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Intermodal Freight Transportation  
TRNS 6020-495  
Hybrid - Professional Format  
Online & Required Meetings  
Thursday October 8 and Friday October 9: 9 am - 4 pm  
Meeting location to be announced

Instructor:  Dr. Bethany Stich  
Email: bstich@uno.edu  
Office: 370 Milneburg Hall  
Cell Phone:

Office Hours:  Tuesday, Wednesday and Thursday 11-1 or by appointment

Course Overview

Student Learning Outcomes  
After successfully completing this course, students will be able to:

- Explain key concepts in globalization  
- Articulate how transportation relates to economic and international trade policies  
- Evaluate the benefits and costs of proposed transportation, trade and economic policies and infrastructure investments.  
- Locate and assess information on international trade, economic development and transportation policies and projects.

Textbook and other materials  
The textbooks for the course are:

Thomas Friedman, The World is Flat 3.0 Picador; Trade Paperback Edition (July 24, 2007).


Movie Purchases Required
Schmatta: Rags to Riches to Rags – can be found at the following:
http://www.amazon.com/Schmatta-Rags-Riches-Unavailable/dp/B00L8AZGUU/ref=sr_1_1?ie=UTF8&qid=1439757784&sr=8-1&keywords=schmatta

Behavioral Expectations
Students are expected to assist in maintaining a classroom environment that is conducive to learning. In order to assure that all students have the opportunity to gain from time spent in class, students are prohibited from engaging in any form of distraction. In consideration of others, please silence all cell phones and other devices with similar potential to disrupt class. Tolerance for exploring all viewpoints will be a standard expectation for all of us. We will be hard on the issues while being respectful of ourselves during discussions. Inappropriate behavior in the classroom shall result minimally, in a request to leave the class.

Academic Integrity
Academic integrity is fundamental to the process of learning and evaluating academic performance. Academic dishonesty will not be tolerated. Academic dishonesty includes, but is not limited to, the following: cheating, plagiarism, tampering with academic records and examinations, falsifying identity, and being an accessory to acts of academic dishonesty. See the Student Code of Conduct for further information. The Code is available online at http://www.studentaffairs.uno.edu.

Accomodations
It is University policy to provide, on a flexible and individualized basis, reasonable accommodations to students who have disabilities that may affect their ability to participate in course activities or to meet course requirements. Students with disabilities should contact the Office of Disability Services as well as their instructors to discuss their individual needs for accommodations. For more information, please go to http://www.ods.uno.edu.

Assignments and grading
Final grades will be based on the following:
Class Attendance and Participation (15%)
Weekly Reading Questions (55%) – 5% each
Final Exam (30%)

Class attendance and Participation requires attendance to all classes and active participation with the professor and other classmates.

Weekly reading question(s) will be assigned. These question(s) should be answered completely but succinctly. Students should be able to answer the question(s) in less than 5 double-spaced pages. Correct grammar and spelling is required.
The final exam will be multiple short answer questions covering the entire courses topics. It will be distributed via moodle on 11/19 and is due 12/3. Please answer all questions completely but succinctly.

Late assignments:
Tests cannot be made-up after the exam. Contact the professor in advance if you have a significant emergency or university obligation. Late assignments will be penalized. Assignments submitted after they are due (but within one week) will have a grade reduction of 10%, equivalent to one letter grade. Later assignments will not be accepted.

Grading:
Grades will be based on the scale below.

