SOC 4150

Vern Baxter
University of New Orleans

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Vern Baxter, Professor
Office: Room 190 Milneburg Hall
Office Hours: Mon, 12-2, Tu-Th 11-12, and 2:00-3:00, and by appointment
Phone: 280-7312; e-mail: vbaxter@uno.edu
Class meets: TTH, 12:30-1:45 in Milneburg 320.

Course Description:

The course provides students an introduction to the sociology of culture, with a focus on popular culture. Theories and methods appropriate to the study of culture will be combined with readings and discussion of the relationship of culture and society, the process of cultural production, and the reception of culture. Alternative subcultures will also be discussed. Emphasis will be on development of an understanding of the variety of meanings and significance of the culture industry and such popular cultural expressions as organized sport, the Punk movement, hip hop, and others.

Learning Objectives:

Students will receive a rigorous introduction to a substantive area of sociology, comprehension of which will be measured with in-class examinations. The course will also help students develop analytical reasoning and critical thinking skills as exhibited on course essays and essay requirements on class examinations.

Course Requirements:

Course requirements include attendance at lectures, participation in class discussions, and completion of required readings. Several required readings will be placed on reserve and made accessible through Moodle, which can be accessed through the UNO web page. Several other readings are available as electronic resources accessible through the UNO library web page.
Required Books:


Exams and Grading:

The final course grade will be based on the following requirements: (1) class participation (10% or 40 points); (2) in class mid-term examination (25% or 100 points); (3) three short (2-3 page) papers (30% or 120 points); and (4) final examination (35% or 140 points). The mid-term and final exams will consist of multiple choice, short answer and short essay questions. A later hand-out will elaborate the paper assignments. Class participation grades will include periodic attendance checks.

Attendance Policy:

Attendance is required. Part of the class participation portion of the final grade is based on periodic attendance checks.

Academic Integrity:

Academic integrity is fundamental to the process of learning and evaluating academic performance. Academic dishonesty will not be tolerated. Academic dishonesty includes, but is not limited to cheating, plagiarism, tampering with academic records and examinations, falsifying identity, and being an accessory to acts of academic dishonesty. Refer to the UNO Judicial Code for further information.

Accommodations for Students with Disabilities:

Students who qualify for services will receive the academic modifications for which they are legally entitled. It is the responsibility of the student to register with the Office of Disability Services (1st floor of Science building) each semester and follow their procedures for obtaining assistance.
Course Outline and Reading Assignments:

August 20 –27: Introduction to Sociology of Culture and Study of Popular Culture


A. Studying Culture: An Introduction to Methods in the Sociology of Culture


September 1 -10: Culture and Social Boundaries


September 10: First essay due in class *****************
September 15 –October 6: Commodities and the Production of Culture

A. The Culture Industry


B. The Construction of Celebrity

Read: Grazian, chapter 2, pp. 32-6.


***** October 8: Mid-term exam in class ***************

October 13 -27: Mass Marketing and Consumer Culture


October 15: No class, Mid-Semester Break ***************

October 29 –November 5: Creating Popular Culture


November 5: Class discussion of Smith book.

November 10: Second essay due in class ***************

November 10 -17: The Contest over Culture

A. Subculture Theory


Read: Grazian, chapter 4, pp. 80-85.

B. History of hip hop


November 19 –December 3: Cultural Diffusion and Construction of Meaning


A. The case of electronic media


November 26: No Class: Thanksgiving Holiday ***********

December 3: Third essay due in class ***********

December 10: Final Examination in classroom from 12:30- 2:30 pm. **********