption in their work or academic environment and may fear retaliation and public notoriety, investigative procedures must protect their privacy as much as possible.

The University's Sexual Harassment Policy is available online via the UNO webpage (www.uno.edu).

DISCRIMINATION

The University of New Orleans is a multicultural community composed of diverse students, faculty, and staff. A fundamental principle of the University of New Orleans is that there be an environment of mutual tolerance and respect, which is free of hostility toward, discrimination against, or harassment of any person based on race, color, religion, sex, disability, national origin, age, sexual orientation, marital or veteran status, or any other status protected by law. Every member of the university community is held strictly accountable for his or her behavior with regard to this standard. The Policy is available online via the UNO webpage (www.uno.edu).

Cleveland and New Orleans: Comparative Analysis of Community Engagement and Citizen Participation

Read Cleveland

Identify project that is in place that used public participation individual

Identify a project in NOLA with similar features individual

Co-reporting

Report on each project and expand to include neighborhood plans, demographic changes, etc.

Report on similarities/differences

Write a co-report on this as a final project and presentation