100%-90%-A  
89.9%-80%-B  
79.9%-70%-C  
69.9%-60%-D  
Below 60%-F

Extra Credit: Students may receive up to 10 points of extra credit by attending UNO sponsored events. The event must be approved by the professor prior to attendance and proof must be provided that the event was indeed attended by the student (photo, ticket, receipt).
<table>
<thead>
<tr>
<th>Week</th>
<th>Course Schedule</th>
<th>Discussion Questions</th>
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</table>
| 1    | Keynes v Hayek [https://search.yahoo.com/yhs/search;p=keynes+v+hayek+video&ei=UTF-8&hspart=mozilla&hsimp=yhs-004](https://search.yahoo.com/yhs/search;p=keynes+v+hayek+video&ei=UTF-8&hspart=mozilla&hsimp=yhs-004)  
https://search.yahoo.com/yhs/search;p=keynes+v+hayek+video&ei=UTF-8&hspart=mozilla&hsimp=yhs-001 | Moodle Self Introduction  
Please upload a photo of yourself and a short bio. Please include where you are from, why you chose the MST and your future career goals. |
|  | Battle of Ideas [https://www.youtube.com/watch?v=MCYU_HviAh0](https://www.youtube.com/watch?v=MCYU_HviAh0) | Reading Discussion Questions |
|  | Intro to Economic Development: Beyond Economic Growth - *What is Development*  
Moodle or Available at [http://www.worldbank.org/depweb/beyond/beyond.htm#english](http://www.worldbank.org/depweb/beyond/beyond.htm#english) | |
| 1 | Real World Globalization Chapters 1 & 4 | |
|  | Moodle | |
| 2 | Friedman Chapter 2 & 5-7 | Reading Discussion Questions |
|  | World Trade Organization [https://www.wto.org/english/thewto_e/thewto_e.htm](https://www.wto.org/english/thewto_e/thewto_e.htm) | |
|  | This is what Democracy Looks Like  
Can be found at: [https://video.search.yahoo.com/yhs/search;_ylt=A86.J7_UA9FVkmYA6kYnnIrQ;_ylu=X3oDMTE0aTBnamxmBGNvG68DZ3ExBHvcmMxBH2oWQDRkZVUkyOF8xBHNIyWwYw==?p=This+Is+What+Democracy+Looks+Like&fr=yhs-mozilla-001&hspart=mozilla&hsimp=yhs-001](https://video.search.yahoo.com/yhs/search;_ylt=A86.J7_UA9FVkmYA6kYnnIrQ;_ylu=X3oDMTE0aTBnamxmBGNvG68DZ3ExBHvcmMxBH2oWQDRkZVUkyOF8xBHNIyWwYw==?p=This+Is+What+Democracy+Looks+Like&fr=yhs-mozilla-001&hspart=mozilla&hsimp=yhs-001) | |
| 3 | Friedman Chapters 12-14 | Reading Discussion Questions |
|  | IMF Overview: [http://www.imf.org/external/about.htm](http://www.imf.org/external/about.htm) | |
|  | IMF Policy Discussion Paper  
Moodle | |
|  | Schmatta: Rags to Riches to Rags  
Can be found at: [http://www.amazon.com/Schmatta-Rags-Riches-Unavailable/dp/B00L8AZGUU/ref=sr_1_1?ie=UTF8&qid=1439757784&sr=8-1&keywords=schmatta](http://www.amazon.com/Schmatta-Rags-Riches-Unavailable/dp/B00L8AZGUU/ref=sr_1_1?ie=UTF8&qid=1439757784&sr=8-1&keywords=schmatta) | |
| 4 | Fishman Chapters 1 & 2  
Moodle | Reading Discussion Questions |
|  | Wal*Mart: The High Cost of Low Prices  
Can be found at: [https://ql.mediasilo.com/#ql/55b671cae4b0b7d0249d6fd3/44865836](https://ql.mediasilo.com/#ql/55b671cae4b0b7d0249d6fd3/44865836) | |
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<thead>
<tr>
<th>Week</th>
<th>Due</th>
<th>Reading</th>
<th>Discussion</th>
<th>Questions</th>
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<tbody>
<tr>
<td>Week 5</td>
<td>9/24/15</td>
<td>Barry Parts 1 &amp; 2</td>
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<td>Week 6</td>
<td>10/1/15</td>
<td>Barry Parts 3 &amp; 4</td>
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<td>Week 7</td>
<td>Nothing</td>
<td>Field Trips and Guest Lectures</td>
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<td>Week 8</td>
<td>10/15/15</td>
<td>Goddard Chapters 1-8</td>
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<td>Week 9</td>
<td>10/22/15</td>
<td>Goddard Chapters 9-18</td>
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<td>Week 10</td>
<td>10/29/15</td>
<td>Levinson Chapters 1-7</td>
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<td>Week 11</td>
<td>11/5/15</td>
<td>Levinson Chapters 8-14</td>
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<td>Week 12</td>
<td>11/12/15</td>
<td>McPhee Chapters 1-4</td>
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<td>Week 13</td>
<td>11/19/15</td>
<td>McPhee Chapters 6-7</td>
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<td>Week 14</td>
<td>Thanksgiving Holiday</td>
<td>No Assignments</td>
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<td>Nothing Due</td>
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| Week 15 | No Readings  
            Class Field Trip  
            2523 General Pershing Street | Final Exam Due |
<table>
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<tr>
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